Dow centennial gift supports SVSU chair in global business

The Dow Chemical Company has linked its recent contribution of $1.25 million to SVSU with the observation of the firm’s centennial. The gift has been designated for an endowed chair in global business.

“The Dow Chemical Company Centennial Chair in Global Business” will generate support for recruiting a professor with exceptional professional stature and accomplishment. The Centennial Chair professor also will lead and coordinate research efforts of other SVSU faculty in the global business field.

“The gift from The Dow Chemical Company will enable this University to continue and enhance efforts to prepare students for success in a global economy,” said President Eric Gilbertson. “We are extremely appreciative to The Dow Chemical Company for its generosity and foresight.”

Severin C. Carlson, dean of the College of Business and Management, also acknowledged Dow Chemical’s contributions to SVSU students.

“To be competitive and successful in the 21st century, businesses will need to focus on managing core competencies,” Carlson said. “Equally important, however, will be the need for businesses to understand the complex global economic environment in which they compete, including the interaction of industrial production, market competition, new technologies and the policies and strategies of involved government agencies.

“This Chair will provide SVSU the opportunity to strengthen its ability to prepare graduates and serve the businesses of our region in the area of industrial competitiveness, including interrelationships of technology, markets, strategies and policies.”

Dow’s record of involvement with SVSU spans the University’s entire 34-year history. William A. Groening Jr., retired general counsel and vice president of The Dow Chemical Company, served as the first chair of SVSU’s governing board. He also was a member of the community committees that led to the establishment of the university. Leland L. Doan, former president of The Dow Chemical Company, also was an original incorporator of Saginaw Valley College, SVSU’s predecessor institution.

More recently, Herbert Dow served on SVSU’s Board of Control, as did James Williams, retired financial vice president, who also was a member of the University’s Foundation Board. Linnaeus C. Dorman, retired senior associate scientist, is a member of the Board of Fellows. The late Jay Hornsby, former Dow Chemical vice president for Human Resources, was a member of SVSU’s Board of Control. Donna Roberts, a current member of the Board, retired from Dow after serving as secretary and assistant general counsel of the company.

Dow Chemical’s president and chief executive officer, William S. Stavropoulos, serves as co-chairperson for SVSU’s current Campaign for Distinction.

For more information about The Dow Chemical Company Centennial Chair in Global Business, contact Charles M. Graham, executive director of the SVSU Foundation, at ext. 4052.
Visiting scholars selected for pilot program

Two distinguished scholars will be guests at SVSU this fall as part of the Herbert H. and Grace A. Dow Foundation Visiting Scholars Program.

Thomas G. Paterson, a noted authority on the history of the Cold War, American-Cuban relations and the diplomacy of the Kennedy Administration; and Edward Golenberg, one of the founding fathers in the field of ancient DNA analysis, are this fall's visiting scholars.

Robert Braddock, professor of history and coordinator for the visiting scholars program, said the two scholars will be on campus for just a little more than a week to address classes and participate in public lectures or forums.

The Herbert H. and Grace A. Dow Foundation Visiting Scholars Program is funded through a $2 million grant from the Herbert H. and Grace A. Dow Foundation. Although funds from the grant are not yet available, the University is pursuing a "pilot phase" of the program this fall, Braddock said. During the pilot, he said he hopes to have five scholars and/or artists: two this fall and three in the winter.

"When the money is in place and we're up and running, we then plan to have 10 each year," Braddock said. "We will use this pilot phase to learn."

He continued to say the program will accept applications until Sept. 8 for guests to be considered for the winter and into the future. "We have some applications, but we could take more," Braddock said.

Paterson is the author of On Every Front: The Making and Unmaking of the Cold War, Kennedy’s Quest for Victory: American Foreign Policy, and Contesting Castro: The United States and the Triumph of the Cuban Revolution. In addition to Paterson's public lecture, Braddock said a course has been designed in the Cuban Missile Crisis, instructed by Eric Petersen, professor of history. 1997 is the 50th anniversary of the Cuban Missile Crisis. Paterson will be on campus Oct. 16 through 25 — corresponding closely with the 13 days of the missile crisis. During this time, Paterson will serve as instructor of the course on the Cuban Missile Crisis.

Golenberg was one of the first scientists to successfully amplify DNA from fossil material. He holds a world record for successfully extracting and amplifying DNA from a 16 million-year-old magnolia leaf. Golenberg is the author of Conservation of Plant Genes: Intellectual Property Rights and DNA Utilization and Lectures in Theoretical Population Biology. The University's biology department plans for Golenberg to guest lecture in a number of courses, as well as give a public lecture on the theory and applications of ancient DNA analysis. Courses also will be restructured to utilize Golenberg's expertise.

Braddock said the goal of the Visiting Scholars Program is to have the guest in residence for at least five days, longer if possible.

"This program is for visiting scholars and artists," Braddock said. "No matter what (the individual) does, as long as they excel in their area."

For more information about the Visiting Scholars Program, to submit applications, or to learn how your department can become involved, contact Braddock at ext. 4360.

SVSU’s Bilingual Bicultural Program Receives Grant, Graduates 10

SVSU’s Bilingual Bicultural Center recently received word its Teacher Training Program has been given a grant of $105,599 from the U.S. Department of Education, Office of Bilingual Education and Minority Languages Affairs. The grant money will be used to assist students who pursue a bilingual endorsement in Spanish during the 1997-98 academic year.

SVSU is the only university program in Michigan to receive this grant, according to Gladys von Hoff, director of the Bilingual Education Center. Von Hoff added that the funding will enable the program to train more teachers for employment in public schools with bilingual needs. She also said the number of minority students at SVSU, particularly Latinos, is on the rise.

SVSU’s Bilingual Bicultural Teacher Training Program recently graduated 10 students who completed all the requirements for teacher certification and/or Bilingual Endorsement in Spanish for the academic year 1996-97.

The graduates are Ashley Kochany, Debra Mendoza, Roxanne Chantaca, Rachel Diffin, Jolene Grusecki, Sonia Muñoz Finley, Manuel García, Hermana Estrada, Shelly Garza and Felipa Hernández.
The Saginaw Valley Safety and Health Council’s Board of Trustees recently awarded one of two Community Safety grants for 1997 to SVSU’s College of Science, Engineering & Technology.

Dr. Thomas Kullgren, dean of the college, accepted the check for $250 and a one-year membership to the Health Council’s monthly Safety Meetings. Kullgren said the money would help purchase materials necessary for the development of a class in the college’s new master of science program in technological processes. In particular, he said, the money would be used for a course in Safety Regulatory Issues and Ethics.

William J. Lechel II, president of the council, presented the check to Kullgren. Lechel said the council includes more than 100 management people from business, industry, government, the medical profession and education. Together, he said, the members exchange ideas and provide members with “information and networking opportunities which help them reduce injuries in the workplace for all students and/or employees.”

The Safety Council has a Community Safety and Educational Fund, used by the council to promote safety and occupational health awareness in the workplace. Through the years, the council has given more than $30,000 to programs that support safety.

Professional Profile

• Tirumale Ramesh, professor of electrical & computer engineering, reviewed a research paper, “A Reconfigurable Mesh Solution for the Graph Search Problem,” submitted to the International Journal of Parallel & Distributed Computing. The review was requested by a leading professor at a major university who serves as the editor-in-chief for the journal, and also serves on the editorial board for many other leading journals, and is the symposium chair for the International Parallel Processing Symposium and International Conference on High Performance Computing. Ramesh’s current research is in the analysis, design and development of new clustered-based reconfigurable architecture. He has demonstrated many potential applications of this architecture in his recent publications. Ramesh teaches many of the architectural and implementation issues to his students in the elective courses he has developed in the new computer engineering option at SVSU.

Across Campus

• The campus community extends condolences to Mary Hedberg, assistant professor of history, on the loss of her father earlier this month.

Central Stores will be closed for inventory Thursday and Friday, June 26 and 27. Orders received by June 24 will be delivered and charged to 1996-97 budgets. All orders received beginning Wednesday, June 25, will be charged to 1997-98 budgets. Normal deliveries will resume Monday, June 30.
SVSU announces winter graduates

SVSU conferred 460 degrees to students who completed requirements during the winter semester ending April 1997.

Degrees awarded were: 166 Bachelor of Arts, 33 Bachelor of Science, 49 Bachelor of Business Administration, 32 Bachelor of Science in Nursing, eight Bachelor of Science in Mechanical Engineering, five Bachelor of Science in Electrical Engineering, one Bachelor of Professional Accountancy, 65 Bachelor of Science in Social Work, one Bachelor of Applied Studies, three Master of Science in Nursing, 11 Master of Business Administration, 32 Master of Education, 52 Master of Arts in Teaching and two Master of Arts in Criminal Justice/Political Science.

Cheerleading, science camps offered at SVSU this summer

SVSU will host a cheerleading camp July 29 through Aug. 1. Instructors for the camp will be provided by Universal Cheerleaders Association (UCA). The camp is open to all high school, junior high school and middle school cheerleaders.

Participants will receive in-depth instruction in new cheers, sideline chants, pom-pom routines, tumbling, conditioning and safety. They also will participate in private coaching sessions each day.

Special seminars for cheerleaders as well as advisors also are planned for the camp. Advisors completing all sessions will receive $1 million in liability insurance coverage for the 1997-98 school year.

Further details about the camp may be obtained by calling the UCA at (800) 238-0286.

The SVSU Regional Mathematics and Science Center will offer two science camps for students entering grades 5 through 7.

The science camps will be take place from 8:30 a.m. to 3:30 p.m., Monday through Friday. The camps will be conducted on the SVSU campus by experienced teachers working in the Regional Mathematics and Science Center this summer.


Cost of each science camp is $175 per student. Early registration is encouraged.

Students will be given the opportunity to explore many areas of science through investigations, experiments and hands-on discoveries. Recreational time also will be spent in the Ryder Center.

To register, call ext. 4114.

Transitions

Please note the following personnel changes in your Faculty/Staff Directory:

SVSU Welcomes
• Ellen Fennick, assistant professor of education
• Dawn Hinton, assistant professor of sociology, B156
• Vickie Hayes, senior secretary, Admissions, 790-4200
• Margaret Jones, assistant professor of theatre, C188
• Lori Kohn, cashier, Controller’s Office, ext. 4212
• Jeff Koperski, assistant professor of philosophy, B351
• Robin McKinney, assistant professor of social work, B340
• Paul Teed, assistant professor of history, B336
• Stephen Turner, assistant professor of computer science, P211
• Will Whiteley, associate professor of art & graphic design
• Kevin Wiese, research associate, S208, ext. 5651
• James Wood, director, Human Resources, ext. 4180

Same Face, New Place
• Gary Brasseur, assistant director, Admissions, ext. 4203
• Robert Lemuel, associate director, Admissions, ext. 4163
• Kathy Lopez, coordinator, Graduate Admissions, ext. 4167

Retiring
• John Clinkenbeard, professor of accounting
• James Ford, professor of sociology
• Marilyn Frahm, director, Information Services

Moving On
• Steve Barbus, associate professor of education
• Charles Curtiss, small business development counselor
• Nancy Hansen, assistant professor of psychology
• Diane Krider, assistant professor of communication & theatre
• James Rowley, small business development counselor

Correction
• Gary Montle, retiring as maintenance from the Physical Plant Department
June 9, 1997

SVSU Board Adopts Balanced Budget

**SVSU to add 11 faculty**

Saginaw Valley State University’s Board of Control approved a balanced 1997-98 fiscal year general fund budget and approved 11 new faculty positions. The action took place during a regular session of the board on June 9, which also included action on business related to Public School Academies (charter schools).

The 1997-98 general fund operating budget approved by the board reflects an increase of just 3.39 percent above the 1996-97 budget, based on an anticipated 3.50 percent increase in state appropriations. A portion of the budget increase includes salaries for 11 new faculty positions to enhance SVSU’s course offerings.

The approved 1997-98 budget projects total revenues and expenditures of $41,937,000. The corresponding figures in 1996-97 were $40,562,416.

Tuition increases were held to below the approximate rate of inflation. Michigan undergraduate students, who represent the most significant portion of SVSU’s enrollment, will experience a 2.87 percent increase per credit hour, from $99.75 to $102.70. The general service fee will increase from $8.30 per credit to $8.50.

SVSU’s tuition continues to rank among the lowest among public universities in Michigan. During the 1996-97 academic year, SVSU was the third least expensive institution among the 15 Michigan public universities. The preceding year, 1995-96, SVSU’s rank was the fourth least expensive.

- Approval was given for the establishment of the Saginaw Preparatory Public School Academy in Bridgeport. The school is designed to provide middle school students with study in foreign languages, advanced middle school math, and writing and literature. Class sizes will be limited to 20, with a total school enrollment of fewer than 200 students.

- Action also was taken by the SVSU board to provide for program enhancements to previously authorized charter schools. The Cesar Chavez Academy and the Grattan Academy, both in metro-Detroit, received approval to add programs. Lake Bluff Academy in Manistee was given the nod to add a sixth grade program and the Traverse Bay Community School was granted approval to add an eighth grade class.

The board confirmed the appointments of one individual to each of three schools’ boards of directors: Chandler Park Academy, Lake Bluff Academy and Northwest Academy.

- The board approved the reappointment of four members to the Marshall M. Fredericks Sculpture Gallery Board and appointed Rosalind Rymal of Brighton as a new member. Reappointed were Dorothy (Honey) Arbury of Midland, Carole Cassio of Colorado, Alma Gilmore Doud of Saginaw, and Lyla Williams of Midland.

- SVSU’s Board of Control adopted a resolution applauding the women’s track and field team for winning the Great Lakes Intercollegiate Athletic Conference Indoor and Outdoor Championships. Singled out was Angie Sneider of Saginaw, who was named GLIAC Athlete of the Year. Coach Jim Nesbitt was honored by the coaches of the GLIAC as Coach of the Year.

This is an unofficial report of Board activities. Official minutes are on file in Zahnow Library.