Interior

For Saginaw Valley State University employees. Published by the Office of Information Services. Call 790-4054 with news items.

October 16, 1990

Governor Signs Capital Outlay Bill

Governor James Blanchard signed the Fiscal Year 1991 Capital Outlay bill last week. The document, which sets budgets for facility construction and related capital improvements, includes two key items for SVSU, according to Vice President for Public Affairs John A. Fallon.

First, he noted, the bill includes \$350,000 for the balance of expenditures to complete the retention pond near the Bay Road entrance to campus. There also is \$90,000 earmarked for the campus signage program, Fallon said.

He explained that the signage was a threephase program. The first step was identifying signs on each major campus building. This step was completed in September. The second stage is completion of directional signs at campus intersections and other key points. That is in progress and should take place before winter semester.

The final piece is a replacement sign at the main campus entrance. This is in the design stage, Fallon said.

He said the central heating and cooling plant still is in the capital outlay bill, receiving \$1,000 in additional planning money. Lump sum funds from the capital outlay budget have been approved for hiring an architect for both the heating and cooling plant and the Business Innovations and Professional Development Center. An architect has been engaged and is working on schematics, Fallon said.

Curry Named SVSU Alumnus

It's official. John Curry is one of us.

Of course, many of us thought he was a Cardinal all along — after all, he's been serving up meals in Doan Center and various other campus sites for some 15 years. His allegiance to the University has been amply demonstrated by the care he takes with food service for special events, his day-to-day concern with meals served to students and his friendly attitude toward the entire campus community.

But the fact is, Curry's employer is ARA Food Service and he a doesn't hold an SVSU degree.

On Saturday, Oct. 6 at the post-game Home-coming Afterglow, the SVSU Alumni Association inducted Curry into its ranks as an honorary alumnus, recognizing his many contributions to SVSU and its alumni.

The plaque naming Curry "1990 Honorary Alumnus" was presented by Tim Dijak, member of the Alumni Association board and chair of the Alumni Homecoming Committee. Recipients of the award are selected on the basis of their service to SVSU and its graduates. The honor is reserved for those who do not hold degrees from SVSU.

Among the previous recipients of the honor are Bob Becker, Charles Curtiss, George Eastland, William Hoffmann, Terry Ishihara, Bob Pratt and Lila Ryder.



John Curry

Experimental Vehicle on Display Here Nov. 1

An experimental "Human Powered Vehicle" created by a group of Arthur Hill High School students will be on exhibit in 130 Pioneer Hall from 2:30-5:30 p.m. Thursday, Nov. 1. The prototype vehicle was an entry in a national competition open to students. For more information, call Dr. Thomas Kullgren at ext. 4144.

Porterfield Named to SVSU Information Post

Saginaw native Fred H. Porterfield has been named Director of Public Information for the University. The new position was created through funds resulting from the combination of the media coordinator and the photographer's positions, both in the Office of Information Services, according to Dr. John A. Fallon, vice president for public affairs.

Porterfield will be responsible for planning and conducting all aspects of SVSU's relationship with print and electronic media. He will develop and manage a comprehensive media relations strategy. Other assignments include monitoring the University calendar and handling external publicity for events open to the public.

Internal publicity and the *Interior*, as well as publications, paid advertising and other marketing activities, will continue to be functions of the information services office, which may be reached at ext. 4039 or 4055.

Porterfield brings extensive media and public relations background to the public information post. Most recently he was a reporter with WSGW radio in Saginaw. He also writes a free lance column for the Saginaw News. During 1988 and 1989 he was a reporter and news anchor for WJRT TV-12 in Flint.

Other positions Porterfield has held include area manager of the U.S. Department of Housing and Urban Development, Region IV; news reporter/anchorman for KMOX TV, St. Louis, MO; and reporter for the *Detroit Free Press* and the *Detroit Courier*. He also has served as a public relations consultant in Detroit and in Washington, D.C.

In 1989 he received the Michigan Audubon Society Meritorious Service Award for his work at WJRT.

A graduate of Arthur Hill High School, Porterfield attended Delta College, Eastern Michigan University and Michigan State University. He assumed his SVSU duties Monday, Oct. 15.

His office is located on the third floor of Wickes Hall and his phone extension is 4054. He will report to Fallon.

Photo Services Curtailed

Photo services will be offered only on a limited basis for the foreseeable future. The Office of Information Services is able to provide reprints of photos currently on file, and in some cases can provide a student photographer for new photo assignments. In both cases, a minimum of one week's notice is strongly recommended to allow for scheduling.

The office also is investigating special arrangements to provide essential services as needed. Please contact Marilyn Frahm at ext. 4055 if you require photography or related services.

Blithe Spirit Cast and Crews Set Opening Night Reception

Faculty and staff are invited to join the cast and crews of *Blithe Spirit* for an afterglow immediately following the Friday, Nov. 16 opening performance. The event will be held in the Theatre lobby, and reservations are requested. Call the first floor Brown Hall secretaries at ext. 5627 or 4492 for reservations or complimentary tickets available to faculty and staff for any of the performances. Show times are 8 p.m. Friday and Saturday, Nov. 16 and 17 and 2 p.m. Sunday, Nov. 18.

Who's Who Nominations Due

Nominations of students for Who's Who Among Students in American Universities and Colleges will be accepted from faculty and staff in the Office of the Dean of Student Affairs until 4:30 p.m. Friday, Oct. 26. To be considered for this honor, a student should have a grade point average of 2.5 or better and have achieved junior, senior or graduate status. Achievement in curricular and extracurricular activities also is considered.

A screening and selection committee, chaired by Richard P. Thompson, dean of student affairs and including membership from the faculty, staff and student body, will make final selections from the nominees. SVSU's representatives to the Michigan Association of Governing Boards' outstanding student/faculty awards ceremony are selected from Who's Who recipients each year. Nomination forms are available in the Student Government and Dean of Student Affairs offices, and all faculty secretary stations.

VWQ Presents Music from Germany

The Valley Wind Quintet will present the first of three scheduled concerts in the SVSU Theatre Thursday, Oct. 25 at 8 p.m. The group will feature "Music from Germany" in this season opener.

Among the pieces scheduled for performance are "Prelude and Fugue XXII" from *The Well-Tempered Clavier* by Johann Sabastian Bach, "Quintett fur Blasinstrumente" by Theodor Blumer, and "Septett fur Blasinstrumente" by Paul Hindemith. Complimentary tickets are available to faculty and staff by calling ext. 4159. General admission is \$5, with students and seniors admitted for \$3.

Physics Club Lectures Set

The SVSU Physics Club is beginning its annual lecture series Monday, Oct. 22 with a 7:30 p.m. talk by Greg Camen, physics teacher at Pinconning High School. Camen will discuss "Physics Teaching: A View from the Trenches." Camen has taken numerous classes at SVSU.

The series continues Monday, November 5 with a 7:30 p.m. lecture by Kevin Lee on "RR Lyrae Variable Stars — A Case Study of a Ph.D. Astronomy Thesis." Lee is an adjunct professor of physics at SVSU and a graduate student in astronomy at MSU.

Both lectures are held in 106 Science Building. They are open to the public and refreshments will be served.

Report Water Damage

Director of Business and Auxiliary Services Dale T. Irish asks that persons who may have experienced damage to personal or University property as a result of heavy rains last week report such incidents to his office. "Due to these rains, several offices might have had some water leak into them," Irish said. Reporting the damage will enable Irish's staff to take appropriate action. Call ext. 4101 for more information.

Model Program Information Available

The American Association of State Colleges and Universities (AASCU) has been collecting

information about innovative or exemplary programs initiated by its member institutions in recent months. The goal of the project, according to AASCU officials, is to facilitate sharing of information on activities at comparable institutions and to encourage the use of the Educational Resources Information Center (ERIC) as a cost-effective planning resource when planning new institutional programs.

The program descriptions have been assembled into a "Model Programs Inventory" that is accessible in the Zahnow Library through the ERIC database. Program descriptions are included for such areas as computer assisted learning, institutional development, housing reforms, economic impact studies, social worker development for minorities, teacher training, women's studies, nursing, mathematics seminars, career placement and multi-cultural education, among others.

For information on using the ERIC database or the Model Programs Inventory, call Julie Voelck, head of public services, at ext. 5635.

Briefly Speaking

- The Humanities Lecture Series continues at 7:30 p.m. Oct. 16 in the Ruben Daniels Lifelong Learning Center. John Picard will present "The Circus is in Town!" The next session will feature William Oberschmidt on Oct. 23. Call ext. 4267 for details.
- Volunteer Services is sponsoring a pre-Halloween Candy sale from 9 a.m. to 6 p.m. Wednesday, Oct. 17 in the Brown Concourse.
- The Valley Film Society presents *Ninotchka* starting at 8 p.m. Friday, Oct. 19 in the SVSU Theatre. Call ext. 4015 for information.
- Campus Recreation is sponsoring an All Campus "Lock-In" Friday, Oct. 19. Call Leonard Adams at ext. 7321 for information.
- "Effective Publicity Campaigns" is the topic of the next Leadership One-Shots session scheduled Wednesday, Oct. 24 in the Alumni Lounge from 5:15-6 p.m. Diane Brimmer is presenter; call ext. 4170 for information.
- The next **Zahnow Library Tour** takes place Thursday, Oct. 25 from 9-10 a.m. Call Julie Voelck at ext. 5635 for information.

Sign up at **Health Services** (267 Wickes) or Campus Recreation (Ryder Center) for the *Fall Color Tour sponsored by the Wellness Committee. There is a \$5 entrance fee for this unique fitness program. The walk to the U.P.* starts this week. For more information, call ext. 4272.

Professional Profile

- Dr. Jan Lyddon, director of institutional research, and Paul Saft, registrar, presented a panel discussion at the October 5 Michigan Association for Institutional Research conference. Their presentation was titled "You're a Transfer Student? Issues and Implications for the 1990s."
- Susan Garpiel, instructor of nursing, and Dr. Roosevelt Ruffin, director of multi-cultural programs/affirmative action, serve on the Saginaw Valley Infant Mortality Coalition.
- Dr. Hong Park, professor of economics, appeared live on TV-5's 6 p.m. news on October 8 to discuss implications of the federal budget crisis due to failure of a proposed budget bill.
- Dr. Shyamalendu (Sam) Sarkar, professor of economics, was a guest on WSGW Radio's talk show October 2. The discussion topic was "Economic Impact of the Proposed Budget Deficit."

Across Campus

- Best wishes to Clifton Jones, director of Zahnow Library, who is recuperating from an October 10 surgery to remove a tumor from his spine. After a week-long hospital stay, he will continue his recovery at home.
- -- The campus community extends condolences to the family of Lillian Zahnow, who passed away last week. Her husband, Melvin J. Zahnow, served on the University's first Board of Control. Both Lillian and Mel gave countless hours of service to the University. Her funeral was held at St. John Lutheran Church in Saginaw on Monday, Oct. 15.
- -- Congratulations to Ruth Gomez, administrative secretary in the College of Education, who won WGER Radio's "Lunch Bunch" contest recently, enabling her to treat coworkers to lunch. They were transported via limousine to the Linden Hof in Bay City.

President Gilbertson will hold the next open forum for students from 4-5:30 p.m. Thursday, Oct. 25 in Brown Concourse. Questions, concerns and suggestions about SVSU will be welcome.

GSVRTN Sponsors Demonstration

Faculty and staff are invited to observe a demonstration of a new video teaching system on Friday, Oct. 19. The demonstration takes place between 10 a.m. and 4 p.m. in rooms C107 and C117 at Delta College.

The telecommunications system, developed by Enticed Information Technologies, is an economical, portable two-way sight and sound package with automatic switching and wireless remote control, according to Dr. Douglas Hansen, who directs the Greater Saginaw Valley Regional Telecommunications Network. "This is the latest in the advancement of the technologies to K-12 school districts and universities in the U.S.," Hansen said.

The GSVRTN consortium includes SVSU, Delta, Mid-Michigan Community College and the intermediate school districts and local school districts in this region of the state.

High Five

- The SVSU football team (3-4 overall and 3-4 in the MIFC) snapped a two-game losing streak with a 16-13 come-from-behind win at the University of Indianapolis Saturday. The Cardinal defense posted eight quarterback sacks, including two by MIFC "Defensive Player of the Week" Robb Cook. SVSU hosts local rival Northwood Institute at Arthur Hill High School in the 16th Annual Axe Bowl this week.

The Lady Cardinal cross country team finished second at the GVSU Invitational Friday, led by sophomore Becky Duda who won for the 10th time in 15 career races. Duda was clocked in 19:14 on the rain-soaked course. The Cardinal men and women will compete in the GLIAC championships this Saturday.

SVSU's women's tennis team dropped a 7-2 decision to Wayne State Saturday. The Cards are 1-4 overall and 1-3 in the GLIAC.

The volleyball team has fallen on hard times, losing nine of its last 11 matches, including six GLIAC matches by 3-2 scores. The Cardinals are now 5-11 overall and 2-8 in the GLIAC.

InnerView

SAGINAW VALLEY STATE UNIVERSITY

Pssst! She's got a storéy to tell! Accuse Dee Storey of telling tall tales and she likely won't be offended. She readily admits to telling whoppers, and takes great pleasure in it, thank you.

She also tells other kinds of stories — fairy tales, stories taken from children's literature, even stories based on events or people.

Storey, associate professor of teacher education, is a storyteller. She frequently plies her craft at libraries, schools and storytelling festivals. The unique aspect of storytelling, Storey says, is the direct interaction between storyteller and audience. "You don't get that interaction with a book," she says. "There's a 'hug' quality. A good storyteller gets you on the edge of your chair or has you laughing. There is a sense of 'a-h-h-h!"

Although her storytelling skills were not developed in response to her last name, Storey frequently is questioned about the coincidence. "I have had children ask to see my driver's license," she laughs. "Especially when I'm introduced as 'Dr. Storey.' They think doctors don't do that sort of thing. They think it's a hoax."

Actually, entry into storytelling came about "in a real off-beat way," Storey says. And she proceeds to tell the story.

"I was working in Nebraska in an outreach program. Did you know that Arbor Day was

started in Nebraska? Ironically, by a Michigan man — J. Sterling Morton, whose son founded Morton Salt. He brought trees from Michigan to Nebraska, which had no forests. So Arbor Day is a major holiday in Nebraska.

"I was sent out to tell Arbor Day stories," she explains, "even though I had not done story-telling." Furthermore, she didn't know any tree stories. But she quickly learned some of the many Nebraskan tree stories. Seems they have a folk hero, Febold Feboldson, who is roughly akin to, though not as famous as, Paul Bunyan. For example, Febold is said to have created the red dunes in West Nebraska when he brought redwoods from California and produced mounds of red sawdust.

"And did you know Nebraska used to have mountains? Febold sent them to Colorado."

Febold also is credited with inventing basements. This was following a terrible windstorm that left Nebraska covered with a layer of Wyoming. And so the tales go.

Storey particularly remembers telling the basement story to a school group with a component of deaf children. The signer who assisted her did not have a word for "basement" so eventually the boy's mother was called. That evening she took her son to their basement, and he was able to understand the story.

Some of the stories that are most familiar to us didn't always exist in their present form, Storey notes. Many fairy tales were quite violent and were not intended for children. "The Grimm Brothers cleaned up what they collected." And sometimes the process is taken further by subsequent editors until a "homogenized" story, stripped of all culture, results. "You get a 'long ago and far away' kind of story. I miss that sense of culture when that happens," she says.

"Theoretically, everyone should be able to tell stories," Storey believes. She points to the interplay that naturally happens during lunch hours or at family gatherings. "Everybody has somebody in their family who is interesting," she says. "Start there. There is a little storyteller in all of us."



InnerView

SAGINAW VALLEY STATE UNIVERSITY

Fun(ny) Is Where You Find It

When Leonard Adams isn't in his Ryder Center office planning recreational activities or intramural contests for the campus community, you just might find him on stage.

Adams, campus recreation supervisor, also is a stand-up comedian. While he hasn't "hit it big" as yet, he has received a fair amount of recognition and has rubbed elbows with many of the stars. He's been a contestant on "Star Search" tryouts and has worked with Michael Winslow of "Police Academy" fame, as well as the Gladys Knight organization. Locally, he's performed at civic clubs, company Christmas parties, Delta College, Central Michigan (his alma mater) and SVSU.

He got started, he says, while he was working in the local G.M. plants. "At G.M., I got away from working with kids. (He previously had taught and coached at both the K-12 and college level and still places great emphasis on being a good teacher.)

"I wanted to get back in the mainstream of working with people. I wanted to fulfill something in my life that was missing."

His comedy routines, he says, are based on his life experiences. "It's more like storytelling. I talk about athletics and about elementary school. I have a routine on 'intelligence' and one called 'The Secret of Speed.' (Adams ran track in high school and college.) And I do a routine on 'life and death'."

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Adams moved to Saginaw as a teenager, graduated from Saginaw High School and went on to Delta and then CMU. He started graduate work at UNLV, then returned to CMU to finish his master's degree.

"Education taught me to be successful," he asserts. "That is the most important thing about education. It really doesn't matter what you do in this life as long as you are happy with what you do."

"Sports proved to be pretty good for me," he says. He also believes athletics are a constructive outlet for young people and as a teenager used to round up neighborhood youngsters for sports activities.

Adams believes this is an especially good time to be part of the SVSU community. "When I went to Delta, I used to pass by here. First I saw one building, then a couple more and some portables. This school can grow into what we want it to grow into. Whatever we want to happen will happen, and we are the ones to make it happen."

That "can do" attitude is evident in Adams approach to developing an active recreation program. "We will be doing a good job on this campus when we get a lot of people out," he says. He is adding activities, such as the archery and tennis tournaments and the cross country runs, along with Ryder Center "lockins," to appeal to a broad range of ages and interests.

He notes that this year's Century Club has more than 100 members, some of whom already have achieved their goals. The club and other activities are drawing a cross section of the campus community, and that pleases him. "Faculty, staff and students are involved." He views that as a good situation, and one he has not observed at other universities.

The lunchtime basketball sessions featuring 5-on-5 and 3-on-3 contests offer a half-hour of fun and exercise for many SVSU employees. Adams also recommends 30 minutes of noon hour racquetball or walleyball as a good tension reliever.