



THE INTERIOR

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October 22, 1991

Former Education Secretary Terrel Bell Calls for Stepped Up Effort to Reform Nation's Public Schools

Terrel H. Bell, former U.S. Secretary of Education in the Reagan administration, says three crucial steps are needed to renew public schools in America. Speaking Tuesday, Oct. 15 before an audience of about 150 SVSU faculty, staff, students and area educators, Bell said motivating students, involving parents and introducing high technology in classrooms is necessary if the nation is to improve the quality of our children's education.

Bell said his plan for improving the schools is outlined in a recently published, 98-page book titled *How to Shape Up Our Nation's Schools*, which he co-authored with Donna L. Elmquist, a former English teacher whose classroom experience included work with "at risk" adolescents, gifted children, and youngsters with learning and behavioral disabilities.

"There is work underway to design several physical plant models for more effective schools which will be ready by the year 2000," Bell said. "But we ought to be equally concerned about what we'll be doing in our schools in 1992 and '93 and '94."

Joined by Elmquist to speak in the Dance Studio of Ryder Center, Bell said "Many school systems aren't taking full advantage of the technology already available to make teachers more effective." He discussed the use of interactive video discs, computers and even telephones as teaching aids in the classroom. "Kids have mastered car telephones, computers, VCRs, video games, pagers, advanced electronic calculators and other high tech instruments at home, but are cloistered in classrooms that are still equipped with blackboards and desks like those that were

introduced in 1857." Perhaps best known for creating The National Commission on Excellence in Education while serving in the Reagan cabinet, Bell often is said to be responsible for sparking the national debate and reform movement which followed the 1983 publication of the Commission's report titled *A Nation At Risk*.

Now serving as a consultant to elected officials and local school systems, Bell cited examples from around the country. "Schools must do something dramatic to get parents involved." He described signed agreements between parents and school officials that stimulate cooperation. A former superintendent of the Salt Lake City School System, Bell also complained that most schools are not doing an adequate job of motivating students and described how schools in Pueblo (CO) have taken a page from their athletic programs and are staging periodic academic competitions between schools. The competitions involve scoring systems, individual and team participation and sponsorship by local businesses.

"Talking to school leaders," Bell said, "many of them don't have a vision of where they're going. They need to establish five year and ten year plans and set about to marshal resources." He suggested that school systems plan to equip all the classrooms of one or more schools with high technology teaching aids. Over a period of years other schools would be systematically converted until the entire school system had been modernized.

The College of Education and The Midland Public Schools sponsored Bell's appearance.

Holiday Schedule

With Christmas and New Year's holidays falling mid-week, office closing schedules have been established to maintain necessary student services while allowing SVSU employees time with their families.

All campus offices will be open on Monday, Dec. 23. Except for offices that provide necessary student services, the campus will close for holiday break beginning at 4:30 p.m. that day. December 24, 25 and 31 and January 1 are regularly scheduled holidays. Additional paid personal days will be granted on December 26 and 27. As an extra bonus, the University is granting an additional personal day on Monday, December 30. The campus will re-open for regular operations on Thursday, Jan. 2.

United Way Campaign Concludes

With 67 percent of pledge cards returned, SVSU's 1991 United Way campaign is over its goal. As of Friday, Oct. 18, pledges totaled \$20,123, which put us 9.7 percent over our goal as a flagship organization this year of \$18,341.

"I am extremely pleased that people at SVSU responded so generously to the needs of the community through their United Way pledges," said campaign chair John Fallon. "This year more than ever the services provided by member agencies are important, as people face cuts in government-funded programs."

Fallon notes that, while the SVSU campaign officially has concluded, his office still will accept pledge cards this week. "Every contribution is important and will help people less fortunate than ourselves," he said.

ARA Establishes Scholarship

The SVSU Foundation recently received an initial grant of \$5,000 from the Campus Dining Services division of ARA Services, Inc. to establish a scholarship at SVSU. ARA anticipates future contributions to the endowment, according to Gary Apsey, director of corporate relations and placement.

The purpose of the fund, notes Foundation Executive Director Al Beutler, is to assist in attracting outstanding students to the University. Grants will be made to full-time student with a minimum high school grade point average of 3.5.

Recipients will be selected by the Director of Admissions. The number and amount of grants will be determined by earning of the endowment fund.

October is National Cooperative Education Month

This year about 180 SVSU students are working for 35 different employers throughout Saginaw, Bay, Midland and Tuscola counties. Students are matched with employers through the University's Cooperative Education Program.

October has been selected by a panel of eight education associations as National Cooperative Education Month. Since 1906, the nationwide program has matched institutions of higher learning, college students and employers for the purpose of extending learning beyond the classroom, giving students practical work experience before graduation.

The program at SVSU is open to full-time students who are at or above sophomore standing and are carrying a grade point average of 2.5 or better. While work opportunities are offered in all fields, most positions are in science, technology and business. Todd Cramer, coordinator for the program, says co-op students are placed with companies that allow them to work in their chosen field.

Annual Fund Drive Underway

The SVSU Foundation has kicked off its 14th annual fund drive with the goal of surpassing last year's total of \$180,199, of which \$16,870 was contributed by 110 faculty and staff from SVSU.

Mailings for this year's campaign have been distributed to faculty and staff, requesting that they choose to support the University. According to Norma Zivich, director of alumni relations and annual giving, donors may designate specific uses for their gifts. Unrestricted funds are used in the areas of greatest need. For more information, contact Zivich at ext. 4075.

Alumni Board Elects Officers

The Alumni Board of Directors at its September 1991 meeting elected officers to one-year terms. Elected to his second one-year term as President was Matthew R. Heinen of Midland. Heinen received an M.B.A. from SVSU in 1983, and works for Quality Air Control.

Terrance Lerash was voted Vice President. An employee of St. Luke's Hospital in Saginaw, Lerash earned his B.S.N. in 1981. Gerald Survant will serve a one-year term on the Board as secretary. He has a B.A. from SVSU and works at Carrollton High School.

Who's Who Nominations Due

Nominations of students for *Who's Who Among Students in American Universities and Colleges* will be accepted from faculty and staff in the Office of the Dean of Student Affairs until 4:30 p.m. Friday, Oct. 25. To be considered for this honor, a student should have a grade point average of 2.5 or better and have achieved junior, senior or graduate status. Achievement in extracurricular activities also is considered.

A screening and selection committee, chaired by Richard P. Thompson, dean of student affairs, and including membership from the faculty, staff and student body, will make final selections from the nominees. SVSU's representatives to the Michigan Association of Governing Boards' outstanding student/faculty awards ceremony are selected from *Who's Who* recipients each year. Nomination forms are available in the Student Government and Dean of Student Affairs offices, and all faculty secretary stations.

SVSU English Department Takes Part in Multi-University Curriculum Review

How should SVSU's goal of cultural diversity be defined and reflected in the English curriculum? This and other fundamental questions are being asked as the English Department begins participation in a three-year curriculum review project under the auspices of the Modern Language Association (MLA).

Partially funded by the federal government's Fund to Improve Post-Secondary Education (FIPSE), SVSU is one of only 30 colleges and universities nationwide, and the only one in Michigan, invited to participate in the project.

"Changes in curriculum tend to occur piecemeal, adapting to local concerns," according to Dr. Gary Thompson, English Department chair. "This project will encourage a look at English offerings as a whole, and will bring to the curriculum review the resources and perspectives of a pre-eminent professional group in the humanities."

Although the whole department will be involved in many activities, Thompson and a committee composed of Dr. Marianne Barnett, Dr. Paul Munn and Dr. Leslie Whit-

taker will lead departmental discussions and attend two MLA-sponsored conferences involving faculty from other universities.

As part of its effort, the English Department, in cooperation with the President's Office, has organized a series of public forums. The next session, "What Books Should We Study in Literature Class — and Why" is set for 11:30 a.m., Monday, Oct. 28, and "Do Teachers Impose Their Politics in the Classroom" will be held at 11:30 a.m., Thursday, Nov. 21. All will take place in the Zahnow Student Lounge. For additional information regarding the forums, please contact Thompson at ext. 4308.

Professor Authors Book of Logic

Dr. Drew Hinderer, professor of philosophy, wants to make logic accessible to people not familiar with the subject. Hinderer recently published his first informal logic textbook, *Building Argument*.

The 245-page book discusses ways of reasoning and writing. He says he wrote the book because "Other logic books have emphasized spotting fallacies; that by itself does not necessarily teach people to reason well. It's like telling someone they can write well if they can spell correctly and there are no comma splices ... that's just not the way it is."

He began work on the project five years ago, using a collection of handouts from logic classes he taught. However, serious writing in book form started a year and a half ago. The manuscript was finished last April and the Wadsworth Publishing Company in California published *Building Argument* in July. Hinderer also has published two manuals for hospital ethics committees. One concerns moral reasoning and the other organ transplantation.

Foreign Language Day Set

Area high school students will compete for prizes at the SVSU Foreign Language Day, November 6. The annual competition, now in its 16th year, takes place between 9:30 a.m. and 1:30 p.m. in Cardinal Gymnasium. Participating students will demonstrate their knowledge of French, German, Latin, Polish and Spanish while performing skits, songs, dances or cheers. The event is sponsored by the Department of Modern Foreign Languages.

Did You Know? ...

- Faculty and staff may submit nominations for an honorary degree by contacting the President's Office at ext. 4041.
- For additional copies of the *Faculty/Staff Directory*, please call the mailroom at ext. 4466.
- Due to popular demand, new Bagel Wagon hours are 8 a.m. to 7 p.m. on Monday — Thursday; 8 a.m. to noon on Friday. Please welcome new Bagel Wagon assistants Mary BeGuisse (mornings) and Audrey Yonkey (afternoons and evenings).
- SafeHaven Peer Listeners are available for anyone on campus in Pioneer Annex 1102. Hours are Monday & Thursday, 3-9 p.m.; Tuesday & Wednesday, 3-6 p.m.
- The Wellness Committee encourages participation in activities of your choosing. Punches on your "Something for EveryBODY" card still count toward a t-shirt.

Open Forum
with
President
Gilbertson

Thursday
October 24
6-7:30 p.m.
Brown Concourse

All students
are invited

Festival of Trees
comes to SVSU's
Ryder Center

Nov. 1-3, 1991

Featuring on-go-
ing entertainment
throughout the
event, which is
sponsored by the
Junior League of
Saginaw.

General admis-
sion tickets are
\$3.50 at the door.

Professional Profile

- **Dr. Robert Braddock**, professor of history, was on the Art Lewis Show, Oct. 10, in conjunction with Columbus Day.
- **Wah K. Cheng**, assistant professor of history, recently had a book review published in the August issue of *The Journal of Asian Studies*. The book reviewed is Helen Siu, ed., *Furrows: Peasants, Intellectuals and the State — Stories and Histories from Modern China*, published by Stanford University Press, 1990.
- **Mr. Hideki Kihata**, associate professor of art, is having an exhibition of his work at the Detroit Artists Market at 1452 Randolph Street in Detroit. It is an invitational exhibition for the 1990-91 Michigan Council for the Arts Individual Artist Grant Recipients. The show runs from Oct. 11 — Nov. 8, 1991.
- **Dr. Tom Kullgren**, dean of the college of science, engineering and technology, presented a paper entitled *A University Structure for Successful Technology Development and Transfer* at the East-West Congress on Engineering Education in Cracow, Poland, Sept. 16-20, 1991. He also was invited chair of a session called *Effective Methods of Training Engineers and Technologists*.
- **Dr. Michael W. Panhorst**, director of the Marshall Fredericks Sculpture Gallery, recently served as juror for the "All Area Art Exhibition" at *Studio Twenty-three* in Bay City.
- **Dr. Jill Wetmore**, associate professor of finance, recently presented at the national Financial Management Association conference a paper entitled *Asset-Liability Management and Risk Effects of Commercial Stock Returns*, co-authored by John R. Brick, professor of finance at Michigan State University. She also served as discussant for a paper entitled *The Price Effects of Secondary Offerings of Senior Securities and Warrants* by Scott C. Linn, University of Oklahoma, and J. Michael Pinegar, Brigham Young University.
- **Dr. Leslie Whittaker**, professor of English, will serve on a panel at Delta College to discuss censorship. The discussion will be broadcast on public television, along with some radio plays that he has created.

Events/Activities

- **Humanities Lecture Series** — tonight at 7:30 p.m. at the Ruben Daniels Lifelong Learning Center in Saginaw. Marilyn Oeming will present "The Lost Son: Poems of Theodore

Roethke." Oeming, an English composition instructor at SVSU, is presenting the final session in the 1991 series.

- **Learning at Lunch Speaker Series** — Wednesday, Oct. 23, noon-1 p.m., Alumni Lounge. Todd Cramer, coordinator of student employment and cooperative education, will discuss how students can use job experiences to choose a major.

- **Proactive Parenting Skills Workshop** — Thursday, Oct. 24, 4:30-6:30 p.m., ASB large seminar room. For people with and without children. Free child care available for parents of children 3-8 years. Call ext. 5600 or 4267 for further information.

- **Zahnow Lecture Series Presentation** — Tuesday, Oct. 29, 12:30 p.m. in Zahnow Student Lounge. Dr. Steven Sherlock, associate professor of sociology, will be the guest presenter.

- **Children's Center Halloween Party** — Thursday, Oct. 31, between 10 and 11:30 a.m. Approximately 20 little trick-and-treaters will visit campus offices. For further information, call Brenda Lee by Oct. 24 at 753-8631.

- **Valley Film Society** — Friday, Nov. 1, 7:45 p.m. in Theatre. Feature film is *Dark Eyes*. Admission by pro-rated membership.

- **Festival of Unity Week** — Nov. 3-9, campus wide activities and displays promoting cultural diversity. For more information, call ext. 5663.

- **Zahnow Lecture Series Presentation** — Tuesday, Nov. 5, 12:30 p.m. in Zahnow Student Lounge. Dr. William Gourd, professor of communication and theatre, will present "Aggressive Behavior as Communication Ritual."

- **Art Exhibit Reception** — Wednesday, Nov. 6, 3:30-5 p.m., University Art Gallery. Greet SVSU Art Department Faculty at the opening of the Art Faculty Exhibition. Refreshments will be served.

Across Campus

- The campus community wishes a speedy recovery to **Mary Lou Taylor**, administrative secretary in Computer Services, who is resting at home following back surgery on Oct. 14.
- The SVSU **Soccer** team beat Delta College 3-1 on Oct. 15, bringing their season record to 5-2. The team's final home game is Saturday, Oct. 26 against Hillsdale College at 2 p.m.
- Any campus department interested in challenging the PCB's to a volleyball match should call Darlene Rademacher at ext. 4144.
- **GSVREC** won a free lunch, compliments of Magic 101, on Oct. 7 at Olive Garden.



BOARD REPORT

A REPORT OF THE SAGINAW VALLEY STATE UNIVERSITY BOARD OF CONTROL

October 14, 1991

Control Board Elects Officers, Approves Plan Budget for New \$33.3 Million Business and Professional Center

George E. Ward, a Detroit resident and Chief Assistant Wayne County Prosecutor, was elected to a one-year term as chairman when the SVSU Board of Control installed new officers during its regular monthly meeting on Monday, October 14. Other officers are Elva Revilla of Williamston, vice chair; Gerald Hornsby of Midland, secretary; and Charles Curtiss of Bay City, treasurer.

The Board also voted to continue preliminary planning for construction of the University's new Business and Professional Development Center. The facility will house faculty and classrooms for SVSU's College of Business and Management. Other office space will be provided for the Business and Industrial Development Institute, International Programs and Continuing Education. The building will also accommodate a performing arts and auditorium complex, telecommunications facilities, food service, dining and conference space. Plans call for the 202,900 square foot building to be constructed on the site now devoted to parking lot "C," between the Arbury Fine Arts Center and Doan Center. The center is expected to cost about \$33.3 million.

President Eric Gilbertson said the Business and Professional Development Center is the University's top priority for its fiscal 1992-93 Capital Outlay Budget Request. A close second on the priority list is construction of a central heating and cooling plant which will serve all the University's buildings. Dr. Gilbertson said the request, which is due in Lansing November 1, also would include a third priority, planning funds for development of another academic building on campus.

Other projects, for which future capital funding will be sought, are a study aimed at upgrading the University's electrical distribution system at an estimated cost of \$250,000; an update of the 1979 campus Master Plan with an estimated cost of \$60,000; development of a plan to improve campus roads and related infrastructures at an estimated cost of \$300,000 and a determination of a future use for the University Theatre with an estimated renovation cost of \$750,000.

In other budgetary matters, the Board was advised that on Friday, October 11, Governor Engler signed an appropriation of \$16,983,490 representing 60.6 per cent of SVSU's previously approved \$28.5 million operating budget for fiscal year 1991-92, which began October 1. Eliminated from the final spending package were several state-supported education programs including Michigan's Japan Center, of which SVSU's share was \$5,400; the Early Mathematics Placement Test, SVSU share \$12,700; the King-Chavez-Parks Visiting Professor program, SVSU share \$22,900 and the Teaching Excellence Fund, SVSU share \$5,000. Also eliminated was a \$150,000 operating budget for the Milliken Institute and \$302,100 for the Greater Saginaw Valley Regional Education Cooperative.

Registrar Paul Saft reported that the University set a new record for student enrollments this Fall with 6,474, an increase of 262 over last year. Enrollments also set a record for credit hours this year with 62,578, a 4.9 per cent increase over last year. Enrollment of 2,587 male students and 3,887 female students also set records. Students from SVSU's four-

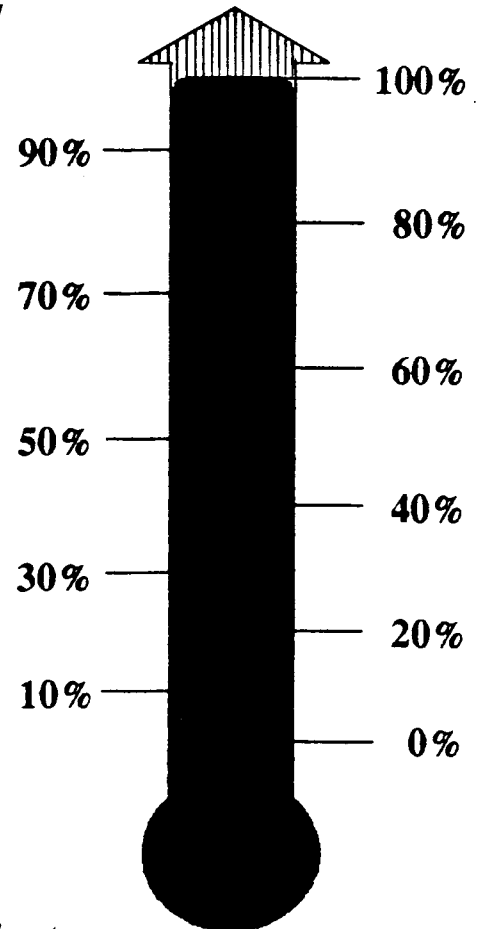
This is an
unofficial report of
Board activities.
Official minutes
are on file
in the library.

county primary service area are at all time highs with Saginaw County registering 2,457, Bay with 1,164, Tuscola with 542 and Midland with 473. The ethnic breakdown of this year's registration shows 39 Native Americans, 50 Asian American, 376 African Americans, 196 Hispanics and 5,601 whites, according to Saft.

Describing progress made by the SVSU College of Business and Management, Dean

James Mitchell told the Board that 210 active on-campus graduate students are enrolled in the College this year. Of the 167 MBA candidates who enrolled this fall, 54 per cent are from Saginaw County, 22 per cent from Bay, nine per cent from Midland followed by four per cent from Tuscola, two per cent from Genesee and nine per cent from various other Michigan counties and foreign countries.

**WE SURPASSED
OUR 1991 GOAL
OF \$18,341 BY
9.7 PERCENT!**



THANKS!



United Way of Saginaw County