December 1, 1992

Barnes & Noble to Manage Campus Bookstore

Beginning this month, the campus Bookstore will be managed by Barnes & Noble, a firm that specializes in lease arrangements with colleges and universities across the country. The announcement was made by Jerry A. Woodcock, vice president for administration and business affairs.

"They will be managing our bookstore and, as such, will be working with existing SVSU Bookstore employees," Woodcock said.

Explaining the decision to move to the new arrangement, Woodcock said, "SVSU is in the education business. One of the things that has occurred naturally is for us to look at support services and ask the question, 'Can we operate them as effectively as an outside company that specializes in that service?"

"There are many examples of universities contracting with the private sector to provide quality service. In fact, at SVSU our food service has been managed by ARA since 1970."

Woodcock noted that physical plant services were managed by Service Master, an outside firm, for a five-year period ending in 1988.

"In the past decade many universities have determined that a higher level of service can be provided to the campus community by having their bookstores operated by one of the various national bookstore management firms," he said.

One of the results Woodcock expects from the lease arrangement is an upgrading of computer systems providing assistance for acquisition of textbooks. "When that is fully implemented, we should be able to do a better job of having the texts available for all students at first class sessions," he said.

He also expects improvement in the quantity, quality and price of supplies and merchandise stocked by the bookstore. "Because of their (Barnes & Noble) size, they can purchase classroom supplies and other merchandise at some of the best discounts available nationally. We expect to be able to pass these advantages along to the campus community."

As part of the contract with the University, Barnes & Noble has agreed to pay a substantial portion of the costs associated with creating a permanent bookstore. The south end of Doan Center, currently occupied by Residential Housing offices and student activity areas, will be renovated and expanded to accommodate the new facility.

"Barnes & Noble will be involved with us in the development of the new bookstore," Woodcock said. "They are working with us and Dow-Howell-Gilmore-Associates, Inc. on the design of the permanent bookstore." The new facility not only will make textbook purchase more convenient, but will provide space for additional merchandise, he noted.

"When we are able to move into our new bookstore, we expect that we will be able to have more items available for the campus community. They also will run various special sales and promotions, and will be implementing discounts for faculty and staff," he said.

Barnes & Noble was selected from among several firms because they had an excellent reputation nationally, Woodcock said. "From what we have observed and heard, they are very customer oriented, and we considered that important. Nationwide they manage more than 250 university bookstores, including U. of M.-Ann Arbor and others in Michigan."
Math/Science Center Receives Grants

Three grants have been awarded to support ongoing operations of SVSU’s Mathematics/Science Center. One, from the Michigan Department of Education for $105,000, funds activities of the Center for the 1992-93 academic year.

The Center, which is a division of the Greater Saginaw Valley Regional Education Cooperative, has been working with area K-12 teachers since 1988. Walt Rathkamp, professor of biology, directs operations. He notes that many other faculty are involved with programs offered by the Center.

A second grant of $42,470 awarded to Project SOLVE will assist the Center with programs to upgrade the science curriculum content for area K-8 teachers. Project SOLVE, initiated in 1986, concentrates on working with teachers. These “lead” or “master” teachers in turn share their knowledge with others in their school systems.

The SEEMS Plus project received a $46,300 federal grant from the Eisenhower program that will provide science leadership training to K-12 teachers and administrators. Activities include seminars, workshops, in-service training and special projects.

Distinguished Philanthropist Award Presented to Frank Andersen

"It’s not what you do for yourself that’s important, but what you do for others."

So states Frank N. Andersen, who has been doing for others, SVSU included, for most of his 103 years. In recognition of his leadership and community involvement, the Mid-Michigan Chapter of the National Society of Fund Raising Executives presented Andersen with the "Distinguished Philanthropist Award." The award was given at a National Philanthropy Day seminar on Nov. 17 at the Sheraton Inn Fashion Square. Former Governor George Romney re-presented the award to Andersen at a statewide recognition dinner in Southfield (MI) on Nov. 19.

Andersen has been a devoted supporter and leader at SVSU for many years, including service on the SVSU Foundation Board of Directors for eight years where he continues as an honorary member, and the SVSU Board of Fellows. He has made a number of major gifts to several University fundraising campaigns, including the Pioneer Hall of Engineering and Technology, Morley Track and Field, the SVSU athletic program and scholarships, and purchase of the American Eagle for the Marshall M. Fredericks Sculpture Gallery. SVSU recognized Andersen’s contributions with an Honorary Doctor of Humanities in 1975.

Take a Plane to Spain

Though the Barcelona Olympics are history, the lure of Spain is beckoning SVSU students, faculty and friends to visit other parts of that historic country in the spring of 1993. Ricardo Pastor, professor of Spanish, will lead a week-long excursion March 6-13, which includes a non-stop, round-trip flight from Detroit to Madrid.

While students may earn up to three credits from this study experience, others may find ample reward in the tour itself, including accommodations at Hotel Mayorazgo, a visit to Toledo, “The City of Kings,” the Cathedral of Santo Tome, the Synagogue, Bisagra’s Gate, Alcantara’s Bridge and the Alcazar. Also included on the itinerary are tours of the Royal Palace and the Prado Museum in Madrid, as well as plenty of free time to shop and go sightseeing.

Cost of the tour is $1,489. For more information, call Pastor at ext. 4486.
Women’s Work Art Exhibit
Accepting Entries

Michigan women artists will have their creations displayed in a juried show sponsored by SVSU’s College of Arts and Behavioral Sciences. The exhibit will be held in the University Art Gallery March 7-31, 1993.

Entry drop-off dates for the show are Friday, Feb. 26, from 9 a.m. to 4 p.m. and Saturday, Feb. 27, from 9 a.m. to noon.

Among the awards will be a $250 Best of Show, with other awards presented for each category. Entry fee is $15 for up to three entries. All media will be accepted; however, artwork can be no larger than four feet in any direction. Carrie Anne Parks, associate professor of art at Alma College, has been selected as the show's juror.

An opening reception at which guests can meet the artists will be held March 7 at 2 p.m. For further information on entering the exhibit, call ext. 4062 or 4391.

SVSU Students Place in Top Third Among Computing Competitors

The SVSU Association for Computing Machinery (ACM) Student Chapter competed at Shawnee State University in Portsmouth (OH) on Nov. 6 and 7 against 99 teams from colleges and universities throughout the midwest.

SVSU’s two teams, which attempted to solve eight problems in five hours, finished 33rd and 34th overall. Team members were Steve Bickham, Bill Taub, Jeff Willard, Bruce Richter, Joe Schaar and Patty Rutkiewicz. Randall Hock, associate professor of computer science, is the club’s faculty advisor.

Events/Activities

- **Christmas Candy Sale** — Wednesday, Dec. 2, 9 a.m. - 6 p.m. on Brown Concourse. Featuring assorted chocolate items and Christmas treats. Free on-campus delivery.

- **Global, National and Local Economic Trends and Strategic Planning Workshop** — Wednesday, Dec. 2, 1-5 p.m. in Lower Level Doan Center. Contact Hong Park at ext. 4187 for more information on attending.

- **Technology and the Human Condition Lecture** — Thursday, Dec. 3, 7:30 p.m. in Marble Lecture Hall. Loren Graham will talk on "The Ghost of the Executed Engineer: Technology and the Collapse of the Soviet Union."

- **Valley Film Society** — Friday, Dec. 4, 7:45 p.m., University Theatre. Featured film will be The Informer. Call ext. 4339 for more information on membership.

- **Family Holiday at SVSU** — Sunday, Dec. 6, 2-5 p.m., Ryder Center.

- **Program Board Film Series** — Sunday, Dec. 6, 8 p.m. and Tuesday, Dec. 8, 7 and 10 p.m., University Theatre. No admission fee.

- **The Columbian Encounter Series** — Monday, Dec. 7, 12 noon to 1:30 p.m., Lower Level Doan Center. Emilio Castañeda, professor of Spanish, will lead a discussion of the video Unfinished Business. Refreshments provided.

- **Jazz Ensemble Concert** — Thursday, Dec. 10, 7:30 p.m., University Theatre. Featuring guest artists Robert Grundner and Douglas Decker. Faculty and staff may obtain complimentary tickets by calling ext. 4159.

- **Valley Film Society** — Friday, Dec. 11, 7:45 p.m., University Theatre. The Dead will be shown. Call ext. 4339 for more information on membership.

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**RYDER CENTER CHRISTMAS HOLIDAY HOURS**

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<thead>
<tr>
<th>Date</th>
<th>Building</th>
<th>Pool</th>
<th>Fitness Ctr</th>
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<tbody>
<tr>
<td>Dec. 23</td>
<td>8am-5pm</td>
<td>11:30am-1:30pm</td>
<td>11:30am-4:30pm</td>
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<tr>
<td>Dec. 24-27</td>
<td>Closed</td>
<td>Closed</td>
<td>Closed</td>
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<td>Dec. 28-30</td>
<td>Noon-6pm</td>
<td>1-5pm</td>
<td>Noon-5:30pm</td>
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<tr>
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<td>Jan. 2</td>
<td>Noon-6pm</td>
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<td>Noon-5:30pm</td>
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<tr>
<td>Jan. 3</td>
<td>Closed</td>
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<tr>
<td>Jan. 4-8</td>
<td>8am-6pm</td>
<td>11:30am-1:30pm</td>
<td>Noon-5:30pm</td>
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Professional Profile

- **Garry Johns**, associate professor of mathematical sciences, presented two half-day inservices for the Bay City Public School mathematics teachers on Sept. 27. The topics were "Graphing Calculators in the High School Curriculum" and "What I Think Are Appropriate Uses of Calculators in the Middle School." Johns also has been appointed chair through 1995 of the Student Activities Committee for the Michigan section of the Mathematical Association of America.

- **Michael W. Panhorst**, director of the Marshall M. Fredericks Sculpture Gallery, has been elected to the board of the Michigan Museums Association, a non-profit group composed of professional and volunteer staff of museums state-wide. Panhorst and Michigan SOS! Coordinator Fay Wilder attended the annual conference of the Michigan Art Museums Association in Traverse City in late October and made a presentation regarding SOS! Save Outdoor Sculpture. Wilder and Panhorst also made two SOS! presentations at the annual conference of the Michigan Education Association in Dearborn in November. Panhorst announced total attendance during October in the Gallery was 1,234, bringing the grand total since May 1988 to approximately 36,042 visitors.

- **Janet E. Rubin**, professor of communication and theatre, presented a paper titled "Directing Student Actors at the University" at a meeting of the Speech Communication Association in Chicago on Oct. 29. Rubin also presented "Collaborative Ventures in Arts Education" at the Northeast Region meeting of the National Association of Academic Affairs Administrators in Baltimore on Nov. 5.

- **Dee Storey**, associate professor of teacher education, had an article titled "Censorship and Child-Choice State Book Award Programs" accepted for distribution by the ERIC Clearinghouse of Informational Resources.

- Five English Department faculty — Marianne Barnett, Kay Harley, Paul Munn, Gary Thompson and Leslie Whittaker — attended the MLA-FIPSE Curriculum Review Conference in Dallas on Nov. 5-8. The conference, sponsored by the Modern Language Association and underwritten by the federal Fund for the Improvement of Post-Secondary Education, brought together faculty from 14 universities nationally to discuss issues related to curricular changes in English programs. Munn served as co-chair for a discussion section on "The English Major from the Student Point of View," and Thompson was co-chair for a discussion group involving faculty from SVSU, Northwest Missouri State University and the University of Southeastern Louisiana. At the conclusion of the session, two committee members bought boots, and the department chair bought a cowboy hat.

- **Suk Koo (Tom) Yun**, professor of physics, will have a research paper titled "The E₄ Theory of Multigenerational Strong-Electroweak Interactions: The Neutral Vector Boson Masses and sin²θₚ," in *Nuovo Cimento A*, an international journal of physics. This theory unifies the generation structure of the quarks and leptons with the standard theory of strong and electroweak interactions. It predicts, among other things, two additional neutral vector bosons whose masses are predicted to be greater than the neutral vector boson already discovered in recent years.

Transitions

The following personnel changes occurred since November 3. Please make changes in your Faculty/Staff Directory.

**New**
- **Amy L. Browning** — cashier, Controller’s Office, ext. 4212.
- **Sara B. Clark** — studio art technician, Art Department, ext. 5684.
- **Marquette Hamilton** — senior secretary, College of Arts & Behavioral Sciences, ext. 4062.
- **Gerard J. Ruszkowski** — grounds/athletics, Physical Plant, ext. 4316.

**Transferred**
- **Dennis Femeau** — groundskeeper, Physical Plant, ext. 4316.

**Departing**
- **Elizabeth Horvath** — staff accountant, payroll, Controller’s Office.

Health Services is offering influenza virus vaccine injections for as long as the supply lasts. Cost is $6. Call ext. 4271 for more information.
Putting Conviction into Practice

When Garry Johns arrived on campus in 1988, one of the first things he did was look at the list of campus clubs. He was committed to taking his involvement with students beyond the classroom.

While the Math Club was an obvious choice for the associate professor of mathematical sciences, Johns' interest also was attracted by Valley Christian Fellowship.

"Valley Christian Fellowship is an affiliate of InterVarsity," he notes, "which is a Christian outreach organization for college students. As a student, I was president of the University of Michigan-Flint InterVarsity club. So I made myself known to the SVSU club and spoke at some meetings."

This year Johns serves as faculty advisor to VCF. He took over the reigns from John Clinkenbeard, who had served as advisor for 22 years.

Johns is quick to praise Clinkenbeard for the work he did with the organization. "He kept the club going through many years and provided encouragement to students. He and his wife frequently hosted student members at picnics and other events, or invited them to their home for discussions. They had a very positive impact," Johns says. He is pleased that they were able to make a smooth transition in the advisorship role.

Johns sees the role of VCF (and the InterVarsity parent organization) as two-fold. "First, it allows for socialization of students with common interests on campus. While they may come from a lot of different disciplines, they share a relationship with Christianity."

"Also, VCF provides an avenue for them to have a testimony and witness to others on campus. It provides outreach, opportunity for influence," he says.

"I like the fact that it is a student club and not an outside group that comes to campus. Students can be very involved. The guidelines specify that VCF is interdenominational," he notes. "Officers have to adhere to a doctrinal statement, but anyone who wants to can belong to the club."

Johns points out that VCF offers both training and experiences that develop leadership skills. Some students may gain confidence with small group interpersonal skills through the Bible study sessions. Others become involved in all aspects of planning an event such as the recent appearance by Dr. James Sire. The senior editor of InterVarsity Press, Sire was on campus November 17 for three presentations, beginning with the Zahnow Lecture Series at noon. He addressed an English class in the afternoon and conducted an interactive evening session with students on the reasons and methods for developing a belief system.

Given his views, you might expect Johns to be distressed by the recent decision to eliminate prayers at SVSU's public events, such as Commencement. Not the case.

"I don't have a problem with cutting them out," he says. "When you have to pray to everybody and to nobody, you lose the power of prayer. I see prayer as a way for individuals to communicate with their God."
Forget the "Crime Busters" image. That's for TV, according to Beth Rusch. Furthermore, that's not the direction that the police profession is heading. Instead, the focus will be on "a community policing attitude in the 21st century," Rusch believes.

As a result of her convictions, Rusch initiated a campus Community Policing Program in September 1991. She worked with Lieutenant Craig Maxwell to implement the program, which aims at eliminating barriers between Public Safety officers and other members of the campus community.

"What we try to do is break the barrier between the citizens and the police department," she says. "The typical contact between police and citizens is a negative experience," she says, noting that traditionally contacts center on an infraction of laws or an emergency situation of some sort.

Rusch attempts to change that by creating encounters in a positive setting with the focus on helping and being available. One of the strategies Rusch employs is a bicycle patrol. She put some 500 miles on her bike last summer, and says it would have been a lot more if she hadn't stopped so often to talk.

She also made a habit of spending early evening hours in Doan Center, "where I was available to dorm students and any students who wanted to stop by. My slogan is, 'If I can't help you, I will find someone who will,'" she says.

Rusch is particularly pleased about a collaborative arrangement with Saginaw County's Child and Family Services. Together they are able to assist victims to receive medical and psychological help they may need following a crime.

Education is an important aspect of community policing, and Rusch provides information on a variety of topics, including sexual assault prevention and awareness. While sexual assault is more openly talked about now, probably only 25 percent of incidences are reported, she says. And reporting tends to be even lower among male victims.

"Prosecution of the assailant is important, but it is even more important that the victim gets help," she says. "Child and Family Services has helped a lot of people. It is nice to have those resources available to us."

Rusch believes SVSU is fortunate in having a low crime rate. She notes that a change in the University alcohol policy a few years ago worked well to reduce the number of problems on campus. Other preventive measures, such as "Operation Identification" help prevent property crime.

Rusch settled on a criminal justice career early in life. "My Dad said, 'You can be anything you want to be as long as you help people,'" she recalls. "So when I was growing up, police work was something I always wanted to do.'"

She earned an associate's degree in criminal justice from Mott Community College, then completed a bachelor's degree with a criminal justice major at SVSU. Subsequently Rusch received a Master of Arts in Criminal Justice/Political Science from SVSU.
SCHEDULED HOLIDAY ENERGY CONSERVATION MEASURES BY BUILDING

During this holiday season when the campus is closed, the Physical Plant Department, in an effort to avoid unnecessary energy costs, is planning to schedule and provide minimum utilities services to all campus facilities as indicated below.

There are three broad conservation measures in which potential energy cost avoidance is achievable in all campus facilities. They are:
1. Reduced space temperatures to approximately 60 degrees Fahrenheit.
2. Reduced domestic hot water temperatures for restrooms, showers, kitchens, labs, etc., to minimum levels.
3. Reduced lighting levels to minimum levels.

All buildings are scheduled to receive all three conservation measures during the holiday break. Those buildings with no known exceptions are:

66/68 BUILDINGS
CHILDREN'S CENTER
DOAN CENTER
DORMITORIES A - G
PIONEER HALL

Those building with known scheduled activities and/or other concerns will receive services in the same manner as above with the following exceptions:

CIESIN BUILDING
Exception: space temperatures and lighting levels will be maintained at normal settings.

BROWN HALL
Exception: space temperature will be maintained at normal levels in all live animal rooms.

FINE ARTS BUILDING:
Exception: space temperatures will remain unchanged.

MODULAR UNITS (BOOKSTORE AND ANNEX’S)
Exception: Offices and the telecommunications classroom space temperatures will remain unchanged.

RYDER CENTER/CARDINAL GYM
Exception: space temperatures, water temperatures and lighting levels will be maintained at their normal levels for scheduled activities as published by the facility manager. Reductions will occur during times when the facilities are not being used.

SCIENCE BUILDING
Exception: space temperatures will be maintained at normal levels in all live animal and plant material locations.
WICKES HALL

Exception: space temperatures will be maintained at normal levels for the Admissions Office for the period it is scheduled to be open.

ZAHNOW LIBRARY

Exception: Library Consortium space temperatures will remain unchanged.

Direct any concerns and/or questions regarding the latter to the Physical Plant Office at ext. 4080 as soon as possible. So concerns can be addressed in a timely fashion. For those of you who may have concerns for office plants insofar as the 60 degree temperature and watering, it generally is felt that most plant materials will be fine during the duration that the campus is closed.

Here are some suggestions for departmental or personal plants:

Take them home for the holidays. Water them thoroughly and either leave them in their present location or take them to the Fine Arts Center, room 105, on the last working day. If you elect to use room 105 in the Fine Arts Center, we suggest you label your plant(s) and you must pick up your plant(s) upon return to campus January 4, 1993 before 4 p.m.

The Physical Plant department will not be held responsible for departmental and/or personal plant(s) materials during campus closures.

OTHER PLANNED MAINTENANCE ACTIONS DURING THE HOLIDAYS

In addition to the energy conservation measures, the following preventive maintenance requirements are scheduled:

<table>
<thead>
<tr>
<th>Date</th>
<th>Building(s)</th>
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<tbody>
<tr>
<td>Saturday,</td>
<td>Wickes Hall and Fine Arts</td>
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<tr>
<td>Dec. 26</td>
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<tr>
<td>Monday,</td>
<td>Pioneer Hall</td>
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<td>Dec. 28</td>
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<td>Tuesday,</td>
<td>Brown, Science and Zahnow</td>
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<td>Dec. 29</td>
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<tr>
<td>Wednesday,</td>
<td>Doan Center</td>
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<td>Dec. 30</td>
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<td>2. Fire alarms testing.</td>
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<tr>
<td>Sunday,</td>
<td>All campus facilities</td>
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<tr>
<td>Dec. 27</td>
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</tbody>
</table>

Direct any questions and/or concerns regarding the above information to the Physical Plant Office at ext. 4080.
December 14-19 (Final Exams)
December 20 (Sunday)
December 21-23
December 24, 1992-Jan. 3, 1993 (Holiday)

January 4-8
January 9-10 (Weekend)
January 11 (Classes Begin)

March 6-7 (Weekend)
March 8-12
March 13-14 (Weekend)
March 15-April 9
April 10 (Saturday)
April 11 (Easter)

May 2 (Sunday)
May 3-7
May 8 (Saturday - Commencement)
May 9 (Sunday)
May 10 (Begin Summer Term)

Regular Fall Hours
8:00 a.m. - 4:30 p.m.
CLOSED

Regular Winter Hours
8:00 a.m. - 4:30 p.m.
CLOSED

Reference Desk Hours
Monday - Thursday 8:00 a.m. - 10:00 p.m.
Friday 8:00 a.m. - 4:30 p.m.
Saturday 9:00 a.m. - 5:00 p.m.
Sunday 1:00 p.m. - 9:00 p.m.

Audio Visual Services Hours
Monday - Thursday 8:00 a.m. - 9:00 p.m.
Friday 8:00 a.m. - 4:30 p.m.
New copiers in Graphics Center improve services

Do you need to prepare a report that requires tab sheets to divide chapters? Or do you need a 120-page booklet published with quick turn-around? Do you have to make a group presentation using color overhead transparencies? Would you like to create a display that includes a color mural made from a normal color photograph?

New technology can make it happen. Now, thanks to state-of-the-art technology in copiers, you can obtain these items and more right here on campus. The SVSU Graphics Center and Satellite Copy Center have added two new copiers that can produce a variety of impressive publications and presentation materials in short turn-around time.

Speed and quality like never before. The first copier, the Xerox 5090, offers:
- 135 copies-per-minute in black ink
- Sheet size up to 11x17 inches
- Copying of 2-sided originals and computer forms
- Automatic insertion of tab sheets to separate chapters in booklets of 120 pages or less
- Stapling in two different positions for tests, syllabi and reports
- Taped binding of reports and booklets

Also available is the Xerox 5775 copier, which opens new avenues in the production of publications and visual aids for classroom and other presentations. This color copier offers:
- Maximum sheet size of 11x17 inches
- Capability to "colorize" black-and-white originals and adjust the color in color originals
- Full color transparancy production
- Short run color brochures and posters, with the ability to print color photographs
- Creation of large posters or murals from normal color photographs or smaller color originals
- Full color covers can be merged into bound booklets printed on the 5090

Let your imagination go! Many new options will be available from these two copiers. For more information or to make use of these copiers, call Perry Toyzan at ext. 4278.