

SE&T Colloquium Series-Fall 2012

Speaker	Dr. Jiro Naganuma Professor of Media and Information Systems Faculty of Management and Information Science Shikoku University, Japan
Title	<i>Video Compression Technologies and their Applications in Japan</i>
Abstract	Recent digital society has not been accomplished without video compression technologies. For example, DVD, Blu-ray, Digital TV, Video phone, and also iPod, iPhone, and iPad. Secrets of video compression technologies which reduce to 1/100 of the original signal are uncovered through International Standards. Moreover, their two applications, (1) Digital TV infrastructure in Japan and (2) “RISCA Hotline Project (between SVSU and Shikoku) currently in progress,” and future technology trends are introduced easy-to-understand for everyone.
Date	Tuesday, November 20
Time	4:10-5:00pm
Place	Pioneer 240
	Refreshments will be served at 4:00pm.