October 30, 1990

November 12-18 Set as "Festival of Unity Week"

A week-long series of activities centered on America's cultural and ethnic diversity begins Monday, November 12 at SVSU.

The event, called "Festival of Unity: Imagine All the People," brings together the diverse cultural and ethnic backgrounds of students, faculty, staff and others from the community to take part in activities and informal discussions about their experiences.

Diane Brimmer, director of campus activities, and Dr. Roosevelt Ruffin, director of multicultural programs, co-chair the festival planning committee. The purpose of the festival, Brimmer said, is to "highlight the fact that no one is a model American. Hopefully, the activities and discussions will encourage us to see the richness of many cultures and how they add to our society."

Activities include an international fair featuring displays from around the world, "Bafa Bafa" (an exercise in cultural communication), performance of a Japanese Tea Ceremony at Saginaw's Japanese Cultural Center and an on-campus weekend cultural retreat.

For a detailed listing of events, see the insert. All festival activities are free of charge. For additional information, contact Brimmer at ext. 4170 or Ruffin at ext. 4397.

"Dr. Ruth" to Make Campus Appearance

Internationally recognized television and radio talk-show psychosexual therapist Dr. Ruth Westheimer will be lecturing at SVSU's Ryder Center on Monday evening, November 5.

The author of a syndicated newspaper column, several books, games and a home video, Dr. Westheimer is appearing through the sponsorship of SVSU's Program Board.

"Dr. Ruth," as she is known to millions of viewers, listeners and readers, may best be recognized as the host of the internationally syndicated "Ask Dr. Ruth" show on cable television. She has lectured frequently at universities across the country and was twice named "College Lecturer of the Year."

In addition to her publicized activities, Dr. Westheimer is an adjunct professor with the sociology department of John Jay College of City University of New York and adjunct associate professor at New York University. Among her other activities, she maintains her own private practice and serves as a consultant at New York University-Bellevue Hospital in the department of geriatrics.

Admission to the 8 p.m. lecture is $3 per person for the public, $2 for non-SVSU students and free for persons with SVSU ID.

Two public hearings have been scheduled to discuss contents of the Task Force Report. Both have a 4 p.m. starting time and will be held in lower level Doan Center. The first is set for Tuesday, November 6, and the second takes place Wednesday, November 28. Copies of the report will be distributed to campus departments prior to the November 6 meeting. If additional copies are needed, contact the Office of Information Services, 276 Wickes Hall, ext. 4055. The entire campus community is invited, and President Gilbertson encourages everyone to take part in this important dialogue regarding planning for SVSU's future.
"Yes" Vote Encouraged on Delta College Millage

President Eric Gilbertson asks SVSU students, faculty and staff to consider supporting Delta College's millage request on the Nov. 6 ballot.

"I am not used to asking for support for another college," Gilbertson said. "But Delta College is important to SVSU and this region. Its vocational programs have provided the area with a much better prepared workforce; its general college courses have offered many people their first step into higher education and the opportunities this can provide; and its wide range of community educational offerings have enriched the lives of many of our neighbors."

Gilbertson also noted that each year some five hundred Delta graduates continue their education at SVSU, making Delta an important asset for our University as well as the region.

The ballot question seeks approval for one-half mill for Delta support. The tax is a renewal of the current levy, not an increase. Its passage will enable Delta to continue offering educational services important to the people of the Saginaw Valley.

All Day Family Festival Planned

Whether your choice is spectator sports, a leisurely stroll around campus or matching athletic skills on the court, Family Festival Day on Saturday, November 10, promises something for every member of the family.

Ryder Center opens at 9 a.m. for those who want an early start walking, running, playing racquetball or shooting hoops. Those with a yen for morning munching will find a free Continental breakfast from 10 a.m. to noon in lower level Doan Center. For youngsters, there will be a children's hour from 10 a.m. to noon at the Children's Center, 7540 Pierce Rd.

That's only the beginning of a day full of activities — most of which are free. In fact, the festivities go on throughout the day, including a free swim period between 1 and 6 p.m., until the Ryder Center closes at 9 p.m.

The campus community is invited to join the Spirit Caravan at 11 a.m. Caravanners can take advantage of special $5 family tickets for the Cardinal football game against Butler University at Arthur Hill High School. Order the tickets in advance or obtain them on game day at the Information Desk in Doan.

If volleyball is your preference, it costs nothing to watch the Lady Cards take on Wayne State at 3 p.m. in Cardinal Gym.

After the games, President Eric Gilbertson will host a free reception in the Arbury Fine Arts Center lobby from 4:30 to 5:30 p.m.

Cap off the day with a $3.95 candlelight spaghetti dinner between 5:30 and 7 p.m. in lower level Doan Center, followed at 8 p.m. by an evening of free comedy entertainment with SVSU's Leonard Adams in the Cardinal Gym. Come join us!

Satellite Programs Scheduled

The new satellite receiving equipment now is operational in the Pioneer Library and Board Room, according to Dr. Thomas Kullgren, dean of science, engineering and technology. "We are finding that an increasing number of free programming is becoming available to educational institutions," he said.

Two programs have been scheduled for SVSU students, Kullgren said. The first will air Tuesday, Oct. 30 from 1 to 3 p.m. It is titled "Why Graduate School in Science and Engineering?" This national teleconference examines the advantage of, how to prepare for, gain acceptance to and how to fund graduate school.

The second program is set for 4 to 6 p.m. Wednesday, Nov. 14. Dr. Edward Stone will host "Sail On, Voyager," an overview of the history and scientific accomplishments of this amazing spacecraft. Faculty are asked to notify students regarding these programs, both of which take place in the Pioneer Library/Board Room. For more information, contact Kullgren at ext. 4144.

The SVSU Physics Club is sponsoring a lecture on Monday, Nov. 5 at 7:30 p.m. in 106 Science Bldg. Kevin Lee, adjunct professor of physics, will discuss "RR Lyrae Variable Stars - a case study of a Ph.D. astronomy thesis."
Transitions

The following personnel changes occurred since the Faculty/Staff Directory was published. Please make the necessary changes.

New Staff

— Mr. Major G. Leckie (ext. 4162), coordinator for the Conference Bureau (part-time, temporary). B.B.A., University of Michigan.

— Mr. Chuck A. Speidel (ext. 4286/7313), athletic academic advisor/assistant women’s basketball coach (replacement). B.A., Calvin College.

— Mr. Fred H. Porterfield (ext. 4054), director of public information (new), Office of Public Affairs. Michigan State University.

Transfers/Promotions

— Ms. Sue Welke (ext. 4492), senior faculty secretary, 1st floor Brown Hall. Formerly payroll clerk, Controller’s Office.

— Mrs. Sue Browning (ext. 4096), administrative secretary, Office of Public Affairs. Formerly administrative secretary, Foundation.

— Ms. Peggy O’Neil (ext. 4195), senior secretary, CIESIN. Formerly parking bureau clerk, Public Safety.

Departing Staff

— Mr. Steve Periard, lab technician, College of Science, Engineering and Technology.

Scholarship Luncheon Set

The twelfth annual Scholarship Recognition Luncheon is scheduled for Thursday, Nov. 8 at 11:30 a.m. in lower level Doan Center. This yearly event honors SVSU scholarship recipients for their academic and extracurricular achievements.

Briefly Speaking

— The Humanities Lecture Series concludes with a Tuesday, Oct. 30 presentation in the Ruben Daniels Lifelong Learning Center. Beginning at 7:30 p.m. Stuart Gross will present "The Good, the Bad, the Ugly: Colorful Characters in Saginaw History." Gross has published four books on Saginaw history and a play based on his experience as an SVSU retiree. For more information, call ext. 4267.

— A child’s play open to children of SVSU students, faculty and staff takes place at noon, Wednesday, Oct. 31 in lower level Doan Center. Admission is free. For more information, call ext. 4170.

— The University Art Gallery will feature the "Saginaw Photo Journalism Invitational" from Nov. 1 through Nov. 21. The exhibit highlights work by seven Saginaw News photographers. Gallery hours are Sundays and Mondays from 1-5 p.m. and Tuesdays and Thursdays from 9-11 a.m. and 1-5 p.m. For more information, call ext. 4159.

— Foreign Language Day on Thursday, Nov. 1 will bring area high school students and teachers to campus for competition in foreign language events and other activities. For more information, call ext. 4303.

— The Valley Film Society will present Sallah, a 1965 satire about an Oriental Jew emigrating to Israel, at 8 p.m. Friday, Nov. 2 in the SVSU Theatre. For membership information, call ext. 4015.

— The Festival of Trees, sponsored by the Junior League of Saginaw, takes place Friday, Nov. 2 through Sunday, Nov. 4 in the Ryder Center. Fund raising activities include holiday entertainment, tree and wreath sales, cooking demonstrations and holiday shops. Hours are 9 a.m. to 9 p.m. Friday, 9 a.m. to 8 p.m. Saturday and 10 a.m. to 5 p.m. Sunday. General admission is $2 in advance and $3 at the door. Children ages 4-12 are admitted for $1 and children ages 3 and under are free. For more information, call 631-6086 or 781-3897.

— "Making Group Discussions Hassle-Free" is the topic of the next Leadership One-Shots session scheduled Tuesday, Nov. 6. The presenter is Merry Jo Starrine, director of residential life and housing, and the program will take place in the Alumni Lounge from 5:15 to 6 p.m. Call ext. 4170 for more information.

— Volunteer Services will sponsor its annual UNICEF Christmas card sale from 9 a.m. to 6 p.m. Wednesday, Nov. 14 in Brown Concourse. Plan for your holiday needs now.
High Five

-- The Cardinal football team exploded for a 46-14 victory over Valparaiso University Saturday at Bay City Handy Junior High School in the first meeting between the two schools. SVSU has won three straight games for the first time since 1984, improved its overall record to 5-4 and is 4-4 in the MIFC. Freshman tailback Brett Mullins broke the school record for rushing touchdowns with runs of one and 72 yards and has 12 TDs on the season.

-- The Lady Cardinal tennis team had a good showing when it hosted the GLIAC tournament at the Midland Community Tennis Center. SVSU finished sixth in the tourney after a seventh-place finish in the regular season and wound up tied for fifth overall. Kathy Parsch and Colleen LaClair each finished fourth at No. 2 and No. 4 singles, respectively, while the No. 2 doubles team of LaClair and Michelle Brashaw also finished fourth.

-- The volleyball team has won four of its last five matches, including a home upset of Grand Valley last week. The Lady Cardinals’ only recent loss was at NAIA No. 12-ranked Northwood Saturday.

-- Sophomore Becky Duda will attempt to defend her NCAA Division II Regional title at Southeast Missouri State University in Cape Girardeau, MO, Saturday. SVSU’s men’s and women’s teams will compete in the event.

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Vice President Quayle Keynoter at SVSU

Vice President Dan Quayle will be the keynote speaker for the National Law Enforcement Awards Ceremony — 1990 today in the Ryder Center’s O’Neill Arena. During his remarks at the ceremony hosted by the Saginaw Exchange Club, Mr. Quayle is expected to focus on the nation’s “war on drugs.”

Among those receiving awards will be BAYANET, the Tri-Cities’ drug enforcement unit, which has been selected to receive the National Award of Excellence in Law Enforcement. Substance abuse counselor Richard Nix of the Saginaw Catholic Diocese will receive the President’s Voluntary Action Award, and the Art Dare Athletic Association will be recognized for its work with troubled youngsters.

The National Exchange Club and eight other national law enforcement organizations sponsoring the event made tickets available to school districts throughout the area. Tickets were required for admission, with some 5,000 people expected for the morning event.

In addition to the award given by its national office, the Saginaw Exchange Club will present the 1990 Law Enforcement Officer of the Year awards to officers representing the City of Saginaw, the Saginaw County Sheriff’s Department, Saginaw Township, Buena Vista Township, the Department of Natural Resources and the Michigan State Police.

Following the Exchange Club awards ceremony, Vice President Quayle was expected to attend a luncheon for Congressman Bill Schuette, also held in Ryder Center.

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Photo Club Sponsors Competition

Laterit Image, the SVSU photography club, and the art department are sponsoring the second annual photography competition. "Laterit Image Photo Competition II" will be held in the University Art Gallery from January 9-31. The contest is open to all forms of photographic processes and there are no restrictions on age or residency of participants. So — get out your camera or look over photos you’ve already taken for possible entries in the competition.

There is a fee of $10/3 works for non-students; $5/3 works for students. Entries will be accepted between 8:30 and 11:30 a.m. and 1:30-4 p.m. November 29 and 30 in 103 Arbury Center and from 9 a.m. to 2 p.m. December 1 in 113 Arbury Center.

For registration forms or more information, contact Hideki Kihata, assistant professor of art, at ext. 5644.

HAPPY HALLOWEEN!
Perry K. Toyzan set his career track at age 16 when he took on the task of printing the newspaper for then brand new Eisenhower High School.

"I was a member of Eisenhower's first graduating class," Toyzan says. "When the school opened, it had several pieces of equipment, including a press, that no one knew how to operate."

Toyzan volunteered to print The Word, even though he had no previous experience. "Rudy Schmidt (formerly publisher/editor of the Township Times) came in after hours and taught me how to use the darkroom and then how to print."

Looking back, Toyzan acknowledges that the printing quality was "terrible," but he has learned much about his craft since then. After high school he worked for the local Insty Print shop, where he developed skills for quality printing. He added to his credentials with an associate's degree in general printing from Ferris State and a B.S. in printing management from Western Michigan.

Since joining the SVSU staff in 1981, Toyzan has supervised both Graphics Center operations and the campus mailroom. The dual role keeps him and his staff constantly on the move in an effort to service campus needs. The schedule has been especially hectic in recent months, since duplicator operator Napoleon Lewis Jr. has been on medical leave.

"Everyone else has pitched in to fill the gap," Toyzan says, adding praise for Dave Jerome's ability to operate the satellite center independently and Jerry Wallaert's willingness to take on some darkroom assignments.

Both the mailroom service and printing operations are more complicated than most people realize, Toyzan finds. For example, mail services include not only delivery of incoming, outgoing and interoffice mail, but assistance with bulk mailings, overnight delivery services, packages and business reply mail. "Keeping up with changing postal regulations is an important part of our work," he says.

Printing, Toyzan points out, is a detailed and exacting process requiring some six basic steps. He lists: "Camera work — shoot a negative of the piece to be printed and process it in a three-chemical bath; 'stripping' the negatives, or image assembly; improvements to the copy, such as fixing broken lines; 'platemaking' — burning the image from the negative to an aluminum plate; printing the piece, including setting up and adjusting the press; and finally the bindery operation. That covers folding, collating, stapling, trimming and related processes."

Toyzan takes pride in producing good quality work. He notes that when Benjamin Franklin wrote about his life, he signed as "Benjamin Franklin, Printer"

"Of all the things Franklin did, he was most proud of his printing," Toyzan says.

"Perry is one of the most dedicated and hardworking employees at SVSU," notes his supervisor, Dale Irish. "He is always willing to put in extra hours to see that printing jobs are completed on time and meet deadlines. Perry is one of those 'behind the scenes' people that makes this institution go and makes everyone else's job a little easier."