

# THE CARDINAL PLAN FOR: **ART / GRAPHIC DESIGN**

	FIRST YEAR	SECOND YEAR	THIRD YEAR	FOURTH YEAR
COURSEWORK	<p>Take and complete all art core course this year</p> <p>Include some general ed course</p> <p>Choose a minor with chair and meet with faculty</p>	<p>Begin basic art history and advanced art courses</p> <p>Complete all general education courses this year</p> <p>Start your minor courses and meet with advisor and faculty</p>	<p>Enroll in advanced graphic design courses and complete advanced art history courses</p> <p>Seek an internship and enroll in Design Field Study</p> <p>Meet with chair on degree audit</p>	<p>Take portfolio class on winter term</p> <p>Complete all advanced courses and field study courses</p> <p>Apply for graduation after registering last semester</p>
GLOBAL VIEWS	<p>Start looking into study abroad opportunities</p> <p>Visit OIAS office to learn about study abroad grants and scholarships</p> <p>International Food Festival</p>	<p>Meet representative from OIAS</p> <p>Seek out foreign students to befriend</p> <p>Consider an opportunity to study abroad in Italy</p>	<p>SAU TA opportunity</p> <p>Toronto RGD Design Thinkers Conference</p> <p>Consider an opportunity to study abroad in Italy</p>	<p>Toronto RGD Design Thinkers Conference</p> <p>Consider an opportunity to study abroad in Italy</p>
COMMUNITY ENGAGEMENT	<p>Look for volunteer opportunities at Art museums or galleries</p> <p>Find exhibition opportunities</p> <p>Join ADCL</p> <p>volunteer for skills USA (annually)</p>	<p>Volunteer at art organizations</p> <p>Join AIGA</p> <p>Enter Art and Design competitions: AIGA website or Addy Awards (annually)</p>	<p>Discover Cardinal Solutions</p> <p>Internship (ART496 Field Study in design)</p> <p>Volunteer at Hell's Half Mile film festival</p> <p>Apply for internship</p>	<p>Discuss career plan with faculty advisor (junior or senior year)</p> <p>Apply for internship</p> <p>Enter Addy awards</p>
CAMPUS ENGAGEMENT	<p>Join Art Department RSOs</p> <p>Attend Gallery openings and lectures</p> <p>Join the board on the ADCL</p> <p>Meet Art Chair and mentors</p>	<p>Attend campus lectures</p> <p>Look for a design internship on campus</p> <p>Serve as a student ambassador or new student network leader</p>	<p>Work with clients in Cardinal Solutions</p> <p>Serve as an executive officer on ADCL</p> <p>Serve as a student ambassador or new student network leader</p>	<p>Work with clients in Cardinal Solutions</p> <p>Serve as an executive officer on ADCL</p> <p>Serve as a student ambassador or new student network leader</p>
CAREER PREPARATION	<p>Visit the office of Career Services</p> <p>Discuss career plan with chair</p> <p>Enter the Student Show</p> <p>Attend BFA Defense</p>	<p>Attend Career Fair and seek an internship</p> <p>Send your resume to Career Services</p> <p>Enter the student show and attend the BFA Defense</p>	<p>Review your career interest to see if your portfolio supports the career choice.</p> <p>Research graduate schools</p> <p>Enter the student show and attend the BFA Defense</p>	<p>Attend the Career Fair</p> <p>Complete Grad School app.</p> <p>Update resume and cover</p> <p>Student Portfolio Review</p>

***A plan for  
a successful  
college experience.***

## **BEYOND GRADUATION**

After graduation students begin careers in graphic design fields that include illustration, web design, user interface, time-based media and more. Employers recognize that the SVSU education in graphic design has prepared SVSU alum to lead their generation in analyzing, understanding and communicating in the language of design for diverse fields that require courageous top-level achievers and designers. Many alum are recognized for their award winning designs when they enter the corporate design world, with starting salaries of over \$50K.

