



THE INTERIOR

Published for Saginaw Valley State University employees by Information Services, 276 Wickes Hall, 790-4055.

January 21, 1997

Global ethics expert to present inaugural Beutler Forum at SVSU

Rushworth M. Kidder, founder and president of the Institute of Global Ethics, will lead the first annual Albert J. Beutler Forum on Ethics and Practice at SVSU. The event, which includes a luncheon and lecture, begins at 12 noon Thursday, Jan. 30 in the second floor banquet room of Curtiss Hall.

Preceding the luncheon will be a free session for SVSU faculty and students from 10 to 11:30 a.m. in Curtiss Hall Seminar Room D. Reservations for this session should be called to the College of Business & Management at ext. 4064.

Prior to founding the Institute of Global Ethics, Kidder was senior columnist for *The Christian Science Monitor*. He joined the *Monitor* in 1979 as London correspondent. In 1981 he returned to Boston to write the weekly "Boston" column. From 1983 to 1985 he was feature editor and part of the six-person top management team of the *Monitor*. Following that, he wrote the paper's weekly "Perspectives" column on social issues and trends until 1990.

Kidder won the 1980 "Explicator Literary Foundation Award" for his book on the poetry of E.E. Cummings. Two of his *Monitor* essays appeared in the "American Society of Newspaper Editors' Best Newspaper Writing." The *New York Times* has described Kidder as one of the *Monitor's* "most celebrated journalists."

Prior to his newspaper career, Kidder spent 10 years as a professor of English at Wichita State University in Kansas.

Kidder's writings often involve him in inter-

views with business and government leaders from around the world. His 1994 book, *Shared Values for a Troubled World: Conversations with Men and Women of Conscience*, reveals results of interviews from 24 opinion makers from 16 countries. It attempts to identify a global code of ethics.

His most recent book, *How Good People Make Tough Choices: Resolving the Dilemmas of Ethical Living*, has been praised as "a down-to-earth, clear-headed look at ethics" that takes "a fascinating plunge into the ethical problems of home, office, shop and street corner."

Since 1990, Kidder has been a trustee of the Charles Stewart Mott Foundation in Flint. He serves on the Advisory Council of the Character Education Partnership, and has served on the Values and Ethics Committee for Independent Sector in Washington, D.C.

The Beutler Forums are named for Dr. Albert J. Beutler, the former executive director of the SVSU Foundation. Beutler, in all his business and personal relationships, always epitomized the highest standards of ethical conduct and leadership. The annual forums provide the opportunity to examine current and emerging ethical issues. They offer exposure to the critical thinking necessary for the development of both high standards of ethical conduct and leadership principles based on sound principals and ethical values.

Cost for the luncheon/lecture is \$12. Reservations may be obtained by calling ext. 4475 or by e-mail at bct@tardis.svsu.edu. For more information about activities throughout the day call ext. 4064 or 4475.



Rushworth M. Kidder

PALamazoo Puppets and the Jungle Jamboree to entertain at SVSU

SVSU's Center Stage Performing Arts Series presents Susan Harrison, PALamazoo Puppets and the Jungle Jamboree at 7 p.m. Wednesday, Jan. 22 in Founders Hall.

Harrison and her group have a reputation for mixing together excitement, fun, laughs and original songs. Their repertoire includes *A Reindeer Shuffle*, *A Godzilla Stomp* and *A Firefly Dance*. Interactive entertainment and music incorporating puppets, a multitude of instruments and musical guests will be offered.

Limited general admission is \$3, free to SVSU students and one guest. Discount coupons are available at area Target and Hudson's stores through the TREATSEATS program. This program is sponsored in part by the SVSU Office of Multicultural Programs and the Campus Life Center. For more information contact the SVSU Campus Life Center at ext. 4170.

VFS to screen Barton Fink

SVSU's Valley Film Society will screen the film *Barton Fink* at 8 p.m. Friday, Jan. 24 in Marble Lecture Hall.

This film depicts the life of an intellectual left-wing playwright who goes to Hollywood in 1941 to write a screenplay and finds it a living hell—in more ways than one. What begins as a satire on the old Hollywood studio system becomes a dizzying, surrealistic trip inside two disturbed minds.

Season or guest memberships are available by mail or at the door before any VFS screening. An independent, non-profit organization devoted to bringing the best in classic and contemporary films to the Tri-City area, VFS is operated entirely by volunteers and is supported by membership dues, private contributions and grants from SVSU Student Association, SVSU Campus Life Center and the Office of the Dean of the College of Arts and Behavioral Sciences.

For further information contact Tyler Haynes, Valley Film Society treasurer, at ext. 4015, or by e-mail at haynes@tardis.svsu.edu.

SVSU scholar-citizens among nation's students in Who's Who

The names of 31 SVSU students will be included in the 1997 edition of *Who's Who Among Students in American Universities and*

Colleges. They join an elite group of students selected from more than 1,900 institutions of higher learning in all 50 states, the District of Columbia and several foreign nations.

Nominations are submitted by an SVSU nominating committee for review by the editors of the annual directory. Selections are based on academic achievement, service to the community, leadership in extracurricular activities and potential for continued success.

SVSU to observe Black History Month with host of events

The Office of Multicultural Programs is planning a number of activities during the month of February in celebration of Black History Month. Among the scheduled events are:

- **Allison Payne Luncheon**
12 noon Tuesday, Feb. 4, Curtiss Hall Banquet Room A. Payne currently is a news co-anchor at WGN-TV in Chicago. Cost is \$2 per person.
- **Alpha Kappa Alpha Sorority Bone Marrow Drive**
Tuesday, Feb. 4, Brown Concourse
- **Gospel Concert**
5:30 p.m. Sunday, Feb. 9, SVSU Theatre. Various choirs from the community will sing African-American spirituals.
- **"Values and Everyday Living in Contemporary West Africa: Lessons from the Hausa People of Niger"**
2 p.m. Tuesday, Feb. 11, Founders Hall. Scott Youngstedt will present the lecture. Refreshments will be served.
- **African Dance Instruction**
1:30-3 p.m. Friday, Feb. 14, Founders Hall. Donna Liebman will provide instruction on various African dances. Refreshments will be served.
- **Medieval Music by Albert Rawlins**
8-10 p.m. Saturday, Feb. 15, Studio K Caffe; 2-3 p.m. Monday, Feb. 17, 102 Arbury; and 12:30-1:30 p.m., Tuesday, Feb. 18, 102 Arbury.
- **"Black Music in the U.S., 1690-Present"**
4-6 p.m., Tuesday, Feb. 18, Founders Hall. Brazeal Dennard will present the lecture. Refreshments will be served.
- **Roosevelt Ruffin Scholarship Banquet**
6 p.m. Friday, Feb. 28, Curtiss Hall Banquet Room. Earl Nelson, director of the Office of Equity, will be the guest speaker.

For more information on Black History Month activities, call ext. 4397.

**fourth
club
friday**

Friday, Jan. 24
4:30-6 p.m.

President's
Reception Area

Refreshments
Served

Everyone
is welcome
to attend

Professional Profile

- **Jean E. Brown** and **Elaine C. Stephens**, professors of teacher education, discussed the holocaust with a group of 70 Heritage High School students who were on campus to attend a showing of *Good* in the fall. Brown and Stephens also did an invited presentation in Chicago at the National Council of Teachers of English (NCTE) fall convention. This presentation, titled "Voices of the Holocaust," coincided with National Textbook Company introducing their anthology *Images from the Holocaust* (with **Janet Rubin**, professor of communication and theatre) with a book signing. Brown also presented two other papers titled "Censorship: Who Gets the Last Laugh?" and "Being Proactive: Meeting the Censor at the Classroom Door," as part of the SLATE Mini-workshop.
- **Jim Dwyer**, director of admissions, recently was elected president of the Michigan Association of Collegiate Registrars and Admissions Officers (MACRAO). The organization, which was established in 1921 on the campus of Eastern Michigan University, today has some 1,000 members. Dwyer's term extends through November 1997.
- **Tom Hearn**, professor of English, had a short story titled "Americans Dream" take third place in the Authors in the Park Short Story Contest, which draws entries from writers throughout the United States. The story, which Hearn wrote during his 1995-96 sabbatical, has been published in the 1996 edition of *Fine Writing*.
- **Robert W. Lane**, associate professor of political science, is the author of *Beyond the Schoolhouse Gate* (Temple University Press, 1995).
- **Enayat Mahajerin**, professor and chair of the Mechanical Engineering Department, recently attended the Fifth Pan American Congress of Applied Mechanics where he presented a paper titled "Boundary Element Analysis of Transient Heat Conduction, A Direct Time Green Function Approach." Mahajerin also was the co-chair of the Heat Transfer Division of the conference, which was sponsored by the National Science Foundation and the American Academy of Mechanics. It took place January 2-5 in San Juan, Puerto Rico.
- **Paul Munn**, professor of English, organized a special session and read a paper for the Modern Language Association annual conference, December 27 in Washington D.C. Munn's paper advocated teaching that literature

has inspirational value, the canonical works are characterized by their strangeness, and that books should be seen as potential friends.

- **Charles F. Pelzer**, professor of biology, presented a paper titled "A Correlative Analysis of DNA Electrophoretic Patterns and Human Pedigrees to Demonstrate Genetic Concepts in the Teaching Laboratory" at a meeting of the seventh annual Argonne Symposium for Undergraduates in Science, Engineering and Mathematics, Argonne National Laboratory, Argonne, Illinois, November 1-2. Coauthor of the paper was Matthew K. Hysell.
- **David K. Pugalee**, assistant professor of teacher education, had an article published in *Mathematics in Michigan* 27 (Fall 1996). "Writing and the Michigan Mathematics Curriculum Framework: Tools for Secondary Mathematics Teaching and Learning" focused on how writing activities could be designed to effectively incorporate standards emphasized in this recent document from the Michigan Department of Education. The article contains theoretical information on the importance of writing as well as sample activities emphasizing benchmarks from the state document.
- **David R. Weaver**, professor of political science, is the author of "Leadership, Locke and the Federalist," which was published in the *American Journal of Political Science*, April 1997. This essay is the result of a long-term effort to trace the concept of leadership in liberal and democratic political thought. It follows the trajectory of an earlier effort investigating the ideas of leadership in John Locke's *Second Treatise of Government* by continuing the study through an examination of the "Federalist Papers" authored by John Jay, Alexander Hamilton and James Madison to promote adoption of the U.S. Constitution.

Campus Happenings

- **MLK Luncheon** — 12 noon, Wednesday, Jan. 22, West Complex Banquet Room. Admission is \$2. Justice Conrad Mallet will speak.
- **Roosevelt Ruffin Lecture** — 4 p.m., Wednesday, Jan. 29, Founders Hall. Joseph Sowmick will present "Native Sovereignty and Gambling." Free admission, refreshments served. For more information, call ext. 4397.
- **Rape Aggression Defense (RAD) Class** — 3 to 7 p.m. February 4, 11 and 18. Cost is \$20 per person. Any woman interested in the class should contact Officer Marc Strain at ext. 4157 or Officer Bethany Rusch at ext. 4133.

To the SVSU Campus Community:

As I leave SVSU, I want you to know that I'm forever grateful for 12 wonderful years of friendship and opportunity. I began work January 20 as Dean of Students at New Mexico Highlands University.

To arrive in time for the start of NMHU's winter semester, I needed to leave without saying goodbye and thanks to so many of you who have been so kind and supportive of my work. I'll think of you fondly in my new home.

Please write and come visit. (I'm only an hour from Santa Fe.)

With best wishes for more students, more state aid and fewer parking tickets in '97...

— DIANE BRIMMER

Join your faculty and staff colleagues at the

State of the University Address

4:00 p.m. • Thursday, January 30, 1997 • Marble Lecture Hall • Reception to follow

Transitions

Please make the following personnel changes in your *Faculty/Staff Directory*:

SVSU Welcomes

- **Emmett Mero Jr.**, custodian, Physical Plant, ext. 4279
- **Julianna Lemmer**, executive secretary, Student Services & Enrollment Management, ext. 4287

Moving On

- **Diane Brimmer**, director of professional development/graduate recruitment

New Phone Number

- **John Mauch**, reference librarian, ext. 7071

Miscellaneous

- **Eleanor Kueffner**, relief nurse, Health Services
- **Pam Tarras**, Kellogg Nurse Practitioner, College of Nursing & Allied Health Sciences

The *Interior* is published bi-weekly when classes are in session fall and winter semesters and periodically through the summer. Items should be submitted to the Office of Information Services, 276 Wickes Hall, 790-4055.

University departments sponsoring activities or events listed in *The Interior* will provide reasonable accommodations for persons with disabilities when contacted at least three days in advance.



recycled paper

Have You Heard?

- The **flu shots** administered by Health Services this season are good, according to Gloria Hansen, despite reports in the media that some areas of the country received the wrong vaccines.
- The next **blood drive** is from 11 a.m. to 5 p.m. Wednesday, Jan. 22 in Brown Concourse. Be sure to eat within four hours of donating. Call ext. 4271 for an appointment, if desired.
- **Telephone and voice mail classes** are being offered for those who would like to learn more about SVSU's Fujitsu phone system. The classes will be held in 302 Wickes Hall on Wednesday, Jan. 22. Times and topics are: Digital Telephone Training, 8:30-9:30 a.m.; Basic Voice Mail, 10-11:30 a.m.; Advanced Voice Mail, 1:15-2:15 p.m.; and Single Line Telephone Training, 2:45-3:45 p.m. Seating is limited. To reserve your place, call ext. 4101.

Accent on Alumni

- **Randy Kazmierski** (B.S., mechanical engineering technology, 1989) recently was certified as an ISO 9000 auditor by the International Register of Certified Auditors, located in London, England. Kazmierski also is a certified engineer through the American Society for Quality Control and serves on the quality committee with the Precision Metalforming Association.
- **Gerald** (B.A., history, 1975) and **Rebecca** (B.A., communication, 1990) **Survant** have moved to Grand Blanc where Gerry is a counselor at Grand Blanc High School and Becky is a vice president and manager of corporate compliance for Citizens Banking Corporation.

High Five

- **Track and Field** — earned two victories Friday night after the men's and women's track teams won at the Grand Valley State University Invitational. The men scored 141 points to easily out-distance the seven-team field, while the women scored 165.5 points to win comfortably.

The Dean, faculty and staff of the College of Business & Management invite the campus community to an **Open House** from 2-4 p.m., Tuesday, Jan. 28 on third floor Curtiss Hall. Light refreshments will be served in 315 Curtiss Hall. Elevators to the third floor are located at the west end of Groening Commons.

- **Football** — announced the winners of team honors at its annual Awards Banquet Saturday evening in Curtiss Hall. Named "Most Valuable Player" was Charles Davis, who took home the award for the second consecutive year. Other recipients were Aaron Grace, "Offensive Player of the Year," and Chris Kusmierski, "Defensive Player of the Year." Gabe Williams was presented the "Golden Helmet Award" for carrying a 3.87 grade point average as a science/biology major while lettering for four years for the Cardinals.
- **Men's Basketball** (9-6, 4-3 GLIAC) — dropped a 61-60 decision to Ferris State University Saturday. Sophomore forward Kevin Dielman lead the Cards with 13 points while adding nine rebounds, four steals and three assists.
- **Women's Basketball** (9-6, 2-5 GLIAC) — defeated Ferris State 76-64 Saturday. Junior guard Teiryne Fisher scored a career-high 23 points and dished out four assists to lead the Cardinals. Angie Peterson added 19 points, and Judy Stewart had 15 points and a game-high 11 rebounds.

Both the men and women cagers return to action on Thursday, Jan. 23, hosting Gannon University. The women's game tips off at 5:30 p.m.



STAFF MEMBER

OF THE MONTH

**John P.
Leonard**

**Instrument
Repair
Technician,
Science,
Engineering
and
Technology**

**February
1997**

John Leonard has two strong interests, and feels fortunate to be able to express them through his vocation and his avocation.

Leonard's interest and educational background in electronics led to the position he's held at SVSU for the past 10 years. His interest in music is practiced after hours and often merges with his electronics skills.

As Instrument Repair Technician, Leonard works with each department in the College of Science, Engineering and Technology. While his work may involve repairs to specialized lab equipment, these days it is most likely to be related to computers.

"I work for the College rather than for any specific department," he says. "There are similarities among their needs, but they vary greatly."

For example Leonard handles technical duties related to the Computer Aided Engineering lab in Pioneer Hall. The room is filled with computer stations loaded with specialized software used by ME and ECE students.

"Other departments use computers primarily with their instruments and with their hardware," Leonard notes.

He also provides support for SVSU's Independent Testing Lab, which performs tests for area business and industry.

To perform his duties, Leonard must be familiar with a variety of computer operating systems, hardware and instruments. "We even have one from Germany in the Chemistry Department," he says.

"All of the newer instruments are PC driven, which makes it easier," he notes.

Among his most recent assignments, Leonard has assisted with SVSU's Creativity Center. Developed through a grant, the center provides computer workstations in an environment conducive to teamwork. It's reserved for teams of senior students representing different disciplines who work together on projects.

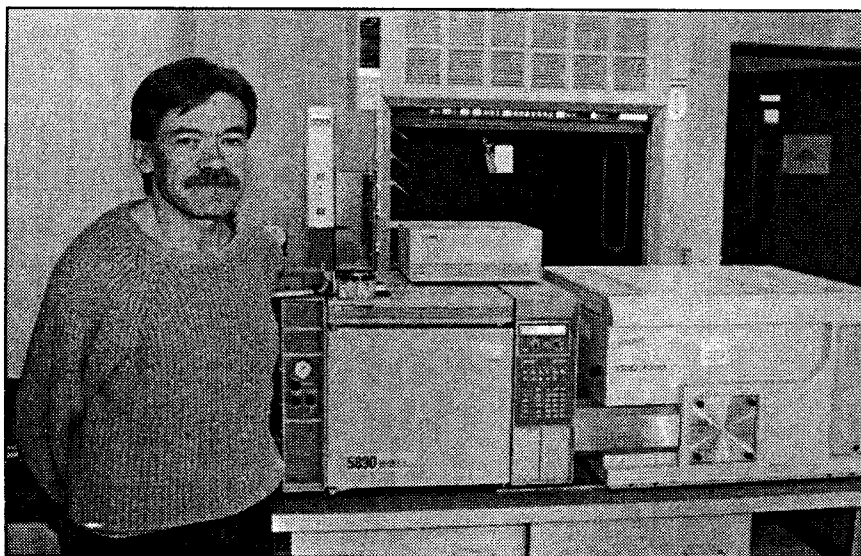
The UNIX-based lab also is connected to the Internet. "The center is similar to what they would be doing in industry," Leonard says.

He also is getting involved with a professor who is teaching students to design computer chips. "That's the nice thing about my job," Leonard says. "We get so many things that I am always learning. It is like being a student."

Some of Leonard's leisure time is devoted to playing bass with a small group. "We play a variety of music," he says. "We play in the Garden Room at Midland Center for the Arts once every other month." Along with performing, Leonard sets up the computers the group uses to run lights, control the synthesizers and do related chores.

Leonard just finished making his own bass from Hawaiian koa wood. "I became interested through Rob Taub (ME lab technician), who is a guitar builder," he says. Pleased with the results, Leonard now is fine-tuning the instrument to adjust the sound.

He and his wife, Brenda, are the parents of a son, 6, and a daughter, 3.





INNER VIEW

FEATURING FACULTY OF SAGINAW VALLEY STATE UNIVERSITY

Connecting real life and theoretical rhetoric

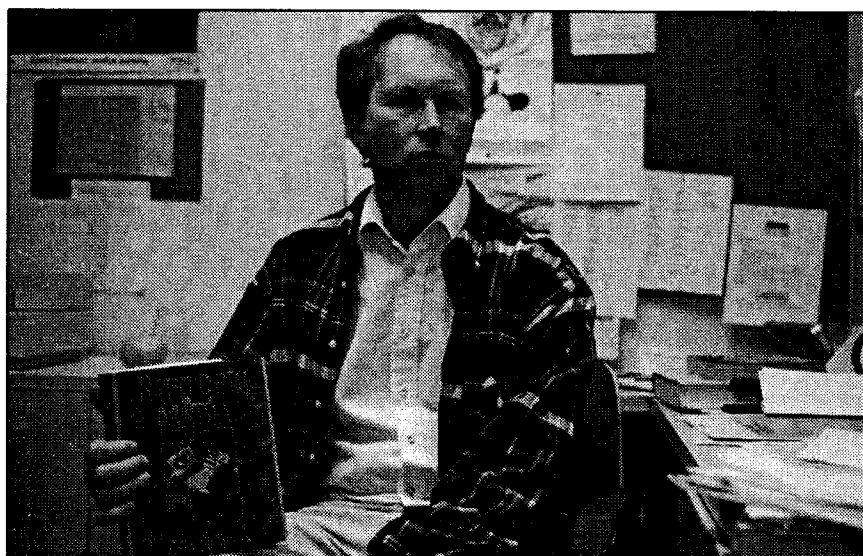
After several years of college teaching experience, Gary Thompson was impressed by the frequent lack of connection between English composition theory and the reading materials students typically encountered in everyday life.

"I felt that there was a profound discontinuity between theory and most of the uses that they have in life," he says. "Students may read newspapers and magazines and novels and other 'popular' materials.

"Often our textbooks don't connect well with those materials. They don't help students develop the ability to analyze what is being presented to them."

Thompson's search for a textbook that examined the rhetoric of popular media failed to uncover the type of resource he wanted. So he began thinking about creating something to fill the void.

"I went to a convention in 1994 with the idea in mind of talking to publishers about developing such a text, fully expecting that they would point to several already written," he says. Instead, he found several publishers who were interested in his concept.



Eventually, Thompson contracted with Allyn and Bacon to develop his recently published book, *Rhetoric through Media*.

When he first started writing the text, Thompson says he set a goal of writing a chapter every three weeks.

"I discovered that was not the way I worked best," he smiles. "The first week was awful; I'd feel totally disorganized. During the second week, ideas would become half formed and a structure would begin to appear. That left the third week for accomplishing the writing."

Eventually, Thompson settled into a routine of writing for a period of time, then putting the work aside for awhile. The alternating periods of composition and 'rest and reflection' produced the best results, he found.

His final text contains 11 chapters. "The first two or three I'd consider essential for anyone teaching from the text," he says. "After that, instructors can choose the parts they want to emphasize for a particular course."

The text uses examples from news writing, ads, popular entertainment and even photos. It leads students to view the media critically and to analyze content as a basis for understanding rhetoric.

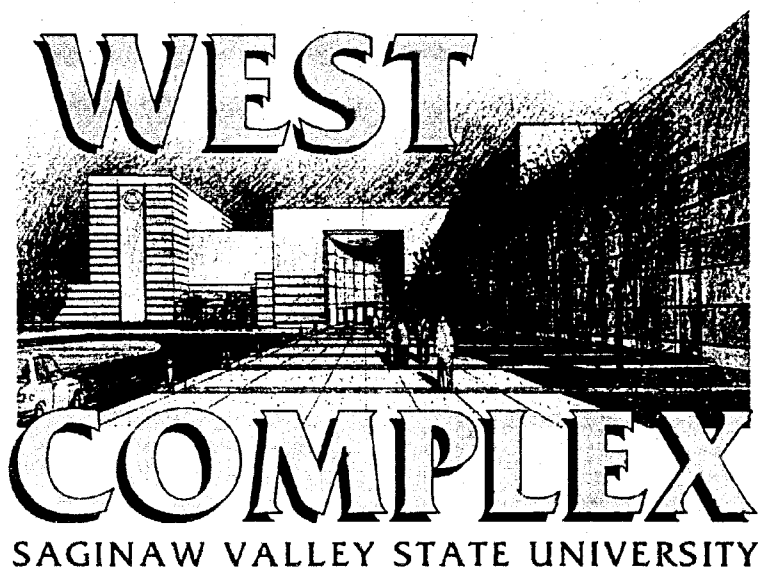
One example focuses on reporting of a crime in a small north central Michigan town. The newspaper account stressed the belief that crime was increasing because people from the southern part of the state were moving into the community. However, upon reading the article carefully, students found that the incident being reported actually was committed by the estranged spouse of a local resident.

Thompson's text currently is used in an SVSU Honors Program course, as well as an English 112 composition course. The latter is examining the history of Disney and the impact of Disney entertainment on our culture.

*Using Videos or other Media in
Your
WEST COMPLEX Classroom?!?*



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Brian Mudd	x 1932
Keith Frye	x 1933
Debra Newton	x 1931

NOMINATION FORM FOR THE LANDEE TEACHING EXCELLENCE AWARD

Each year, the University recognizes a faculty member-sometimes two-as the recipient of the Landee Teaching Excellence Award. Alums, students, faculty, and staff nominate candidates. A selection committee that represents all aspects of the University makes the selection. Your participation assures that the committee selects the appropriate faculty member.

Teaching excellence is hard to define, but generally you recognize it when you experience it. Suggested criteria include attributes such as:

- Maintains high standards for academic achievement
- Possesses superior knowledge of the subject matter
- Displays sincerity and enthusiasm in teaching
- Is recognized for fairness and integrity
- Is well organized and makes clear presentations
- Motivates students to excel
- Prepares students academically in a first rate manner
- Respects student opinions
- Relates classroom learning to real life situations
- Shows interest and helpfulness in counseling and advising

The selection committee will develop a short list of finalists from the total group of nominees and invite them to submit documentation of their teaching excellence if they wish to do so.

The composition of the selection committee was expanded in 1994 to involve a total of four faculty members, including the past two years' recipients. This year's committee consists of: Dr. Crystal Lange, chair; Ms. Diane Boehm, Director, University Writing Program; Professor Marilyn Knight, 1996 co-recipient; Dr. John Willertz, 1996 co-recipient; Dr. Stephen Lawrence, 1995 recipient; Dr. Enayat Mahajerin, Faculty; Mr. Vincente Castellanos, Board of Fellows; Ms. Alex Bernard, Student Association President; and Mr. Raymond F. Bartels, Jr., Alumni Association Representative.

A list of eligible faculty appears on the reverse side of this nomination form. Please use the space below and return your nomination by Friday, *February 21, 1997*. Simply fold this form in thirds, tape, and drop in the mail.

I nominate _____ . My reasons follow.

Signature: _____