



THE INTERIOR

Published for Saginaw Valley State University employees by Information Services, 276 Wickes Hall, 790-4055.

July 15, 1997

Summer Writing Institute helps teachers teach

Teachers teaching teachers . . . that's what the Saginaw Valley National Writing Project 1997 Summer Institute is all about. The goal of the program, which takes place through Aug. 1 at SVSU, is to improve writing instruction in schools located in and around the Saginaw Valley through collaboration between Saginaw Public Schools, other area schools, SVSU and Delta College.

The four-week intensive summer workshop at SVSU provides teachers with opportunities and resources to share their own best teaching practices, write themselves and become part of a community of writers, examine current writing theory and methods, and develop skills necessary to become teacher-consultants, according to Kay Harley, director of the Saginaw Valley National Writing Project and professor of English at SVSU.

There are 160 National Writing Project sites across the United States. SVSU is one of six in Michigan. While this is the first year SVSU has hosted the program, it is the fifth year an SVNWP Summer Institute has been offered in the region, which includes the Tri-Cities and Tawas, Harley added.

According to Harley, the program helps those who teach writing and work with students who struggle with writing, develop their own voices as writers and become teacher-consultants for outreach efforts to other teachers.

Diane Boehm, director of University Writing Programs at SVSU, said the National

Writing Project is unique because it is designed for instructors across all disciplines and all levels of instruction — kindergarten through university. "Though the majority of the instructors are within the language arts field, writing can be a tool for learning and thinking in all subject areas," Boehm said.

At the end of the four weeks, an anthology of the participants' works will be published.

Among the instructors are Harley and Beverly Matulis, a Saginaw Valley National Writing Project teacher-consultant with 15 years of elementary teaching experience. Matulis currently teaches second grade, including the Program for Academically Talented, in the Bay City Public Schools.

For additional information on the summer institute, or the Saginaw Valley National Writing Project, contact Harley at ext. 4354.



Jena Tobin of Midland High School, Ann Ransford of Caro High School, Bev Matulis, co-director of the SVNWP and a Bay City Public Schools teacher, join Cindy Mahar of Saginaw High School and Kay Harley of SVSU and director of the SVNWP for a discussion on teaching writing to students in all grades from kindergarten through college.

Educational Think Tank at SVSU

SVSU faculty members in the College of Education will host a round table discussion on the future of middle level education this summer at SVSU.

The program, slated for July 21 and 22, is sponsored by faculty members in the middle and secondary teacher education programs. Recent research about the young adolescent student shows a focus on the middle level (grades four through nine) is missing in teacher preparation programs, district strategic planning and overall reform movements, according to the organizers.

The round table discussions will work to develop a plan for action that will become a leading edge for state, national and international educators into the 21st century, organizers claim.

Melvin Caroline, secretary general of the South African Principals' Association, will join in the discussions. Caroline is a national leader in the Educational Management Development program. He will provide the group with a profile of a national school system in the midst of transformation. Caroline's discussion will include how present-day operations are affected by the race-based history of governmental institutions, including education. Partnerships with schools in South Africa will be the focus of part of the discussions.

Other topics of conversation will include middle level children's changing demographics, responding to the needs of the young adolescent, the use of global technology in the middle-level curriculum, supporting rigorous

teacher preparation and retention, and the role of curriculum, instruction and assessment.

Round table participants include middle level teachers and administrators from throughout Michigan, community leaders from both government and non-government organizations, and university faculty and staff.

The program is underwritten by SVSU through the King/Chavez/Park program and the College of Education.

For additional information, contact Karen Selby, assistant professor of teacher education, at ext. 4189.

SVSU Cardinal Club, Detroit Lions offer VIP passes

SVSU's Cardinal Club, an organization committed to developing scholarships for student-athletes, has teamed with the Detroit Lions football team to provide one-day VIP passes to individuals who join the club through July 20. Members of the Detroit Lions team will be on the SVSU campus for their annual training camp, July 17 through Aug. 7.

Individuals who join the Cardinal Club through July 20 will have the opportunity to receive up to 10 VIP passes to watch the Lions practice from VIP seats, and participate in the Lions exclusive hospitality area.

One-day VIP passes will be given out for memberships of \$200 and above. A minimum of two passes will be awarded each membership, up to 10 passes, depending on level of commitment.

Members of the Cardinal Club enjoy stadium-side parking and season tickets for football, as well as reserved parking and season tickets for men's and women's basketball. Members also receive admission to Cardinal Club hospitality areas, and receive invitations to various campus events.

To join the Cardinal Club and take advantage of the Detroit Lions VIP passes before July 20, call ext. 4071.

Golf outing benefits SVSU women's sports teams

The SVSU Alumni Association Board of Directors will host the first-ever Bob Becker SVSU Athletic Scholarship Open. The golf outing, on Aug. 18 at the Germania Town & Country Club, will raise funds for women's soccer, tennis, softball, track and volleyball teams.

The four-person scramble begins with a shotgun start at 11 a.m., Monday, Aug. 18. Cost is \$95 per person and includes golf, prizes and gifts, dinner and beverages. Proceeds will benefit the SVSU Alumni Scholarship Fund. Non-golfers may purchase dinner and drink tickets for \$25.

The outing is named for Bob Becker, director of athletics.

The registration deadline is Friday, Aug. 1. To register, or for more information, contact the Alumni Relations Office at 799-2821.

Faculty, staff and their families are invited to a picnic to celebrate the new academic year, which will begin Aug. 25. The picnic, hosted by President Eric Gilbertson and his wife, Cindy, will take place from 5 to 8 p.m. Thursday, Aug. 21 in the Leaping Gazelle Fountain area. In the event of rain, the festivities will take place in Groening Commons. RSVPs are encouraged by Aug. 14 to ext. 4041.

Professional Profile

• **Tirumale Ramesh**, professor of electrical and computer engineering, presented a paper, Region Growing on a Clustered Reconfigurable Bus System, during the 1997 International Conference on Parallel Processing Techniques and Applications, at Las Vegas this summer. Ramesh's paper demonstrated a high-level image region growing on a new concept of clustered reconfigurable architecture, which is the current move toward hardware-software co-design approach to computing called configware. Clustered reconfigurable systems have the potential to blur hardware/software boundaries to stimulate advances in new directions of "hardware" and software technology. Ramesh's research was included in the book *Reconfigurable Architectures: High Performance by Configware*. Ramesh also chaired a session on computing on bus-based architectures during the conference.

Ramesh also reviewed two research manuscripts, Bi-Directional Rhombic Multiprocessors with Segmented and Circular Buses and A Parallel Algorithm for Optimal Stack Filter, submitted to the special issue on computing on bus-based architecture for the *International Journal of Parallel Processing Letters*.

Ramesh received word that his subcontract proposal, Visions for Embedded Systems Laboratory, in collaboration with Michigan State University, has been awarded by NSF, under its Combined Research and Curriculum Development program. The total subcontract grant is for \$41,300, and the total grant to MSU is approximately \$300,000. The grant will permit SVSU to develop hardware and software and develop course and lab modules to integrate Internet and computing technologies to remotely access state-of-the-art laboratory equipments at MSU and develop a multimedia laboratory environment for learning in electrical and computer engineering curricula.

Have You Heard?

- The **Health Services Office** is closed through Aug. 18. Limited services will be available Aug. 18 through 22, with regular hours resuming on Aug. 25.
- SVSU will join First of America Bank for an **Economic Forecasting Forum**. The Fourth Annual First of America/SVSU Economic Forecasting Forum is scheduled for Thursday, Oct. 23 in the Performing Arts Center. The guest speaker will be Ray Brady, CBS economic correspondent. Brady's presentation will begin at 4:30 p.m. A reception follows at 5:30 p.m.

• Activities and special events to be included in the **Fall 1997 Calendar of Events** should be in the Office of Information Services by Friday, Aug. 15. To produce the calendar, we need name/type of event; time, date and location; a brief description of the event or brief bio of the artist/lecturer; admission information, including ticket prices; and a phone number for more information. We will print information returned by Aug. 15 in the Alumni Announcer (when appropriate) as well. As SVSU offers ever more activities, the calendar becomes increasingly important. Faculty and staff cooperation is greatly appreciated.

• The Office of Information Services is scheduling **portrait appointments** for the 1997-98 *Faculty/Staff Directory*. If you are a new SVSU employee, or if you are interested in updating your portrait, call ext. 5641 or 4039 to arrange a photo session.

Transitions

Please note the following personnel changes in your Faculty/Staff Directory:

SVSU Welcomes

- **Mari Dunnigan**, senior secretary, Sculpture Gallery, 790-5623
- **Christopher Niebauer**, assistant professor of psychology

Same Face, New Place

- **Don Bachand**, interim dean, College of Arts & Behavioral Sciences, 790-4078
- **Marianne Barnett**, acting assistant dean, College of Arts & Behavioral Sciences, 790-5662
- **Judy Kerman**, professor of English, 790-4062
- **Robert Sonnenburg**, campus recreation coordinator, 791-7321, and academic advisor, 790-4286

Moving On

- **Becky Mietz**, Sculpture Gallery

Across Campus

• The campus community extends condolences to **Louise Dukarski**, coordinator of computer operations for the Valley Library Consortium, on the loss of her father in July.

• Condolences also are extended to **Brian Gano**, associate director of Housing and Residential Life, on the loss of his father in late June.

• Congratulations to **Jim Wood**, director of Human Resources, and his wife, Kristin, on the July 5 birth of their daughter, Sage Meredith (7 lbs., 10 oz., 20¾ in.).

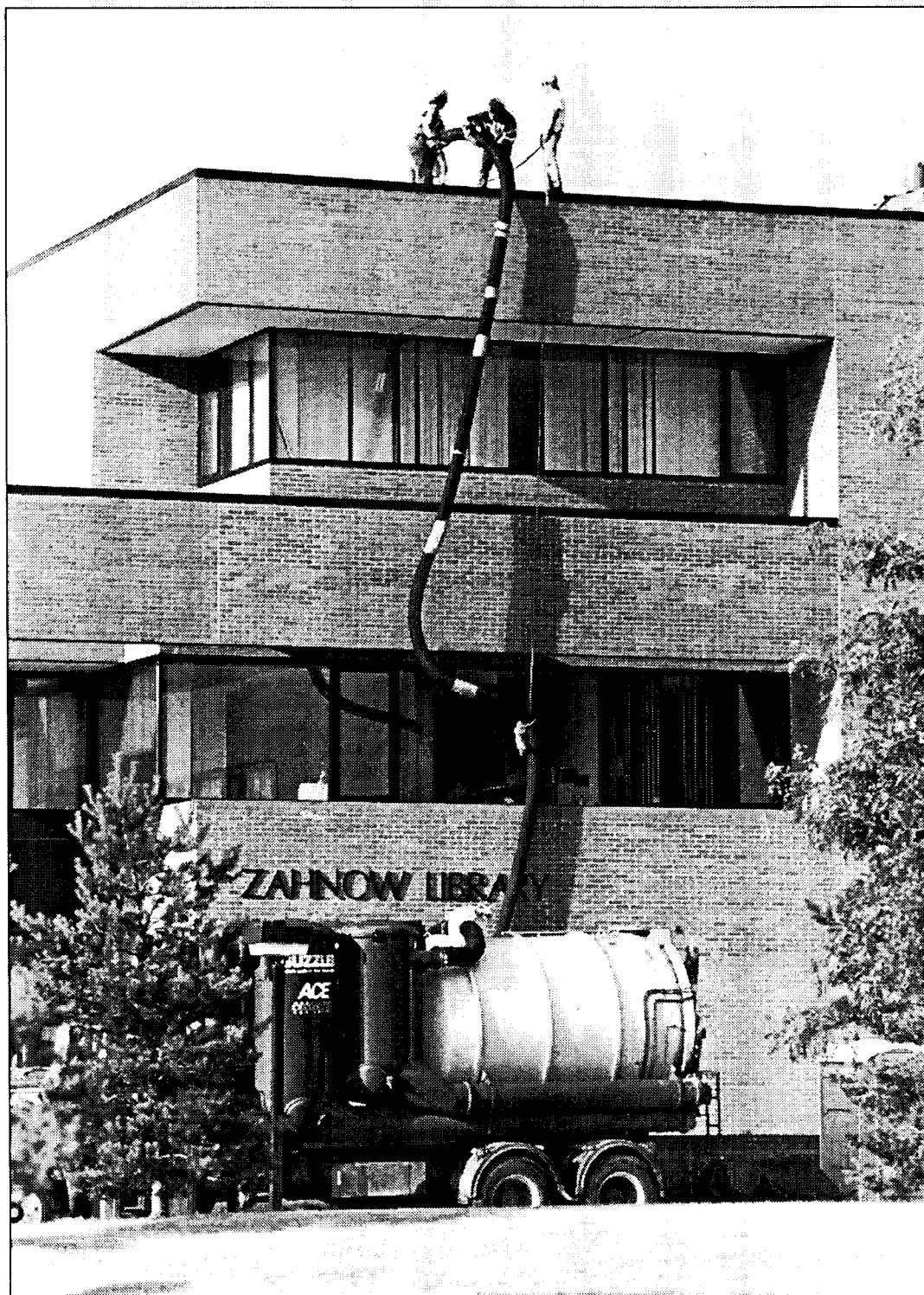
• **Marilyn Frahm**, who recently retired as director of Information Services, writes: "Many thanks to the campus community for all the cards, notes and good wishes extended to me upon my retirement. Beyond that, your response to the many requests for information and assistance over the years were invaluable in performing the functions of the Office of Information Services. Your patience, courtesy and, above all, your professional knowledge made my work possible. Thank you for all the good years, and best wishes to all of you and the University in the years ahead."

Accent on Alumni

• **Mohalhel (Mike) Fakih** (B.A., political science, 1994; M.A.-CJPS, 1996) is working for Future International News as a television journalist, based in Beirut, Lebanon. The TV station is one of the top in the Arab world. Fakih

also sends features to international news agencies such as CNN.

• **Christine Greve** (B.B.A., management, 1992) has accepted a position as vice president of business services for the Midland Area Chamber of Commerce.



The Interior is published bi-weekly when classes are in session fall and winter semesters and periodically through the summer. Items should be submitted to the Office of Information Services, 276 Wickes Hall, 790-4055

University departments sponsoring activities or events listed in *The Interior* will provide reasonable accommodations for persons with disabilities when contacted at least three days in advance.



recycled paper

Personnel from Universal Roofing Co. of Bay City, work on the roof of the Zahnow Library. Universal Roofing was contracted to repair the roofs on the library, Cardinal Gymnasium, Pioneer Hall and Wickes Hall.



BOARD PROFILES

PROFILING THE SAGINAW VALLEY STATE UNIVERSITY BOARD OF CONTROL

D. Brian Law



Out on the factory floor of Magline Inc., workers seem genuinely glad to see Brian Law. They are quick to smile and greet their CEO, and he responds with a first-name hello.

"We will be celebrating our 50th year in business this August," Law says. He notes that Magline, a manufacturer of aluminum products, employs about 120 people, all but eight of them in plants located in Pinconning and Standish.

"Our primary product is a line of two-wheel hand trucks," Law explains. "They are used for professional route delivery and distribution." While the company is strongest in North America, Magline also is doing a growing business in Western Europe, Asia and Latin America.

Law explains that the firm's name reflects its origins. "The Dow Chemical Company had a lot to do with Magline's history. They were involved in magnesium production, but didn't have markets for magnesium products. My father was an engineer with Dow, and he was asked to work with other firms to develop products using magnesium."

Magline was among the firms to grow out of that effort. "However, over the course of time we have converted from magnesium to aluminum," he says, "because of cost."

Law's business experience with emphasis on customer service (Magline delivers custom-ordered products within two days, compared to an industry average of two weeks) carries over into his service on SVSU's governing board. He keeps a close eye on costs and

advocates for containing tuition increases while maintaining the quality of programs and services provided by the University.

Before being appointed to the Board of Control, Law had served on SVSU's Board of Fellows for several years. "Through that and my association with professors and Magline employees who were students at SVSU, I was familiar with the University," he says. "Also, my brother completed an MBA there."

Serving on the Board of Control gives Law much greater insight into the University. "The more I know about it the more happy I am to be on the Board," he says. "I have incredibly high respect for other members of the Board. That makes this job a real treat."

Law says he believes that SVSU should fulfill the expectations that students and area residents have of a regional, state-supported university. "SVSU should provide the highest quality of education that we can to the greatest number of people at the lowest possible cost," he says. "Managing those three variables is our primary mission. It gets very complex."

He cites two challenges SVSU faces: "The level and parity of state funding is one. We at SVSU have proven and verified the credibility of this institution, but on a per student basis, we receive very low funding. I am encouraged by the state's action last year to bring SVSU up toward parity with our sisters' institutions."

The second challenge Law sees as the University matures is one of maintaining momentum for change and innovation. "It is easy to become complacent," he says. "We have to keep innovation in the forefront."

Law cites his involvement in the Campaign for Distinction as "the most pleasing experience of my association with the University. The support that the campaign has generated confirms the accomplishments and success, the hope and promise of the University. It starts a new era at SVSU."

Personal

Residence: Essexville

Education: B.A., M.B.A., Michigan State University

Position: Chairman, President & C.E.O., Magline Inc.

Professional/ Community

Organizations: Director, Young President's Organization
American Management Assn.
Bay Area Chamber of Commerce
Michigan Chamber of Commerce
Director, Kantzler Foundation
Director, Northern Bay Community Foundation
Elder, First Presbyterian Church, Bay City

Appointed to Board: August 1995



Campus Directory/Catalog Information

Each year, the Office of Information Services (W276) updates the *SVSU Faculty/Staff Directory*. The *SVSU Catalog* is updated biennially. Please complete the following information, which will be used to prepare the campus phone directory and the Catalog. If you have questions, please call ext. 4039 or 4055.

FIRST NAME		MIDDLE INITIAL	LAST NAME
JOB TITLE			
NAME OF OFFICE/DEPARTMENT			
YOUR CAMPUS TELEPHONE NUMBER (PREFIX AND EXTENSION)			YOUR BUILDING/OFFICE ROOM NUMBER
YOUR E-MAIL ADDRESS		OFFICE FAX NUMBER	
HOME STREET ADDRESS*			
CITY		STATE	ZIP CODE
HOME TELEPHONE NUMBER†		SPOUSE'S FIRST NAME‡	
ACADEMIC DEGREES AND/OR PROFESSIONAL CERTIFICATIONS (ADD SECOND PAGE IF NECESSARY):			DATE
DEGREE/CERTIFICATION			COLLEGE/ORGANIZATION

Please complete the following, if desired.

- * ☐ I do not want my home address printed in the Directory.
- † ☐ I do not want my home phone number printed in the Directory.
- ‡ ☐ I do not want my spouse's first name printed in the Directory.
- ☐ I would like a new photo taken for the Directory. (Call ext. 5641 or 4039, or E-mail inman@tardis.svsu.edu to make an appointment .)

Please complete the reverse side.

Information for Internal and/or External Release

The Office of Information Services maintains files of biographical data about faculty and staff. This information is used as resource material for internal newsletters and brochures as well as external news releases. **You are encouraged to submit supplemental information with this form**, including a copy of your résumé or vita. You may examine or add to the contents of your file at any time. Call ext. 4039 or 4055 for more information.

YOUR NAME AS YOU WOULD LIKE IT TO APPEAR IN PRINT		
TITLE OF YOUR FIRST POSITION AT SVSU	APPOINTMENT DATE	DEPARTMENT/OFFICE
OTHER POSITIONS AT SVSU		
TITLE, PLACE, DATE AND NATURE OF POSITIONS PRIOR TO SVSU APPOINTMENT		
LIST MEMBERSHIP AND OFFICES ON HONORARY, PROFESSIONAL, CIVIC AND TRADE ORGANIZATIONS, INCLUDING LOCAL, STATE AND NATIONAL GROUPS		
LIST HONORS AND AWARDS RECEIVED AND DATES		
LIST BOOKS, BULLETINS, JOURNAL AND/OR MAGAZINE ARTICLES PUBLISHED. NOTE ANY PATENTS, DISCOVERIES, INVENTIONS OR RESEARCH PROJECTS		
OPTIONAL: PROVIDE FAMILY INFORMATION (CHILDREN'S NAMES, AGES, ETC.) OR OTHER PERSONAL INTERESTS AND HOBBIES		
Your signature here authorizes publication of information as indicated above.		DATE

Return this form to the Office of Information Services, 276 Wickes Hall