



2019 Community Engagement Conference

Curtiss Hall Seminar Rooms
November 6, 2019
5-8 pm

Community Engagement Conference | November 6, 2019, 5-8 pm

Conference Agenda

5 pm

- **Registration**

5:15 pm

- **Welcome & Introductions - Dr. Dawn Hinton & Dr. Brian Thomas**

5:30 pm

- **Keynote Speaker – “Community Engagement Partnerships”**
- **President & CEO Bay Area Community Foundation - Diane Fong**

5:45 pm

- **Food Available**

6:00 pm

- **Human Gallery Walk**

6:30 pm

- **Open Networking**

7:15 pm

- **Future Directions - Dr. Dawn Hinton**



Title of Project: SVSU and the Korean Culture School

SVSU Faculty/Staff Member: Dr. Byungil Ahn, Department of History

Community Partner: Korean Culture School

As the faculty advisor for the Korean Culture Club (KCC) of SVSU, I have worked with the local Korean community to advocate for the Korean Culture School since it was founded in 2016. Students who are interested in learning the Korean language, food, and culture attend the school every Sunday afternoon. As a president of the Mid-Michigan Korean Association (2016; 2020), I help students to receive textbooks via the Korean Culture Center in the Korean Consulate General of Chicago. I also offer rides from the school campus to a local Korean church affiliated with the school. The local Korean church organizes volunteer teachers, classrooms, and programs.

As a result of these efforts, the club organized a Samulnori (Korean traditional percussion music) team and performed during the multi-cultural night event and Passports of the World events at SVSU and local elementary schools, promoting Korean culture in our community for the last few years. In addition to SVSU students from KCC, local children with Korean heritage have started to attend the school as well.

The most meaningful achievement of this Korean Culture School is that three SVSU students attended from a semester to a year-long exchange programs at our sister institutions in Korea. One became fluent in Korean and is volunteering to teach Korean in the Korean Culture School and another student plans to teach English in Korea as a profession. The joint effort of KCC and the local Korean community certainly enriches our students' multicultural experiences and contributes to the cultural diversity of our local areas.

Key Words: Korean Culture School, Cultural Diversity, Multicultural Experiences

Title of Project: SVSU and the U.S. Naval Sea Cadet Corps Unit H. R. Doud Division

SVSU Faculty/Staff: Mrs. Patricia Altergott, Registrar and Mr. John Altergott, Campus Facilities

Community Partner: U.S. Naval Sea Cadet Corps (USNSCC)

Our community partner/project is the U. S. Naval Sea Cadet Corps (USNSCC) – H. R. Doud Division out of Saginaw. This unit has been an active member of the Great Lakes Bay Region since 1974. The USNSCC is a youth organization that is devoted to fostering community engagement, academic achievement, patriotism and other positive values in our youth. The program engages youth from ages 10 – 18 and encourages them to develop into strong community leaders and successful adults. One USNSCC slogan is “Courage, Honor, Commitment”, which are certainly values that H. R. Doud has strived to show to the GLBR.

The SVSU community members that are deeply engaged with this program are John and Patricia Altergott. They have both been active participants with H. R. Doud Division since 2005 and have both achieved the rank of Lieutenant Commander (LCDR), the highest rank available in the program for adult volunteers. LCDR Patricia Altergott, NSCC has been the Commanding Officer for the unit since 2006. LCDR John Altergott, NSCC has served as the training officer, operations officer and recruiting officer since 2006 as well. They have seen many young men and women develop from children to leaders in both the program and other areas of their lives. Several H. R. Doud alumni have gone on to military service and many more have gone on to college. They have also developed several Summer training programs for the cadets that were highlighted at public events.

Key Words: “Courage, Honor, Commitment”; Dedication; Youth Involvement and Development

Title of Project: Board of Fellows: SVSU's Community Advisory Board

SVSU Faculty/Staff Member: Maria Moore, Office of the President

Community Partner: Board of Fellows

The Board of Fellows was established in 1966 for the purpose of supporting the personal and educational development of SVSU through community engagement. The Board is composed of many individuals from the GLBR with a variety of professions. The members participate in quarterly meetings to learn about projects impacting the university and larger community. These informative meetings allow them to engage and connect with members of the SVSU faculty and staff and with stakeholders throughout the region. Members represent Saginaw, Bay City, Midland, Freeland, Bad Axe and other surrounding communities. They also come from a number of industries, including education, business, engineering, medicine and economic development. Board members are also welcomed to participate in SVSU events to further network with SVSU students or employees of the University and, in addition, they host an annual reception for regional legislators. The Board of Fellow members serve as ambassadors for the University in their communities and can be of great help to the students, faculty and staff looking to pursue meaningful community engagement projects.

Key Words: Ambassadors of SVSU, Great Lakes Bay Region, Community Engagement

Title of Project: SVSU BATS: Business, Art, Theatre & Sociology Reinvent Urban Communities.

SVSU Faculty/Staff Member: Joseph Ofori-Dankwa, Business Management Department

Michael Mosher, Art Department

David Rzeszutek, Theatre Department

Dawn Hinton, Sociology Department

Community Partner: Handley Elementary school and First Ward Community Center, and Passionate

African Leadership Institute based in Ghana.

Since 2012, professors presenting courses in Business (BL 481: Business Leadership Foundations), Art (Art 433: Community Murals), Theatre (Thea 336: Intermediate Acting) and Sociology (Soc 111: Introduction to Sociology), have developed the program Business, Art, Theatre & Sociology Reinvent Urban Communities. Joint interdisciplinary and collaborative BATS student teams experientially and extensively engage with SVSU's wider community and examine and publicly present their findings in areas associated with community revitalization. Extensive planning is on the way for the 5th BATS teaching project, scheduled to take place in the winter 2020 semester.

The City of Saginaw recently started a sister-city relationship with the City of Amanokrom, in Ghana. The citizens of Saginaw have relatively little knowledge about the City of Amanokrom and likewise, the people of Amanokrom.

The 2020 BATS project aims to provide and publicly present to the citizenry of both cities, information about the two cities. The BATS teams of students will examine four topics:

- The origins and histories of the two cities
- Current context regarding demographics, industries, current, and future plans of the two cities
- Health challenges and opportunities associated with the two cities
- Educational challenges and opportunities associated with the two cities

Our community partners are from Handley Elementary school and First Ward Community Center, and Passionate African Leadership Institute based in Ghana.

Key Words: Inter-Disciplinary Teams of Students, Developing Sister-City Relationships



Title of Project: Cardinal Solutions

SVSU Faculty/Staff Member: Danilo Sirias, Business Management Department

Izabela I. Szymanska, Marketing Department

J. Blake Johnson, Art Department

Community Partner: Problem Solving Maps & JIB BOX

Cardinal Solutions forms teams of students & professors from all five of SVSU's colleges. We most commonly work with Graphic Design, Technical Writing, and Business Marketing. However, we have projects that have included many others such as, Computer Science, Business Management, Health Science, and Education. The size and shape of the team is determined by the needs of the client. Together, students and professors provide real solutions for actual businesses and non-profits, creating an excellent learning environment for our students and successful outcomes for our clients.

In five years of its existence, Cardinal Solutions has written multiple grants, designed various websites and branding materials, produced books, and designed and coded apps for clients. Our bachelor-level students graduate with experiences & portfolios far beyond the average undergraduate. Many of our students received excellent job opportunities as a result.

Benefit to Community

We help businesses and non-profits succeed, and aim to improve our community. By creating an interdisciplinary team, we also hope that the students involved in Cardinal Solutions will realize they can embark on their own business ventures with other team members.

Benefit to Students

We have gathered survey data for years related to our student's growth in soft skills (teamwork, problem solving, ability to communicate both verbally and written, etc.) and have seen positive outcomes for our students. Cardinal Solutions creates a team environment where students of different disciplines learn from each other, thus preparing students better for their future careers.

Title of Project: SVSU BRAIN: Bay-area, Midland, Saginaw Research in Autism, Intellectual Disability and Neurological Disorders

SVSU Faculty/Staff Member: Mari McFarland, Special Education Department

Community Partner: Christi Owens, Special Education Supervisor at Midland County Educational Service

Agency, and Rachele Vartanian, Executive Director of the Living and Learning Enrichment Center

The SVSU BRAIN (Bay-area, Midland, Saginaw Research in Autism, Intellectual Disability, and Neurological Disorders) Center is dedicated to the analysis of evidence-based interventions for the benefit of individuals with ASD, intellectual disability, and neurological disorders. Within the BRAIN Center, we develop new programs (i.e., Ghana Study Abroad, Applied Behavior Analysis (ABA) Personnel Preparation Program), support growing programs (i.e., Cardinal2Cardinal, Think Cardinal), partner with registered student organizations (i.e., Cardinals for Special Olympics) and engage community partners such as the Midland County Educational Service Agency (MCESA) and Living and Learning Enrichment Center (LLEC) of Metropolitan Detroit. The proposed presentation will highlight new and ongoing collaborative projects between the SVSU BRAIN Center, MCESA and LLEC.

Key Words: Evidence-Based Practices, Collaborative Projects, Community Partnerships

Title of Project: SVSU and the Flint School of Performing Arts

SVSU Faculty/Staff Member: Peggy Mead-Finizio, Assistant Professor of Theatre

Community Partner: Peggy Sparks, Dance Instructor at the Flint School of Performing Arts

Dance engages. Dance unlocks the imagination. Dance builds relationships. Dance changes lives. These statements come to life when I am sharing dance with young children as part of a teaching team at the Flint School of Performing Arts (FSPA). Children who otherwise could not afford dance experiences are able to participate and experience the joy of dance at FSPA. Participants include Head Start classrooms (HS). Each classroom of four year olds comes to FSPA for seven weeks and has a dance experience. Classes have a planned structure each time collaborating with the Head Start learning domains. Within that structure, many things are discovered and explored. The students are able to find out about the space around them, about their own bodies, and expand their imaginations. What impact do we see dance having? Shy students begin to come out of their shells, students that might not have good control over their bodies begin to gain control, skills are built, the students make connections from their dance experience to their school and home life, and much more. The HS teachers learn along with the students. The goal is to give the HS classroom teachers tools they can take back to their classrooms and use year round. FSPA provides supplies, such as scarves and rhythm sticks, to help extend the learning in their HS classrooms. The FSPA dance teaching team has also curated resources on a website for the HS teachers to reference after their time at FSPA is done. Dance changes lives.

Key Words: Dance Changes Lives, Curriculum Collaboration, Teaching Teams

Title of Project: Project ECHO (Extension for Community Health Outcomes)

SVSU Faculty/Staff Member: Trisha Charbonneau-Ivey, Nursing Department

and Kathleen Schachman, Nursing Department

Community Partner: Bay-Arenac Behavioral Health

Project ECHO (Extension for Community Health Outcomes) is an evidence-based, interdisciplinary continuing healthcare education model. Saginaw Valley State University and its partners Recovery Pathways, LLC, Bay-Arenac Behavioral Health Authority, Ferris State University, and Peer 360 Recovery Alliance provide continuing education for healthcare professionals including physicians, nurse practitioners, physician's assistants, social workers, peer recovery coaches and other disciplines bi-weekly on the topic of substance use disorders. The interdisciplinary "Hub" of experts connects via cutting-edge video conferencing technology to remote participants, also known as "Spokes" to provide both didactic education and interactive case-based learning. Combatting the ongoing opioid crisis is a primary goal of Project ECHO for Substance Use Disorders with a primary goal of increasing the confidence and competence of healthcare providers to treat substance use disorders, specifically opioid use disorder, in primary care practice settings.

Key Words: Healthcare Education, Substance Use, Opioid Crisis

Title of Project: Science Under Sail (SUS)

SVSU Faculty/Staff Member: Presenters: Barbara A. Cohen, Senior ESL Specialist, SVSU

Community Partner: Emily Nummer, Director of Education, Bay Sail

Science Under Sail (SUS) is a K-12 STEM program offered through the non-profit organization Bay Sail in Bay City, Michigan. The program gives students hands-on experience in marine science content areas, such as water chemistry, marine debris, buoyancy, simple machines, and invasive species, from aboard the sailing vessel Appledore IV. Teachers sign up for half-day excursions and select level appropriate modules that satisfy state and national curriculum standards. Once aboard, students collect samples before casting off the dock in Bay City to venture out into Saginaw Bay. While underway, the students are engaged in inquiry-based and collaborative methodologies to rotate through seven different modules selected by the teacher taking advantage of the environment and analyzing the collected samples. These modules are primarily taught by volunteer educators organized by Emily Nummer, the Director of Education. Barbara Cohen has been one such volunteer for the last three years. She works alongside other volunteer educators and a full-time captain and crew aboard the 85-foot schooner. Once out in Saginaw Bay, the students help the crew hoist sails and partake the awe inspiring experience of sailing. SUS runs in the spring and fall of each year. Barbara chose to volunteer for this program because of her background in biology, her 20+ years of teaching experience, and her nearly 20 years of sailing experience on Saginaw Bay. She is dedicated to providing students with the tools to understand how they can be a part of the water-quality solution and, hopefully, attract them to a STEM-related field.

Title of Project: SVSU and the American Cancer Society

SVSU Faculty/Staff Member: Kathryn Coman, Athletics

Community Partner: American Cancer Society

Since 2006, following a battle with breast cancer, I have volunteered with Relay For Life of Midland County to raise funds, promote American Cancer Society (ACS) programs, and honor all who have battled with cancer. In doing so, I honor the memory and battles of fourteen members of my family who have battled various forms of cancer. They represent the faces of cancer in its varied forms. Relay For Life of Midland County has raised over \$125,000 dollars each year since 2015, honoring more than 80 survivors each year, and involving 500-600 volunteers. Local dollars raised are kept in the local community. Funds in the Great Lakes Bay area are used for research to find cures for cancer, grants to provide screenings, services to assist patients and families navigating treatments, and information. This presentation will provide more specific detail on the varied services and programs available to all in the Great Lakes Bay Region and across the state.

Key Words: American Cancer Society, Relay For Life, Honor Cancer Survivors

Title of Project: Use of Poverty Simulation with Community Agencies to enhance community partnerships

SVSU Faculty/Staff Member: Rose M. Lange, PhD, RN; Department of Nursing

Community Partner: Tiffany Peterson, Ed.S. from Carrollton Public Schools

Tiffany Peterson, Ed.S was actively involved in activities including the poverty simulation to bring awareness of poverty issues within their school district. SVSU Nursing Department and Carrollton Public Schools formed a strong and collaborative partnership.

Poverty and the effects on an individual's overall health have been well documented. Local public schools and community partnerships play an instrumental role in addressing poverty issues within their local school districts and local community. Many communities' perceptions of poverty are lacking understanding of how poverty affects individual and families both physically and emotionally. Simulation is an innovative method to use with community members and agency partners to increase their understanding of poverty. Themes from poverty simulations provided to multiple community agencies (school districts, public health, health agencies, etc.) will be elaborated on in this poster. Themes include sensitivity, policy changes, action, and connection with community partners. Community partnerships are key to addressing and improving poverty issues within local communities.



Title of Project: SVSU and the Saginaw Collaborative

SVSU Faculty/Staff Member: Dr. Vanessa Brooks-Herd and Dr. Cathy Macomber

Community Partner: Board of Directors of Saginaw Collaborative

Collective impact is the commitment of an interdisciplinary group to a common agenda for solving social issues using a structured form of collaboration. The Saginaw Collaborative is a non-profit organization dedicated to the development of a Backbone Organization in the Saginaw community. The primary objective and theme of our long-range planning work centers on establishing strategic partnerships and stronger working relationships to increase the impact of small but essential programs. This will be accomplished through the creation of a backbone organization in the Warren Ave church building that provides shared space, equipment, technology, and administrative support to small nonprofit organizations that are performing vital work and lack the resources to expand, evolve or to achieve long-term sustainability. Associated benefits of the initiative are the opportunities to provide a “hands on” training ground for social work, education and other students, and to pilot and test community-based solutions that can be replicated in other geographic areas. This plan was created during a series of planning sessions involving the SCI Board of Directors and staff and was facilitated by a consultant from the Community Advancement Network. Our hope is that we’ve presented a coherent vision that excites and invites the residents, the nonprofits that serve them, and community leaders to join us in our work.

Key Words: Backbone Organization, Collective Impact, Social Work, Community



Title of Project: SVSU and the GRACE Project

SVSU Faculty/Staff Member: Kathleen Shachman, Nursing Department

Matt Mitchell, Social Work Department

Catherine Macomber, Social Work Department

Community Partner: Recovery Pathways, Inc.

GRACE Project (G R A C E) is a collaboration between Saginaw Valley State University, Recovery Pathways, Inc., and the Bay County Health Department. The Project is the first in the State to provide Medication Assisted Treatment to persons 55 and older with Substance Use Disorder. An interdisciplinary team including MAT Provider, Social Workers, Nurse Practitioners, Occupational Therapists, Registered Dietitians, Case Managers, and Peer Support providers come together to provide comprehensive SU treatment to older adults in the Great Lakes Bay Region. Older adults have different needs than younger individuals with Substance Use Disorder. The GRACE Project team uses Evidence Based interventions to help in the recovery of older adults throughout the region.

Key Words: Older Adults, Medically Assisted Treatment, Substance Use

Title of Project: Engaging the Michigan Community through Theatre

SVSU Faculty/Staff Member: Dakotah Myers, Theatre Department

**Community Partner: Samuel Richardson, Managing Director and Director of Education for the Flint
Repertory Theatre**

The Flint Repertory Theatre (Flint Rep), previously know as the Flint youth Theatre, ahs continually engaged its community with quality theatrical productions and youth-focused endeavors since 1957. Flint Rep offers expansive artistic opportunities for Flint, Genesee county, and beyond, including: dramatic education for students age four (4) through adulthood; youth-led creation of original works, like the Seasonal Shorts and Young Playwrights Festival; direct outreach programming through after-school liaisons and guided Learning Through Theatre performances; and, finally, mentorship by working professionals in performance, administration, and education. Through this gallery, we will showcase our community focus, defend the viability of arts-integrated learning, and provide examples of student success through programs at the flint Repertory Theatre.

**Key Words: Transformative and Engaging Theatre Arts Education; Theatre of, for, and by The
Community; Support for Reading, Writing, and Speaking**



Title of Project: SVSU STEM Camp/First Ward Community Center Collaboration Project

SVSU Faculty/Staff Member: Amy Hlavacek, Math Department, Chris Nakamura, Physics Department

Jan Hlavacek, Math Department

Joseph Ofori-Dankwa, Business Management Department

Community Partner: Michelle McGregor, CEO of First Ward Community Center

Melanye McGregor, First Ward Community Center

Since 2012, a group of SVSU faculty, including Joseph Ofori-Dankwa, Amy Hlavacek, Chris Nakamura, Jan Hlavacek, and Jonathan Gould, have been running a summer camp for disadvantaged local middle school students. This camp, eventually renamed the SVSU STEM Opportunities Camp, is based on the structure and curriculum of the Wayne State University Math Corps in Detroit, which has a proven record of success. The goal is to increase proficiency and interest in mathematics, thereby also increasing access to STEM fields and higher education in general. Through a variety of fun and interactive learning activities, SVSU faculty, along with talented area high school and college students, come together to share this beautiful subject in a supportive and positive environment.

First Ward Community Service (FWCS) is a 501(C) 3, non-profit organization celebrating its 88th year. Under the leadership of President and CEO Michelle McGregor, FWCS supports the Saginaw community by providing different programs to meet the needs of our children, senior citizens, and families. In partnership with local schools, FWCS provides after-school and summer programs for Saginaw students. These important community programs focus on reading, the arts, and math and are headed by Melanye McGregor.

The SVSU Summer STEM Camp and FWCS are collaborating to link the two programs. Specifically, the STEM Camp will now be jointly hosted with FWCS as one of their summer programs. In this way, the STEM Camp can benefit from the vast amounts of program experience and community connections possessed by FWCS. In return, STEM Camp staff will assist with mathematics tutorial support and enrichment activities in the after-school programs. Students who attend both programs will experience a valuable continuity between both academic experiences. We plan to continue to seek guidance and mentorship from the directors of the Wayne State Math Corps.

Key Words: University and Community Partnership, After School Program, Mathematics

Title of Project: SVSU and the Barb Smith Suicide Resource and Response Network

SVSU Faculty/Staff Member: Tami Pobocik, Nursing Department

Community Partner: Barb Smith Suicide Resource and Response Network

Suicide has become a public health concern nationwide. Health professions need to be confident when communicating with individuals about suicide to help the person with thoughts of suicide remain safe and to connect them with other professionals who can provide a skilled intervention. In nursing education, the topic of suicide is addressed, however there is no formal training to address this critical issue. There is an evidenced based training to assist health care professionals and, community members to identify individuals who might be having thoughts of suicide. This training was brought to Saginaw Valley State University (SVSU) with the help of Barb Smith. The Barb Smith Suicide Resource & Response Network is a grassroots organization that had been serving the Great Lake Bay area since 1989. Since the winter of 2018, SVSU has incorporated Suicide Alertness Training (safeTALK) as part of the nursing curriculum. To date all current BSN nursing students have had this training. Beginning fall of 2018 occupational therapy students began receiving safeTALK training and have also implemented this training as part of the OT curriculum. SVSU is committed to educating health care professionals about suicide awareness and prevention. Using the safeTALK steps can help lead to early intervention for an individual who may be at risk of suicide. The safeTALK workbooks were provided to SVSU by a grant from The Barb Smith Suicide Resource and Response Network for approximately 410 students.

Key Words: Suicide Prevention, SafeTALK, Suicide Alertness



Title of Project: SVSU and Mamma Mia

SVSU Faculty/Staff Member: Tommy Wedge, Theatre Department

Community Partner: Dexter Brigham, Director of Theatre Programs at Midland Center for the Arts

The Great Lakes Bay Regional Alliance produced the musical Mamma Mia! on September 20-29 in Midland and October 3-4 in Saginaw. Unlike a traditional production, this show pooled talent from all three local community theatres, with each having an accompanying performance component: Bay City Players hosted a musical cabaret September 5-6 that showcased songs from Mamma Mia along with representative numbers from all the other musicals of the three theatre's seasons, Midland Center for the Arts hosted public performances of Mamma Mia! in their 1500 seat Auditorium on September 20-22 and 27-29, and Pit & Balcony Theatre hosted free morning matinees of Mamma Mia! to area high school students. Over 8,000 tickets were sold for this production, with the three community theatres sharing expenses, audiences, and sales. This unprecedented event was directed by SVSU Assistant Professor Tommy Wedge and heavily supported by 16 other employees, students, or alumni from SVSU, including Lighting Designer Assistant Professor Peggy Mead-Finizio and Stage Manager Melanie Frasca, a senior Theatre Major. This unprecedented partnership united three distinct theatres and SVSU and resulted in a commercial and critical success. With 132 local volunteers donating their time and talent, Mamma Mia! was a blending of community cultures and showcased the value of university involvement directly within the communities we serve.

Key Words: United Three Distinct Theatres and SVSU, 132 Local Volunteers, Blending Of Community Cultures

Title of Project: “Telling Our Story”: A Collaboration Between the Saginaw and Bay Community Writing Centers and the Saginaw and Bay County Public Libraries

SVSU Faculty/Staff Member: Helen Raica-Klotz: Director, Writing Center / Co-Director, Center for Community Writing

Chris Giroux: Assistant Director, Writing Center / Co-Director, Center for Community Writing

Community Partner: Jennifer Handen: Head Librarian, Saginaw Public Libraries, Butman-Fish Branch

Trish Burns: Director, Bay County Public Library System

“Community,” says Steve Parks, “is never a singular noun.” This is true: real communities are built by multiple partners, who are able to collaborate for a common purpose. This poster presentation will highlight the collaboration between the Saginaw and Bay Community Writing Centers and the Saginaw and Bay County Public Libraries. The two community writing center directors and the two librarians at each public library system will discuss how we have worked together to provide free writing workshops and individual tutorial sessions to over 900 participants at two different library locations for the past four years. Moreover, through our poster presentation, featuring our annual report data and various pictures and images, we will demonstrate some of the ways that this kind of partnership supports the libraries and the community writing center’s desire to improve literacy rates in our region, engage members of our communities, and foster an appreciation of the art of writing in our cities.

Both the Saginaw and Bay Community Writing Centers are staffed by trained SVSU Writing Center student tutors and funded through grants from the Saginaw and Bay Community Foundations. We hope this presentation can provide a possible model for other SVSU programs and departments to collaborate with organizations in the region, providing important service-learning opportunities for our students and helping address a need in our communities. For more information about our work, visit svsu.edu/cw/communitywritingcenters.



Title of Project: Enhancing Law Enforcement Response to Violence (ELERV): Community Engagement and Research

SVSU Faculty/Staff Member: James Bowers, Department of Criminal Justice

Joni Boye-Beaman, Sociology Emeritus

Community Partner: Officer Ervin Ward, Saginaw Police Department

In 2014, Saginaw Police Department (SPD) was awarded a grant to provide funding to build the capacity to better support victims of violence with focus on victim safety, support, information, access, continuity, voice, and justice. SPD was one of three cities chosen for the U.S. Department of Justice grant, which resulted in the formation of the Victim Services Unit. The grant provided support for officer attendance at national conferences, the development of strategic partnerships with victim service agencies, revisions of departmental training materials, and strategic planning in the department. SPD has partnered with SVSU to track the progress of the grant. Holistic research support was provided, including S.W.O.T. analyses, development and analysis of survey data, focus group analysis, content analysis of bi-weekly reports, and training evaluations. Data collection on victims, victim services, and gaps in service delivery began in 2016 and continues to this day, with the goal of better serving the community. Data collection and training has expanded to include vicarious trauma (VT) and officer well-being. Presentation will include an overview of the community research process and the ways in which the information gathered was used by the SPD. A member of the Victim Services Unit will discuss the ways in which the project has affected interaction with victims.

Key Words: Community Engagement, Victim Support, Research Analysis

Title of Project: SVSU and Alternative Breaks Program

SVSU Faculty/Staff Member: Jeremy Flood, Office of Student Life

Regan Schultz, Office of Student Life

Community Partner: SVSU Alternative Breaks Program

The Office of Student Life seeks to propel students from being ‘volunteers’ to being ‘active citizens’, who make community a priority in their values and everyday life choices, through providing quality community service experiences. A quality community service experience requires three things: strong direct service, learning components, and reflection.

The SVSU Alternative Breaks program provides an intensive quality community service experience that spans the course of an academic year. The mission of the program is to “[encourage] students to broaden their perspectives through exposure to new communities, direct service, and reflection. Through experiential learning, [the] program inspires movement towards active citizenship.” The program immerses students in a different community than their own so they may observe how this community responds to a variety of social and environmental issues experienced by that community. Participants return with an increased responsibility to their communities and are more able to recognize the social and environmental issues that surround them.

Through the Alternative Breaks Program, 150+ SVSU students annually become more equipped to engage with the greater region and actualize change.

Key Words: Active Citizenship, Experiential Service-Learning, Community

Title of Project: Understanding Accounting for Non-Financial Managers

SVSU Faculty/Staff Member: Jadallah Jadallah, Accounting Department

Joseph Ofori-Dankwa, Business Management Department

Community Partner: Morley Companies, Inc,

An area that has not received extensive attention at the Carmona College of Business of Saginaw Valley State University is the development of strategies for effective understanding of accounting and financial management data and information. This area is however likely to be very important for the financial viability of businesses. Anecdotally, it is assumed that non-financial accounting-oriented managers such as human resources and marketing managers are not likely to feel very comfortable discussing financial and accounting information with the more accounting/financial oriented executives. A business is, however, more likely to run smoothly if, irrespective of one's level of financial/accounting orientation or functional position, all managers can speak the same "finance/accounting language". The first objective of this community project will therefore provide an assessment of the extent to which there exists an Accounting/Finance Knowledge (AFK) gap between the accounting/financial-oriented executives and the non-accounting/financial-oriented executives of Morley Companies Inc. Morley is the community partner that Dr. Joseph Ofori-Dankwa and Dr. Jadallah Jadallah will work with to provide detailed feedback and recommendations.

This community project's second objective will be to use the findings of the AFK gap assessment to build on and customize an existing workshop that Dr. Jadallah Jadallah has previously presented and will conduct in February 2020. Morley had several representatives at the 2019 workshop. This workshop, entitled "Understanding Accounting for Non-Financial Managers," will help managers without a financial background understand rudimentary managerial and financial accounting information. Participants will explore conceptual foundations of corporate financial reporting and understand business financial statements.

Keywords: Accounting, Accounting for Non-Financial Managers, Financial Statements

Title of Project: SVSU and Community Athletics Programs

SVSU Faculty/Staff Member: SVSU Athletics

Community Partner: Buffalo Wild Wings, St. Mary's of Michigan - Field Neurosciences Institute, Garber

Automotive Group, Jolt Credit Union, Maier & Associates, Meijer

Saginaw Valley State University has implemented three impactful community engagement programs to serve the Great Lakes Bay Region and beyond. Those programs are: Community Youth Days, Trunk or Treat Around the Track, and Cardinal Kids Club.

SVSU's Community Youth Days program is a series of mini sports clinics offered to regional youth through the fall and winter varsity sporting seasons. The clinics are conducted by varsity athletes and coaches, including football, baseball and softball, basketball, tennis and golf, volleyball, and soccer. Complimentary tickets are then provided to the clinic participants and their parents/guardians to coinciding football and basketball games on those clinic days.

Trunk or Treat Around the Track is a festive Halloween event hosted by SVSU Athletics to regional children allowing for a fun and safe trick or treating experience. Fourteen automobile stations are established around the Ryder Center's 200M track, along with athletic activity stations for youth to participate in with varsity athletes. Over 25,000 pieces of candy and fresh fruit are distributed to more than 1,500 youth participants.

Saginaw Valley created the Cardinal Kids Club with the intent to bring the families with young children in the region to the campus of SVSU to engage in the Cardinal Athletics experience. Members of the club are exposed to athletic contests and discounts on camps, direct interaction with student-athletes, coaches and Coop the Cardinal, SVSU's mascot, and other athletic department personnel throughout the year in a variety of experiences.

Key Words: Conscious, Bridges, Intentional

