

SE&T Colloquium Series-Fall 2013

Speaker	Dr. Danilo Sirias Department of Management and Marketing
Title	<i>The Impact of Technology in Changing the Roles of Planning and Execution in Business</i>
Abstract	“Plan your work and work your plan.” This quote has been one of the mantras in business for many years, highlighting the importance of planning over execution. The major assumption underlying that principle is that once execution starts feedback loops are so long that it necessary to “get things right” from the beginning. Time has changed and now information technologies provide the opportunity to get updated status of systems in real time. This presentation will discuss the implications of that new reality with examples of real cases as well as opportunities for research.
Date	Tuesday, October 22
Time	4:10-5:00pm
Place	Pioneer 240
	Refreshments will be served at 4:00pm.