# THE INTERIOR

FOR SAGINAW VALLEY STATE UNIVERSITY EMPLOYEES. CALL INFORMATION SERVICES AT 790-4055 WITH NEWS ITEMS

January 12, 1993

#### English Prof Relocates to England for Winter Semester

For English Professor Paul Munn and twelve SVSU students, winter semester will be one to remember.

While the courses offered and the credit received will be the same as at SVSU's main campus, this pioneering group will spend their next semester in London, England. SVSU has offered a variety of study abroad opportunities for many years, but this will be the first time it adds to those opportunities an SVSU-sponsored "Semester Abroad." It is expected that the winter semester in London will continue to be offered every year and will be a permanent part of the curriculum offerings.

These students will take a normal load of SVSU course credit, which will be taught primarily by Munn, with assistance from a British professor hired in London. The semester will not, however, all be standard classroom fare. One of the courses, British Arts & Society, will be comprised primarily of excursions to British theater, museums, historic sites and other points of interest. All of the classes will take advantage of the unique opportunities available in London. For example, those taking Munn's Shakespeare course will attend a number of Shakespeare plays and those taking History of Modern Britain will visit the sites where much of the history they will study took place.

Although many other universities and organizations provide semesters in London, SVSU developed its own program to avoid issues of transfer of credit, to have control over the quality of instruction, to assure that students' financial aid packages can be applied to the semester in London and to make it affordable for SVSU students.

#### Governor Appoints Cass City Businessman to SVSU Control Board

A long-time supporter of Saginaw Valley State University has been appointed by Governor Engler to the SVSU Board of Control. Robert H. Walpole, a Cass City businessman, has been named to fill the term of the late Gerald Hornsby, of Midland, which expires in July 1997.

Walpole has been a member of the Saginaw Valley State University Foundation since 1984 and served as its chairman from 1987 through 1990. He is an emeritus member of the University's Board of Fellows, serving from 1978 through 1984. He holds a Bachelor of Arts degree in economics from Principia College in Elsah, Illinois and a Master of Business Administration in marketing and finance from Washington University in St. Louis, Missouri.

Walpole is president and chief operating officer of Walbro Engine Management Corporation of Cass City, an international fuel system and engine management products company with operations in Michigan, Japan, Mexico, Germany and Singapore. He has been with the corporation since 1970, and served in various executive positions before becoming president in January, 1991.

In addition to his involvement with the University, Walpole is active in other community affairs as a trustee for the Leelanau Center for Education and as past president of the Saginaw Valley Chapter of the International Torch Club. He and his wife, Marianne, live in Cass City and are parents of a grown son and daughter.



Robert H. Walpole

#### **Bilingual Education Focus of Student Forum**

A forum aimed at gaining input from Hispanic students on issues affecting their daily school activities was hosted by SVSU on December 11.

The forum, attended by 160 students from area schools, was organized by the Saginaw Public Schools, the Michigan Department of Education and the SVSU Bilingual Bicultural Teacher Training Program. More forums are expected to be scheduled throughout the year.

Educators from the Department of Education in Lansing and Grand Rapids Bilingual Program joined Saginaw Public School teachers/staff/Hispanic community leaders and the SVSU Bilingual Office in communicating care and understanding to the students.

S·E·X Week Activities Underway

The campus community is invited to attend a variety of programs that draw attention to human sexuality. The presentations are part of "Sexual Education X-tras" week, Jan. 11-14.

Michelle Bradshaw will be on campus this evening in Lower Level Doan Center to discuss "Survival Resources." Bradshaw is the coordinator of a victim intervention program at Saginaw Child and Family Services. The event begins at 7 p.m.

"Men's Turn" is an opportunity to pick up free condoms on Thursday, Jan. 14 at 7 p.m. in Lower Level Doan Center. Events wrap up with a civil rights discussion of gay marriages. Guest speakers Craig Dean and Patrick Gill will answer questions on Tuesday, Jan. 19 at 8 p.m. in Cardinal Gym.

G.A.L.A. will present a forum on lesbian

issues Wednesday, Jan. 13 from 12 noon to 1

p.m. in Lower Level Doan Center. AIDS will

be the topic of a panel discussion on Thursday, Jan. 14, 12 noon to 1 p.m. in Lower

Level Doan Center. The panel will present

medical and social aspects, along with two

personal testimonies.

A S·E·X week T-shirt will be given away at each session. Tickets for an SVSU Alumni Clock also will be available at each program, with the drawing held Friday, Jan. 15.

#### Wellness Extravaganza Planned

The Wellness Committee is seeking ideas for a "Wellness Extravaganza" that will take place April 2, 1993. Share your ideas on topics that you feel should be included. Examples are diet and nutrition, treating minor sports injuries, proper training and conditioning, etc.

If you have a suggestion, contact Lynda Donner, ext. 4109; Gary Apsey, ext. 4291; or Cynthia Woiderski, ext. 4168.

#### Who's Who Selects SVSU Students

The 1993 edition of Who's Who Among Students in American Universities and Colleges will include the names of 43 SVSU students who have been selected as national outstanding leaders.

Campus nominating committees and editors of the annual directory have included the names of these students based on their academic achievement, service to the community, leadership in extracurricular activities and potential for continued success.

The SVSU students join an elite group of students selected from more than 1,400 institutions of higher learning in all 50 states, the District of Columbia and several foreign nations.

Students have been honored in the annual publication since 1934.

The next meeting of the 4th Friday Club is Jan. 22 from 4:30 to 6 p.m. in the President's reception area, third floor Wickes Hall.

Saginaw Valley State University · 1992-1993

THE DETROIT BRASS SOCIETY

WEDNESDAY, JAN. 13, 1993 · 8 P.M. · SVSU THEATRE Michigan's best known brass quintet provides brilliant sound to music that ranges from 15th century chamber music to ragtime and Americana. Detroit Brass has toured the nation and has numerous recordings. For further information, call ext. 4170.

## Latent Image Photographs in University Art Gallery

The SVSU Art Department and the Latent Image Student Photography Club are presenting their fourth annual exhibit of contemporary Michigan photography. The show is on display through Jan. 28 in the University Art Gallery, Arbury Fine Arts Center.

Included in the show will be sociology professor David Rayfield's *La Crista XIV*, which landed the first place award in the competition sponsored by Latent Image.

An opening reception will be held in the gallery on Wednesday, Jan. 13, 4-6 p.m.

### Seventh Annual MLK Dinner Planned

The seventh annual Dr. Martin Luther King Jr. Commemoration Dinner will be held Monday, Jan. 18 at 7:30 p.m. in the Doan Center Cafeteria. This year features a special commemoration of the 30th anniversary of Dr. King's "I Have A Dream" speech and the 25th anniversary of King's death. The event is free to SVSU students. Admission for faculty, staff and others is \$4. Reservations are required. RSVP by Thursday, Jan. 14 by calling ext. 4170.

#### **Events/Activities**

- Entrepreneurs Club Meeting Wednesday, Jan. 13, 6 p.m., Lower Level Doan Center. Mitch Reno, marketing and advertising manager for Amigo Mobility International, will present "Plan to Succeed in 1993." Call ext. 4048 to make advance reservations.
- Program Board Lecture Series Tuesday, Jan. 19, 8 p.m., Cardinal Gym. Craig Dean and Patrick Gill will present "Gay Marriage: A Civil Right."
- *Blood Drive* Wednesday, Jan. 20, Brown Concourse.
- Organizational Leadership for Lunch Thursday, Jan. 21, 12:10-12:50 p.m., Alumni Lounge. Ralph Coppola, director of sponsored programs, will present "Fundraising for Clubs." Bring a lunch.
- Valley Film Society Friday, Jan. 22, 7:45 p.m., SVSU Theatre. Featured film will be

Raise The Red Lantern. Admission by prorated membership, available at the door.

• President's Open Forum — Thursday, Jan. 28, 6-7:30 p.m., Brown Concourse. Faculty and staff are asked to encourage students to stop by to ask questions and discuss issues with President Gilbertson.

#### Did You Know? ...

- Construction crews will begin remodeling the lobby in Cardinal Gymnasium, including the outdoor berm and sidewalk areas nearby. Interior work on the project is expected to be completed by March 1, 1993, with the possibility of classes being scheduled there for fall 1993 semester. Outside signage for the space will read "Ryder Center - West Wing."
- The Office of Marketing Research & Information Services has a sample of the new design for University Invitations. A package of 50 costs \$6.88 from Central Stores (stock #227). Call ext. 4039 to see a sample of the new invitation.

## Second Display Set for Faculty/Staff Showcase

Beginning January 15 the showcase in the central third floor Wickes Hall reception area will feature dried flower arrangements by Alan Reisinger and needlework by Anne Reittenbach. Reisinger and his wife, Jaye, create the floral pieces in a variety of styles and color combinations. Reittenbach's primary needlework interest in cross stitching.

If you have or know of someone who has work or a collection suitable for future displays, use the nominating form circulated in the December 15 *Interior*, or contact Richard Payne at ext. 4041.

#### **Transitions**

The following personnel changes occurred since December 1. Please make changes in your Faculty/Staff Directory.

#### New

• Janelle L. Wilson — instructor of sociology (one semester, temporary), B156, ext. 4149.

#### Retired

• James L. Mitchell — formerly dean of the College of Business and Management.

#### **Personnel**

The following positions are open to all regular employees of the University:

- Head of Cataloging, Technical Services, Zahnow Library - (Posted Jan. 8) Full-time, permanent position. Salary negotiable. Position available May 1, 1993.
- Office Clerk, SVSU Regional Math/Science Center (Posted Dec. 17) Parttime, temporary (grant funded) position; 16 hours per week (1/4/93 6/14/93) and 32 hours per week (6/14/93 7/31/93). Grade level 1; rate of pay: \$6.40 per hour.
- Head of Technical Services and Systems, Zahnow Library - (Posted Dec. 15) Full-time (new) position responsible for all facets of the management of the Technical Services Department. M.L.S. from an ALA accredited library science program required.
- Administrative Secretary, Student Life Center - (Posted Dec. 15) Full-time (replacement) position to provide administrative secretarial support to Cooperative Education, Student Employment and Placement. Grade level 5; rate of pay: \$8.50 per hour.

For further information on these job openings, contact the Personnel Office at ext. 4112. SVSU is an equal opportunity/affirmative action employer.

#### **Across Campus**

- It is with deepest regret that SVSU announces the Dec. 17th death of SVSU freshman Michael R. Mayle. Funeral services for Mayle, 24, were Dec. 21. Those who wish to express sympathy can send a memorial to the Breckenridge Rescue Squad.
- The campus community wishes a speedy recovery to Robert J. Thaler, assistant professor of sociology, who recently had exploratory chest surgery. Fortunately, the procedure found no malignancy. Thaler is receiving treatment for a benign condition (sarcoidosis), which affects his lungs and lymph nodes.
- Congratulations go out to Jane Smock, personnel assistant, and her husband, Tim, on the birth of a baby girl at 7:36 p.m., Dec. 22. Hannah Kay (7 lbs., 3 oz., 19 inches) joins her sister Chelsea.
- · The winner of the Campus Dining/Bookstore

short story contest is "The Petard Hoist" by Chris Rutterbusch. The prize is free text books for winter semester.

#### **High Five**

- The men's basketball team extended their brutal upper peninsula record to 1-14 after an 83-80 loss to Northern Michigan University on Saturday. Junior guard Michael Williams scored 26 points. On Thursday, Michigan Tech University also defeated SVSU, 84-78. The Cards have dropped five of their last six games after a 6-0 start, bringing their season record to 7-5 overall, 1-4 in the GLIAC.
- Only twice have women's basketball opponents scored more than 100 points against SVSU until Saturday's 111-96 loss to Northern Michigan University. NMU's point total was 40 points above SVSU's season average of 71.3 points allowed per game. On Thursday, the two-time defending GLIAC champion Huskies of Michigan Tech University handed SVSU a 73-70 loss. Junior Charlene Oesterling had 16 points to lead all SVSU scorers. The Lady Cards had 28 turnovers in the game. The Lady Cardinals are 8-4 overall, 2-2 in the GLIAC.
- The Bowling Writers Association of America ranked the SVSU bowling team 17th in the first collegiate poll of the season. Over the holidays, the Cardinal keglers competed in two tournaments in Turnersville (NJ), finishing 7th and 8th. Junior John Prokopec turned in strong performances in both events.

#### Landee Teaching Excellence Award Ballots Coming Soon

Ballots for the Landee Teaching Excellence Award will be arriving in campus mailboxes in the near future. Your participation assures that the selection committee chooses the appropriate faculty member.

This year a new procedure has been added to the nomination process. The selection committee will develop a short list of finalists from the total group of nominees. These individuals will be invited to submit documentation of their teaching excellence, if they wish to do so. Ballots will be due Feb. 19, 1993. For more information, call ext. 4062.



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## INNERVIEW

FEATURING FACULTY OF SAGINAW VALLEY STATE UNIVERSITY

#### Dancing about Architecture

Matt Zivich isn't sure whether comic Martin Mull or a British rock star should receive credit for the statement, "Writing about art is like dancing about architecture." No matter, it has meaning for Zivich.

"It expresses a feeling very common to artists who want to relate to artwork visually and not with words," he says. "It sums up the struggle between artists and critics. To do one to the other is just as absurd as doing this (dancing) to that (architecture.)"

The concept, coupled with the frustration long-term professors feel when attempting to keep their class presentations constantly invigorating, led Zivich to pen a satirical article that appeared in the fall edition of Cardinal Sins. In it he described the efforts of a professor to interest a listless student body in a lesson on architecture by performing a series of dance steps, concluding with a stupendous rendition of flying splits.

While Zivich is amused that a few people took his article seriously, he says the idea is not that far from the truth. "Sometimes students seem to expect us to stand on our heads—to entertain them," he says. "What do you do to keep this docile mass awake? How do

you make your presentation new and different? You want to stay on top and you want to stay with it. You are not giving up."

Zivich says most art majors are pretty involved in the subject. However, in the same classes there may be students fulfilling General Education requirements who have little background in art. Trying to teach in a way that is meaningful to both is challenging.

He believes the art component of General Education is important. "Artistic expression is a human experience. Background in art can help you enjoy the visual aspects of movies, for example, or coordinate colors within a home. Art is part of a well-rounded education," he says.

Zivich has worked in many artforms, ranging from filmmaking in the 60s to his most recent interest in architectural models. His pieces may "look like scale models of architecture. In some cases they are and sometimes they are my own creations. They usually are involved with social commentary."

His work has won numerous awards and has been included in displays that traveled throughout the state. The subject matter of one series of his paintings, part of a traveling show sponsored by avant garde artists, generated controversy.

However, Zivich felt former Midland Center for the Arts director Hillary Basset handled the situation well by placing the controversial pieces in a separate room. A label at the entry informed visitors that the work might be objectionable to some. "I have no problem with that at all," he says.

Zivich says he has mixed feelings about efforts to limit grants to artists based on the nature of their work. "I stand somewhere in the middle ground. I don't think that the government necessarily owes us a living. But some of the work is really hard to judge, and the decisions can appear to be censorship."



# STAFF MEMBER

OF THE MONTH

#### Lorraine Kranz

Senior
Secretary,
College of
Business &
Management

January 1993

When it comes to secretarial/clerical positions at SVSU, Lori Kranz might be called a "Jacqueline of all trades." She has held a variety of positions since joining SVSU as afternoon switchboard operator in 1977.

That year she also worked as security guard for the library, which at the time was housed in Wickes Hall.

In October 1980 Kranz moved to a position in the campus bookstore, where she worked until a summer 1983 stint as secretary to the director of the library. Following that, she moved to the Registrar's Office, first as certification clerk and later as records clerk.

After a maternity leave to care for son Loren, Kranz returned to fill in for a faculty secretary on leave from Brown Hall. Then, in March 1989, she assumed her present half-time position in the College of Business and Management dean's office.

This broad exposure to office operations and personnel proved excellent preparation for assignments Kranz has handled in recent years. She assisted the entire professional education unit (including 17 academic departments) in processing the multi-volume precondition document and the institutional self-study

report required for NCATE accreditation. The compiled documents produced more than 1,200 pages of narrative, visual and databased information.

Kranz notes that she will be assisting with the next phase of NCATE accreditation. "I'll be helping with the rejoinder to NCATE's Unit Accrediting Board."

She also points out that the College of Business and Management soon will be starting a similar process for specialized accreditation. "AACSB has accepted SVSU for the precondition step, so this summer I'll probably be doing the same kind of report."

Among other duties, Kranz provides secretarial support to Dean Judy Kerman for work related to the Curriculum and Academic Policies Committee and to Dean Ellen Curtis-Pierce for the Graduate Committee.

"The fact that I am working for three deans without much direct supervision means it is up to me to set goals and get things done on time," she smiles. "I am not much of a self-starter usually, so it is a challenge."

Kranz' schedule belies her belief that she's not a self-starter. Mornings she cares for her son, putting him on the bus for kindergarten before arriving at the office in time to relieve others for lunch. In addition to office and household responsibilities, Kranz has found time to acquire about half the credits necessary for a master's degree in library science through Wayne State University.

"It is something that I always meant to do," she notes. "I should be done in about two years.

"I appreciate the fact that SVSU has been really flexible about my hours," she says. Kranz also enjoys her working relationships at SVSU. "I have been here so long, and with Kirker working in the library, this is another family to us," she says.





December 18, 1992

## Board Approves New Degree Program, Remodeling of Cardinal Gym Lobby, Grants Degrees and Sabbaticals

The new year will see a new degree program offered by SVSU. At their December 18 meeting, Board of Control members approved the Bachelor of Applied Studies (BAS), intended for students who have completed an associate degree program at an accredited community college or two-year program.

Dean of Arts and Behavioral Sciences
Judy Kerman outlined the new degree for
Board members. She explained that a BAS
committee will review associate degree
programs offered by eligible institutions and
determine whether their content is appropriate
for admission to SVSU's BAS program.

A qualified student may earn the BAS by meeting all Basic Skills and General Education requirements, completing 42 hours of upper-division course work and a minor that is part of the curriculum at SVSU. At least half the credit hours of the minor must be taken at SVSU. The associate degree and the minor together replace the major sequence required in other bachelor's degrees.

The BAS will serve persons with technical and applied associate degrees, enabling them to enhance their credentials. Earlier the faculty ratified the program, which also received unanimous approval of the academic officers of Michigan's public universities.

Because the committee must review several associate degree programs offered by community colleges, the BAS program will not be immediately available. Kerman anticipates that it will be phased in gradually.

Eleven faculty were granted sabbatical leaves to take place during the 1993-94 aca-

demic year. They are: Robert Cheek, George Corser, William Gourd, Kay Harley and Hideki Kihata. Also Joseph Matti, Joseph Ofori-Dankwa, Ghulam Raz, Thomas Renna, Kerry Segel and Donald Wiseman. Sabbaticals, an integral part of the SVSU Faculty Development Program, are utilized to maintain and enhance professional knowledge and expertise. Each person approved has submitted a proposal for a project to be completed during the leave.

In preparation for the Commencement ceremony set for the evening of December 18, Board members approved awarding of baccalaureate and master's degrees. More than 300 students were eligible to receive bachelor's degrees, and another 136 completed requirements for master's degrees.

The Board authorized the administration to spend up to \$140,000 to renovate the lobby of the Cardinal Gymnasium for use as a classroom and offices. The space, used as the lobby, offices and main entrance for the gym prior to the construction of Ryder Center for Health and Physical Education, will be converted to accommodate one general purpose classroom and six offices.

By resolution of the Board, retiring Dean of Business and Management James Mitchell was accorded emeritus status. Mitchell had headed the business college since 1979.

Following a closed executive session to discuss personnel evaluations, salary adjustments for the president and vice presidents were announced. Their base salaries for 1993 were increased by 3.5 percent, with an additional 1.5 equity adjustment for Vice President Robert Yien.

This is an unofficial report of Board activities. Official minutes are on file in the library.



## BOARD PROFILES

PROFILING THE SAGINAW VALLEY STATE UNIVERSITY BOARD OF CONTROL

## Charles B. Curtiss



Charlie Curtiss has been on board for the entire trip, and it's an experience the former investment broker wouldn't trade.

"There has been a great deal of satisfaction in working with this institution," Curtiss says. "It has been a joy and a pleasure to work with so many people over 30 years — it has been fun."

Joy it may have been, but there's no question Curtiss has devoted enormous time and energy to SVSU's Board of Control. Appointed to the original private college board in 1964, Curtiss was among six who also were appointed to the governing board when Saginaw Valley became a public school in 1965. He has served continuously since then and chaired the group from 1973-81.

But his service predates his appointment to the governing board. In the early 60s Curtiss was active with a community group that sought to establish a tri-county institution as a branch of the University of Michigan. "We were looking at states like California, which was building one new campus each year, all part of a branch system.

"The Michigan Constitutional Convention was meeting at the time. Plans for the future of higher education were being laid," he recalls. Eventually, ConCon delegates decided against a branch system for the state. Further, Curtiss says, legislators decided not to follow California's lead in building campuses.

"The legislature chose not to make the up-

front commitment to higher education. I don't know what Michigan would look like today if we had made a major commitment to higher education in 1963-65. The high tech jobs flowed to California at the same time they made the commitment to their university system," he says.

When the U of M branch effort

failed, Curtiss was among those still dedicated to providing a baccalaureate institution for this region. "The 1960 Census showed that educational attainment was very low here relative to the rest of the Lower Peninsula. We felt that might reflect the lack of easy (geographic) access to college.

"Since that time Delta has affected many lives, and we (SVSU) have had an impact on the attainment in the area. The 1990 Census data show that the percentage of people that have had some post-high school education has grown dramatically. The percent that have a baccalaureate degree has not grown quite as rapidly.

"We have achieved significant results, but we have a big job to do yet," Curtiss says.
"The kinds of jobs that served us so well in the 50s will not be here in the 90s or the next century. We can provide mental jobs, but we cannot compete on manual jobs."

SVSU's growing reputation as a teaching institution is a source of pride to Curtiss. He cites comments by former students who have attended other universities and say they find SVSU is "by far the best" in terms of teaching. "That speaks well of our faculty."

Curtiss believes SVSU should "continue to do what we are doing. Funding is going to continue to be a constraint, and it will be a challenge to try to do the best that we can with limited resources." He expects to see continued, but limited, growth.

Curtiss sees the governing board's role as one of support and guidance. "We nudge rather than dictate," he says. Board members encourage longer range thinking on the part of the administration. The SVSU Board developed an operating policy manual, an approach that Curtiss says is unusual in higher education institutions. "We have spelled out something like 33 areas of concern; the biggest is budget."

#### **Personal**

Residence: Bay City
B.S. Yale University
MBA University of Michigan
Career: Financial Advisor
Currently: Retired
Recipient of numerous
awards for community
service