Graduates Attend Mid-year Commencement Ceremony

Approximately 250 students who attended Commencement ceremonies on December 15 heard Dr. Bradley Miller (left) give his Commencement Address, titled “Transitions.” In addition, SVSU presented an Honorary Doctor of Laws degree to Dr. Madappa Madaiah (bottom, center), vice chancellor of the University of Mysore, India. The honorary doctorate is the highest recognition accorded by the University to individuals whose contributions to higher education are exceptional. Madaiah, an expert in international economics and finance, played an integral role in developing an exchange program with SVSU.
BIDI Receives Second Grant for Training Grain Handlers

BIDI has been awarded $40,000 to conduct safety training for managers and workers at grain handling facilities throughout Michigan. The grant from the Michigan Department of Labor’s Safety, Education and Training Program (SET) is the second BIDI has received for this purpose.

According to BIDI director Jo Peterson, the project will augment existing SET division programs by focusing on the needs of smaller elevators throughout the state. “These smaller facilities often are not effectively served through other programs,” Peterson said.

BIDI’s efforts, which are closely coordinated with the Joint Safety & Health Committee of the Michigan Agri-Business Committee and the Michigan Bean Shippers Association, will concentrate on “training the trainer,” Peterson said. “We propose to address the industry’s challenge of compliance with the Grain Handling Standard.”

With the support from the grant, two seminars addressing grain handling safety issues will be developed, along with inserts and diskettes for a Manager’s Handbook prepared through the first SET grant. In addition, three ten-minute video tapes addressing the safety issues will be produced and distributed.

“Effective use of the video tapes will be discussed at the seminars,” Peterson said. However, the tapes, Manager handbook inserts and diskettes also will be mailed to all grain handling facilities in the state that are not represented at one of the seminars, she said.

“Our project will serve both employees and employers. The video tapes will serve the employees by demonstrating the actions needed to maintain a safe workplace. The handbook and seminars will assist employers by providing information on how to use the videotape.

“The handbook will include supplemental checklists and sample forms and explain technical and mechanical considerations involved in complying with all components of the Grain Handling Standard,” Peterson said.

Peterson said estimates show about 5,500 employees at the 350 elevators throughout the state. The industry has a high hazard rating. More than 100 facilities send trainers to the three workshops on grain handling safety conducted during August and September 1995 under the previous grant.

Gift ideas for that person on your list who has everything...

The following items are available from the Marshall M. Fredericks Sculpture Gallery. Profits from the sale of these items support the programs of the Gallery. SVSU faculty, staff and members of the Friends of the MFSG will receive a 10 percent discount on all purchases.

Celebrate the Spirit video ........................................... $10
Scultor Marshall Fredericks video ............................... $29.95
MFSG/Flying Wild Geese Christmas ornament .............. $5.50
Postcards ............................................................. $0.50 each or 3 for $1
Bookmarks ...................................................................... $6
Reclining Nude lithograph ........................................... $200
Bronze Medallion ....................................................... $100
Books
Brookgreen Gardens Sculpture, Vol. I .......................... $15
Brookgreen Gardens Sculpture, Vol. II ......................... $18
Brookgreen Gardens Sculpture, Vol. I & II ................. $30
A Century of American Sculpture ................................. $44.95
Design in America: The Cranbrook Vision ...................... $49.95
Sculpture Inside and Out ............................................ $22
How to Look at Sculpture ........................................... $12.95
Clues to American Sculpture ....................................... $7.95
Sculptural Monuments in an Outdoor Environment ........... $11.95
Guide to the Maintenance of Outdoor Sculpture .............. $14.95
Make Sculptures ....................................................... $11.95
Draw! .......................................................................... $11.95
MAEA Lesson Sampler ................................................. $5
Conserving Cultural Heritage in the 21st Century ............. $10

Holiday Schedule Information
The University will be closed for year-end holiday break beginning at 4:30 p.m. Friday, December 22. Except for offices that provide necessary student services, the campus will remain closed through Tuesday, Jan. 2, and will re-open for operations on Wednesday, Jan. 3. The regularly scheduled holidays for employees are December 25, 26 and January 1 and 2. Additional paid personal days will be granted by the University on December 27 and 28. December 29 may be covered through the use of vacation leave, personal leave or unpaid time. Any employees required to work December 27 and 28 because their office will be open will be granted additional personal time accordingly to be taken at a later date.
Professional Profile

• David Pugalee, assistant professor of teacher education, conducted a workshop at the annual conference of the School Science and Mathematics Association on November 10 in Williamsburg. The workshop, “Activities Connecting Data Analysis and Geometry to Pre-Algebra,” provided attendees opportunities to investigate mathematical topics through participation. Problems were modeled to emphasize the importance of the teacher’s reflective processes in building lessons that make connections between various mathematical topics while developing critical thinking extensions that promote students’ independent mathematical explorations.

• Janet E. Rubin, professor of communication & theatre, presented a paper titled “Building Community and Intercultural Connectedness through Drama/Theatre for Our Youth” at a meeting of the Speech Communication Association in San Antonio, Texas on November 21. June Cottrell of Western Michigan University and Mina Casmir of Pepperdine University shared the program with Rubin.

Rubin also has been notified that the 1994 Communication and Theatre Association of Minnesota Journal has received the CSCA Top State Journal Award. Rubin’s article, “British Pantomime and the Staging of Youth Theatre Plays,” appeared in this journal.

• Elaine Stephens and Jean Brown, professors of teacher education, and Janet E. Rubin, professor of communication & theatre, have recently had their book, Learning About the Holocaust: Literature and Other Resources for Young People, published by Library Professional Publications. It is a resource book for teachers, librarians, youth leaders, counselors, parents and others who want to select and use materials about the Holocaust with children from kindergarten age through high school.

Campus Happenings

• Third Wednesday Poetry Workshop—7:30 p.m. Wednesday, Dec. 20, Studio K Caffe.

• Valley Film Society—8 p.m. Friday, Jan. 5 in the University Theatre. The featured film will be Bad Timing: A Sensual Obsession (1980, Great Britain). It’s the story of an expatriate American psychoanalyst living in Vienna who becomes obsessed with a sensuous, impulsive, hedonistic woman—a situation from which he extricates himself only after a chilling denouement.

Across Campus

• The campus community is invited to a farewell reception for Dave Bertie, athletic trainer, and Jean Chesney, director of co-curricular and commuter programs, from 2 to 4 p.m. Tuesday, Dec. 19 in the registration area on first floor Wickes Hall. Refreshments will be served.

• Photographs showing John Fallon kissing a pig are located on Nola Carvey’s desk on third floor Wickes Hall. Fallon, president of William Penn College and a former vice president of public affairs at SVSU, was forced to romance the swine after winning a fund-raising contest at WPC. Fallon expresses appreciation to all his “former friends” at SVSU who contributed to the campaign.

• The campus community extends condolences to James Nesbitt, track and cross country coach, on the recent loss of his father, James D. Nesbitt, on December 2. Funeral services were held December 4 in Bay City. Those planning an expression of sympathy may wish to consider memorials to the Elks National Scholarship Fund.

• The campus community extends condolences to Robert Pratt, associate professor of health and physical education and men’s basketball coach, whose father, Robert L. Pratt Sr., passed away on December 7. Funeral services took place December 13 in Battle Creek. Those planning an expression of sympathy may wish to consider memorials to the American Lung Association.

• Paul Saft, registrar and director of institutional research, and his family wish to express thanks to the campus community for the kind support following the recent death of his mother, Katie Saft.

Have You Heard?

• Students receiving Employee Tuition Waivers (employees or family members) must bring their tuition bills to the Office of Scholarships and Student Financial Aid to assure crediting of their accounts. Each time hours are added and a new bill is generated, the student should return to the Financial Aid office to assure the additional credit is added to the bill.
Transitions

Please note the following personnel changes in your Faculty/Staff Directory:

SVSU WELCOMES

- Jeanne Hudson, teacher, Children’s Center, 753-8631
- Diane Whalen, senior secretary (part-time), College of Arts & Behavioral Sciences, ext. 7070

SAME FACE, NEW PLACE

- Shelly Reminder, administrative secretary, Residential Life, ext. 4255

THEY’RE MOVING ON

- Dave Bertie, athletic trainer, Athletics
- Jean Chesney, director of co-curricular and commuter programs
- Jodi Dishaw, circulation assistant (part-time), Zahnow Library
- Marquette Hamilton, circulation assistant, Zahnow Library
- Matthew Saeger, electrical engineering technician, College of Science, Engineering & Technology
- Carmen Stricker, coordinator, Select Student Support Services, Minority Services

DIRECTORY REVISIONS

- Lynne Graft (p. 8, 27), ext. 4030
- Ruth Sawyers (p. 8, 50), ext. 7716

High Five

- Men’s Basketball (1-1, 6-2)—defeated Michigan Christian College, 79-49, on Saturday.

Accent on Alumni

- Gertrude M. Allen (’73, Sociology) and her husband, Joseph, will celebrate their golden wedding anniversary on February 18, 1996.
- Donna Daenzer (’91, Accounting) was named “Business Associate of the Year” by the Cass River Charter of the American Business Women’s Association in October.

Ryder Center Holiday Hours

<table>
<thead>
<tr>
<th>Date</th>
<th>Building</th>
<th>Pool</th>
<th>Fitness Ctr.</th>
</tr>
</thead>
<tbody>
<tr>
<td>12/22</td>
<td>8am-5pm</td>
<td>Closed</td>
<td>11:30am-4pm</td>
</tr>
<tr>
<td>12/23</td>
<td>1/2</td>
<td>Closed</td>
<td>Closed</td>
</tr>
<tr>
<td>1/3-5</td>
<td>8am-6pm</td>
<td>Closed</td>
<td>11:30am-5pm</td>
</tr>
<tr>
<td>1/6</td>
<td>Closed</td>
<td>Closed</td>
<td>Closed</td>
</tr>
<tr>
<td>1/7</td>
<td>Resume with Winter Semester Hours</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Charles Curtiss was among those who spoke during dedication ceremonies for Founders Hall on Thursday, Dec. 14. Curtiss reflected on the challenges that had to be overcome to establish an institution in this region. The 5,900 square foot Founders Hall, which was built using $1.5 million in private donations, will be the site for a variety of recitals, ceremonies, lectures, poetry readings and similar events.
Sara Brooks Clark

Studio Art Technician

January 1996

If Sara Brooks Clark had one wish, it might be that someone other than United Parcel Service would purchase some of her sculptures.

Clark—who sends her large, organic-form ceramic sculptures to exhibitions all across the country—demonstrates her dry sense of humor when discussing the misfortunes of some of her pieces.

“I don’t sell my work,” Clark says. “I wait for it to get broken.”

In fact, her most recent series of works that recently was on display in the University Art Gallery is titled “The Padded Cell Series,” reflecting her frustration with the problem of safely shipping her pieces to exhibitions. Most of the sculptures in the series utilize a coffin—in memory of sculptures that “didn’t make it back.”

Despite those annoyances, Clark is developing a reputation nationally as a skilled and innovative artist. In addition to pursuing her personal artistic interests, she teaches ceramics courses at SVSU and coordinates a workshop for the “Empty Bowls” project.

“I like doing Empty Bowls, although it gets a little crazy trying to mesh it in with everything else that’s happening in the studio,” Clark said. In addition to preparing the clay and scheduling the studio for the workshop, Clark had to recruit about a half-dozen students and several adjunct faculty to serve as “coaches” during the workshop. Beyond what takes place on the actual day of the workshop, Clark and her crew of volunteers must put the finishing touches on each bowl that is created, which includes shaping the “feet” on the bowls, loading the bowls into the kilns and organizing the bowls for sale at the Valley Festival of the Fine Arts in March.

“I try really hard not to burden the students with all of the tasks that need to be done,” Clark said. “I give them a specific job they can do so that they won’t feel overwhelmed or frustrated.

“The key is to make it enjoyable for them so that they will want to help out again next year,” Clark continued. “That means I have to make sure there are no hitches and that we don’t take advantage of them, since they are volunteering their time to the project.”

Not only do the students have an opportunity to support a worthy cause, but their participation also provides an educational benefit.

“The students learn what it takes to teach others an activity that can be very challenging to learn,” Clark said. “As coaches, the students have to focus the tasks and make it look and sound simple instead of intimidating.”

Clark arrived at SVSU in 1992 after learning about the position in the Chronicle of Higher Education. Born in Richmond, VA, she previously worked as a studio manager in an artist-in-residence program in Lakeside, MI. She holds a B.F.A. from Illinois Wesleyan University and an M.F.A. from The Ohio University.

When time permits, Clark likes to drive home to see her family, who live in a suburb south of Chicago. To make the trip easier, Clark takes along her two “girls”—kitties Spot and Bean—to ride shotgun along the way.
The Claus that Refreshes

Diane Krider says she’s not a collector— but anyone who views her office walls or the various ledges and nooks in 151 Brown might think otherwise.

There are liberal splashes of red throughout the area, most of them carrying the Coca-Cola name and logo. The display includes numerous magazine ads, all framed in red, plus Coke memorabilia and bottles and cans of Coke of various vintages.

“I like red,” Krider says. “I spray-paint the frames.”

It’s her love of red, she says, that generated what has become a fairly extensive collection of Coke items. She adds that the Coke ads “are more about connections with people than about the Coca Cola in particular.” Most are linked to a special event, such as a family member’s birthday or other memorable occasion.

“The collection started from two points,” Krider says. “Initially, I was looking for Santa Claus art.” She explains that the jolly, fat Santa we associate with Christmas is largely a creation of Coca Cola ad artists. Earlier Santas were much thinner.

Coke’s promotion of the caffeine in their product also drove Krider’s interest in collecting the firm’s early advertising, she says. “When I taught advertising (at what is now the University of Illinois-Springfield), I was looking for ads that promoted caffeine.”

She points to examples from Coke’s 1933 series. “I currently have three out of that series. They are getting hard to find.”

She admits to collecting the ads, but says the other Coke items mostly were given to her by people who observed her interest. Many are contributed by students.

“When they travel abroad they spot things and bring them back,” she says. She acquired Coke crates from a student who found them in a barn his family was razing. Other items are passed along to her as well.

“That means a lot to me, because they come from students. I have met a lot of students because they like to talk about the collection.”

The largest piece in her collection is a disc sign that was designed to hang on the outside of drugstores or commercial buildings. It is displayed in her husband’s office because he has a sturdy outside wall.

Krider notes that Coca Cola advertising has changed over the years. “The Truth in Advertising law affected them and they had to be more honest about caffeine,” she says.

She says you can catch glimpses of history from Coke ads. “A lot told you what was going on in society.” She points to the series welcoming Alaska and Hawaii when they became states, as well as the series linked to World War II.

“Today’s trend is toward animation,” she says.

Several of Krider’s items are on display in the Wickes Hall Showcase this month, including a model plane made from Coke cans and several Santa examples.

Not bad for someone who says, “I’m not a collector. This just happened.”
December 15, 1995

SVSU Governing Board Authorizes Planning for Added Student Housing, Awards Emeritus Status to Two

At its December 15 meeting the SVSU Board of Control tipped its hat to the past by granting emeritus status to two recently retired University staff. Board members also focused on the future, authorizing University officials to design and develop cost estimates for additional campus apartment units for students.

The proposed apartments would accommodate approximately 50 students, according to Vice President for Administration and Business Affairs Jerry A. Woodcock. They will be located on the east side of Pine Grove Lane near existing apartment units.

Currently students who live on campus may choose the residence halls or the Pine Grove Apartments. All campus housing has been filled for fall 1995 and winter 1996 semesters.

“It has been determined that additional on-campus housing would be desirable,” Woodcock said, noting that increased numbers of resident students contribute to the quality of campus life. He added that increases anticipated in international and other students whose homes are distant from campus contribute to the need for additional housing. Such accommodations will be added in small increments over a period of years, he said. Apartments are proposed because they provide more options for students to consider when selecting housing.

Emeritus status was granted to James N. Finzel, who retired in May after 17 years as director of Computer Services, and to Professor of Education Guy M. Lee Jr., who also retired in May following 25 years of University Service.

Finzel is credited with expanding the number of computer work stations on campus from four in 1978 to more than 800 terminals and personal work stations at present. A new Management Information System was installed in 1992 under his direction, providing the campus with an integrated data base for student services and business functions.

Lee first joined SVSU in 1970 with a dual appointment as a faculty member and Director of Student Teaching. During his tenure he served in a variety of capacities, including Affirmative Action officer from 1975-82 and Dean of the College of Education from 1982-86. He was recognized for his extensive involvement in SVSU’s Educational Resource Center and in the University’s graduate education program in Macomb County.

Sabbaticals were approved for 15 faculty as part of the SVSU Faculty Development Program. Leaves during the 1996-97 academic year were granted to the following people:

- Dr. Sally Decker—Fall
- Dr. Mohamed El-Kasabi—Fall
- Dr. William Elliott—Winter
- Dr. Margaret Flatt—Fall/Winter (partial)
- Dr. Drew Hinderer—Fall/Winter (partial)
- Mr. Randall Hock—Fall/Winter (partial)
- Dr. Iksu Jurn—Fall 1997
- Dr. Wayne Mackie—Fall/Winter
- Dr. Morteza Marzjarani—Fall
- Dr. Marc Peretz—Fall/Winter (partial)
- Dr. Altaf-Ur Rahman—Winter
- Dr. C. Surender Reddy—Fall
- Dr. Joseph Shlien—Summers 96, 97 & 98
- Dr. Mason Wang—Fall/Winter (partial)
- Dr. William Welch—Winter 1997

This is an unofficial report of Board activities. Official minutes are on file in Zahnow Library.
Report of December 15 Board of Control meeting, continued

The first order of business Friday was approving the granting of baccalaureate and master’s degrees to some 325 students eligible to participate in Commencement ceremonies that evening. The event, which included an address by Professor of Political Science Brad Miller, was scheduled in the O’Neill Arena of Ryder Center at 7:30 p.m.

In other action, the Board reappointed Andrews Hooper & Pavlik to conduct the financial audit for the 1995-96 fiscal year. Members also reconciled the 1994-95 General Fund budget to actual revenue and expenditure patterns, based on audited financial statements for the fiscal year completed June 30.

An auxiliary services-bonded facilities operating budget listing revenues of $3.44 million and expenditures of $2.77 million was approved for the 1995-96 fiscal year, which began July 1. The budget covers operation of student housing, food services, parking lots and related items.

Budget requests for fiscal years 1996-97 and 1997-98 required by the Michigan Department of Management and Budget were approved by Board action. SVSU is requesting a 6.9 percent increase in General Fund support for 1996-97, based on the expected increase in the Higher Education Price Index and some consideration for the impact of enrollment growth.

University officials also seek an adjustment of $1.7 to the base budget to recognize enrollment growth that has occurred over the past five years.

The capital outlay request lists a $3.5 million energy loop as top priority. The loop does not produce energy, but links the 53 separate systems currently used to heat and cool campus buildings. The loop would operate more efficiently and provide a dependable backup system.

Following an executive session to discuss personnel evaluations and negotiations, the Board reconvened and authorized base salary increases for President Gilbertson, Vice President for Administration and Business Affairs Jerry A. Woodcock and Vice President for Academic Affairs Robert S.P. Yien.

Board of Control greets international guests — Board members posed for a photo with guests from the University of Mysore during a break in the Friday, Dec. 15 meeting. From left to right, Robert Vitito, Dr. Thomas Rush, Robert Walpole, Donna Roberts, Board Chair Ruth Braun, Dr. Madappa Madaiah (Vice Chancellor of the University of Mysore), Elias Escobedo, Dr. K. Mahadev (member of the University of Mysore’s governing board), Brian Law and SVSU President Gilbertson.
Addendum to Adverse Weather Policy Information

(Please attach a copy of this sheet to the primary information sheet.)

Because Saginaw Valley State University now schedules some weekend classes, as well as holding weekend library hours, gallery hours and events, we are adding weekend service to our closing and cancellation announcement system. Policies, procedures and messages will be similar to those that apply Monday through Friday. (See primary information sheet.)

Summary of weekend weather announcement information

► Whenever possible, the weather information line (790-4477) will be updated to carry messages regarding weekend cancellations and closings. (In some cases of extreme weather, personnel who monitor the weather line may be unable to drive to campus to change the recorded message promptly.)

► Faculty and staff may use the “conditional message” feature of the voice mail system to record weekend weather-related cancellations when appropriate.

► The campus voice mail system can be used by the administration to post a message to each mailbox when weekend conditions warrant.

► Announcements will be made on a limited number of radio and TV stations. (Most radio stations are automated on weekends and are not staffed to receive and relay messages.) The following stations will be used for weekend announcements:

<table>
<thead>
<tr>
<th>WNEM TV-5</th>
<th>WJRT TV-12</th>
<th>WEYI TV-25</th>
</tr>
</thead>
<tbody>
<tr>
<td>WSGW/WIOG</td>
<td>WSAM/WKCQ</td>
<td>WKYO/WIDL</td>
</tr>
<tr>
<td>790/102</td>
<td>1400/98.1</td>
<td>1360/92.1</td>
</tr>
</tbody>
</table>

For a full statement of the SVSU Weather Policy, please see the *SVSU Operations Manual*
Scheduled
Holiday Energy Conservation Measures
by Building

During this holiday season when the campus is closed, the Physical Plant Department, in an effort to avoid unnecessary energy costs, is planning to schedule and provide minimum utilities services to all campus facilities as indicated below.

There are three broad conservation measures in which potential energy cost avoidance is achievable in all campus facilities. They are:

1. Reduced space temperatures to approximately 60 degrees Fahrenheit.
2. Reduced domestic hot water temperatures for restrooms, showers, kitchens, labs, etc., to minimum levels.
3. Reduced lighting levels to minimum levels.

All buildings are scheduled to receive all three conservation measures during the holiday break. Those buildings with no known exceptions are listed below.

**66/68 BUILDINGS**

- CHILDREN'S CENTER
- DOAN CENTER
- DORMITORIES A - G
- PIONEER HALL

Those buildings with known scheduled activities and/or other concerns will receive services in the same manner as above with the following exceptions:

**CIESIN BUILDING**
Exception: space temperatures and lighting levels will be maintained at normal settings.

**BROWN HALL**
Exception: space temperatures will be maintained at normal levels in all live animal rooms.

**FINE ARTS BUILDING**
Exception: space temperatures will remain unchanged.

**MODULAR UNITS**
Exception: Offices and the telecommunications classroom space temperatures will remain unchanged.

**RYDER CENTER/CARDINAL GYM**
Exception: space temperatures, water temperatures and lighting levels will be maintained at their normal levels for scheduled activities as published by the facility manager. Reductions will occur during times when the facilities are not being used.

**SCIENCE BUILDING**
Exception: space temperatures will be maintained at normal levels in all live animal and plant material locations.

**WICKES HALL**
Exception: space temperatures will be maintained at normal levels for the Admissions Office for the period it is scheduled to be open.

**ZAHNOW LIBRARY**
Exception: Library Consortium space temperatures will remain unchanged.

Direct any concerns and/or questions regarding the latter to the Physical Plant Office at ext. 4080 as soon as possible so concerns can be addressed in a timely fashion. For those of you who may have concerns for office plants insofar as the 60 degree temperature and watering, it is generally felt that most plant materials will be fine for the duration the campus is closed.

Here are some suggestions for departmental or personal plants:
Take them home for the holidays. Water them thoroughly and either leave them in the present location or take them to the Fine Arts Center, Room 105, on the last working day. If you elect to use Room 105 in the Fine Arts building, we suggest you label your plant(s) and you must pick up your plant(s) upon return to campus January 3, 1996 before 4:00 p.m.

The Physical Plant department will not be held responsible for departmental and/or personal plant(s) materials during campus closures.

**OTHER PLANNED MAINTENANCE ACTIONS DURING THE HOLIDAYS**

In addition to the energy conservation measures, the following preventive maintenance projects are scheduled:

1. Monday, December 18 through January 7, swimming pool maintenance
2. Fire alarms and sprinkler system testing will take place Thursday, December 28 in all campus facilities.
3. Emergency light testing will take place Thursday, December 28, in all campus facilities.

Direct any questions and/or concerns regarding the above information to the Physical Plant Office at ext. 4080.