October 26, 1993

**SVSU Celebrates 30 Years of Service to Mid-Michigan**

It has been a remarkable 30 years, from humble beginnings in the basement of Delta College to the expanse of modern facilities on a 782-acre campus; from a first graduating class of 10 students to an alumni body that today numbers more than 12,000.

These achievements will be celebrated by a trio of activities recognizing the 30th Anniversary of Saginaw Valley State University.

The Saturday, Nov. 13 events include a noon luncheon in the Doan Center. Charles Curtiss, a member of the University Board of Control since its inception, will be master of ceremonies. Among the featured speakers will be Roslyn D. Argyle, the first graduate of Saginaw Valley College in the class of 1966.

Later, at 7 p.m. in O’Neill Arena, the party resumes with WSGW radio talk show host Art Lewis serving as master of ceremonies. Music will be provided by The New Reformation Dixieland Band. An audio visual retrospective will be narrated by Senator Jon Cisky, former SVSU president Jack Ryder and former football coach Frank “Muddy” Waters.

Light snacks and beverages will be served along with an anniversary cake and punch. Door prizes, donated by area merchants, are a week-long trip for two to a vacation site, a weekend getaway package and dinner for two at local restaurants.

Also in observance of the University’s anniversary, newspapers throughout the tri-county area will include a “keepsake” tabloid featuring the 30 years of this institution’s founding, development and achievements. The tabloid will likely be included in Nov. 9 newspapers.

Tickets for the luncheon are $10 per person. Admission to the evening party is a $10 per person, tax-deductible contribution. The contributions will be applied by the SVSU Foundation toward construction of a campus bell tower. Tickets will be available at the door, or in advance by calling ext. 4068.

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**MARK YOUR CALENDARS**

THE COLLEGE OF BUSINESS AND MANAGEMENT PRESENTS

THE WICKSON-NICKLESS DISTINGUISHED LECTURESHIP IN BUSINESS

FEATURING FORMER U.S. SENATOR

WILLIAM EMERSON BROCK

"NAFTA: THREE NATIONS IN THE BALANCE"

THURSDAY, NOVEMBER 11

7:30 P.M., UNIVERSITY THEATRE

MORE DETAILS WILL BE INCLUDED IN THE NOVEMBER 9 ISSUE OF THE INTERIOR
Diversity Explored During ‘Festival of Unity’

SVSU’s 1993 Festival of Unity will bring glimpses of diverse cultures and causes of conflict into focus through the week of November 1 through 5.

Odissi Dance, the oldest classical dance form of India, will be demonstrated Monday, Nov. 1, from 6 to 7:30 p.m. in the Doan Center. Performance of the dance, admired for its innate gracefulness, sculpturesque poses and liquid body movements, dates back to the second century B.C.

Ballet Cultural Azteca, a historical narrative of traditional Mexican folklore dance in authentic costumes from various regions of Mexico, will be presented between 12 noon and 1 p.m., Tuesday, Nov. 2 in the Ryder Center’s Cardinal Gym.

Race Relations Around the World, a brown bag discussion about racial issues, will be discussed by guest panelists representing India, France and South Africa. The discussion takes place between 1:30 and 2:30 p.m., Wednesday, Nov. 3, in Zahnow Student Lounge.

Market Lane will transform Brown Concourse into a multicultural shopping bazaar with entrepreneurs from Saginaw and surrounding communities displaying unique crafts, clothing and food between 10 a.m. and 4 p.m., Thursday, Nov. 4.

All You Ever Wanted to Know About Sexual Harassment and How to Avoid It, a brown bag informational session for men and woman, will take place between 12 noon and 1 p.m., Friday Nov. 5 in the Lower Level of Doan Center.

Admission to all activities is free. Program sponsors include the Office of Affirmative Action and Multicultural Programs, the Office of Student Life, the Office of International Programs and the Office of Minority Services. For additional information, please contact Cassandra Bailey-Ealy, director of Minority Services, at ext. 5663.

Exhibition of Work by Flint Artists Concludes Fall Gallery Series

The fall exhibition series in the University Art Gallery will conclude with a display of works by seven Flint area artists. Several styles and mediums will be represented in the exhibit, which runs from November 4 through December 8.

"This is the first group exhibit by Flint artists in the Tri-Cities," noted Gallery Director Barron Hirsch. "These are some of the best-known artists of Flint. Several teach at Mott Community College and all show at Flint's Buckham Gallery."

Artists whose work is included in the invitational show are Thom Bohnert, sculptor; Samuel Morello, printmaker; Thomas Nuzum, painter; John Dempsey, painter; Craig Hinshaw, sculptor; Cathy Smith, sculptor; and Stephan Davidek, painter. Gallery hours for fall semester are 1-5 p.m. Monday, Wednesday and Sunday and 9 a.m. to 12 noon Tuesday, Thursday and Friday.

FORMER FORD MOTOR CO. CEO ADDRESSES SVSU AUDIENCE — Donald Petersen, former Chairman of the Board and CEO of the Ford Motor Company, gave an overview of his program for improving quality in the workplace at Ford. Many of the methodologies Petersen discussed at the Oct. 14 lecture were taken from his book, A Better Idea. Petersen also answered questions from the audience on a variety of issues, including NAFTA and healthcare reform.

Songs and Skits to be Performed at Foreign Language Day

The Department of Modern Foreign Languages invites the campus community to Foreign Language Day on Wednesday, Nov. 3. Most activities, which include songs and cheers done in a foreign language, will be held in Cardinal Gym between 9:30 a.m. and 1:30 p.m. Skits take place in the theatre. The participants come from area high school language departments. For more information, contact David Barker at ext. 4303.
SVSU Personnel Accorded Honors

A professor in the Mechanical Engineering Department and the executive director of the SVSU Foundation each will be honored for outstanding achievements.

The Michigan Society of Professional Engineers (MSPE) selected George E. Corser for its "Outstanding Engineer in Education Award." Corser recently instituted a new engineering course at SVSU titled "The Engineering Profession."

Presentation of the MSPE awards will be Nov. 13 in Detroit. MSPE, founded in 1946, is the principal society representing all professional engineers. It is an affiliate of the National Society of Professional Engineers (NSPE), which has 75,000 members.

Albert J. Beutler will be presented the "Outstanding Fund Raising Executive Award" by the Mid-Michigan Chapter of the National Society of Fund Raising Executives. The award will be presented at a 4:30 p.m. reception at the chapter's Philanthropy Day conference on Tuesday, Nov. 9 at Northwood University.

Since 1985 when Beutler came to SVSU, he has been involved in raising more than $20 million for the benefit of the University. This includes raising funds to build the Arbory Fine Arts Center, $3 million for scholarships and library acquisitions, and $1.25 million for the first SVSU Endowed Chair in Chemistry.

Professional Profile

- Sachiko K. Claus, associate professor of nursing, will be presenting a paper with Kathy Decker (Claus' research assistant at Genesys Regional Medical Center) at the Fourth National Conference on Nursing Administration Research at the University of North Carolina, Chapel Hill. The title of the paper is "Facilitating Care Coordinator Role Implementation Through Fourth Generation Evaluation."

- Barron Hirsch, professor of art, has 27 paintings on exhibit in the art gallery of Central Michigan University in Mt. Pleasant. His exhibition commemorates the Mexican celebration of "Day of the Dead" and will be on display through November 17, with an opening reception on Thursday, Oct. 28 from 5 to 7 p.m.

SVSU CREDIT CARD YIELDS EARNINGS —
SVSU President Eric Gilbertson [left] receives a check for $1,000 from Signature Bank Vice President Ernest Paulick. The check represents proceeds from transactions made during the past year with credit cards bearing the University's "Leaping Gazelle" logo. The presentation took place Oct. 21 at SVSU. For information on the SVSU credit card, call ext. 4056.


Did You Know? ...

- SVSU is aiming for 100 percent return of United Way Pledge Forms. Regardless of amount pledged, please return your form to Gene Hamilton.

- Nominations for Who's Who Among Students in American Universities and Colleges will be accepted from SVSU faculty and staff in the Student Affairs office until 4:30 p.m. Nov. 12.

- Entries for "Latent Image V," a photo competition sponsored by Latent Image, will be accepted Nov. 18-20 in the Fine Arts Center.

- Faculty and staff interested in playing volleyball should stop by Cardinal Gym on Fridays at 12 noon and Wednesdays at 4:45 p.m. Call Darlene Rademacher at ext. 4144.

The Honorable Terry L. Clark and Elva Revilla, recently retired from the SVSU Board of Control, will be recognized for their service at a Monday, Nov. 15 reception. The campus community is encouraged to greet Clark and Revilla at the reception, which takes place from 4:30 to 6 p.m. in the Alumni Lounge.
Campus Happenings

- Tom Hearron, professor of English, will give a slide show presentation and discussion of the year he recently spent at Shanghai International Studies University in Shanghai, China. The program begins this afternoon at 4:45 in Doan Center Cafeteria.
- The next presentation in the Humanities Lecture Series is titled "Saginaw 'The Hub': River, Rail and Road," by Charles Hoover. The event will start at 7:30 tonight at the Ruben Daniels Lifelong Learning Center.
- Writer and poet Brenda Flanagan will read from her works Wednesday, Oct. 27, 7 p.m. in Lower Level Doan Center. The event is part of the "Voices in the Valley" series.
- David Schneider, associate professor of communication and theatre, will present "Interpersonal Communication" Wednesday, Nov. 3 at 12 noon in Alumni Lounge.
- An open forum on the North American Free Trade Agreement (NAFTA) will be held Thursday, Nov. 4, 4-5:30 p.m. in Marble Lecture Hall. Panelists will include Rodrigo Arriola, William Welch, David Weaver and Sam Sarker.
- Valley Film Society will screen The Princess Yang Kwang Fei (Japan: Kenji Mizoguchi, 1955) at 7:45 p.m. Friday, Nov. 5 in Marble Lecture Hall. Admission by pro-rated membership, available at the door.
- The Children's Hour, a play that focuses on the adversity faced by two female teachers at an all-female school, will be performed in the theatre Nov. 5, 6, 12, 13 at 8 p.m.; and Nov. 7, 14 at 2 p.m. Faculty and staff may obtain a complimentary ticket; call ext. 4019.
- Auditions for The Good Doctor will be conducted in the theatre on Tuesday, Nov. 16, 4 p.m. and Thursday, Nov. 18, 6 p.m. Call ext. 4031 for further information.

Transitions

Please note the following in your Faculty/Staff Directory:

New
- Heather David, office assistant, Saginaw Bay Watershed Initiative, ext. 7346.
- Cindy Geiger, senior secretary, Admissions, ext. 4200.
- Debbie Martin, cashier (part-time), Bookstore, ext. 4277.
- Cheryl Millis, residence hall director, ext. 4255.

Promoted/Transferred
- Cindy Clifford, senior secretary, College of Business and Management, ext. 4064.
- Judy Estabrook, circulation assistant, Zahnow Library, ext. 4240.
- Carol Fisher, senior secretary, BIDI, ext. 4048.
- Kari Harrington, admissions clerk, Admissions office, ext. 4202.
- Lori Kranz, senior faculty secretary, Cardinal Gym, 791-7300.
- Debbie Marsh, student loan clerk, Office of Scholarships and Student Financial Aid, ext. 4103.

Directory Corrections
- Gloria Turner, p. 58, change ext. to 4241; p. 7, change title to Reference Technical Assistant, and change ext. to 4241.
- Robert Tutscoq, p. 8, add title, Director of Physical Plant, and add ext. 4080.
- Patrick Pan, p. 11 & 45, change ext. to 7357.

High Five

- Football: was defeated by Michigan Tech, 21-7. The Cards are eighth in the MIFC with a 3-4 record (3-5 overall). Next home game is Nov. 6 against Ferris State University. Kickoff is at 1:30 p.m.
- Women's Cross Country: finished 6th in the GLIAC Championships last Saturday at SVSU. Heather Bissell led the Lady Cards with a 27th place finish in 20:10.
- Men's Cross Country: also placed 6th at the GLIAC Championships. Aaron Kik finished 18th for SVSU in 33:16.
- Soccer: defeated Northwood 2-0 on Oct. 21; defeated GMT 4-1 on Oct. 16; and defeated Delta College 4-2 on Oct. 12. The team has a 4-3 record with two Saturday road games left on the schedule.
- Cardinal Basketball: season starts Nov. 19 with the annual SVSU Tip-off Tournament.
- Lady Cardinal Basketball: first home game will be Dec. 11 against Lake Superior State.