



# THE STEVENS CENTER FOR FAMILY BUSINESS AT SVSU

Where networking, knowledge and success meet.

## Stevens Center for Family Business Membership Application

Name of Business \_\_\_\_\_

Type of Business \_\_\_\_\_

Year Founded \_\_\_\_\_ Current Number of Employees (appx.) \_\_\_\_\_

Address \_\_\_\_\_  
Street/P.O.Box

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Website \_\_\_\_\_

President/CEO: \_\_\_\_\_  
Name E-Mail

### Principal Contact Person for Stevens Center for Family Business:

Name \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ e-mail \_\_\_\_\_

Please list other family members involved in the business. (Continue on a separate sheet if necessary.)

Name \_\_\_\_\_ Title \_\_\_\_\_ e-mail \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_ e-mail \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_ e-mail \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_ e-mail \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_ e-mail \_\_\_\_\_

Are there any Key Non-Family Executives in your business who you'd like to include in Center activities?

Name \_\_\_\_\_ Title \_\_\_\_\_ e-mail \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_ e-mail \_\_\_\_\_

The Center for Family Business prepares and distributes to Members and Sponsor Representatives a Membership Directory, for use by Members and Sponsors in conducting the business of the center, and for networking about family business topics and issues among Members and Sponsors.

Please provide an appx. 100-word description of your company, for the directory:

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All members of the Center for Family Business are encouraged to participate in one of three different affinity groups – Leading Generation, Next Generation, or Key Non-Family Executive. Please indicate below the names of your family business associates who would like to participate with an affinity group, and which one. More information will be provided to them.

| NAME  | AFFINITY GROUP |
|-------|----------------|
| _____ | _____          |
| _____ | _____          |
| _____ | _____          |
| _____ | _____          |
| _____ | _____          |
| _____ | _____          |
| _____ | _____          |

Because of the support of our sponsoring firms, the Stevens Center for Family Business at SVSU is pleased to offer very cost-effective annual membership fees. For family firms with 10 employees or less, the annual fee is \$300. For firms with 11 employees or more, the annual fee is \$500. This provides unlimited participation in all Center events by all of the member firm’s family members and spouses, and key non-family employees. Please make check payable to SVSU Foundation, with the notation “Center for Family Business.” Please mail to: Rejeana Heinrich, Stevens Center for Family Business, College of Business and Management, 320 Curtiss Hall, Saginaw Valley State University, 7400 Bay Road, University Center, MI 48710.

\_\_\_\_\_ Check Enclosed

\_\_\_\_\_ Please Bill Me