

Interior

Published for Saginaw Valley State University employees by Information Services • infoservices@svsu.edu

September 28, 1999

Ethical leadership topic of Beutler Forum on Ethics & Practice

Dr. Linda K. Trevino, co-author of *Managing Business Ethics* and Pennsylvania State University associate professor of organizational behavior, will discuss "Executive Ethical Leadership" during a special presentation Thursday, Oct. 7. Her speech is part of the Albert J. Beutler Forum on Ethics and Practice and will begin at 4:30 p.m. in the Performing Arts Theatre. A reception with Trevino will follow.

Trevino, who received her doctorate in management from Texas A&M University, has years of research on managing ethical behavior and organizational justice (including a justice perspective on discipline and downsizing). Her

research has been published in *Academy of Management Journal*, *Business Ethics Quarterly*, *Health Care Management Review*, *Employee Rights and Responsibilities Journal* and *Journal of Business Ethics*. Trevino co-authored two textbooks and serves on the editorial review board of the *Academy of Management Review*. She is a member of the Academy of Management, the American Psychological Association, the Society for Business Ethics and the International Association of Business and Society.

Funds for the Albert J. Beutler Forums on Ethics and Practices were created through a special endowment.

Wickson-Nickless lecturer to discuss family-owned businesses

David A. Weinberg, former president and past co-chairman of FEL-PRO Inc., will present SVSU's Wickson-Nickless Distinguished Lecture at 4:30 p.m., Tuesday, Oct. 26. Weinberg's presentation, "The FEL-PRO Story: A Study in Positive Culture," will take place in the Performing Arts Theatre.

FEL-PRO is a multi-divisional manufacturer and worldwide marketer of parts for internal combustion engines and specialty lubricants, sealants and adhesives. The company exceeded sales of \$500 million and has been named in "The 50 Best Companies in the U.S. to Work For." Weinberg, a graduate of Roosevelt University in Chicago, worked his way through the ranks at FEL-PRO, starting as packing manager in 1967 and working his way to the position of president, which he held from 1986 to 1990.

In his lecture, Weinberg will discuss the val-

ues of FEL-PRO, how the company did business, family participation in the business, company performance evaluation measures and why this fourth-generation, family-owned business was sold.

In addition to his more-than-20 years with FEL-PRO, Weinberg is on the board of directors for Richco, Turtle Wax, RDI Industries, Mark Shale, Lerman Enterprises, Transolutions, Brown Plastics Co. and Nightingale Conant.

There is no charge for Weinberg's lecture.

SVSU's Wickson-Nickless Distinguished Lectureship in business annually provides for a prominent business authority to give a public speech. Weinberg also will meet with business faculty and students on campus.

For additional information, or to RSVP for the presentation, call the Office of Continuing Education at ext. 4475.

Insurance programs experience Miner changes



Ann Miner

It's that time of the year again – time to adjust your health insurance coverage, confirm the dependents on your benefits sheet and determine flexible spending account allocations. For some, the annual review can send them seeking medical attention!

Ann Miner, coordinator of benefits programs in the office of Human Resources, wants to change that and alleviate any stress employees may experience in making these decisions.

Miner, who joined the HR office in March 1998, assumed the benefits position in February. She is the liaison between SVSU employees and the insurance carriers. In that capacity, Miner works to resolve employee concerns with medical, dental, vision, disability and life insurances, as well as pension issues. She also audits billings and maintains 600 records for the more than 550 full-time eligible employees, retirees and COBRA participants.

Miner also advises new employees of benefits and works with outgoing employees regarding benefit options.

This year, Miner said, employees will see significant changes in the information required of them. Since taking the benefits position in February, she has reviewed every benefits file and reconciled known information, including dependents, with HR/carrier data.

"We need to be certain the information we have is correct so the employee will not experience problems when seeking medical care," Miner said.

The 1999 "Open Enrollment" period – when employees can make dependent and provider changes – will take place Oct. 1 through 15. HR has sent a packet of information in this regard to each employee.

Oct. 6 through 8, benefits providers will be on campus to give employees an overview of their options. Representatives of TIAA-CREF will be on campus Nov. 9 through 11, as well.

The University also will offer another in health care plan option: Blue Cross/Blue Shield Community Blue, a preferred provider program (PPO) to administrative/professional and Public Safety officers.

Blue Cross/Blue Shield will be the sole provider of dental and vision insurances as Blue Care Network is no longer offering dental and vision coverage as an option, Miner said.

Flexible Spending Account (FSA) information is included in the updated Benefit Enrollment and Election Form. Employees will find that starting Jan. 1 their personal contributions toward health insurance benefits will automatically be deducted from their pay on a pre-tax basis, unless the employee indicates otherwise. This means employees will save from paying Social Security, federal, state, and local taxes on these benefit deductions.

Representatives from the health insurance providers will be on campus from 11 a.m. to 4 p.m., Thursday, Oct. 7, and from 9 a.m. to 1 p.m., Friday, Oct. 8 to review insurance plans and coverage. They will be outside Alumni Lounge in Curtiss Hall.

SVSU Joins with Dispute Resolution Center to develop Mediation Institute

The Office of Continuing Education, the Criminal Justice Department and graduate program in Organizational Leadership and Administration have teamed with the Mid-Michigan Dispute Resolution Center to create the first Mediation Institute in Michigan.

The institute provides a mechanism to furnish alternative dispute resolution education and training. In addition to established programs, members of the institute provide on-site contract training, seminars and workshops.

The Mediation Institute is the first of its kind in Michigan, and one of the first in the country. Former Sen. Jon Cisky, now an SVSU professor of criminal justice, was instrumental in preparing the grant to receive funding for the institute, according to Jo Peterson-Brownlie, from the Office of Continuing Education.

Programs within the institute begin Oct. 7 with a "Mediation and Conciliation" course. The course is available to SVSU faculty, staff and students for \$100. For more information or to register, call ext. 4475.

SVSU appoints head of Information technology

Kenneth A. Schindler was named SVSU's first executive director of Information Technology. Most recently Schindler was director of information services for Fox Valley Technical College in Appleton, Wisc.

In his new duties with SVSU, Schindler will lead the University in developing and carrying out strategic plans for all aspects of academic computing and technology, and for administrative computing.

Schindler has 25 years of broad information technology and business experience in both the private and public sectors. He has experience in building a state-of-the-art computing infrastructure and the deployment of emerging technologies, including client/service computing, video conferencing, Internet, groupware and web-based computing.

Schindler received his M.B.A. from the University of Wisconsin-Madison, with an emphasis in quantitative analysis and information systems. He received his bachelor of science degree in mathematics and physics from UW-Platteville.

Schindler will assume his duties Oct. 25. He and his wife, Rosemary, have two sons.

Professional Profile

- **David M. Hall**, executive in residence/management and marketing, was proclaimed a "Sagamore of the Wabash" by Indiana Gov. Frank O'Bannon. The term was used by north-eastern Native Americans to describe "a lesser chief or other great person among the tribe to whom the chief would turn to for wisdom and advice."
- **Judith B. Kerman**, professor of English, will read from her new book, *Three Marbles*, at 7:30 p.m. Friday, Oct. 22 at Barnes & Noble Bookstore on Tittabawassee Road. The reading is free and open to the public, in the coffee house area.
- **Hideki Kihata**, professor of art, is exhibiting his art work through Oct. 8 in a two-person show at the Studio 23 Gallery in Bay City.
- **Gary M. Lange**, assistant professor of biology, presented research titled "Behavioral and Neuroendocrine Comparisons of Developmen-

tal Androgen Manipulation in Male and Female Rats (*Rattus norvegicus*): Theoretical Implications" at the 26th International Ethological Conference, Aug. 1 through 10 in Bangalore, India.

- **Tai-Chi Lee**, professor of computer science, received a \$4,000 grant from the Michigan Space Grant Consortium (MSGC) for an image-compression project. Lee's research activity is the only project to receive support in 1999 from MSGC. Lee said he expects to complete his project by May 2000, with the results disseminated to the public as well as presented at professional conferences.

- **Dr. Enayat Mahajerin**, professor of mechanical engineering, presented "The Fundamental Collocation Method Applied to Torsional-Flexural-Buckling of Columns" at the 12th International Conference on Mathematical and Computer Modeling and Scientific Computing, Aug. 2 through 4 in Chicago. The paper was co-authored by Gary Burgess, Michigan State University.

Art Gallery hosts Clay Invitational '99

Artists Guy Adamec, John Glick, Craig Hinshaw and Elizabeth Lurie will exhibit creative works of clay from Oct. 4 through 28 in the University Art Gallery.

"Michigan enjoys a national reputation for creative work in clay," said Barron Hirsch, gallery director. "The Michigan Potter's Association this year celebrates its 40th anniversary, and this exhibit showcases the unique working styles of four distinguished Michigan clay artists."

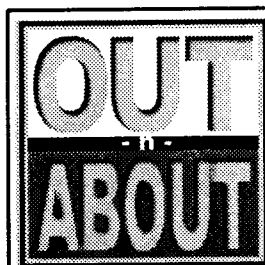
Adamec produces both functional and sculptural pieces. His luminous pots seem to glow from within.

Hinshaw builds stoneware pieces of improbable animals.

Glick explores the world of functional pottery, often creating pieces based on historical forms and enriched by painted colors from nature.

Lurie works in porcelain. Her smooth translucent pieces reflect her interest in achieving organic integrity, harmony of color, pattern, mass and line.

For further information and gallery hours, call ext. 4391 or 5684.



- **Tyler Haynes**, professor of mathematical sciences, is treasurer for the Valley Film Society, violin and cellist for the Germania Symphony Orchestra and an usher with Good Shepherd Lutheran Church. He also is a member of the Mathematical Association of America and the American Mathematical Society. His wife, Marie, is a member of the Piecemakers Quilt Guild and the Michigan Quilt Network.
- **Jim Muladore**, assistant vice president for administration and business affairs, and controller, is on the board of directors and treasurer for the Saginaw Habitat for Humanity and the Voluntary Action Center. He also is a member of Kiwanis West.

From the Community & Professional Organization Affiliation Survey, retained in the office of Gene Hamilton, special assistant to the president, government & community relations. For more information, call ext. 4068.

Country Open House and Sale

10 a.m. to 4 p.m. Saturday, Oct. 16 in Ryder Center
Admission is a \$1 donation

SVSU Sets Annual Fund Goal

SVSU's fund raisers have set a target of \$400,000 for the annual campaign that supports scholarships, and various student and academic needs. The SVSU Foundation and the Annual Fund Committee will launch this year's activities in early October.

During the past 22 years, the annual campaign has raised nearly \$4 million for the University. Grant Schaefer is the general chairman of this year's Annual Fund committee, which is composed of 80 community friends of the University from the Tri-Counties and Thumb areas.

SVSU presents *Cat on a Hot Tin Roof*

The Theatre Department plans an October production of *Cat on a Hot Tin Roof*, by Tennessee Williams and directed by Janet Rubin, professor of theatre.

Public performances will take place in the Performing Arts Theatre at 8 p.m., Thursday through Saturday, Oct. 21 through 23, and Oct. 28 through 30. A matinee performance is set for 2 p.m., Sunday, Oct. 24.

Faculty and staff may request complimentary tickets by calling the SVSU Box Office at ext. 4261.

Have You Heard?

- **Collings Drive** will be closed for intramural football games from 4 to 7 p.m. on Mondays and Wednesdays through Oct. 13. The section of Collings Drive to be closed begins at College Drive West and ends at University Drive.
- Faculty and staff can join SVSU students Friday, Oct. 15 for an opportunity to **run a football** from Wickes Memorial Stadium to Grand Valley State University some 150 miles away. For more information, or to sign up, contact Jeremy Garn at 497-4764.
- Donors at the Sept. 14 **blood drive** gave 72 pints. Thirty new donors signed up. Health Services congratulates Michael Bennet and Tom Renna for reaching the one- and five-gallon marks, respectively. Also, D House won a residence halls competition. The next blood drive will be Wednesday, Nov. 11.
- A **faculty/staff luncheon** is scheduled for Friday, Oct. 22 in the Emeriti Room. Cost is \$3.95 per person for lunch, which is served from 11:30 a.m. to 1:30 p.m.
- Rehearsals for **"Forever Strings"** will take place from 7 to 9 p.m. on Thursdays in 102 Arbury Fine Arts Center. New members are welcome to join the group, which presently

includes faculty, staff, students and others from the community. For further information, contact Jane Girdham, associate professor of music, at ext. 4386.

- In response to President Clinton's call for "One America," colleges and universities across the nation are taking part in the second annual **"Campus Week of Dialogue"** in October. The campaign is designed to foster understanding among the many cultures that comprise our nation's learning institutions.

During the week of Oct. 4 through 8, faculty are encouraged to engage students in a dialogue on their perception of race relations and cultural diversity at SVSU. Choose any day of the week for one hour of class time to discuss these issues.

Bringing closure to this dialogue will be a forum led by Joseph Ofori-Dankwa, professor of management/marketing, at 4 p.m. Tuesday, Oct. 12 in Curtiss Hall Seminar Room D. Faculty are asked to encourage students to attend.

Faculty also may provide feedback on their classroom discussions by contacting Vincent McMillon, director of equal opportunity and special programs, at vdm@svsu.edu.

Campus Happenings

- **Voices in the Valley** — 7:30 p.m. Monday, Oct. 11 in Founders Hall. The featured reader is Helen Ruggieri, whose new poetry chapbook, *Glimmer Girls*, will be available for sale.
- **Faculty Association Annual Fall Awards Banquet** — 6:30 p.m. Friday, Oct. 15 in Curtiss Hall Banquet Room A. Tickets available at secretarial stations on third floor Brown Hall, third floor Curtiss Hall and first floor Science Building.
- **Valley Film Society** — 8 p.m. in the Performing Arts Theatre. Scheduled showings are *Lola Montes* Friday, Oct. 1 and *Tales of Manhattan* Friday, Oct. 8.

High Five

- **Football** (1-3, 1-2) — defeated 42-28 Saturday by Northern Michigan University. The Cardinals made a late charge, scoring four touchdowns in the final 12:43. Receiver Brian Dolph had nine catches for 149 yards and one touchdown.
- **Men's Soccer** (3-4, 0-2) — fell to visiting Ashland University 2-0 Saturday.
- **Women's Soccer** (3-4, 1-1) — lost to No. 4-ranked Ashland University 5-0 Saturday.
- **Volleyball** (10-6, 1-3) — knocked off Ashland University, 10-15, 16-14, 15-13, 14-16, 15-10 Saturday.

The Interior is published bi-weekly when classes are in session fall and winter semesters and periodically through the summer. Items should be submitted to the Office of Information Services, 276 Wickes Hall, 790-4055, or send E-mail to infoservices@svsu.edu.

University departments sponsoring activities or events listed in *The Interior* will provide reasonable accommodations for persons with disabilities when contacted at least three days in advance.

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InnerView

Featuring Faculty of Saginaw Valley State University

Making logical choices

Classroom teaching, medical ethics seminars, symphony performances . . . all this can make for a harried and stressful week. Yes, week. And for Drew Hinderer, professor of philosophy, that is a typical week.

Forget Calgon! Flowing brooks, splashing trout; falling snow, cross-country skiing – these are the things that take Hinderer away from it all!

“Fly fishing for trout is great,” Hinderer said. He makes his own flies for the trout fishing he does nearly every weekend during the Michigan season. Much of this fishing Hinderer does from his cottage on the Manistee River between Gaylord and Grayling.

When he’s not fishing, Hinderer and his wife, Sara, may be seen cross-country skiing in that same area.

“In the winter, it can be so quiet, you can actually hear the snow fall, coyotes howling, the water . . . It’s extremely pleasant after less pleasant activities,” he said.

Some may mistake Hinderer for a member of the music faculty. He is a member of both the Valley Wind Quintet and the Midland Symphony Orchestra. Nevertheless, he said, in reality he could not teach music.

“I love music too much to be patient with people who don’t,” Hinderer said. “Everyone who takes music may be talented, but not

focused. Not all are willing to do the practice when necessary.

“There are always spells in teaching anything when you have to put time into developing enthusiasm for the topic,” Hinderer continued. “I derive so much pleasure just from playing.”

These little “pleasures” counter the more intensive, and serious work Hinderer does in medical and ethical philosophy. He works with medical review boards and ethics committees.

“There are two things I can do that many people find useful,” Hinderer said. “One, I can bring a kind of logic and objectivity to a situation. Another thing I can do is help move the discussion to a level beyond sharing personal values to the level of solving problems.

“In a professional environment, you have to *decide*: Who’s going to get the kidney, how do you deal with the non-compliant patient . . .”

Hinderer’s goal in his ethics courses is to give students a background in ethical theory, with procedures and guideposts, so they can become skilled in decision making.

Speaking of decision making, Hinderer chairs the Roberts Fellows Endowment program that gives students a leadership and international learning experience.

Through the Roberts Fellowship, 14 students – considered extremely capable, potential leaders in their field of study with the ability to make profound differences in their communities – were identified and given the opportunity to meet with leaders who “once were where they are now,” and also a chance to travel abroad.

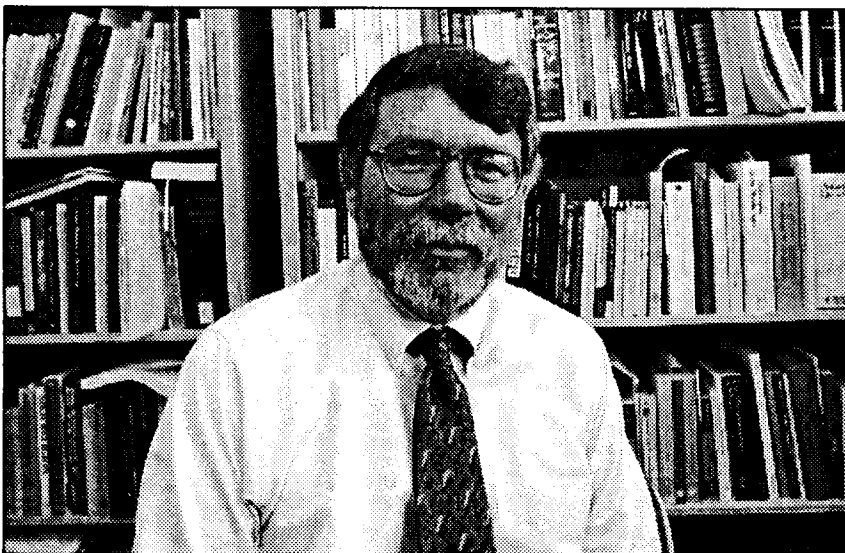
“This is a very select group of highly-motivated students,” Hinderer said. “They eagerly embrace these challenges for study.

“We are taking people and giving them a vision of somewhere to go.”

Hinderer is joined by Paul Teed, assistant professor of history, this first semester of the program. In the winter, Norb Elbert, H.R. Wickes Professor of International Business, will serve as an instructor, also.

“This is a very exciting thing to look forward to,” Hinderer said.

Maybe a little like fly fishing . . .



Staff Member

OF THE MONTH

**Susan
Brasseur**

**Senior
Conference
Coordinator,
Conference
Bureau**

October 1999

For many years, nearly all on-campus workshops, presentations and meetings took place in Lower Level Doan Center, the Large Private Dining Room or the theatre.

Then the number and quality of versatile meeting spaces increased dramatically in 1996 with the opening of Curtiss Hall, the Performing Arts Theatre and the Rhea E. Miller Recital Hall.

As a result, the campus community reserves rooms and arranges other amenities through the Conference Bureau for a variety of meetings, conferences, banquets and ceremonies.

As senior conference coordinator, 80 percent of Sue Brasseur's job involves scheduling programs for on-campus "clients."

"I joined this office in February 1997 to help process an increasing volume of scheduling requests for these new facilities," said Brasseur. "I'm responsible for processing all the details that will make an event successful, including food service, refreshments, room layout, audio/visual needs, computer usage and satellite broadcasts."

The addition of new computer technology has eased the amount of paper flow generated for each event.

"When I first came on board, we might have 10 sheets of paper for a single event," Brasseur said. In March, the Conference Bureau made a full conversion from a manual recordkeeping system to a computerized one.

While her job requires tremendous energy and attention to detail, Brasseur said the most enjoyable aspect of her position is meeting and working with a variety of people.

"I consider myself a real 'people person,'" she said, smiling. "I get a great sense of satisfaction in knowing that I helped make someone's program successful."

Brasseur's career path always has involved contact with people. She joined the SVSU Bookstore in 1995 as a member of the clerical pool before moving in fall 1995 into a secretarial position in the Marshall Fredericks Sculpture Museum. She also spent one year working as an audio/visual clerk before accepting her current role.

"The fall open house for the Admissions Office is probably the largest single on-campus event that I help coordinate," Brasseur said. "This event draws 2,000 people to campus for a four-hour period; it allows us to showcase everything that we have available here at SVSU to the community as well as what we can offer to future students."

Brasseur strongly advises anyone planning an event to call her office as soon as possible to reserve a location for their program.

"We've already booked events two to three years ahead," she said. "Homecoming, for example, is booked through the year 2002."

An upcoming event for Brasseur and her husband, Gary, who works in the Admissions Office, is the arrival of the couple's first baby, which is due Oct. 6. Although the Brasseurs have resisted the temptation to learn the gender of the baby prior to its birth, she jokes, "One of us is banking on a boy, while the other one doesn't care and just wants to have it right now."

