April 15, 1997

SVSU names first professor to H.R. Wickes Endowed Chair in International Business

Dr. Norbert F. Elbert has been chosen as the first professor to hold the newly established Harvey Randall Wickes Endowed Chair in International Business. The position, which honors one of SVSU’s founders, is funded through a $1.25 million pledge from the Harvey Randall Wickes Foundation.

Dr. Elbert comes to SVSU from Bellarmine College in Louisville, Kentucky, where he has been serving as professor and Brown & Williamson Chair of Management since 1984. He brings extensive credentials in international business.

In 1992 Elbert spent a semester as visiting professor at Janus Pannonius University in Pecs, Hungary. There he provided assistance in designing human resource management curriculum and case writing. While there, he also developed the first post-Socialist Hungarian textbook on human resource management.

In 1992 and again in 1994 Elbert served as visiting professor at the Czechoslovak Management Center outside Prague. His duties included team-teaching human resource management and providing transitional assistance for the host faculty.

Elbert taught at the International Management Center in Budapest, Hungary, and at Janus Pannonius University as a Fulbright Professor in 1991-92. He provided management and organizational development training to Hungarian managers, gave lectures on human resource management and assisted in the design of the first on-site M.B.A. program in Hungary.

Other teaching experience includes a semester as visiting faculty to the Thunderbird, American Graduate School of International Management in Glendale, Arizona, as well as several full-time faculty positions extending from the 1970s to the present.

Elbert’s credits include numerous honors, publications and professional presentations. He is the author or co-author of several books, the most recent a 1995 text titled Human Resource Management: Global Strategies for Managing a Diverse Workforce.

In addition, Elbert serves as a consultant to several firms and organizations, including the Louisville Chamber of Commerce. He recently provided training to Russian managers visiting the U.S. and being hosted by the American Graduate School for International Management.

“We are very gratified to be able to secure someone of Dr. Elbert’s stature to serve as our first Harvey Randall Wickes Endowed Professor in International Business. He will be a great addition to our senior level faculty. We also expect to involve Dr. Elbert in teaching in our Taiwan M.B.A. program next fall,” said Severin Carlson, dean of business and management.

“His abilities at Bellarmine to encourage cross-departmental teaching impressed me greatly,” said Rick Leininger, professor of marketing, who interviewed Elbert at his home campus. “He demonstrated the capability of sensitizing faculty for teaching global issues in their classes, and for bringing faculty together. That ability can be a catalyst to the international focus of our new M.B.A. program,” he said.

“Dr. Elbert also will be contributing his expertise to the new M.B.A. capstone course dealing with strategic management of global corporations.”
Art Department showcases works by senior students

The University Art Gallery is displaying the works of 17 students who are completing baccalaureate degrees in art. The exhibition, which runs through Friday, April 18, marks the completion of the students’ programs.

“There is a wide variety of work, including painting, sculpture, printmaking, ceramics, design and photography,” said Gallery Director Barron Hirsch.

Admission to the exhibit is free of charge. Gallery hours are noon to 5 p.m. on Monday and Wednesday, 1 to 5 p.m. on Tuesday and Thursday.

Top SVSU graduates to receive recognition at Honors Convocation

The campus community is invited to the 1996-97 Honors Convocation at 4 p.m. Thursday, April 17 in the Performing Arts Theatre.

Students who are graduating from the Honors Program and those who have earned academic honors for scholastic performance will receive recognition.

This year’s Convocation speaker will be Rosalie Riegel, professor of English. Riegel received the Landee Teaching Excellence Award in 1993, the SVSU Faculty Association Scholarship Award in 1992 and the Michigan Association of Governing Boards Award in 1994. Formerly the chair of the Honors Program, Riegel has authored several books, including *Voices from the Catholic Worker*.

Following the ceremony a reception will be held in Groening Commons. Refreshments will be served.

Alpha Mu Gamma holds induction ceremony for 26 students

Twenty-six SVSU students will be inducted into the Theta Omicron Chapter of Alpha Mu Gamma, a foreign language honor society, during an initiation ceremony at 2 p.m. Sunday, April 20 in Founders Hall.

Membership in Alpha Mu Gamma recognizes outstanding achievement by language students enrolled in the Department of Modern Foreign Languages. The honor society is a national organization open to qualified students at schools across the nation. Alpha Mu Gamma seeks to foster appreciation for different cultures and goodwill among peoples of the world.

SVSU’s Theta Omicron Chapter recently elected student officers: Christa Schubert and Yolanda Torres, co-presidents; Nicolas Scheall, secretary; Lisa Dobbs, treasurer; and Jami Crudden, historian. David E. Barker, professor of French, serves as faculty sponsor of the local chapter.

Jazz Ensemble to present spring concert

SVSU’s Jazz Ensemble will present its spring concert at 7:30 p.m. Thursday, April 17 in the Rhea E. Miller Recital Hall. The concert will feature guest artist Steve Talaga on piano.

The program includes a variety music including *Star Crossed Lovers* by Duke Ellington, *Don’t Be That Way* by Benny Goodman, *Deep Purple* by Woody Herman and *One O’Clock Jump* by Count Basie.

Talaga is an adjunct professor of music at Aquinas College and Grace Bible College in Grand Rapids. He also is on the faculty of the Aquinas College Summer Jazz Camp, teaching vocal jazz, jazz piano, jazz theory and coaching ensembles. He holds a B.S. from Central Michigan University and a B.A. and an M.A. from Western Michigan University. In 1993 he won the 16th Annual *Downbeat Magazine* Award for Composition.

SVSU faculty and staff may request complimentary tickets to the concert by contacting the Fine Arts Office at ext. 4159.
SVSU Choirs and Collegium present
"Music of the Renaissance V"

Those who enjoy "oldies" might be interested in a concert by the SVSU Choirs and Collegium.

"Music of the Renaissance V" will be presented at 7:30 p.m. Saturday, April 19 in the Rhea E. Miller Recital Hall. The program will feature music from the Early Renaissance through the time of Queen Elizabeth along with instruments of the Medieval and Renaissance Periods.

SVSU faculty and staff may request complimentary tickets by calling the Department of Music at ext. 4159.

Acclaimed vocalist to perform
Rhea Miller Concert

Accomplished soprano Glenda Kirkland will be bringing her acclaimed skill in vocal music to SVSU as a part of the Rhea Miller Concert Series Saturday, April 26. The 7:30 p.m. concert will take place in the Rhea E. Miller Recital Hall.

Praised for her interpretive skills, radiant, charismatic stage presence and especially beautiful voice, Kirkland has performed with the Detroit Symphony Orchestra, the Michigan Opera Theatre and Schubert and Brahms Festivals. She has been a favorite in Gershwin’s *Porgy and Bess*, Mozart’s *Don Giovanni* and Puccini’s *Madame Butterfly*.

Kirkland has won the Regional Artist Award from the National Association of Teachers of Singing, the Society of Musical Arts “Young Artist Award” and was a finalist in the local Metropolitan Opera Competition.

She received her education at the Juilliard School and is a Professor of Voice at Eastern Michigan University.

The Rhea Miller Concert Series, funded through a generous endowment, brings outstanding musicians to the University. All performances are free of charge.

Campus Happenings

• Third Wednesday Poetry Workshop — 7:30 p.m., April 16 at Studio K. All local poets invited. For information, call ext. 4062.

SVSU athletes win national championships

Two teams from SVSU recently competed successfully on the national level, bringing home championships in bowling and women’s intramural basketball.

The Cardinal bowling team captured the 1997 Intercollegiate Bowling Championships, defeating West Texas A&M 409-330 in a two-game Baker-style championship match at AMF North Kansas City Pro Bowl. A Baker game consists of the team’s five bowlers each bowling two frames in the game.

The national title is SVSU’s second under coach Dan Dorion, whose team also topped all competitors in 1991. Last year the Cards finished in second place. On top of the 1997 title, SVSU’s Brian Waliczek earned All-American and “Rookie of the Year” honors. Robert Eddy II was named an honorable mention All-American. Lonnie Jones, Carey Bock and Al Campbell filled out the lineup on the winning team.

Seven women from SVSU also are calling themselves “National Champs” after defeating all challengers in an eight-team tournament April 2-6 in Louisville, Ky. The SVSU team advanced to the national playoffs after winning a regional hosted by Ohio State University. Char Oesterling and Lona Niedzwiecki were selected as Intramural All-Americans.

• Valley Film Society — 8 p.m. Friday, April 18 in the SVSU Theatre. *The Golden Age of Comedy* will be screened. Admission is by season pass, available at the door.

Library implements new system

Zahnow Library will begin implementing a new automation system, the *Cardinal Cardcat*, this summer. All SVSU personnel are requested to return library books no later than April 25. Renewals still will be available if desired.

Central Stores offers new phone accessory

An accessory for the Fujitsu DTR Desk Telephone is available through Central Stores. The black, metal “phone rest” attaches under the base of only DTR models, which improves visibility of the unit’s flashing lights. To order the $10 item, specify stock number 29.

APRIL 15, 1997 3 THE INTERIOR
There's poetry in the air in Curtiss Hall

Have you been wondering about the poem hanging near the ceiling in the first-floor corridor in Curtiss Hall? What it is and why it's there?

Linda Hogan's poem, "Salt," was one of several nominated by students in Paul Munn's English 201 class in fall 1996 to be considered for use in a "Burma-Shave" installation on campus.

Students were asked to find poems that might work well in the format of a series of signs, each showing a few words of the poem that would be read in succession as the reader travels by them. SVSU sophomore Katie Foster received extra credit for her successful nomination, chosen by Dean Judith Kerman for use in the project.

The Art Department's student graphics club, Design Ink, designed and executed the installation under the guidance of instructor Paul Kowalski.

In many U.S. cities, poems are placed on buses or subways to provide commuters with a moment of reflection and artistic pleasure. Since the Tri-Cities area is "car country," the idea arose of doing a takeoff on the old "Burma-Shave" signs—roadside signs with a few words of a poem on each. The poem in Curtiss Hall was installed in time for the 1997 Valley Festival of the Fine Arts, and will remain in place until the end of the semester.

In case you have not yet visited that area, the full poem reads:

Salt,
I hate you
how you sting.
You don’t cry,
you are cried,
the way I don’t live
but am lived.


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Please note the following changes in your Faculty/Staff Directory.
Changes due to moves which took place over spring break:

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<thead>
<tr>
<th>DEPARTMENT/PERSON</th>
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Mark your calendar for the All-University Awards Banquet!
6:00 p.m. • Friday, April 18
Curtiss Hall
essional Profile

sil A. Clark, professor of English, presented a paper titled "The Siege of Jerusalem and Jewes Tragedy: An Intertextual Reading" at the Michigan Academy of Science, Arts and Letters March 21 at Calvin College.


Jim Hamrick, director of the English language Program, presented a paper titled "Intensive English Program Faculty Perceptions of Content-Based Instruction" at the Teachers of English to Speakers of Other Languages annual conference March 14 in Orlando. Hamrick also served as a panelist for a session titled "Starting an Intensive English Program on a College Campus."

- Drew Hinderer and David Rayfield, professors of philosophy, each presented papers at the 1997 Annual Meeting of the Michigan Academy of Science, Arts and Letters March 21 at Calvin College. Rayfield's paper, "How Many Fords Has Nom Got?" called into question some criticisms of the classical analysis of knowledge as justified true belief. Hinderer's paper, "Can There Be Harm Prior to Conception?" argued that there are serious conceptual obstacles to blaming prospective parents for anything they do or fail to do prior to conceiving a child—including genetic testing—whether or not their actions affect that child in some negative way at some later time.

- Barron Hirsch, professor of art and director of the University Art Gallery, is having a one-person exhibition of his paintings at the GMI Engineering and Management Institute Art Gallery in Flint from April 7 through May 2. The works being shown come from both his Mexican and Chicago series. The gallery is open from 10 a.m. to 3 p.m. Monday through Friday. Hirsch also lectured April 11 to humanities students on the origins of his work and the development of his ideas.

- Gail Kantak, professor of biology, co-authored a paper titled "Biological Control of Purple Loosestrife in Michigan" that was presented in the Botany Section of the 1997 Annual Meeting of the Michigan Academy of Science, Arts and Letters March 21 at Calvin College. Two of Kantak's students, David Couillard and Matthew Kern, contributed to the paper. Couillard gave the presentation.

- Gary M. Lange, assistant professor of biology, was elected to serve as chair in the Zoology Section of the Michigan Academy of Science, Arts and Letters during the 1997-98 academic year. The vote occurred at the organizations' annual meeting March 21-22 at Calvin College.

- David K. Pugalee, assistant professor of teacher education, presented a paper at the Annual Meeting of the American Educational Research Association March 26 in Chicago. The title of the paper was "Teachers as Caregivers: Constructed and Restricted Roles."

Pugalee also had an article appear in *Mathematics in Michigan* (winter 1997, vol. 37, no. 2), a publication of the Michigan Council of Teachers of Mathematics. The article was titled "Writing and the Michigan Curriculum Framework: Tool for Mathematics Teaching and Learning in the Middle School."

- Tirumale Ramesh, professor of electrical engineering, presented "FPGA Synthesis of a Reconfigurable Processor Array" at the 4th Reconfigurable Architecture Workshop at the 11th International Parallel Processing Symposium March 31 to April 4 in Geneva, Switzerland.

Ramesh also will present "A Fine-Grain Dynamic Reconfigurable Clustered Array" at the 3rd IEEE Conference on Algorithms and Architectures for Parallel Processing in Australia. His "Region Growing on a Reconfigurable Bus System" will be presented at the 1997 International Conference on Parallel Processing Techniques and Applications in Las Vegas, Nevada.

Ramesh submitted a seed grant proposal titled "VLSI Synthesis Model for a Reconfigurable Synthesis Array" to the Michigan Space Grant Consortium. Garry Johns, professor of mathematical sciences, is a co-investigator for this project.

- Walt Rathkamp, director of the Regional Mathematics and Science Center, has been elected director for Region 8 of the Michigan Science Teachers Association. Rathkamp also serves on the Science DX Endorsement Committee and on a state-wide professional development committee for math and science teachers.

- Kerry Segel, professor of English, gave a presentation titled "Themes in Modern Literature" at the University of Michigan, Ann Arbor March 22. His presentation was part of a workshop for teachers of geography, history, art and architecture. Titled "Istanbul Through the Ages," the workshop was sponsored by the University of Michigan Center for Middle Eastern and North African Studies.
Campus campaign continues to receive contributions to the Campaign for Distinction

There's still time for members of the campus community to contribute to the Campaign for Distinction, according to committee members. Their goal is to include all members of the SVSU family in this effort to further improve our University.

While gifts of any size are welcome, the names of persons who pledge $1,000 or more will be inscribed on a commemorative plaque. Annual gifts of $400 or more have tax advantages for the donor as well.

To make a pledge or cash donation, contact any member of the committee or call the SVSU Foundation Office.

Campaign for Distinction
"Intellectual Bricks and Mortar"

University Division Goal: $225,000
Avg. Gift $1,433.61

As of April 11:
$144,795 = 64%
As of February 28:
$40,178 = 18%

Across Campus

• The campus community extends condolences to Jill Lazzaro, cheerleading coach, whose mother, Nancy Lazzaro-Kratzer, passed away March 28.

Have You Heard?

• A video documentary on the life of Roosevelt Ruffin will be aired on Delta College TV Channel 19/35 WUCM & WUCK. The schedule includes showings at 9 p.m. Wednesday, April 23; 2:20 p.m. Friday, April 25; and 10 p.m. Monday, May 5.

• Health Services thanks all who donated blood March 26. The Saginaw Valley Blood Program drew 69 pints and signed up 16 new donors. The next blood drive will be in September 1997.

• SVSU faculty and staff are invited to a Thumb area alumni reception sponsored by the Alumni Relations Office at 4:30 p.m. Wednesday, April 30 at Verona Hills Country Club, 3175 Sand Beach Road, Bad Axe. This year's event will focus on the Campaign for Distinction and the proposed "Huron County Student Excellence Award."

• The third annual Spring Football Lawn Chair Scrimmage will begin at 1 p.m. Saturday, April 19 at the corner of Davis and Pierce Roads. The event is being sponsored by The Outback Steakhouse.

• Nearly 6,000 children and adults attended SVSU Theatre's recent production of The Sorcerer's Apprentice. The annual youth theatre production was directed by Janet E. Rubin and designed by Steve Erickson.

Fire Suppression and Fire Alarm System Testing Program
8 a.m. to 12 noon • April 26, 1997
Doan Center Sprinkler System
Ryder Center Sprinkler System
Theatre Sprinkler System
For more information call Physical Plant at ext. 4080.
SUMMER 97

Regular Hours
Library Main Phone Number 790-4240

Monday - Thursday 8:00 a.m. - 10:30 p.m.
Friday 8:00 a.m. - 4:30 p.m.
Saturday 10:00 a.m. - 2:00 p.m.
Sunday 1:00 p.m. - 5:00 p.m.

Effective June 23
closing at 10 p.m.

Effective June 28
closed Saturday

April 26-27 (Weekend)
April 28-May 2 (Mon-Fri)
May 3 (Sat-Commencement)
May 4 (Sunday)
May 5-9 (Mon-Fri)
May 10-11 (Weekend)
May 12 (Spring/Summer Classes Begin)
May 26 (Memorial Day)
June 28-29 (Weekend/Between Terms)
July 4-5 (Holiday)
August 16-17 (Weekend)
August 18-22 (Between Terms)
August 23-24 (Weekend)
August 25 (Begin Fall Term)

Exceptions to the above schedule

Closed
8:00 a.m. - 4:30 p.m.
9:30 a.m. - 1:30 p.m.
Closed
8:00 a.m. - 4:30 p.m.
Closed
Regular Summer Hours
Closed
Closed
Closed
Regular Fall Hours
Closed
Closed
Closed
8:00 a.m. - 4:30 p.m.
Closed

Reference Desk Hours (phone 790-4242)

Monday - Thursday 8:00 a.m. - 8:00 p.m.
Friday 8:00 a.m. - 4:30 p.m.
Saturday 10:00 a.m. - 2:00 p.m.
Sunday 1:00 p.m. - 5:00 p.m.

Audio Visual Services Hours
LIBRARY (790-5657)

Monday - Thursday 8:00 a.m. - 6:00 p.m.
Friday 8:00 a.m. - 4:30 p.m.
Monday - Thursday 8:00 a.m. - 5:00 p.m.
Friday 8:00 a.m. - 4:30 p.m.

Audio Visual Services Hours
WEST COMPLEX (249-1438)

Monday - Thursday 8:00 a.m. - 10:35 p.m.
Friday 8:00 a.m. - 4:30 p.m.

Spring & Summer