

the Interior

For Saginaw Valley State University employees. Published by the Office of Information Services. Call 790-4054 with news items.

October 23, 1990

Symposium Brainstorms Ideas for Conveying Scientific Data



Participants in the Oct. 17-18 "Knowledge Transfer Symposium" conducted at SVSU left with a sense of excitement. After a series of meetings involving intensive discussion and interaction among experts from the media, science organizations, corporations, education, environmental groups and public agencies, they felt giant steps had been taken toward their goal — developing ways of transferring scientific data about global change to a wide range of people throughout the world.

The ultimate goal of these efforts is to preserve the Earth's environment.

"The way we live is starting to make a difference in the way the planet works," said Dr. Robert W. Corell, assistant director for geosciences with the National Science Foundation in Washington, D.C. He cited such problems as global warming, coastal pollution, species extinction and ozone depletion.

The symposium was sponsored by the Consortium for International Earth Science Information Network (CIESIN), which includes SVSU, the University of Michigan and the Environmental Research Institute of Michigan. CIESIN has operated with a \$3.9

million NASA grant. Last week a congressional committee approved a bill including an additional \$8 million for the second year of CIESIN's work, plus \$1 million for preliminary planning of a space data center. U.S. Congressman Bob Traxler has headed efforts that secured the funding.



Scientists, educators, media experts and policy makers gathered on campus Oct. 17-18 for a "Knowledge Transfer Symposium." They focused their efforts on devising methods for disseminating information about global change as part of a long-range effort toward preserving the Earth's environment. Above, Paul Chaffee, editor of the *Saginaw News*, chats with Board of Control member Florence "Jo" Saltzman at the conclusion of the conference. At left, Dr. Robert Corell, assistant director for geosciences, National Science Foundation, addresses the opening general session.

Art Gallery to Display Photojournalism

Readers of the *Saginaw News* are likely to spot a familiar photo or two in the University Art Gallery exhibition opening Nov. 1. The best work of seven current and former *News*' photographers will be on display through Nov. 21.

Represented in the "Saginaw Photo Journalism Invitational" are Bill Gustafson, retired director of photography; Curt Leece, photo/graphics editor; Steve Jessmore, assistant photo editor; staff photographers David Sommers, Bernie Eng and Jeff Schrier; and photo interns John Arthur Starks and Lewis Geyer. This talented group of individuals has garnered many awards for news photography. They also have contributed in many ways to the advancement of the profession. The following commentary on photojournalism was written by Curt Leece, who has been an adjunct faculty member at SVSU since 1973.

What is the magic of photojournalism?

Why do young photographers seek a career with the pressure of deadline, often difficult shooting conditions, possible physical danger, emotional stress, and sometimes, routine?

It's one of those rare occupations where each morning brings an ever-changing set of photographic challenges.

The common denominator for photojournalists is people. People doing the ordinary, or the extraordinary. People living their lives. People sharing their hopes, dreams, accomplishments, and yes, their tragedies through the work of news photographers.

The photojournalist is the visual conduit through which the life experiences of the human race are interpreted for the readers of the world's magazines and newspapers. Dedicated to creatively interpreting these events for their readers, they bring all of life's successes and failures, heroes and humbled, happenings great and small to readers everywhere.

*And an exhilarating experience it is, too. Once involved, most photojournalists find the opportunity to share the experiences of everyday life with the readers of their publication an intoxicant difficult to deny. Whether these moments involve the tragedy of war or the simple pleasures of a family backyard, photographers from the *Saginaw News*, or from similar publications, bring glimpses of real people and events into your home every day. To inform, to broaden understanding, to define the human condition.*

Suggestions Sought

President Eric Gilbertson invites members of the campus community to offer suggestions for making improvements in University programs and activities. A brief form is available for that purpose. Copies of the form were distributed through campus mail, and additional supplies will be posted around campus. For more information about the suggestion program, contact the President's Office at ext. 4041.

Romanian Election Topic of Zahnow Library Lecture

Earlier this year criminal justice professor Jon Cisky was part of a team observing the first democratic election in Romania. He will share his experiences through a Zahnow Library Lecture Series presentation Wednesday, Oct. 24 at 12:30 p.m. in the Zahnow Student Lounge. The lecture is co-sponsored by the College of Arts and Behavioral Sciences. Refreshments will be provided.

An exhibit of books and materials related to the presentation may be viewed in the display case on the first floor of the library.

Foreign Language Day Set

Area high school foreign language students will find out who should be called the *crème de la crème* at the SVSU Foreign Language Day November 1. The annual competition, now in its fifteenth year, takes place between 9:30 a.m. and 1:30 p.m.

Participating students will demonstrate their knowledge of French, German, Latin, Polish and Spanish while performing skits, songs, dances or cheers. Prizes will be awarded for each category. Other events will include a fair with booths oriented toward the respective foreign cultures and with various foreign language items for sale.

The event, sponsored by the department of modern foreign languages, will be held in the Cardinal Gymnasium. Dr. David Barker, professor of French, is coordinating the program.

"Festival of Trees" Coming to SVSU

The Junior League of Saginaw is bringing its annual "Festival of Trees" to the Ryder Center November 2-4. The festival features beautifully decorated trees, along with entertainment, holiday foods, an auction party, a full English tea and a petting zoo for children. All the handmade crafts and decorations are for sale, with proceeds going to support a variety of projects in the community. Hours are 9 a.m. to 9 p.m. Friday, 9 a.m. to 8 p.m. Saturday and 10 a.m. to 5 p.m. Sunday. General admission tickets are \$2 in advance; \$3 at the door; children ages 4-12, \$1; children under 3, free. Call 631-6086 or 781-3897 for information.

SVSU to Participate in State Job Fair

SVSU will participate in the Fall Michigan Collegiate Job Fair to be held from 9 a.m. to 4:30 p.m. Friday, Nov. 9, at the Oakland Community College Orchard Ridge Campus in Farmington Hills. More than 125 companies will be represented in the event, which gives graduating seniors the chance to learn about employment opportunities with small and large companies. They also can interview for existing entry-level positions and meet and share information with fellow job-seekers from across the state. For more information about the event, call Gary Apsey at ext. 4291.

SVSU Contingent to Attend Michigan Women's Hall of Fame Dinner

Several members of the SVSU community will attend the annual awards banquet of the Michigan Women's Hall of Fame, which takes place the evening of October 25. Nuclear power opponent Mary Sinclair of Midland will be among those inducted into the Hall of Fame. She will be presented by Dr. William Gourd, professor of communication/theatre.

The banquet will be held in the Radisson Hotel, Southfield, at 6 p.m. It is sponsored by the Michigan Women's Studies Association. For more information, contact Dr. Rosalie Troester, associate professor of English, at ext. 4022.

Aerobics Class Starting

A six-week, low-impact aerobics course gets underway today in the Ryder Center dance studio. Sessions will take place between 11:30 a.m. and 12:30 p.m. on Tuesdays and Thursdays. There is a \$20 per person fee for the entire course, or a \$2 drop-in fee. For more information or to register, contact the campus recreation office at ext. 7321.

Goblins and Ghosts from Children's Center to Visit Campus

Approximately 15 costumed trick-or-treaters from the SVSU Children's Center will be making the rounds on October 31. They will visit all offices that have extended invitations through Center coordinator Brenda Lee. She invites hosts to dress up and join the fun.

Nadji Named Faculty Member of the Week

Taoufik Nadji has been named Faculty Member of the Week through a new program sponsored by the Office of Housing and Residential Life. He was nominated by Jill Ross, who said, "I feel Mr. Nadji is a wonderful professor because he is a humorous teacher. He makes physics class a learning experience. He wants the students to learn physics, but also have fun at the same time. He's willing to spend time one-on-one if the student needs help."

Briefly Speaking

— **The Humanities Lecture Series** continues at 7:30 p.m. Oct. 23 in the Ruben Daniels Lifelong Learning Center. William Oberschmidt will present "Picture Perfect: Saginaw's History as Shown Through Postcards." The next session will feature Stuart Gross on Oct. 30. Call ext. 4267 for details.

— **"Effective Publicity Campaigns"** is the topic of the next Leadership One-Shots session scheduled Wednesday, Oct. 24 in the Alumni Lounge from 5:15-6 p.m. Diane Brimmer is presenter; call ext. 4170 for information.

— **The SVSU Women's Support Group** will meet in the Alumni Lounge at 6:30 p.m. Wednesday, Oct. 24. Joan McCoy, a local peace activist who went to prison for her beliefs, is the featured speaker.

— The next **Zahnow Library Tour** takes place Thursday, Oct. 25 from 9-10 a.m. Call Julie Voelck at ext. 5635 for information.

— **Saginaw Future** will conduct its third Community Development Night at 6:30 p.m. Thursday, Oct. 25 in Saginaw's Germania Club. Entertainment and information about local and state mini-grants are on tap. Call Gene Hamilton at ext. 4068 for details.

— **The Valley Wind Quintet** performs "Music from Germany" at 8 p.m. Thursday, Oct. 25 in the SVSU Theatre. Complimentary tickets are available to faculty and staff. Call ext. 4159 for more information.

— **Campus Recreation** is sponsoring a 5 Kilometer Race - All Campus Cross-Country Meet beginning at 9 a.m. Saturday, Oct. 27. Call ext. 7321 for more information.

President Gilbertson will conduct the next Open Forum for Students from 4-5:30 p.m. Thursday, October 25 in the Brown Concourse. Students are invited to raise questions, concerns and suggestions.

Last Call for Who's Who Nominations

The deadline for *Who's Who Among Students in American Colleges & Universities* is due in the Office of the Dean of Student Affairs by 4:30 p.m. Fri. For eligibility criteria or other information, call ext. 4294.

Civil War Video Available from Library

If you missed an episode of "The Civil War" series that aired recently on PBS, the Zahnnow Library staff is offering an opportunity to see the program you missed. "Or you may wish to see the series again," notes Brian D. Mudd, head of audio/visual services.

The nine-part series has been purchased for the Zahnnow Library video collection. "The documentary — one of the highest-rated in the history of public television — now is ready for circulation in the audio/visual services department," Mudd says. "The library staff invites all SVSU faculty and staff to stop in and 'check them out.'"

High Five

— The Axe Bowl trophy returned to SVSU after a one-year hiatus following the football team's 33-8 victory over local rival Northwood. SVSU raised its overall record to 4-4.

Sophomore Becky Duda successfully defended her GLIAC **cross country** title in Houghton, Saturday. She led SVSU to a fifth-place finish. Junior captain Todd Graham earned All-GLIAC honors with his fourth-place finish, leading the men's team to fourth place.

The **volleyball** team halted a four-game losing streak at Lake Superior Saturday. SVSU is 6-12 overall and 3-9 in the GLIAC.

The **women's tennis** team lost its fifth straight match, falling to Oakland 5-4. SVSU is 1-5 overall and 1-4 in the GLIAC.

Campus Rec Tennis Tourney Attracts Participants, Observers

The campus recreation tennis tournament shared courts with the Lady Cardinal team as they met Wayne State in an October 13 match, giving spectators a double dose of exciting tennis. While the Lady Cards dropped a 7-2 decision to WSU, sophomore Patrick Shay emerged as champion of the recreation event. The runner-up trophy went to SVSU President Eric Gilbertson. The championship round was "a tough match," according to Leonard Adams, supervisor of campus recreation. Both the champion and runner-up received T-shirts, with tennis magazine subscriptions an added award for the champion.

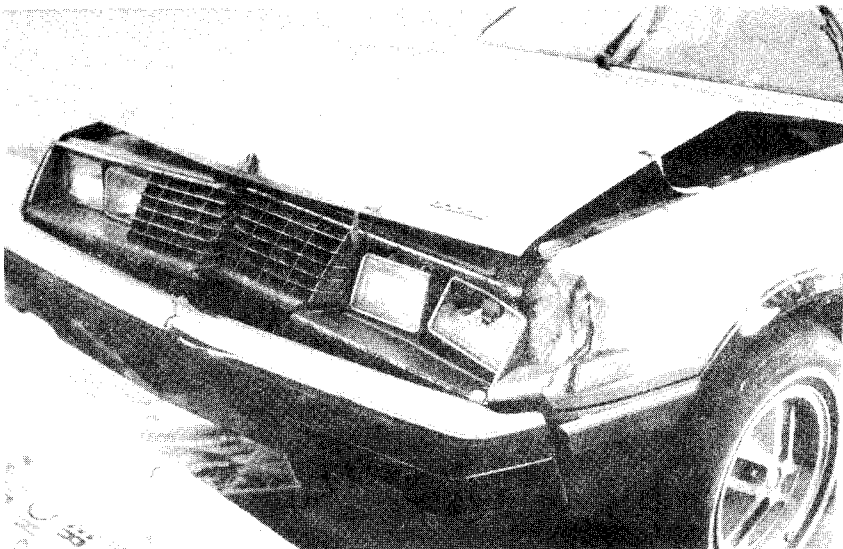
Across Campus

— Congratulations to Dr. Joseph Ofori-Dankwa and his wife, Juliana, on the birth of a baby girl October 4. Baby Zenobia weighed 6 lbs. and 12 oz. Ofori-Dankwa is an assistant professor of management.

-- The campus community extends condolences to Marie Rabideau, administrative secretary in the office of information services, on the death of her mother, Joyce Johnston. A memorial service will be conducted at 11 a.m. Saturday, Oct. 27 at Westminster Presbyterian Church in Bay City. A 10 a.m. visitation period precedes the memorial.

NCAAW Activities Focus on Dangers of Alcohol and Drug Abuse

A wrecked car stood in marked contrast to the landscaped grounds near the Gazelle Fountain last week, serving as a grim reminder of the often tragic result of drinking and driving. October 14-20 was National Collegiate Alcohol Awareness Week, and several campus units joined in an effort to focus attention on the problems associated with irresponsible use of alcohol. Activities ranged from photo displays and sidewalk chalk messages to a root beer tent featuring entertainment.



NOVEMBER

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- 1-30 The Marshall M. Fredericks Sculpture Gallery will be open Tuesdays, Wednesdays, Thursdays and Sundays from 1-5 p.m. for fall semester. For more information or to schedule a tour, call ext. 5667.
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- 1-21 The Saginaw Photo Journalism Invitational will be held in the University Art Gallery. The exhibit will feature photographs by *The Saginaw News* staff. Hours are Sundays and Mondays from 1-5 p.m. and Tuesdays and Thursdays from 9-11 a.m. and 1-5 p.m. For more information, call ext. 4159.
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- 1 Foreign Language Day will allow area high school students and teachers to discover the modern foreign language department. Cost is \$1 per student. For registration information, call ext. 4303.
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- 2 The Valley Film Society will present *Sallah*, a 1965 satire about an Oriental Jew emigrating to Israel. The movie begins at 8 p.m. in the Theatre. For membership information, call ext. 4015.
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- 2-4 The Junior League of Saginaw will sponsor the "Festival of Trees" in the Ryder Center. Fundraising activities will include holiday entertainment, tree and wreath sales, cooking demonstrations and other shops. For more information, contact Mrs. Pat Secor in Midland at 631-6086 or Mrs. Linda Avery in Saginaw at 781-3897.
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- 5 Dr. Ruth Westheimer, renowned psychosexual therapist, will present a lecture entitled "Sexually Speaking" at 8 p.m. in the Ryder Center. She will be the first of three speakers in the 1990-91 Program Board Lecture Series. Admission is free to students and \$3 for faculty and staff. For more information, call ext. 4170.
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- 9 The Valley Film Society will present *Tess*, a triple Oscar-winning film starring Nastassia Kinski. The movie begins at 8 p.m. in the Theatre. For membership information, call ext. 4015.
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- 9 Zeta Phi Beta will sponsor a dance from 9 p.m. - 1 a.m. in LLD. For more information, call ext. 4460.
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- 10 The Cardinal Football team will face Butler University (IN). This final game of the season takes place at noon at Arthur Hill High School. Tickets are \$4 for general admission and \$2 for students. For more information, call ext. 7300.
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- 10 The Lady Cardinal volleyball team plays Wayne State University in the last home game of the season. The game begins at 3 p.m. in the Cardinal Gym. Admission is free. For more information, call ext. 7300.
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- 14 The Saginaw Valley Entrepreneurs Club will conduct its monthly meeting at 6 p.m. in LLD. A guest speaker and dinner are included; advance tickets are \$10 per person and \$13 at the door. For more information, call BIDI at ext. 4048.
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- 16 Alpha Kappa Alpha will sponsor a dance in LLD from 9 p.m. - 1 a.m. For more information, call ext. 4260.
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- 16-18 The department of communication and theatre will present the fall production *Blithe Spirit* in the Theatre. Friday and Saturday shows begin at 8 p.m., and a Sunday matinee starts at 2 p.m. Tickets are \$4 for general admission, \$2 for students and senior citizens and \$1 for children under 12. For advance ticket registration, call ext. 4492.
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- 16-17 The Cardinal basketball team begins the season with the Tip Off Tournament in the O'Neill Arena. Games begin at 6 & 8 p.m. on Friday and 1 & 3 p.m. on Saturday. General admission is \$3; students are admitted for \$2. For more information, call ext. 7300.
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- 17 A winter orientation session will be held for new and prospective students in LLD. For more information, contact Campus Activities at ext. 4170.
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- 19 The Marching Band Indoor Concert begins at 7:30 p.m. in the Theatre. Tickets are \$3 for general admission and \$2 for students and seniors. For more information, call ext. 4159).
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- 21 Dr. Hong Park will present "Work Incentives in the United States and Japan" from 12:30 - 1:30 p.m. in the Student Lounge as part of the Melvin J. Zahnow Library Lecture Series for 1990-91. For more information, call ext. 5638.
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- 26 RHA will be selling candy canes from 11 a.m. - 2 p.m. and 4-6 p.m. in the Doan lobby. For more information, call ext. 4037.
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- 26- Dec. 13 *The Paintings of Dong Wenzheng* will be featured in the University Art Gallery. These landscape paintings were done by a professor of art at Suzhou University. Hours are Sundays and Mondays from 1-5 p.m. and Tuesdays and Thursdays from 9-11 a.m. and 1-5 p.m. For information on hours, call ext. 4159.
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- 26 The Lady Cardinal basketball team plays Tri-State University (IN) at 7 p.m. in the O'Neill Arena. General admission is \$4; students are admitted for \$2. For more information, call ext. 7300.
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- 29 The Lady Cardinal basketball team faces Central State University (OH) at 7 p.m. in the O'Neill Arena. General admission is \$4; students are admitted for \$2. For more information, call ext. 7300.
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OFFICE OF PUBLIC INFORMATION

EXT. 4054