Writing Lab Director Brings Young Pupils to SVSU

The imaginations of 50 middle school students have been put to the test thanks to the efforts of Diane C. Boehm, director of SVSU’s Writing Program.

The students have been learning how to author a children’s story from Boehm, who served as “author in residence” at Webber Middle School in Saginaw during the first two weeks of May.

“I have been working in the classrooms of three language arts teachers who were fellows in the Saginaw Valley National Writing Project summer institutes,” Boehm said. “I shared one of my published children’s stories with the students, and they wrote their own children’s stories as part of our work together.”

Funded by the National Endowment for the Arts and the Michigan Council for Arts and Cultural Affairs, the Creative Writers in Schools Program provides public school students an opportunity to learn from professional authors like Boehm.

To culminate this program, today the students will visit SVSU where they will read their stories to the youngsters in the SVSU Children’s Center or to an SVSU teacher education student. (See the box on this page for a complete schedule.)

As director of SVSU’s Writing Program, Boehm seeks to improve the writing skills of University students in all majors and across disciplines. A writer of non-fiction children’s stories, Boehm has taught writing composition at SVSU and the University of Michigan-Flint since 1992.

Boehm holds a bachelor’s degree in education and English from Concordia University in River Forest, IL, and an M.A. in English and American literature from the University of Wisconsin. She has been a fellow and a senior fellow of the Minnesota National Writing Project.

“I write for many audiences—children, op ed readers, professional educators and colleagues,” Boehm said. “The options open to teachers are limited only by their own imaginations and the needs of their students.”

A secondary focus of the middle school students’ visit to SVSU is to “encourage some dreaming about college as a personal goal,” Boehm said. “Talking with University faculty, staff and students is a way to make that goal real to junior high students.”

<table>
<thead>
<tr>
<th>Schedule of Activities</th>
<th>Tuesday, May 16, 1995</th>
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<tr>
<td>Arrive at SVSU</td>
<td>10 a.m.</td>
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<tr>
<td>Campus Tour</td>
<td>10:15 a.m.</td>
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<tr>
<td>Share stories at</td>
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<tr>
<td>Children’s Center</td>
<td>11:15 a.m.</td>
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<tr>
<td>Lunch in Doan Cafe</td>
<td>12 p.m.</td>
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<tr>
<td>Meet with TE 430 students in</td>
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<tr>
<td>259 Wickes Hall (Dr. Barbus)</td>
<td>1 p.m.</td>
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<tr>
<td>Q&amp;A about college with</td>
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<tr>
<td>Craig Tatum, Robert Lemuel</td>
<td>1:30 p.m.</td>
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<tr>
<td>in Marble Lecture Hall</td>
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BIDI Names Master Entrepreneur and Entrepreneurs of the Year

The Saginaw Valley Entrepreneurs Club presented its 1995 Master Entrepreneur of the Year Award to Austin N. Buttrick, chairman of the board of Forward Corporation. The presentation was part of the Annual Awards Banquet Wednesday, May 10.

Other honorees were winners of the 1995 Entrepreneur of the Year Award. Executives from three area businesses recognized were Theodore and Jean Selby, R&D director and president of the Savant Group; Robert Floeter, CEO, John Sivey, vice president and general manager and Connie Kostrzewa, secretary-treasurer of Wright-K Technology, Inc., and Jay Morley, president of Special Welding Services, Inc.

The evening's principal speaker was Sarah Schultz, president and CEO of Sarah's Attic, Inc. of Chesaning. Schultz was the Saginaw Valley Entrepreneur of the Year in 1990 and the 1992 Michigan Entrepreneur of the Year.

The Forward Corporation had its beginnings in 1925 when Austin Forward and a partner bought the Welcome Garage in Standish. From there it grew into a Shell Oil distributorship before being sold to Forward's grandsons Austin N. and Benjamin Buttrick.

The corporation experienced rapid growth in the 1950s and '60s and Terry D. McTaggart, Austin's son-in-law, became part owner in the 1970s. Since then the Forward Corporation has diversified with the addition of McTaggart Wholesale, a screen printing and embroidery division, construction of an 80-room Quality Inn and conference center in West Branch and a 41-room budget motel which opened in January 1994.

Forward continues to wholesale Shell and Amoco petroleum products, operates two car washes, several sandwich shops, two full service restaurants and 16 convenience stores/gas stations. Since the mid-1980s Forward experienced 133% growth in the number of employees from 215 to 500. Sixty new positions were created in the past 12 months.

The Savant Group is comprised of four business entities serving clients in the automotive, lubricant and additive industries. Savant, Inc is a material consulting group, Savant Laboratories tests and analyzes lubricants, Tannas Company conducts research, development assembly and sale of high tech lubricant testing equipment and the Institute of Materials collects market lubricants on a world-wide basis, tests the lubricants and publishes the results of its tests.

The Savant Group has grown from one employee, Ted Selby, in 1969 to 20 full-time and 10 part-time employees in 1994. The number of full-time employees is expected to increase this year.

The company recently expanded its facility in Midland from 6,000 square feet to 16,000. Future expansion plans call for an additional 7,000 square feet in the next three years and another 10,000 square feet in the next five years. Approximately 40 percent of the company's sales are to a global market with only 11 percent of its domestic sales in Michigan. Its customer base includes locations in Japan, Korea, China, Hong Kong, Malaysia, Taiwan, Indonesia, India, Turkey and several South American countries.

Wright-K Technology, Inc. was founded in 1982 with the purchase of a bankrupt existing manufacturing facility. Floeter, Sivey and Kostrzewa have been executives of the company since 1984.

Wright-K provides industrial quality machine tool design, building and rebuilding of specialized assembly, test, metal removal, laser and welding equipment. It also performs various engineering services. The company maintains a sales and engineering office in Decatur, AL. A 4,000 square foot expansion for engineering space recently was added in Saginaw.

Sales increased by 15% in 1992, 24% in 1993 and 30% in 1994. Continued sales growth is projected for 1995 and '96. Employment has grown from 22 full time employees in 1982 to 215 in 1994. Employment is projected to continue growing as sales and operations continue to grow.

Formed in 1967 by the late John Morley, Special Welding Services, Inc. is now jointly owned by his son, Jay Morley, president of the corporation, and Mrs. Joan Morley Davis.

The company provides facilities and experienced personnel for experimental prototype and production electron beam welding, laser welding and friction welding services. Where aerospace and defense contracts once accounted for 75% of the company's business, biomedical applications now account for 50% of its work, along with 10% aerospace and defense related work, 20% automotive and 20% miscellaneous accounts.

With a work force of 20 full-time employees, more than 95% of the company's sales are outside the Saginaw Valley.
Schroeder Named to SVSU Post

Roy G. Schroeder has been appointed Program Manager of the Midwest Manufacturing Technology Center (MMTC) at SVSU’s Business and Industrial Development Institute (BIDI). He will provide technical assistance to small and medium-sized manufacturers and manage the operations of the 24-county Saginaw Valley/Northeast Regional office of MMTC.

Schroeder comes to SVSU with 24 years’ experience with automotive suppliers of original and replacement equipment. He also has experience in the small arms and defense/aerospace components industries.

Schroeder spent 18 years with Borg Warner Corporation in sales and international market and business development, followed by assignments as plant manager, gears and axles, and five years as general manager of a clutch manufacturing subsidiary in Brazil. His recent experience has been as president and CEO of Means Industries Inc., where he led the implementation of team concepts and customer advanced engineering support. His efforts resulted in a 115 percent increase in return on investment and a 21 percent boost in sales.

After earning a bachelor’s degree in economics and business from Grinnell College, Schroeder completed an M.B.A. at Michigan State University. He holds membership in several community and professional organizations, including Good Neighbors Mission of Saginaw, Rotary International, the Society of Automotive Engineers and the Society of Manufacturing Engineers.

In his MMTC role, Schroeder will conduct manufacturing assessments that include analysis of production processes and management, as well as business functions, for area businesses. He will link customers with appropriate resources to help them improve performance, quality and competitiveness. His appointment was effective May 1.

Bilingual/Bicultural Students Honored

The Ninth Annual Bilingual/Bicultural Teacher Training Program Awards and Recognition Ceremony, held May 9, recognized the accomplishments of 13 SVSU students who completed course requirements for graduation.

Two outstanding graduating seniors and two distinguished faculty members from SVSU are among representatives of Michigan’s 15 state supported four-year universities who received recognition from the Michigan Association of Governing Boards of State Universities (MAGB) during its annual state-wide convocation Wednesday, April 5 in the Kellogg Center in East Lansing. Representing SVSU at the event were (seated, from left) Jennifer Drexler, student; Jean Brown, professor of teacher education; Sheila Sue Welling, student; (standing, from left) Bradley Miller, professor of political science; George E. Ward, Board of Control member; Judith Kerman, dean of Arts and Behavioral Sciences; Thomas Rush, Board of Control member; Eric Gilbertson, president; Donna Roberts, Board of Control member; Richard Thompson, dean of Student Affairs; and Charles Curtiss, Board of Control member.

Among those who graduated with Bachelor of Arts degrees are Tamara S. Arizola, Laura Espinoza, Maria L. Farris, Gilbert L. Garcia, Irene S. Maldonado and Cindy L. Schultz.

Students receiving Bilingual Endorsement Certificates include Serapio Garza, Jr., Wendy L. Heinrich (McCrum), Carmen Menchaca, Carol Miner, Hilda L. Rodriguez, Elizabeth A. Sheehan and Carolann M. Spadafore.

Did You Know?...

• Memorial Day will be observed on Monday, May 29. The University will be open for business and classes on Tuesday, May 30.
• SVSU employees and their family members receiving Tuition Waivers must bring their tuition bills to the Financial Aid Office to assure crediting of their accounts. Each time a new bill is generated, the student should return to the Financial Aid Office to assure credit.
• The Interior will be distributed this summer on June 6 and 27, July 18, August 8 and 29. Deadline for articles to be included in the newsletter is the Thursday prior to the publication date. Call ext. 4055 for more information.
SVSU was among the organizations nominated for the Sixth Annual All Area Arts Awards, which are given by the Saginaw Community Enrichment Commission. The award recognizes individuals, businesses, non-profit organizations and arts and education programs that make a significant contribution to the quality of life in Saginaw.

Professional Profile

- **George Eastland**, professor of chemistry, received the 1995 Outstanding College Chemistry Teaching Award from the Midland Section of the American Chemical Society. Eastland will be presented a plaque at the May 22 Spring Science Education Awards Night dinner. Announcement of Eastland's selection was made April 27, 1995.

- **Steven C. Erickson**, associate professor of communication and theatre, recently had his article titled "Teaching Culture: Dramatic Applications" published in Volume 29 of *The Michigan Association of Speech Communication Journal*. The article explores how teachers can use dramatic literature and theatrical exercises in the classroom to aid in the instruction of cultural norms and values. Another article titled "Communicating the MELAF Standards" was published in the Spring 1995 edition of the *Literacy Consortium Journal*. This essay addresses the integration of communication concepts in the Michigan English Language Arts Framework Project. Erickson also will be appearing in *Lost in Yonkers* by Neil Simon at Pit and Balcony Theatre. The production opened May 4 and has a run of the first three weekends in May.

- **Tirumale Ramesh**, associate professor of electrical engineering, reviewed three research papers that were submitted to the seventh IEEE International Symposium on Parallel and Distributed Processing to be held in San Antonio in October 1995. The review was requested by a symposium program committee

member who is a leading professor and researcher in the area of reconfigurable parallel architectures from the School of Electrical Engineering at Purdue University. The three papers were titled "A Reconfigurable Split-Bus Architecture for Improved System Throughput and Response Time;" "Heterogeneous Message Routing for Interconnection Networks;" and "Communication on Generalized Fat Trees."

- **Thomas Renna**, professor of history, on May 4 read a paper titled "Bernard of Clairvaux and the Psalms" at the 30th Annual International Congress on Medieval Studies, sponsored by the Medieval Institute of Cistercian Studies at Western Michigan University.

- **Janet Rubin**, professor of communication and theatre, presented a paper titled "Integrating Music and Creative Drama into Your Literacy Program" at a meeting of the International Reading Association on May 3 in Anaheim, CA. Margaret Merrion presented along with Rubin.

- **Donald Wiseman**, professor of accounting, had a paper titled "Imputed Shares, Equity Dilution and the Cost of Option Capital" accepted for the 80th annual meeting of the American Accounting Association in Orlando. This paper is a significantly refined version of the work orginally accepted (1994) for presentation at the Midwest American Accounting Association meetings this past April. This presentation at the national AAA meeting is the second for Wiseman since he became a professor at SVSU.

Campus Happenings

- **QS-9000 Two-Day Workshop**: June 6 and 7, 8 a.m. to 5 p.m. For those interested in how to successfully comply with QS-9000 and meet or exceed the ISO 9001 requirements. For further information on how to register, contact the BID Office at ext. 4048.

- **Third Wednesday Poetry Workshop**: 7:30 p.m., May 17, Studio K Caffe.

High Five

- **Baseball**: won their first-ever GLIAC championship by sweeping Wayne State University 6-1 and 13-10 on Saturday and Hillsdale College 17-5 and 13-0 on Sunday. The Cards finished 23-7 in the league, 38-14 (.731) overall. Despite the league title, the Cards were shut out of the NCAA Division II National Tournament by the seedig committee.