

Goal 4. SVSU is financially robust, fosters sound business practices and is noted for operational excellence.

Strategy	Target Date	Owner by Title	Resources/Collaboration Needed
1 Develop flexible economic planning to accommodate the uncertain enrollment environment.	Ongoing & Annually	Executive Vice President for Administration & Business Affairs	
a Evaluate optimum enrollment size to ensure sustainability.	Jun-17	Executive Vice President for Administration & Business Affairs, Provost, President	
b Evaluate tuition structure (Undergraduate vs. Undergraduate Professional), non-resident rates and fees.	Dec-17	Executive Vice President for Administration & Business Affairs, Director of Governmental Affairs	
c Implement an economic planning process that ensures that the allocation of financial resources aligns with strategic initiatives.	FY19 & Ongoing Annually	Executive Vice President for Administration & Business Affairs	
d Evaluate opportunities to diversify SVSU revenue base and growth in endowment market value.	Ongoing	Executive Vice President for Administration & Business Affairs, Associate Vice President for Administration & Business Affairs	SVSU Foundation, Alumni Relations, Conference Center at SVSU
2 Ensure the campus includes state-of-the-art facilities and infrastructure.	Dec-17 & Ongoing	Executive Vice President for Administration & Business Affairs	

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a Evaluate and improve processes that allow stakeholders to provide feedback on facilities and infrastructure.	Dec-17	Executive Vice President for Administration & Business Affairs, Associate Vice President for Administration & Business Affairs, Assistant Vice President Facilities Planning & Construction	
b Review and evaluate facilities infrastructure and deferred maintenance needs on a continuous basis.	Ongoing	Executive Vice President for Administration & Business Affairs, Associate Vice President for Administration & Business Affairs, Assistant Vice President Facilities Planning & Construction	
c Review and update the Information Technology Strategic Plan on a continuous basis to ensure alignment with strategic initiatives.	Oct-17, Ongoing & Annually	Executive Director of Information Technology	Information Technology Executive Committee
3 Create a culture that embraces operational efficiency, best practices and continuous quality improvement.	FY18 & Ongoing	Executive Vice President for Administration & Business Affairs, Provost, President	
a Expand and re-define the role of the Business Process Improvement Group to lead the University efforts in promotion of sound business practices and operational excellence.	May-17	Executive Director of Information Technology	

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b Establish University metrics to evaluate improved operational efficiency.	May-17	Executive Vice President for Administration & Business Affairs, Executive Director of Information Technology	Business Process Improvement Group
c Create and implement an organizational development training plan related to identifying and implementing operational efficiencies, best practice and continuous improvement.	Jun-17	Executive Director of Information Technology, Executive Vice President for Administration & Business Affairs, Provost	Professional Development Resources, Human Resources
d Incorporate a cost/benefit analysis into the comprehensive review of all University operations and programs.	FY18 & Ongoing	Budget Director	Office of Academic Affairs
4 Establish institutional data governance policies and practices for the University's enterprise information management that aligns with University goals.	Mar-17 & Ongoing	Director of Institutional Research	Information Technology Services
a Establish a Data Governance Council that will develop and monitor policies, standards, definitions and strategies of data governance.	Jan-17 & Ongoing	Executive Vice President for Administration & Business Affairs, Provost	
b Identify and prioritize data governance needs as they pertain to mission critical decision-making and reporting to key stakeholders.	Mar-17	Director of Institutional Research	Information Technology Services; University Dashboards

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c Create and implement a data governance plan that defines mission, vision, goals, metrics and success measures.	Mar-17 & Ongoing	Director of Institutional Research	