



THE INTERIOR

FOR SAGINAW VALLEY STATE UNIVERSITY EMPLOYEES. CALL INFORMATION SERVICES AT 790-4055 WITH NEWS ITEMS

August 30, 1994

Receptions, Events Mark Beginning of Fall Semester

Students attending classes this fall will be greeted by more than just lectures, homework assignments and quizzes. A host of events and receptions are planned that will welcome students to campus.

Leading off the receptions is a gathering of minority students today from 1 to 2:30 p.m.

Later this afternoon, from 3 to 6 p.m., Alpha Kappa Alpha Sorority, Inc. will host a get-together for women. Non-traditional students will be guests of honor at a reception Wednesday, August 31 from 2 to 3:30 p.m.

Finally, a chance to meet international students will take place Thursday, Sept. 1 from 2 to 3:30 p.m. All of the receptions will be held in the Alumni Lounge on the first floor of Zahnow Library. Students will be eligible for door prizes. Refreshments will be served.

The first week of fall semester features a reception and welcome by President Eric Gilbertson, who will address the incoming class at 4 p.m. on Wednesday, August 31 in the University Theatre. The campus community also is invited to attend.

Advice, as well as information on SVSU clubs and events, will be available at FYI Tables in Brown Concourse near the Evening Services Office. Students will be on hand to answer questions August 29 to September 1.

A poster sale is set for Thursday, Sept. 8 in Brown Concourse. From 10 a.m. to 7 p.m., classics, illusions, political and comic artworks will be available for purchase.

Jerry Kill will make his debut as head football coach when the Cardinals host the Huskies of Northern Michigan University on Saturday, Sept. 10. Kick off is at 12 noon in Wickes Memorial Stadium.

Students can enjoy a meal and join an SVSU club at the Card's Party and Welcome Picnic, set for 11 a.m. to 7 p.m. on Wednesday, Sept. 14. Putt-putt golf and live entertainment will be available. The event is scheduled to take place near the Gazelle Fountain, but will be moved into O'Neill Arena in case of rain.

SVSU will observe Hispanic Heritage Month with a festive opening ceremony on Thursday, Sept. 15, from 11:30 a.m. to 1:30 p.m. Ethnic food and entertainment will be offered near the Gazelle Fountain.

Faculty are requested to inform students of the Fall Leadership Getaway, which will be Friday and Saturday, Sept. 23-24 at Hartley Nature Center in St. Charles. In addition to learning organizational and leadership skills, participants will become more familiar with SVSU club opportunities. Advise students to apply by September 9 in the Office of Student Life, or call ext. 4170.

Most of these events are free of charge. Accessible accommodations will be provided upon prior notification. For more information, call the Office of Student Life at ext. 4170.



Enjoying the food and sunshine at the Aug. 25 Welcome Back Picnic are Stuart Heinlein and his mother, Janet, who works in the Controller's Office. Earlier in the day, new faculty members received information in orientation sessions that concluded with office tours.

F Lot Addition Opens Way for Construction of Founders Hall

Construction work is underway on the extension of F Lot north of College Drive. The new area will provide vehicular access and parking spaces for Founder's Hall. Though awarding of a contract for construction of Founders Hall is not expected until early October, work on the new drive and parking area should be completed by Labor Day. Construction of Founders Hall is expected to be complete by June, 1995.

Elsewhere on campus, paving of an expanded J Lot has been delayed by rain. In Doan Center the Bookstore is open and construction of the kitchen and serving area in the food service facility is complete. Expanded and improved dining areas should be ready in the second full week of September.

Reserved parking for SVSU personnel will be available in D Lot (east of Brown Hall) and K Lot (south of the Science Building). C Lot, which will close for construction of the West Complex, has been temporarily switched to open parking for student use.

Final approvals of construction plans for the West Complex are expected from Lansing this month. A construction contract is expected to be awarded early in September with work beginning by mid-month.

Latin Music, Discussions, Food Highlight Hispanic Heritage Month

A noon-time fiesta marks the beginning of Hispanic Heritage Month festivities at SVSU. A luncheon of chicken fajitas, beans, rice, pico de gallo and tortillas will be offered between 11:30 a.m. and 1:30 p.m., Thursday, Sept. 15 near the Gazelle Fountain. Cost is \$3 per person.

Music for the event will be provided by disc jockey Frank Medel. Saginaw City Councilman Daniel Soza will discuss Mexico's Independence Day. Among other scheduled events are:

- **Brown Bag Discussion:** Attorney David Perez will present a lecture on the political agenda of Saginaw's Hispanic community between 12 noon and 1:30 p.m., Monday, Sept. 19, in Alumni Lounge. Mexican bread and hot chocolate will be served.
- **Fiesta Latina:** Carmen Menchaca will instruct participants on the art of Latin dance from 4 to 7 p.m., Thursday, Sept. 29 in

Lower Level Doan Center. Music for this highly participatory event will be provided by Francisco Lugo. Refreshments served.

- **Brown Bag Discussion:** Father Dan Anholzer of St. Joseph's Parish will present a lecture on the *Novena de la Virgen de la Guadalupe* from 12 noon to 1:30 p.m., Tuesday, Oct. 4 in Zahnaw Student Lounge. Refreshments served.
- **Closing Reception:** Campus and area Hispanic organizations will present an overview of their histories, missions and future goals between 4:30 and 7 p.m., Thursday, Oct. 13 in Lower Level Doan Center. A light meal will be served.

Hispanic Heritage Month activities are sponsored by the Office of Minority Services. Accessible accommodations will be provided upon prior notification. For more information, call ext. 5663.

University Art Gallery Sets Fall Schedule

The University Art Gallery begins its Fall 1994 series with an exhibit of contemporary paintings from the Republic of China. This display, which features paintings from a collection organized by the National Museum of History in Taipei, will be followed by Richard Pantell works in October. The season concludes with a November 2-December 7 exhibit of Bruce Thayer work from 1984-1994.

The contemporary Chinese paintings will be on display from September 7-28. They follow a summer display of calligraphy from the same collection. Gallery director Barron Hirsch notes, "In the Chinese world, calligraphy, painting and poetry are closely linked. A literate man is not only a scholar and philosopher but also a painter and poet. His brush serves equally to give written form to his thoughts and pictorial form to his spirit and moods. Painting represents a significant part of the whole Chinese intellectual process."

The exhibit surveys major trends in current traditional Chinese painting using brush and ink on paper. Although landscape is historically the primary subject, plants, animals, human figures and buildings are well represented. "In the literati tradition, most works also use calligraphy in poetic form as a major element of composition," Hirsch said. Artists are from mainland China as well as Taiwan.

For fall gallery hours, call ext. 4391.

Opinions Sought on University Prayer Policy

The SVSU Board of Control on July 14, 1993 adopted a policy regarding prayer as part of Commencement programs. The measure, which includes an invocation and benediction, was approved by a five-to-three vote following discussion of a variety of viewpoints on prayer at campus gatherings.

The Board, which may reconsider this policy in the future, requests comments from the SVSU community. Interested faculty, staff and students may express their views on this matter *in writing* to Richard Payne, secretary to the Board of Control.

As approved, the policy reads:

Pursuant to the Free Speech and the Free Exercise clauses of the First Amendment, it is the policy of the Board of Control of Saginaw Valley State University to include an invocation and a benediction on the program of Commencement. We would request that the invocation and the benediction be nonsectarian and nonproselytizing in nature.

Did You Know?...

- SVSU faculty and staff may pick up their **Cardinal Athletic Card** weekdays between 8 a.m. and 4:30 p.m. from Karen Klemish in the Athletic Office in Ryder Center. This card grants admission to all regularly scheduled home football and basketball games. Additional cards for spouses and family members also can be purchased for \$20.
- **SVSU I.D. Card Stickers** for 1994-95 are available in the Cashier's Office for returning faculty and staff. New faculty and staff should contact Alice Cornejo, ext. 5669, for a card and sticker. Cards for new students are in the process of being mailed.
- SVSU employees and their family members receiving **Tuition Waivers** must bring their tuition bills to the Financial Aid Office to assure crediting of their accounts. Each time a new bill is generated, the student should return to the Financial Aid Office to assure credit.
- Academic and Career Development Services will be sponsoring a **Graduate Day Panel** from 12 noon to 1 p.m., Wednesday, Sept. 14 in Alumni Lounge. The panel will consist of SVSU faculty members.

Professional Profile

• **Gloria Hansen**, coordinator of Health Services, **Sandra Berger**, adjunct faculty in the Department of Physical and Health Education, **Jonathan (Jack) N. Romine**, assistant professor of physical and health education, and **Jennifer Drexler**, acting residence hall director, recently represented SVSU at the fourth annual New Jersey Collegiate Summer Institute for Health in Education, held at Rutgers

University (NJ). The four worked with other teams from seven states to discuss, plan and implement ways to promote healthy lifestyle choices, including effective HIV and AIDS education through each state's organization.

• **Jonathan (Jack) N. Romine**, assistant professor of physical and health education, recently was recognized by the Saginaw County Chapter of the American Red Cross for outstanding dedication and leadership while serving as the chairperson of the Water Safety Committee for the chapter during 1992-94.

• **Janet E. Rubin**, professor of communication and theatre, is the author of "British Pantomime and the Staging of Youth Theatre Plays," which was published in the *CTAM Journal* (Vol. 21, 1994). The Communication and Theatre Association of Minnesota (CTAM) solicits papers nationally for their juried publication.

• **Tom Waske**, sports information director, earned a citation of excellence in the College Sports Information Directors of America Publications Contest for the 1993-94 school year for his women's basketball brochure, which placed fourth in the nation.

Accent on Alumni

• **Marc A. Jarembo** (B.A. '81; M.Ed. '91), has been appointed building principal at Carrollton Elementary School. Jarembo, who grew up in Carrollton and was a star athlete at Carrollton High School, worked 11 years at Catholic schools in Reese and Flint before joining the Carrollton district in 1990. "I always wanted to get a job in the schools here," Jarembo said. "Carrollton is a unique place. The schools are really the center of the community."

Across Campus

The campus community extends sincerest condolences to **Nancy Samolewski**, manager of computer operations. Her father, Paul Lefler, passed away August 20. Funeral services were held August 23. Those planning an expression of sympathy may wish to consider memorial contributions in his name to the Caro Community Hospital Endowment or the Caro United Methodist Church.



CONGRESSMAN MAKES SCHOLARSHIP DONATION — Marilyn Glover, center, and President Eric Gilbertson, right, accept a check from Rep. Dave Camp, who annually distributes his congressional pay raise as \$1,000 scholarships to area college students. Glover, an education major who expects to graduate at the end of fall semester 1995, has maintained a 3.90 grade point average at SVSU. A non-traditional student, Glover earned an associate's degree from Kirtland Community College before attending SVSU. She was selected for the award by personnel in the Office of Scholarships and Student Financial Aid.

Campus Happenings

- **Valley Film Society:** Friday, Sept. 9, 8 p.m., University Theatre. *Salaam Bombay* (India, 1988) will be the featured film. Season memberships are \$21. Call ext. 4332 for further information.
- **Auditions for *The Adding Machine*** will be Monday, Sept. 12 at 7 p.m. and Tuesday, Sept. 13 at 4 p.m. in the University Theatre. Call ext. 4019 for more information.

Transitions

Please note the following personnel changes in your *Faculty/Staff Directory*:

NEW FACULTY

- **Claudia Beechuk**, instructor of teacher education (one-year temporary), ext. 4189
- **John L. Carr**, assistant professor of biology (one-year temporary), ext. 4336
- **Nancy Hansen**, assistant professor of psychology, ext. 7043
- **M. Yousef Jabbari**, assistant professor of mechanical engineering, ext. 4154
- **David Jensen**, assistant professor of chemistry (one-year temporary), ext. 5613
- **Diane Krider**, assistant professor of communication and theatre, ext. 4024
- **Averetta Lewis**, assistant professor of nursing, ext. 5689
- **M. Patrice McCarthy**, associate professor of nursing, ext. 4265
- **Margaret Rorke**, assistant professor of music (one-year temporary), ext. 4386
- **David Slaven**, assistant professor of physics (one-year temporary), ext. 4135
- **Jina Thalmann**, instructor of social work (one-year temporary), ext. 4020
- **Thomas Zerger**, lecturer in mathematics (two-year temporary)

NEW STAFF

- **Barbara Eddy & John Eddy**, appointed under the National Oceanic and Atmospheric Administration grant, 652-3913
- **Peggy C. Fay**, school tour coordinator, Marshall Fredericks Sculpture Gallery, ext. 5667
- **Christian Holgard**, offensive coordinator/academic adviser, ext. 7316

- **Margaret (Peggy) O'Neill**, student employment specialist/student loan coordinator, ext. 4070

- **Robert Taub**, mechanical engineering laboratory technologist, ext. 4155

- **Judith Virgin**, circulation assistant (part-time), Zahnow Library, ext. 4240

PROMOTED/TRANSFERRED

- **Debbie Newton**, media clerk, Zahnow Library, ext. 4244
- **Dan Strasz**, coordinator of placement and cooperative education, ext. 4070

RETIRED

- **Virginia Krawczak**, media clerk, Zahnow Library

LEFT/LEAVING

- **Gerald Lutri**, assistant football coach
- **Cheryl Millis**, residence hall director
- **Gregory Wright**, research and technical marketing specialist, Applied Technology Research Center

High Five

SVSU's football program plans to kick off a new program called the "Bleacher Creatures" for young Cardinal fans this season.

First-year SVSU coach Jerry Kill has invited youths aged 4-12 to gain free admission to the games along with a free T-shirt in exchange for their help in cheering the Cardinals during the fall campaign.

Youths interested in joining the "Bleacher Creatures" should arrive before the 12 noon starting time at the home opener on Saturday, Sept. 10 against Northern Michigan. Look for Lions Club table to check in and receive the T-shirt. Lions Club members will serve as chaperons during the game.



RECYCLED
PAPER



BOARD REPORT

A REPORT OF THE SAGINAW VALLEY STATE UNIVERSITY BOARD OF CONTROL

August 1, 1994

Board Approves \$1.25 Million for New Campus Phone System

By year's end, SVSU is expected to have a state-of-the-art digital telephone switching system in place. In its August 1 meeting, the Board of Control approved expenditure of up to \$1.25 million to replace the present analog phone system that was acquired in 1978.

The Board took action anticipating implementation of the "North American Numbering Plan" (NANP), which goes into effect January, 1995. NANP addresses the numbering used for area and access codes in long distance calling.

The University could spend up to \$70,000 upgrading the old system, according to Jerry Woodcock, vice president for administration and business affairs. "But the equipment is getting old and parts for that system are no longer being manufactured. If we kept it we'd have to buy used parts and it's likely they'll be more difficult to procure in the future."

In addition to being outmoded, Woodcock said the present analog system prevents SVSU from joining a consortium of colleges and universities around the state that use their digital switch to use long distance rates with savings as much as 50 percent of current long distance costs.

Woodcock said keeping the present system also would require other large expenditures to add new lines when the West Complex is completed two years from now. He said the digital system being considered would not only accommodate 600 instruments like those presently in use, but would easily handle 200 more in the West Complex and those to be added from Pine Grove Apartments as well. The new system will have the capacity for up to 3,000 lines.

Dale Irish, director of Business and Auxiliary Services, said the new system will eliminate the need for separate lines for each of the various telefax machines and modems in use around campus. Fax machines are not compatible with the analog system that can have momentary switching delays. Because of digital technology, such delays do not occur with the digital switch.

Woodcock says University staff have been working with an independent consultant since the first of this year to determine SVSU's present and future needs. Bids on the new equipment were due August 9. A contract is expected to be awarded early in September with installation throughout the campus community taking place in October and November. All equipment should be in place in late December and fully operational by the first of the year.

Woodcock said internal funds and savings expected from reduced costs under the new system will offset its cost. He said no money will be borrowed for the new hook-up.

In other action, the Board approved the sale of real estate formerly operated by the Triskelions at 136 Townsend in Midland. Proceeds from the sale will go to the Triskelions Scholarship Fund.

The Board adopted revisions to the Student Code of Conduct, which President Eric Gilbertson characterized as "simplified and well-written." Revisions of the policy, which defines the rights and responsibilities of students, cover a variety of topics from forgery and prohibition of keeping pets on campus to disorderly conduct and University housing regulations.

The Board unanimously endorsed resolutions of appreciation to Curtis E. White, who chaired the Board of Fellows for two

**This is an unofficial
report of Board
activities. Official
minutes are on file in
Zahnow Library.**

successive terms, and Professor George A. Corser, who served three consecutive terms as president of the Saginaw Valley State University Faculty Association.

President Gilbertson and Board Chairman Dr. Thomas Rush were effusive in their praise of Professor Corser, saying his leadership generally improved the climate of the faculty/University relationship and enabled the University and the Faculty Association to negotiate a three-year "win-win" contract benefiting both sides.

Interim Report of the Special Committee on Charter Schools

The Board's Special Committee on Charter Schools, appointed during the May meeting, delivered an interim report on its deliberations and findings.

The Committee, composed of Ruth Braun, Charles Curtiss, George Ward and Dr. Thomas Rush, reported it met seven times with various groups and individuals. Meetings were held with representatives of the Governor's Office on Charter Schools, representatives of the SVSU Faculty Association, faculty members from the College of Education and a group of superintendents from public schools in the region.

The interim report details instances where the

committee has struggled to correctly interpret the meaning and sense of 1993 Public Act 362, the enabling legislation for creation of Public School Academies (PSA). As an example, the statute says "an authorizing body is not required to issue a contract to any person or entity." The committee interpreted this to mean the Board of Control's decision on a charter application would be final and non-appealable.

But the report goes on to say the Board's discretionary power must be exercised in good faith and not in a way to frustrate the public policy of the State as established by the Legislature.

Among the committee's tentative conclusions are that public school academies will be created and, if done well and for good purposes, such PSAs can help improve public education. If done poorly or for the wrong purposes, the academies can do damage to public education in Michigan and to the children served.

The committee continues deliberating the role of the Board of Control in the selection and oversight of PSAs with an objective of circulating a draft policy for public comment and discussion in October and issuance of a final policy recommendation to the full Board by November, 1994.



SVSU HONORS TAIWANESE M.B.A. GRADS — It was all smiles as graduates of SVSU's M.B.A. Program-International participated in an August 16 Commencement ceremony in Lower Level Doan Center. Clockwise starting above, the graduates pose for a group photo at the conclusion of the event; President Eric Gilbertson offers congratulations to Eileen Chun-Hsia Chen; and William Elliott, professor of business law, presents a plaque to Charles Chi-Yen Lu, who was named the outstanding student for the 1994 graduating class. Wayne E. Mackie, coordinator for the M.B.A. Program-International, delivered the Commencement address.





INNER VIEW

FEATURING FACULTY OF SAGINAW VALLEY STATE UNIVERSITY

Writing the new laws of supply and demand

SVSU professors Hong Y. Park and C. Surender Reddy recently teamed with Christine Eckerle, quality education instructor in Delta College's Corporate Services unit, on a research project. The trio noted a trend among U.S. manufacturers to "certify" their suppliers, and the study explores relationships between manufacturers and suppliers.

The results are reported in a soon-to-be-published monograph, *A Study on Supplier Certification Program*. The research compares organizations that use supplier certification programs with those that do not. Park, Reddy and Eckerle concluded "the supplier certification program has a significant impact on quality, on-time delivery, cooperation and price." The study adds that although initial impacts of the certification programs are large, "the size of the impacts appears to be diminishing."

Supplier certification was defined as "a formalized assessment program that evaluates the systems the supplier has in place in order to assure their customers a product that consistently meets a defined quality level, an on-time delivery time table and at market driven cost."

Researchers sent confidential surveys to

1,550 members of the National Association of Purchasing Managers in the Eastern and Mid-Western United States. Completed surveys were returned by 328 firms, of which 145 said they used supplier certification programs while 165 said they did not.

Among its findings the study shows that firms using supplier certification and those not using certification agreed on priorities of performance expected from suppliers: (1) quality, (2) delivery, (3) price, (4) cooperation, (5) technology and (6) other characteristics. Buyers who used certified suppliers employed a formal tracking system to monitor their performance while those who did not certify suppliers tracked their suppliers with an informal system.

Firms with a supplier certification program involve their suppliers more and at an earlier stage of product development than do firms without certification programs. Those with certification programs also are more apt to share information and technology with their suppliers.

"The study shows that those firms which used supplier certification programs have accomplished their goals of improving quality and on-time delivery," Park says.

Companies using a supplier certification program reported significant reduction in the number of suppliers after they adopted the certification program. "They have also achieved more business volume with fewer suppliers," Park adds.

He says the certification program tends to develop alliances and closer relationships between manufacturers and their suppliers. The study concludes that "firms without the supplier certification program continue to rely on traditional market competition and apply a less stringent standard to their internal suppliers in evaluating them."





STAFF MEMBER

OF THE MONTH

Raymond Foster

Science and
Engineering
Outreach Coordi-
nator/Assistant
Testing Labora-
tory Supervisor

September 1994

Not only does Ray Foster's title occupy a lot of space; it also entails much activity. The energetic Foster is more than up to the task—he very much enjoys it.

"I am not doing the same thing every day," he says. "A lot of different things are required of me. I enjoy the challenge."

Among his challenges, Foster lists work with area middle and high school students. "I work with public school teachers in an effort to interest more minority and women students into pursuing careers in engineering. We bring students to campus and have them meet faculty and people who are experienced in the field of engineering.

"I would like those students to come to SVSU," he smiles, "but my job is to recruit them into engineering careers, not necessarily to SVSU."

Foster coordinates SVSU's M³PEP program, which is a week-long summer workshop for students who have just finished the ninth grade. They explore science and engineering topics, hear speakers, take tours and stay in the dorms. "That gives them an idea of what college life is all about," Foster says. He points out that students come from all kinds of backgrounds, reflecting the philosophy ex-

pressed by the program's full title—Macro Michigan Multicultural Technical Educational Partnership.

This winter Foster will initiate a new program, to be funded by a NASA grant garnered through a proposal he wrote. Titled Scholarships for Future Engineers Project (SFEP), the program responds to requests for pre-engineering courses for high school students. Initially only one course, ME/EE 101, will be offered, but Foster expects the program to expand. He anticipates about 25 students in the two-credit winter class, and notes they will be juniors. He hopes the experience will induce them to consider SVSU when they enroll in college.

In his testing lab role, Foster performs tensile property tests on a variety of materials, does lubricant testing and some environmental work. "We did an air quality study at Monitor Sugar," he says. "It involved placing devices in three locations. They operated 24 hours a day for a full year, collecting air samples."

Foster helps with the training of student lab assistants. He points out that the lab work provides an excellent opportunity, as students not only get hands-on experience, but also get to meet people from the firms that contract with the lab for testing.

If there's a down side to his job, Foster says it's the difficulty of convincing minorities and women to enter engineering careers. "I feel that more of the minority middle and high school students should be wanting to get involved in what we want them to do. The numbers are not where I want them to be." He sees a variety of barriers, some real and some perceived, as limiting interest.

"I've heard that some high school counselors discourage women from the field. Also, many minorities are kind of fearful of entering engineering. They may be the only minority student in certain classes, or they may not be encouraged at home. Some just don't feel they are capable."

Over time, Foster hopes to change that.

