



# THE INTERIOR

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December 20, 1994

## Charles Graham Named to SVSU Development Position

**C**harles M. Graham has been named Executive Director of Development and the SVSU Foundation at Saginaw Valley State University, effective March 1, 1995. He replaces Albert J. Beutler, who will retire in February.

Graham is completing a 33-year career with Consumers Power Company, where he worked in various capacities in the customer service, marketing, energy distribution and human resources departments. Since July 1991 he has been Executive Manager of Corporate Training and Development, headquartered in Jackson.

The SVSU position marks a return to Saginaw for Graham, who formerly served as General Manager of Consumers Power's Central Region. In that capacity he was responsible for utility operations serving approximately 800,000 electric and/or gas customers in a 27-county area in east central lower Michigan.

While residing in the area, Graham served as chair of the Saginaw County Chamber of Commerce (1991). He chaired the Saginaw Area Growth Alliance in 1988 and was a director of United Way of Saginaw County from 1985 to 1991. Graham also was a founding member of Saginaw Future and of Saginaw Future Inc.

He is a graduate of Purdue University and has done graduate work at Western Michigan University. Currently he and his wife, Marcia, reside in Horton, southwest of Jackson. They are the parents of three children.

"We are delighted to know Chuck will be joining the SVSU staff," said John A. Fallon, vice president for public affairs. "He is well known to people in this region for his leadership abilities, and brings a broad range of

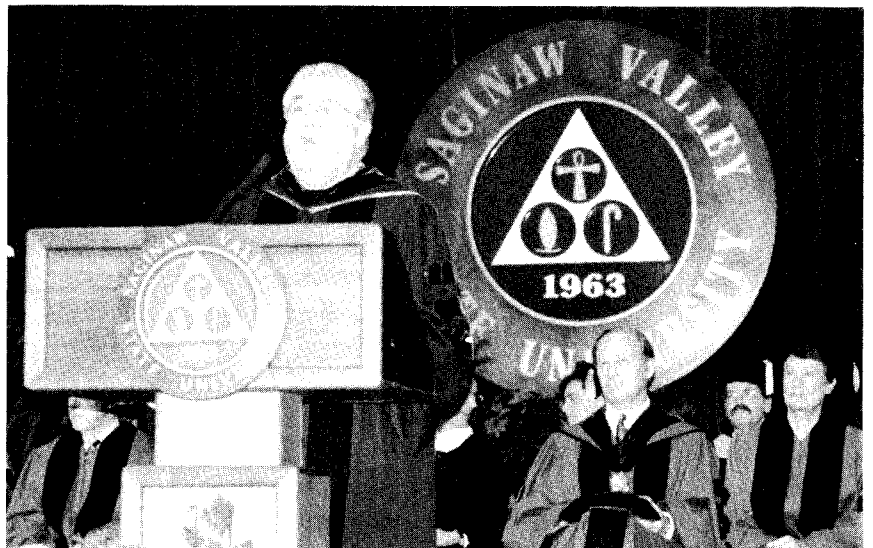
experience and talents to this very important position."

As executive director, Graham will supervise the University's fundraising efforts. According to Fallon, the focus of private contributions sought by the SVSU Foundation will be on endowments and other projects that enrich academic and cultural programming at the University. Money will be sought for such things as scholarships, endowed lectureships and endowed professorships.

During Beutler's 10-year tenure, more than \$20 million in gifts were secured for the Arbury Fine Arts Center, scholarships and library acquisitions and for the first SVSU Endowed Chair.



Charles M. Graham



**Albert Beutler, retiring executive director of development and the SVSU Foundation, addressed the fall Commencement audience Friday. His topic was *Give to Live*. Nearly 300 of the 358 eligible degree candidates participated in the evening ceremonies.**

## **Student Affairs Staff Realigned for Emphasis on Student Success**

Responding to recommendations from the University Planning Group, its Student Success Subcommittee, a report from Noel Levitz enrollment management consultants and a large number of faculty and staff members present at SVSU's "retention summit" last summer, President Eric Gilbertson announces the formation of a select group of student affairs staff members to coordinate initiatives related to academic success, student retention and graduation rates. Members of the Retention Management Team are Diane Brimmer, Kim McDonald, Daniel Strasz and Merry Jo Starrine.

With this new emphasis on student success, the responsibilities of some student affairs staff members will be redefined. Brimmer will become Associate Dean of Academic and Student Support. She will serve as retention project leader and will supervise a comprehensive series of programs designed to ensure academic success of incoming students. Brimmer also will supervise the operations of Academic and Career Services, Cooperative Education, Disability Services, Evening Services, Freshman Programs, Learning Assistance, Personal Counseling and Volunteer Services.

Merry Jo Starrine will be promoted to Assistant Dean of Campus and Residential Life. In addition to supervision of the Children's Center, Co-curricular Programs (presently Campus Activities), Commuter Programs, Health Services, Judicial Programs and Residential Life, Starrine will coordinate a Freshman Success Course to be piloted in Fall '95.

The newly-formed position of Coordinator of Freshman Programs will be held by Daniel Strasz. In this role, Strasz will coordinate an Early Alert and Monitoring System for freshman students, the Freshman Mentoring Program and a structured Success Program for incoming freshman students with provisional acceptance. Strasz also will coordinate the Summer Challenge program, retention phone campaigns, a Parents Newsletter and 1-800 Access to parents of freshman students.

As Coordinator of Learning Assistance, Kim McDonald will oversee operation of the Academic Achievement Center and will upgrade and expand Tutorial Services, Learning Assistance, Supplemental Instruction for "killer" courses and Basic Skills Testing. She also will work with faculty members to select

computerized learning assistance programs for the Achievement Center. McDonald will continue to assist with academic and career advising on a quarter time basis.

To allow for a focused approach to retention, other student affairs positions have been changed. Angie Torrez will direct the Academic and Career Services. In addition, Torrez will coordinate Career Services (presently Placement). Tim Burke and Chris Looney will both be assigned the title of Assistant Director of Academic and Career Services. Looney will continue to assist with academic and career advising. He also will coordinate Cooperative Education. Burke will continue to aid students with academic and career plans. An added responsibility for Burke is the coordination of Academic and Career Advising and Advisor Training. Diana Gutierrez will continue to serve as Academic and Career Advisor.

Jean Chesney will serve as Director of Co-Curricular and Commuter Programs. In this role, she will coordinate campus events, facilitate the growth of student organizations at SVSU and provide services to SVSU's commuting student population. Chesney also will oversee the operation of the Children's Center. In his new position as Associate Director of Housing, Brian Gano will manage the day-to-day operations of residential life.

To highlight a new focus on student success, office locations will change. Those with positions most directly related to freshmen, academic advising and retention will be housed in the 117 Wickes Hall complex (presently Student Life). The complex will include a Self-Help Study and Career Center. Co-Curricular Programs, Disability Services, Student Employment and the Assistant Dean of Campus and Residential Life will be situated in the 141 Wickes Hall Complex (presently Academic and Career Development). Personal Counseling will move to 267 Wickes Hall in the new Health and Personal Counseling Center. The Learning Assistance Center will remain in its present location. It will be renamed the Academic Achievement Center. The present Commuter Services Resource Center (227 Zahnow) will become a Lounge and Work Room for Adjunct Faculty Members.

The aforementioned job changes are effective January 3, 1995. New office and phone numbers will be listed in an upcoming edition of the *Interior*. Most phone numbers will remain unchanged.

## **Chesaning Entry Takes Top Prize in Latent Image Competition**

"The Dust Spotting," a photographic work by Kenneth Bryan Smith of Chesaning, was awarded top prize of \$200 from Garber Buick of Saginaw in the Latent Image Photo Competition VI at SVSU.

Smith's work was among 68 photos selected for exhibition at the University Art Gallery. The annual photo exhibition is free and open to the public from January 11 through February 2. An opening reception is scheduled from 4-6 p.m. Wednesday, Jan. 18.

Other prizes went to former SVSU student Chris Sutoric of Frankenmuth for his work "News," which was awarded the \$150 second place prize offered by Wolohan Lumber Company. The third place \$100 award presented by Second National Bank went to Thaddius Bedford of Mt. Pleasant for his work "Sarah."

Honorable Mention awards of \$25 gift certificates went to SVSU senior Bryan Ward for "Ambient Tomb" and David Fisher of Mt. Pleasant for "Chance Moments."

The competition is hosted by the student photography club Latent Image and by the SVSU Art Department.

## **Phone Cut-over December 27**

The "cut-over" date for moving to the new phone system has been moved to December 27, according to Dale Irish. "From 6 to 9 a.m. that day, the University will be without telephone service," he said. "At 9 a.m. the procedure to connect to the new system will begin."

A technician must install a phone at each location and then place and receive calls at that location, Irish said. There will be 15 people working on the switch-over.

The new system should be in place and operating when business hours resume in January. Abbreviated instructions will be near the phones, with in-depth training sessions to be conducted today, tomorrow and in January.

Faculty and staff have the option of purchasing their old phone instruments for personal use or returning them to Business Services as salvage equipment. Later, the returned phones will be offered for sale. Details will appear in a winter *Interior*.

Any questions about the switch-over schedule or other matters related to the new phone system should be directed to Business Services at ext. 4101.

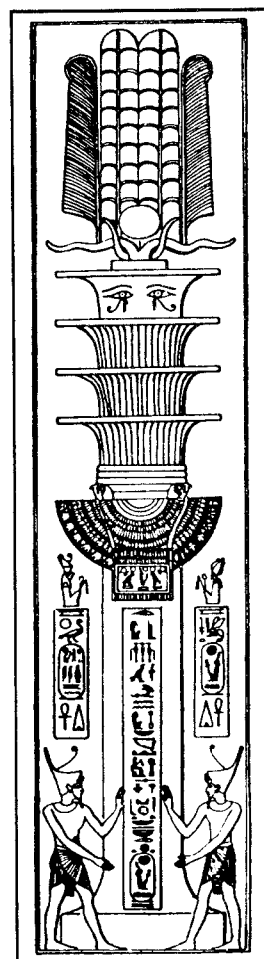
## **Study Group Sets Trip to Egypt**

Nellie Monroe, associate professor of social work, invites members of the campus community to join a study group for a tour of Egypt. The two-week educational tour runs from August 6 through August 20.

While the trip does not offer academic credit, it will provide opportunities to learn about the history and culture of this ancient land and its people. Participants will leave from Toronto, arriving in Cairo August 7. The itinerary includes four nights in Aswan, four nights in Luxor and five nights in Cairo before returning to Toronto.

The full cost of the tour is \$1,870 per person based on double occupancy, with an additional charge of \$321 for single accommodations. Monroe says an initial deposit of \$100 is requested as soon as possible. Partial payments can be scheduled periodically, with the final payment due June 15, 1995.

The price includes all transfers, domestic flights, hotel accommodations, American breakfast and dinner daily, comprehensive sightseeing with guides and round trip trans-Atlantic air fare. For more information or to request an application, contact Monroe at ext. 4076 or call (313) 868-9359.



**A full house was on hand to celebrate the achievements of fall graduates at SVSU's Mid-Year Commencement ceremonies. Al Beutler gave the address, urging graduates to recognize the benefits of a giving attitude. Beutler has served as Executive Director of Development and the SVSU Foundation since 1985. Under his leadership, more than \$20 million in gifts have been secured for a variety of University facilities and programs.**

## Holiday Schedule Information

The University will be closed for the year-end holiday break beginning at noon Thursday, Dec. 22. Except for offices that provide necessary student services, the campus will remain closed through Monday, Jan. 2, and will re-open for operations on Tuesday, Jan. 3, 1995.

The regularly scheduled holidays for employees are December 23, 26, 30 and January 2. Additional paid personal days will be granted by the University to cover the afternoon of December 22, December 27 and 28. December 29 may be covered through the use of vacation leave, personal leave or unpaid time. Any employees required to work December 27 through 29 because their office will be open will be granted additional personal time accordingly to be taken at a later date.

The Marshall Fredericks Sculpture Gallery will be closed from December 19 through January 6. However, the Gallery collection should be visible from outside between 7 a.m. and 11 p.m.

The Ryder Center will be closed during holiday break. Regular hours will resume on January 8, 1995.

The next *Interior* will be published January 10, 1995.

## Did You Know?...

- Students receiving **Employee Tuition Waivers** (employees or family members) must bring their tuition bills to the Financial Aid office to assure crediting of their accounts. Each time hours are added and a new bill is generated, the student should return to the Financial Aid office to assure the additional credit is added to the bill.
- Just in time for Christmas giving! **SVSU Alumni Association Sweatshirts** in cardinal red with white and blue logo. Sizes available include five Large, seven Extra Large and 10 XXL, all priced at \$20 each. The sweatshirts are available in the Alumni Office, room 389 Wickes Hall.
- SVSU has received several gifts in honor of **Roosevelt Ruffin**, who passed away in October. Therefore, the SVSU Foundation has established a **memorial scholarship** and will accept additional contributions to the fund. For more information, contact the Foundation at ext. 4052.

## Across Campus

- The campus community extends sincerest condolences to **Kathy Lopez** and her family on the death of her sister, Jaymie Brunskill, who passed away December 2. Funeral services took place December 4. Those who wish to make an expression of sympathy may contribute a memorial in Jaymie's name to the Crawford County Library in Grayling.

*The Interior* is published bi-weekly when classes are in session fall and winter semesters and periodically through the summer. Items should be submitted to the Office of Information Services, 276 Wickes Hall, 790-4055.

University departments sponsoring activities or events listed in *The Interior* will provide reasonable accommodations for persons with disabilities when contacted at least three days in advance.



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## Campus Happenings

- **Cardinal Basketball:** Thursday, Jan. 5 v. Ferris State in O'Neill Arena. Women's game begins at 5:30 p.m., followed by the men's contest at approximately 7:30 p.m.
- **Winter Semester Classes:** begin January 9.

## Professional Profile

- **Judith Kerman**, dean of Arts and Behavioral Sciences, has had her poem "City Pastoral" published in Issue 42 of the literary magazine *Earth's Daughters*, published in Buffalo, NY. Kerman also presented a talk on "The Dean: Persona and Politics" as part of the workshop for new deans at the Council of Colleges of Arts and Sciences annual meeting on November 16 in Portland, OR.
- **Marcia Shannon**, assistant professor of nursing, has received notification from the American Nurses Credentialing Center that she has received recertification as a Psychiatric-Mental Health Clinical Specialist for a five-year period ending December 31, 1999. The ANA Certification Program was established nationally to recognize professional achievement in a defined area of nursing.

## Accent on Alumni

- **Jean George** ('82) was named this fall by *The Saginaw News* as a member of a 10-person committee to monitor the 1994 political campaigns.
- **Jose Perez III** ('81) was selected in 1994 as one of eight "Law Enforcement Officers of the Year" by the Exchange Club of Saginaw. The officers were honored at a February luncheon.



# INNER VIEW

FEATURING FACULTY OF SAGINAW VALLEY STATE UNIVERSITY

## Grants Help Math/Science Center Help Others

Math and science education in U.S. schools has been a frequent target of criticism in recent years. Locally, however, teachers can find both an advocate and assistance in the person of Walt Rathkamp.

Rathkamp is optimistic about teaching math and science. "I believe there has been improvement right along," he says, "even though it hasn't been reported that way. Our perceptions of student success are based on MEAP scores. When a lot had been accomplished, the state changed the MEAP tests and scores went down.

"In fact, a lot of good things had happened and continue to happen. My honest estimate is that we are doing very well in math and science education in the state of Michigan. We are compared to countries like Germany and England and Japan where they don't try to train all students in math and science. We try to see that all students in the U.S. get better math and science education.

"Do we have a ways to go? The answer is 'yes,' but we are doing good things."

Thanks to a series of grants obtained over the past several years, Rathkamp developed the Saginaw Valley State University Regional Mathematics and Science Center. The Center offers several programs and services to en-

hance math and science education in area K-12 schools.

Recently Rathkamp's efforts garnered three additional grants to fund Center programs.

A grant of \$59,209 from the Higher Education Competitive Grant Award under Title II, Part A of the Dwight D. Eisenhower Mathematics and Science Education Act of 1955 continues support for SVSU's "Project SOLVE" (Science Outreach Leadership Venture for Excellence). Thanks to a second Higher Education Competitive Grant of \$44,110, the Center will initiate Project MOLVE (Mathematics Outreach Leadership Venture for Excellence), which will be modeled after Project SOLVE but will focus on math education.

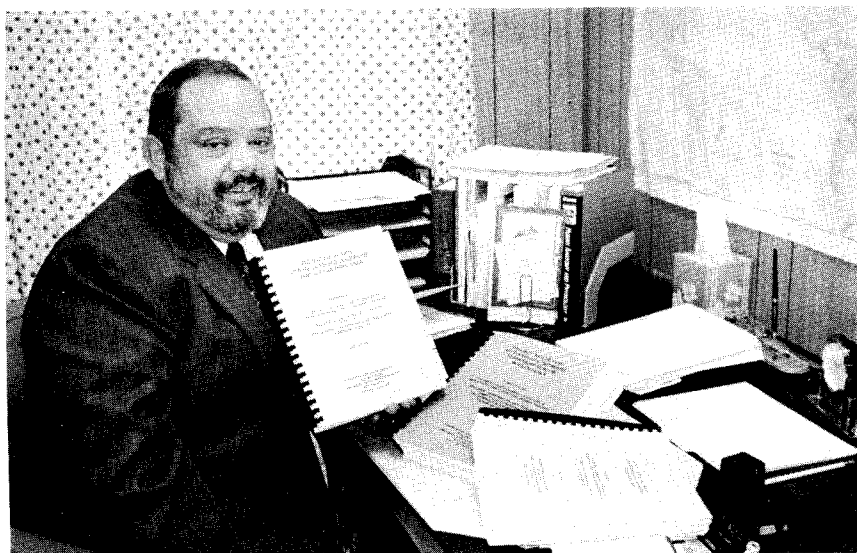
The Center also was awarded \$200,000 through state appropriations to education, Rathkamp says. These funds will support all Center activities. According to Rathkamp, most of the effort will be directed toward enhancing professional development for teachers in math and science.

"The most efficient way for us to provide student services to a large population, dispersed over an extended geographical area, is by emphasizing teacher education," he says. "This provides student support for a long period of time, as each teacher impacts many students.

"The Teacher Specialist Program is a unique feature developed through the Center," he notes. "This program releases teachers from their district to the Center for one semester. Teachers are provided with professional development opportunities. They research and develop teaching modules and student enrichment workshops.

"When they return to their districts, these teachers become the science and mathematics education leaders," he says.

The award-winning Project SOLVE initially was funded in 1986 and has received grants all but one year since.





# STAFF MEMBER

OF THE MONTH

## Ronald E. Trepkowski

Police Officer,  
Department of  
Public Safety

January 1995

Ron Trepkowski expected to pursue a career with the Department of Natural Resources or a similar environmental organization. But when he completed his associate's degree in natural resources there were no job openings in that field. So, Trepkowski returned to Lake Superior State, earning a four-year degree in their law enforcement program.

"One of my instructors said police work is a good career if you want to help people," Trepkowski says. He adds that he's been pleased with the turn in his career plans.

His entry into SVSU's police force in 1979 also included an element of chance. "They were planning to interview seven people, and I was the only one who showed up," he says. "They decided to give me a chance anyway."

The decision has been mutually beneficial. Trepkowski's work is marked by dedication and a commitment to professional standards. He enjoys working in a university setting.

"It's different than other policing, even though there are similarities," he says. "We don't get some of the more stressful calls, such as domestic violence, on a regular basis."

He compares the Public Safety Department's role to that of a small-community police department. "We do many of the same things as they do in other small communities."

Pointing to the emphasis on community policing practices followed here, he says, "We are more progressive than many departments. We've published crime statistics long before it became required and we do a lot of crime prevention education. The RAD (Rape Aggression Defense) class is going very well.

"The biggest challenge we have is to get people to realize that you can't let your guard down while you are here," Trepkowski says. "We work to make students, parents and staff aware that campuses are not sanctuaries. Things do happen on campuses."

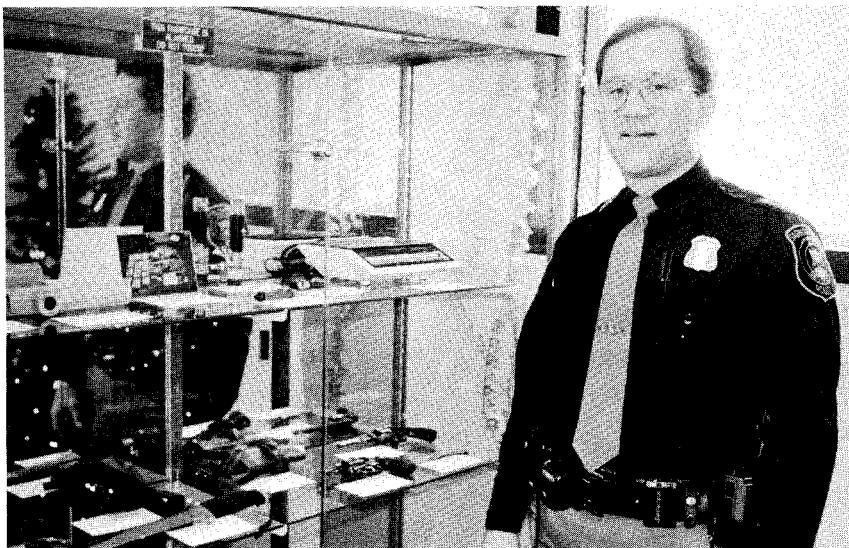
On the whole, he believes the SVSU campus to be a safe environment. "We don't have many of the major crimes," he notes. "We deal more with lesser crimes, such as larceny."

Among Trepkowski's duties is responsibility for the University's alarm systems. He helps determine what is needed and monitors the systems. Trepkowski also coordinates parking and crowd control for special events, and he is in charge of lost property and items taken from a crime scene as evidence. That includes disposition of items that are not claimed or that no longer are needed.

"Some are taken to Goodwill or donated to the local Lions' Club," he says.

Trepkowski enjoys the flexibility of campus police work, and he is enthusiastic in praise of his colleagues. "There is a good group of people here in Public Safety. We have several people who have been here a long time. I enjoy coming to work every day. Craig (Maxwell) is an excellent supervisor who gives me opportunities to handle projects independently."

Trepkowski has completed all the course work for a master's degree from SVSU.





# BOARD REPORT

A REPORT OF THE SAGINAW VALLEY STATE UNIVERSITY BOARD OF CONTROL

December 16, 1994

## Board Awards Degrees, Approves Tenure and Sabbaticals, Authorizes \$1.5 Million for Founder's Building Construction and Approves Budget Requests for FY-96

At the top of a crowded agenda, the Board of Control approved the awarding of 310 baccalaureate and 48 Master's degrees when it met Friday, December 16. The resolution was enacted in advance of the Fifth Annual Mid-Year Commencement Ceremony in Ryder Center.

The Board endorsed the recommendations of the Professional Practices Committee and the Administration and granted tenure to the following faculty members:

Dr. Gary Clark	Marketing
Dr. Melissa Hayden	Teacher Education
Dr. Iksu Jurn	Finance
Dr. Stephen Lawrence	Chemistry
Dr. Richard Priehs	Criminal Justice
Dr. Carlos Ramet	English
Dr. Jonathan Romine	Physical, Hlth. Educ.
Dr. Gail Sype	Management

Under terms of the SVSU-Faculty Association Agreement the appointments take effect July 1, 1995.

By resolution, the Board also granted full or partial sabbaticals to 16 faculty members during the 1995-96 academic year as follows:

Winter	
Dr. Jonathan Leonard	Electr. Engineering
Dr. Rosalie Troester	English
Winter 1996 or Summers 1996 & 1997	
Dr. John Willertz	History
Fall	
Dr. William Hoffmann	History
Dr. Tirumale Ramesh	Electr. Engineering
Dr. David Weaver	Political Science

### Fall/Winter (partial)

Mr. Moe Bidgoli	Computer Science
Dr. Janalou Blecke	Nursing
Dr. Jean Brown	Teacher Education
Dr. Sachiko Claus	Nursing
Dr. Sally Edgerton	Teacher Education
Dr. Phyllis Hastings	English
Dr. W. Thomas Hearron	English
Dr. Tai-Chi Lee	Computer Science
Dr. Hong Park	Economics
Summers 1995, 1996 & 1997	
Dr. Judith Hill	Philosophy

The Board increased the amount authorized to construct and equip the Founder's Building to \$1.5 million. The increase was prompted when it was determined "the cost for construction of the facility is greater than originally anticipated and authorized." Earlier it was estimated the building, which will be constructed with donated funds, would cost slightly more than \$1 million. Dr. Gilbertson told Board members plans for the building have undergone some modifications and the project will be re-bid.

The Board authorized the University administration to negotiate an additional one-year lease extension with CIESIN for continued occupancy of the former Administrative Services Building. The present lease expires in September 1995. The extension will allow the lease to be in effect through September 1997.

An agreement approved by the Board enables the University to lease the West Complex from the State Building Authority until such time as the bonds for the structure are retired by the state.

**This is an  
unofficial report  
of Board  
activities.  
Official minutes  
are on file in  
Zahnow Library.**

As part of its projected FY-96 operating budget of \$38,792, 291, the Board approved a request for state appropriations of \$18,737,500 representing a five percent increase over FY-95.

In other action, the Board approved a Capital Outlay Budget request for 1996-97 of \$20 million. If approved by the state, \$3.5 million would go into the development of a campus heating and cooling energy loop. Such a loop would connect the separate heating and cooling systems in various campus buildings which would be controlled by a centralized computer system. Another \$15 million would go toward construction of a 75,000 square foot "Instructional Facility No. 3." Another \$1.5 million would be spent for campus safety, security and handicapped accessibility projects.

The CPA firm of Andrews, Hooper and Pavlik, P.L.C. was reappointed by the Board to conduct the University's financial audit for 1994-95.

Board of Control members appointed to the University Foundation Board include Charles B. Curtiss, 1995, Thomas E. Rush, 1996, Donna J. Roberts, 1997 and Ruth A. Braun, 1998. All terms expire in September of the year indicated.

The Board extended President Eric Gilbertson's contract through June 30, 1998 and approved a 2.9 percent salary increase for 1995. His new salary will be \$118,000.

Salaries for 1995 also were set for Jerry Woodcock, vice president for administration and business affairs (\$102,300); Robert S.P. Yien, vice president for academic affairs (\$102,300); and John Fallon, vice president for public affairs (\$93,000). The new salaries represent increases of 2.9 percent, 3 percent and 6 percent respectively, with Fallon's increase linked to added responsibilities.