September 10, 1996

Visiting Scholars Program to enrich campus life

With support of a $2 million grant from the Herbert H. and Grace A. Dow Foundation, Saginaw Valley State University plans to expand and enrich curricular offerings as a step in the University’s continued development.

The Herbert H. and Grace A. Dow Visiting Scholars Program, funded by income from the Foundation endowment, will bring distinguished scholars to the campus for periods ranging from a few days to several weeks. Bob Braddock, professor of history, has been appointed coordinator of the program.

Braddock hopes to pilot the series with two or three visiting scholars during winter semester 1997. He will work with a campus committee to select faculty or artists with national stature and arrange for their visit here.

“Bringing someone of note to campus for a week or two will energize students and faculty,” Braddock said. He stressed that the program is open to all disciplines, so over a period of time many interests could be accommodated. The visiting scholars could include actors, artists and writers, or experts in particular disciplines, as well as key governmental officials or executives from industry, he said.

“We are inviting proposals from faculty,” Braddock said. “We would be happy to meet with members of the campus community to explain how they can take part in this program.” He said selected scholars might work in a variety of ways to enrich teaching. Examples include offering a series of lectures and small seminars, teaching master classes, providing demonstrations or conducting forums or discussion groups.

“Through the program, we could attract someone who would build on whatever faculty are doing in specific classes,” he said. “It would be structured so students could interact with someone of renown.”

Complimenting the curriculum-enriching activities, the program will increase cultural offerings for people of surrounding communities. Each Visiting Scholar will be asked to deliver a public lecture, concert or demonstration.

“SVSU has assembled a solid and comprehensive array of academic programs, staffed by a fine teaching faculty,” said President Eric Gilbertson. “The Herbert H. and Grace A. Dow Visiting Scholars Program will bring to the campus a number of scholars from other universities, from private industry, from ‘think tanks,’ from government and from the arts to truly enrich the University’s curriculum.”

For more information about the Visiting Scholars Program, or to learn how your department could participate, contact Braddock at ext. 4360.
SVSU teams compete in Challenge

Competition in the annual YMCA Community Corporation Challenge is underway. The schedule of events for SVSU’s team is:

- Tuesday, Sept. 10, 7:30 a.m. Golf Tournament at Bay Valley Golf Course
- Friday, Sept. 13, 5 p.m. Banner Construction/Judging at the YMCA
- Saturday, Sept. 14, 8:30 a.m. Bowling at Garden Lanes, Saginaw
- Wednesday, Sept. 18, 6 p.m. Volleyball, Basketball Shoot in Ryder Center East Arena
- Friday, Sept. 20, 5 & 7:15 p.m., respectively Bike Race on SVSU campus; Team Cheer in Ryder Center West Arena
- Saturday, Sept. 21, all day Numerous events will take place all over campus

Those participating in the competition would greatly appreciate support from their SVSU colleagues. For further information on the Corporate Challenge, call Mike Holliday at ext. 7710.

SVSU welcomes Shanghai exchange professor

Arriving in time for fall 1996 semester is SVSU’s newest exchange faculty member, Yang (George) Xingyi (Yawng Shing-YEE), from Shanghai International Studies University.

The three courses he will teach are Spoken Chinese; Chinese Culture & Traditions; and Chinese Literature in Translation. His office is located in the Office of International Programs, 370 Wickes Hall.

Eat, dance and learn at Hispanic Heritage Month

In observance of Hispanic Heritage Month, SVSU will host a number of activities.

“Fiesta Hispanica” will kick off the celebration on Monday, Sept. 16 with a luncheon served between 11:30 a.m. and 1 p.m. in Gazelle Fountain courtyard. A traditional Hispanic meal will be served, including create-your-own-taco. René Flores will perform live music. Cost is $2 per person.

Ricardo Veroni, owner of Veroni Productions, Rosa Morales, production manager at Channel 19, and Larry Rodarte, editor of Mi Gente, will present “Hispanics in the Media.” They will discuss contributions made by Hispanics in the media and broadcasting in addition to the stereotyping of Hispanics portrayed in television and newspapers. This program will be held from 1 to 3 p.m. Tuesday, Sept. 24 in Founders Hall.

Carmen Menchaca will offer instruction during a highly participatory program on the art of Latin dance from 4 to 5 p.m., Wednesday, Oct. 2 in Zahnnow Student Lounge. Refreshments will be served.

In conjunction with Homecoming Week festivities, SVSU student Roxanne Chantaca will lead students from Saginaw Public Schools in “Latin Image” at 7 p.m. Thursday, Oct. 3 in Cardinal Gym.

To close out the celebration of Hispanic Heritage Month, John Victor Fraire, a Chicano activist, producer, educator and writer, will discuss ways to empower Hispanics from 1:30 to 3 p.m. Monday, Oct. 7 in Founders Hall. Fraire, director of undergraduate and graduate admissions at Brooklyn College, is recognized for his work in higher education for the advancement of Latinos, African-Americans and other disadvantaged groups. Refreshments will be served.

Entrepreneurs to discuss job growth

Chuck Côté, president/treasurer for four local companies, will present a program on “Creating Customers Creates Jobs” at the Wednesday, Sept. 11 meeting of the Saginaw Valley Entrepreneurs Club. A social/networking hour begins at 6 p.m., followed by a buffet dinner and the program, all of which are held in Lower Level Doan Center.

Côté will discuss how a detailed marketing plan, a strong commitment to customer service, and consistently high quality products allow aggressive and committed salespeople to attract and retain customers.

Advance reservations are $14 per person, or $16 at a the door. To make reservations contact BIDI at ext. 4048.

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<th>University Art Gallery Fall Semester Hours</th>
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<td>SUNDAY MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY</td>
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<td>Noon-5 p.m. 10 a.m.-5 p.m. 9 a.m.-5 p.m. 1-5 p.m.</td>
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Professional Profile

• Jean E. Brown, professor of teacher education, has been invited to serve as the state coordinator for the Presidential Speech Contest sponsored by The Public Broadcasting System (PBS) with assistance from the National Council of Teachers of English. The contest, one of the components of the PBS initiative to involve students in the democratic process, invites students to write the inaugural address they would give if elected president of the United States. As state coordinator, Brown will select judges for the entries, coordinate all correspondence from PBS, NCTE and the judges, and select the winning entry from Michigan in consultation with the judges.

• David K. Pugalee, assistant professor of teacher education, recently published an article titled “Writing as a Door To Understanding: Enhancing Mathematical Knowledge,” in The Michigan English Teacher, Volume 46, No. 1.

• Susie Emond, professor of teacher education, presented information on “Process Writing in the Primary Grades” for the Early Childhood Educators of the Michigan Lutheran Teachers, Missouri Synod. Held in Frankenmuth as part of staff development before schools began, Emond spent the day discussing the “what, how and why” to use process writing with three different groups of educators.

Emond and Gretchen Owocki, assistant professor of teacher education, discussed the use of “Process Writing/ Writing Workshop” with Saginaw Township Teachers as part of their Summer Staff Development Workshops. Owocki worked with K-3 teachers and Emond with 4-8 teachers to increase their knowledge and expertise in this important area. Two current M.A.T. students, Linda Keck and Sally Worsley, as well as M.A.T. graduate Laura Hershberger, also spent time with the groups discussing how each of them use Writing Workshop in their classrooms. All are teachers in the Midland Public School System.


Park also was invited to be a panel member on “Problems of Being Advanced in Korean Economy.” The panel was organized by the Korean Economic Association as a part of the 7th International Convention of the Korean Economists, held in Pusan, Korea on August 20-21, 1996. The KEA paid for his trip.

In addition, Park refereed a paper titled “Transaction Costs and Export Channel Evaluation by Korean Small and Medium-sized Enterprises” for publication in the Contemporary Economic Policy, a journal of the Western Economic Association.

• Carlos Ramet, associate professor of English, had an article accepted for publication in Clues: A Journal of Detection. The journal is a nationally distributed publication of the Popular Culture Association in Bowling Green, Ohio. Titled “Ken Follett and the ‘Mystery’ of Early Success,” the article analyzes two early Follett novels that blend British social realism with category spy fiction.

Across Campus

• Brad Miller, who recently left SVSU after serving on the faculty in the Department of Political Science, has relocated to: 1703 Clifton Road K-9, Atlanta, GA, 30329. His new phone number is (404) 712-9994.

• The campus community extends sincerest condolences to:

Bob Becker, director of athletics, whose mother-in-law, Lenore Leverton, passed away August 28. Funeral services were held in Royal Oak, MI.

Dora and Noel Garcia, whose nephew, Blake West, passed away September 2.

The family of Wang Jing, who was an SVSU exchange professor from Shanghai International Studies University during the 1994-95 academic year. He passed away August 22. A memorial service was held for him August 26 in Shanghai.

Have You Heard?

• Police officers at SVSU joined with several law enforcement agencies across the state in a “Safe & Sober” campaign to boost motorist safety. The campaign focused on promoting safety belt/child restraint use and reducing the occurrence of drunk/impaired driving.
A musical tribute to Melvin J. Zahnow planned at SVSU

In recognition of Melvin J. Zahnow’s contributions to Saginaw Valley State University, and in celebration of his birthday, a musical tribute will be presented at 7:30 p.m. Saturday, Sept. 21 in Founders Hall.

Under the direction of Tom Zantow, head of cataloging in SVSU’s Zahnow Library, a selection of various works will be performed at the concert, featuring compositions by Johann Sebastian Bach, Julius Weissenborn, Georg Philip Telemann, Michel Corrette and Wolfgang Amadeus Mozart.

Musicians who are volunteering their services for the tribute represent various music organizations from the area, including Flûtée, Germania Orchestra, Midland Community Orchestra, Midland Symphony Orchestra, Nova Jazz, Saginaw Bay Orchestra, Saginaw Choral Society, Saginaw Eddy Band, Saginaw Valley State University Early Music Collegium, Saginaw Valley State University Valley Wind Quintet and the Traverse Quartet.

At the conclusion of the concert, refreshments will be served. Admission is free, but reservations are required.

Zahnow, formerly senior vice president of Saginaw’s Wickes Corporation, was among the incorporators of Saginaw Valley State University in the early 1960s and served on its board of trustees. He was named to the Board of Control when SVSU became a state college in 1965, and served as treasurer to the Board until 1981. He still serves as secretary of the SVSU Foundation Board of Directors.

As chairman of the Harvey Randall Wickes Foundation, Zahnow was instrumental in obtaining funding for the original purchase of land, the original football complex and its renovation in 1992, the Valley Library Consortium computer (which provides for resource sharing in the Saginaw Valley), the Pioneer Hall of Engineering and Technology, the Arbary Fine Arts Center and the Melvin J. Zahnow Library, as well as support for the engineering program, scholarships, library books and materials.

In addition to his leadership, Zahnow has provided generous personal support for the Arbory Fine Arts Center, student scholarships, athletics and the Bell Tower Fund.

SVSU awarded Zahnow with an honorary Doctor of Laws degree in 1981, and named the campus’ library for him. He also received the Robert H. Albert Community Service Award from the Saginaw County Chamber of Commerce in 1985.

For reservations to the concert, call ext. 4237.

Campus Happenings

• **Auditions for Good**—7 p.m. Tuesday, Sept. 17 and at 4 p.m. Thursday, Sept. 19 in the SVSU Theatre. Performance dates are November 1-3 and 8-10. For more information, call ext. 4019.

• **Third Wednesday Poetry Workshop**—7:30 p.m. Wednesday, Sept. 18 at Studio K Caffe. For more information call ext. 4062.

• **Valley Film Society**—8 p.m. Friday, Sept. 20 in Marble Lecture Hall. *House of Games* will be screened. For more information call ext. 4015.

• **Blood Drive**—11 a.m. to 5 p.m. Tuesday, Sept. 17 in Brown Concourse.

• **Flûtée Concert**—7:30 p.m. Sunday, Sept. 22 in Founders Hall. Faculty and staff may request complimentary tickets by calling ext. 4159.

• **Humanities Lecture Series**—7:30 p.m. Tuesday, Sept. 24 in the SVSU Theatre. Sue White will discuss “Cats, Scats, and Sax: Saginaw’s Jazz Age.” Admission is free. For more information call ext. 4475.

High Five

• **Football** (1-0, 1-0) — defeated Wayne State University 21-3 Saturday, the Cardinals’ first season-opening victory in seven years. Rainy weather made an impact on the contest, as SVSU set a new MIFC record with 13 fumbles (the previous mark was eight). Junior starting quarterback Jeff Klopf was forced to keep the ball in fear of more fumbles—his 34 carries netted 119 yards, while Marc McCleskey added 91 more on seven rushes. This Saturday, SVSU hosts Northwood University in the 22nd annual Axe Bowl. Kick off is at 12 noon.