

Cardinal Advisory Board
Agenda
7/17/08
Theme - NEXT LEVEL
“We Can Not Do It Alone”

- **General Department Successes:**
 - a. over 180 student – athletes with a 3.0 GPA or above
 - b. Operating Budget Increases of \$61,000 for 16 sports
 - c. Baseball & softball scoreboards are up
 - d. New compliance & Academic Services Person – Jennifer Rushton
 - e. New Head Women’s Basketball Coach – Shannon Baugh
 - f. Permanent Media Relations Director – Matt Woodbury
 - g. Cross Country & Track & Field Update - TBD
 - h. Softball GLIAC Championship, NCAA Appearance, Rings
 - i. Web – Site Improvements and More – Matt Woodbury

- **Category Successes:**
 - Alumni Involvement
 - a. Football Spring Game
 - b. Football alumni Assoc. Board of Directors
 - c. Men’s Basketball Golf Outing vs. Northwood Alumni, date September 19 before the AXE Bowl (Need Foursomes @ \$100.00 per- person
 - d. Men’s Basketball Tailgate parties for basketball Alumni
 - e. Men’s Soccer Golf Outing – Alumni, Raised over \$7,800

 - Fund Raising Scholarship:
 - a. Included in information about Cardinal Cabaret
 - b. Varsity Walk/ Brick Project

 - Corporate Activity:
 - a. Moving and designing proposals
 - b. Two asks currently on the table/amounts
 - c. Proposal in final draft form/amount

Community Involvement:

- a. Saginaw Head Start Reading Program
- b. Saginaw Habitat For Humanity (Home Building)
- c. Bay City Pig Gig
- d. Thunder in the Valley Games

Cardinal Cabaret Report:

- a. Direction and purpose of Resources
 - b. Fund Raising & Corporate Direction
- **Board Assistance Needs for August & September:**
 - a. Advertising Support (Scoreboard Ad's – football, soccer, baseball, softball)
 - b. Cardinal Club Membership (89 to 140, must increase)
 - c. Corporate Names/ Suggestions