October 6, 1992

**NSF Grants Awarded to SVSU**

Two matching grants have been awarded by the National Science Foundation to faculty members in Saginaw Valley State University’s College of Science, Engineering and Technology. One grant, for $37,000, will help underwrite the cost of a computerized, interdisciplinary Creativity Center. A second, an instrumentation and laboratory improvement (ILI) grant for $67,000, will pay half the cost of a general purpose, bench-type, quadrupole mass spectrometer for use in the chemistry department.

Plans call for the Creativity Center to be housed in the Pioneer Hall of Engineering and Technology. The facility will enable interdisciplinary teams of students and faculty members to design and develop projects in much the same manner used by private industry.

The grant, authored by Dr. T.C. Lee, the Center’s project director, will provide half the cost of five powerful computer work stations in the facility. The Center will be designed to enhance the productivity of scientists and technicians as they brainstorm new concepts.

The quadrupole mass spectrometer will enable students to analyze organic substances and gain direct information about their purity. In addition to standard gas chromatography (GC), the instrument will be equipped with a purge and trap device to aid the GC in handling environmental materials such as soil and water samples. Also equipped with a direct chemical ionization probe, the instrument will allow analysts to identify solid and liquid samples that may not otherwise be attainable.

Dr. Peter Moehs, project director and author of the ILI grant application, believes the instrument, which replaces an out-dated spectrometer, will enable students and faculty to broaden the scope of environmental research undertaken at the University.

To implement the grants, matching contributions are being sought from regional corporate and private donors. These funds must be raised within the next two years, said Thomas E. Kullgren, dean of the College of Science, Engineering and Technology.

For additional information, please contact the dean’s office at ext. 4144.

**Department of Nursing Faculty Begin Study**

Funding has been received by Research United for Nursing in East-Central Michigan (RUN-EM) from the American Heart Association of Michigan to conduct a study on readmissions of clients with congestive heart failure.

The RUN-EM organization is a collaborative effort involving nurses from area health care agencies and the College of Nursing and Allied Health Sciences at SVSU.

The principal investigator for the study is Sally Decker, associate professor of nursing, and coinvestigator is Beth Roe, assistant professor of nursing. Also involved in the study is Jan Blecke, professor of nursing.

The data collection will take place over the next year by nurses at seven area health agencies.
Pistons Training Camp Returns to O’Neill Arena

All remaining tickets to see the Detroit Pistons intra-squad scrimmage will go on sale at the Ryder Center box office Thursday, Oct. 8, from 9 a.m. to 5 p.m.

Tickets are $8 for the scrimmage, which is scheduled to start at 5 p.m. on Tuesday, Oct. 13. Doors open at 3 p.m.

Under new head coach Ron Rothstein, the Pistons will conduct drills in the Ryder Center for one week following their media press day on Thursday, Oct. 8. The camp, which is in its second year at the SVSU location, concludes Wednesday, Oct. 14.

SPECIAL PARKING NOTICE: Due to the 5,000 spectators expected to attend the Pistons scrimmage on Oct. 13, the Department of Public Safety will be directing all vehicles entering campus between 2:30 and 5 p.m. to the far edges of campus parking. Faculty, staff and students are asked to show University identification to parking control personnel to park in the interior of campus during these designated hours.

University Art Gallery Hosts 11th Annual Alma Statewide Print Exhibition

Some 40 Michigan artists will be showing their most recent work in the 11th Annual Statewide Print Exhibition, Oct. 13 through Nov. 3 in the University Art Gallery.

Included will be etching, collagraph, lithography, silkscreen, monotype and relief prints. New York artist Philip Pearlstein, who served as juror and curator, said he was pleased to see both the quantity and quality of art work submitted. In his statement, he notes "I categorized the prints as I looked at them according to styles or what I felt were the artists’ aims. What I look for is dramatic presentation of an art idea." The competition among artists to place work in the show was, according to Pearlstein, "very strong and generally at a high professional level."

The University Art Gallery is located on the first floor of the Arbary Fine Arts Center. Hours are 1-5 p.m. on Sunday, Monday, Tuesday and Thursday; 9 a.m.-12 noon and 1-5 p.m. on Wednesday; and 10 a.m.-12 noon on Friday.

Zahnow Library Services Update

• The fee for replacing lost library cards is $1, effective April 1992.
• The overdue charge for three-week books has been changed to .10 cents per day, effective June 1992.
• Library users must present their library cards at the circulation desk before checking out any library materials, including items on the Reserve shelves. The overdue fine for reserve items is now .50 cents for the first hour and .20 cents for every hour thereafter.
• Audiovisual Services has initiated a Videotape Preview Program. Up to three videos are being received each week for faculty and staff to review through mid-November. SVSU faculty are invited to visit AV services to preview and evaluate these titles on their potential use in classes and suitability to purchase for the media collection. Faculty will be notified via interoffice mail of specific titles that might be of interest to their curriculum. AV Services now is open until 9 p.m. Monday-Thursday.
SVSU to Host Forum Supporting College-Bound Minority Students

Helping Tri-City area minority students achieve success in college will be the subject of a teleconference and discussion hosted by SVSU at 6:30 p.m., Wednesday, Oct. 14 in room F-10 of Delta College’s Allied Health Department.

African-American, Hispanic and Native American community leaders, school officials and business representatives from throughout the Tri-Cities have been invited to participate in the program, which will begin the process of forming a working partnership to prepare minority students for college and subsequent careers.

The one-hour teleconference will introduce career awareness materials, designed for 6th through 9th grade students and their families, based on research conducted by Michigan State University for the Michigan Department of Education’s King-Chavez-Parks Initiative. The teleconference, produced by Western Michigan University, will be followed by a discussion led by Dr. Roosevelt Ruffin, director of Multicultural Programs/Affirmative Action.

SVSU is one of 11 Universities across the state that will host the forums, which include video presentations and dissemination of printed materials developed through the Office of Minority Equity of the State Department of Education. The Department of Education reports attendance by Michigan minority students has increased significantly since the King-Chavez-Parks Initiative was introduced six years ago. Minority freshman enrollment has grown to 13.43 percent and each year more than 15,000 middle and high school students from 35 Michigan school districts participate in the Initiative’s college visitation programs.

For additional information about the October 14 forum, please contact Cassandra Bailey-Ealy, director of Minority Services at ext. 5663, or Roosevelt Ruffin at ext. 4397.

Student Government Sponsors Political Agenda Series

The SVSU Student Government is organizing a series of panel discussions aimed at presenting information on various social issues. SVSU faculty and staff with distinctive views, opinions or experiences have been invited to join speakers from outside the University for the forums.

Topics and dates of each program are: Education, Oct. 19; Gun Control, Oct. 20; Freedom of Speech, Oct. 21; Healthcare, Oct. 22; Environment, Oct. 26; Welfare, Oct. 27; and Abortion, Oct. 28. All sessions are scheduled from 2:30-5 p.m. in Zahnnow Student Lounge.

For further information on the series, contact Student Government at ext. 4232.

"TEAM SVSU" PULLS THROUGH CORPORATE CHALLENGE EXPERIENCE — Never let it be said that SVSU staff won’t accept a challenge. Only, in this case, it’s a tug-of-war in the YMCA Community Corporate Challenge, Sept. 15-19. At left, pulling against a Saginaw General Hospital team are (front to back): Lori Lipinski, Mike Holliday, Saun Strobel, Marc Strain, Kathy López, Guillermo Castañón, Maureen Kozumplik, Gary Apsey, Jo Peterson, Dave Lewis, Jan Lyddon and Matthew Margres. Other members on the SVSU squad were: Bob Braddock, Claudette Charney, Jean Chesney, John Fallon, Gail Kantak, Sue Jerome, Pam LaDouce, Robert Lemuel, Craig Maxwell, Marie Rabideau, Darlene Rademacher, Shelly Reminder, Tom Renna, Doris Roberson, Beth Rusch, Paul Saft, Cherri Stokes, and Gladys von Hoff. SVSU finished 19th in a field of 26 teams. Gail Kantak was the second woman to cross the finish line in the 5K run, and Darlene Rademacher bowled a 220 game.
Professional Profile

- Steven C. Erickson, associate professor of communication and theatre, presented a paper titled "Teaching Culture: Dramatic Applications" and also gave a presentation on Technical Theatre at the Michigan Association of Speech Communication and Michigan Theatre Association Conference in Lansing, Oct. 3, 1992. Erickson also is designing lights for the Midland Center for the Fine Arts Music Society’s production of The Best Little Whorehouse in Texas, which opens Oct. 16.


Transitions

The following personnel changes occurred since August 25. Please make changes in your Faculty/Staff Directory.

New
- Cassandra Bailey-Ealy — director of Minority Services, ext. 5663.
- Mary Mintz — instructor of psychology, ext. 7043, office B166.
- Laureen Reed — physics laboratory technician, ext. 5621/4138, office S102.
- Mary Solterman — instructor of nursing, ext. 5608, office W235.
- Sandy Kropp — teacher, Children’s Center, 753-8631.
- David Mrozinski — assistant director of Physical Plant, ext. 4080.
- Bridget V. Payne — student loan manager, Office of Scholarships and Student Financial Aid, ext. 4103.
- Carol Wolfe — instructor of teacher education, ext. 5646, office S359.

Promoted/Transferred
- Kari Harrington — transferred to senior secretary, Office of Admissions, ext. 4200.
- Kellie Richard — transferred to admissions clerk, Office of Admissions, ext. 4202.

Departing
- Wah-Kwan Cheng — assistant professor of history.
- Tami Erickson — senior secretary, Office of Admissions.
- Melissa Estabrook — parking bureau clerk, Department of Public Safety.
- John Krawczak — internal auditor.

Events/Activities

- Performing Arts Series — Wednesday, Oct. 7, 8 p.m., University Theatre. "Aerial Dance Company" are the guest performers. For more information, call ext. 4170.
- Zahnow Library Lecture Series — Thursday, Oct. 8, 12 noon, Zahnow Student Lounge. Eric Petersen, professor of history, will discuss "The End of the Cold War." Light refreshments provided. Bring your lunch.
- Organization Leadership for Lunch — Thursday, Oct. 8, 12:10 p.m., Alumni Lounge. Topic is "Building Your Confidence." Please remind students to attend.
- CIESIN Open House — Friday, Oct. 9. Ribbon-cutting at 10:30 a.m., tours from 12 noon to 7 p.m.
- Valley Film Society — Friday, Oct. 9, 7:45 p.m., University Theatre. Featured film is Autumn Afternoon. Admission by pro-rated membership. Call ext. 4339 for details.
- Rolls Royce Owners Club Show — Sunday, Oct. 11, 1-3 p.m. in C Lot. View and photograph 20-30 classic autos, from 1923 to present models.
- Hispanic Heritage Month Lecture — Monday, Oct. 12, 4 p.m., P224. Hispanic scientist Dr. Juan Garces from Dow Chemical will present "Is Density Important?" Sponsored by Physics Club and Science Club.
- Humanities Lecture Series — Tuesday, Oct. 13, 7:30 p.m., Ruben Daniels Center. "Irving Couse: The Artist Remembered" is the topic for guest speaker Martha Ross.
Roundball Camp Keeps Coach Bouncing

Bob Pratt never suffers from boredom in July. Just when others may be diving into summer-warmed lakes, he plunges into a series of basketball camps for teens and pre-teens.

"We (Pratt and Claudette Charney, who conducts camps for girls) run four sessions during the month of July," Pratt notes. "Some of our campers are as young as eight or nine, but the largest group are 13 to 15; there are a few upper high school kids."

Each camp runs Monday through Friday, and the majority of campers stay in the University dorms for the week. Pratt notes that 1992 basketball camps drew about 550 participants "and about 400 stayed on campus — even those from Saginaw Township."

Keeping up with his young charges is a challenge, Pratt admits. "It makes for a fast summer," he smiles.

To make the most of their learning experience and to harness their youthful energy, Pratt and his assistants plan long hours of activity. Pratt stays in the dorms to supervise the campers, rousing them out of bed with a 7 a.m. whistle.

"We work them pretty hard," he says. "By 10:30 at night they want to fall asleep!" It’s about then that Pratt dons an apron to serve an evening snack of pizza so no one suffers bedtime hunger pangs.

While the camps demand time and effort, for Pratt they represent a dream achieved. "We thought that one of the things that the new building and complex would do would be to allow us to develop a camp business."

That concept found support from President Gilbertson and Dick Thompson, Pratt says. So Pratt and Bob Becker "sat down and decided that the University should have an aggressive camp program."

"We started three summers ago in sort of a modest way. Claudette Charney and I drew about 125 kids each in summer camps. With our other sports campus, there were about 500 total participating."

"After the first summer we tried to aim toward a thousand campers each summer. It seemed ambitious, but in summer two we got 800. This year’s total was even higher."

"The summer camp business is extremely competitive," Pratt notes, displaying literature from other basketball camps. "A lot of kids are attracted to the large university camps."

Pratt has analyzed his camp list and finds SVSU does well in the Thumb and "up north, east of I-75." He also attracts a significant number of Saginaw Township students, where his sixth and ninth grade sons attend school and where he is involved in junior league coaching.

"One of the neat things is that we seem to get a lot of repeat business. And we often get two or three from the same family," he says.

Pratt begins each camp with discussion. "We talk about college and their dreams and aspirations. I try to encourage that dream," he says. "I enjoy working with kids that age. They are inventive and have lots of energy."
Kathy López’ activity level in the Admissions office would put even the Ever Ready Bunny to the test. Like other professional staff in the office, López advises prospective students regarding many facets of entering SVSU. She also engages in traditional student recruitment activities such as high school visitations and "college night" programs.

In addition, López assists her colleagues in planning and scheduling numerous outreach programs that take place each year. The list includes Thumb Day, Science Day, Foreign Language Day and dinners and special events for varied student, parent and teacher groups. She also holds special responsibilities related to admission of transfer and international students.

And, for the past two years, the Admissions staff has played a key role in the series of summer orientation programs for incoming students.

"Last summer the (student) orientation leaders and I would often say, ‘Let’s get energized!’," Kathy laughs. She notes that her contacts with prospective students as they explore the potential of a college education has an energizing effect.

López enjoys involvement in the orientation programs because it allows the Admissions staff to extend their contacts with students they recruited.

"Unless we make a special effort, we might really lose touch with the students we recruited," she says. "Orientation gives us a chance to stay involved."

It’s not uncommon for currently enrolled students to seek López out, especially during their first weeks on campus. "Sometimes they just want to talk," she says. "Sometimes they have a problem and don’t know how to solve it and I can help them out just a little bit.

"I am a familiar face to them. They don’t really expect me to solve their problems, but I can direct them to the right office."

López is quick to credit others on the Admissions staff for successful student recruitment. It’s really a team effort, she says.

And, although the work pace has increased along with the number of new students, in some respects her job has gotten easier.

"I think Saginaw Valley is becoming a more attractive choice to the student with a high grade point average whose parents have gone to college — the ones that a few years ago we might have lost to a more well-known institution. They are interested in our programs and our scholarships. We have some nice, nice scholarships," she observes.

"I think people are just becoming more familiar with Saginaw Valley."

López earned a bachelor’s degree from SVSU and an M.P.A. from the University of Michigan-Flint. She joined the SVSU staff in 1984 after being laid off from a teaching position and has never regretted the career change. "A teacher may have to be in the same room all day long, and that never happens here," she smiles.