



SAGINAW VALLEY
STATE UNIVERSITY®

CENTER FOR MANUFACTURING IMPROVEMENT

Economic Recovery, Diversification & Development

Great Lakes Bay Regional Solar Conference Thursday October 15, 2009

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Conference Agenda

Time	Item
8:00 – 8:30 AM	<i>Registration and Refreshments</i>
8:30 – 9:15 AM	<i>Introductions and Conference Overview</i> (Robert Schooks and Harry Leaver)
9:15 – 10:15 AM	<i>Michigan Solar Market Update</i> , Loch McCabe, Shepherd Advisors, LLC and Michele Soderstrom, NextEnergy.
10:15 – 11:00 AM	<i>Michigan Renewable Energy Portfolio Standard: Catalyst for New Business Development</i> - Thomas Stanton, Manager, Renewable Energy Section, Michigan Public Service Commission and Robert Jackson, Green Practices and State Energy Program Administrator, Bureau of Energy Systems, DELEG.
11:00 – 12:00 PM	<i>International Solar Market Update Panel</i> –Steve Jonas, CEcD, Executive Vice President, (Saginaw Future Inc.), Scott Walker (Midland Tomorrow) and Fred Hollister (Bay Future Inc.) will discuss expert lessons-learned from their attendance in Sept. at the “24th European Photovoltaic Solar Energy Conference and Exhibition” (Hamburg, Germany).
12:00 – 1:00 PM	Lunch
1:00 – 2:00 PM	<i>Open Source</i> - Mark Whiteman, Dow Global Technologies, Inc., will discuss an Open-Source Business Model increasingly used by Dow and other large corporations seeking market leadership positions in emerging markets.
2:00 – 2:30 PM	<i>Mapping the Global Solar Supply Chain Project</i> – Dr. George Puia, Dow Chemical Chair in Global Business, SVSU, will discuss on ongoing project to map the solar demand and supply chains.
2:30 – 2:45 PM	Break
2:45 – 3:30 PM	<i>Opportunities for Michigan Companies in the PV Value Chain</i> , Christopher C. Shirk, Site and S&T Manager, Dow Corning Solar Solutions, Freeland Site.
3:30- 4:00 PM	<i>Resources to Help You Capitalize on Opportunities in the PV Value Chain</i> , Brenda Flory, Michigan Economic Development Corporation (MEDC), value-added <i>resources, programs, services and funding</i> available from the Michigan Economic Development Corporation and their partners to accelerate diversification.
4:15 PM	Adjourn