

# the Interior

For Saginaw Valley State University employees. Published by the Office of Information Services. Call 790-4054 with news items.

September 11, 1990

## **SVSU Celebrates Hispanic Heritage Month**

Buenos días!

This greeting may become quite familiar on campus from Sept. 15 through Oct. 14 when SVSU joins in the nation-wide celebration of Hispanic Heritage Month. Several events have been planned to pay tribute to the contributions and culture of the Hispanic Americans. All events are open to the public.

It may seem unusual to designate the middle of the month as the beginning of Hispanic Heritage Month, but there is a logical reason. Sept. 15 marks Independence Day in Costa Rica, El Salvador, Guatemala, Honduras, Mexico and Nicaragua. Also, the month extends into October to include Columbus Day on Oct. 12.

The activities at SVSU open with a pair of dance workshops on Friday and Saturday, Sept. 14 and 15. Mexico's Ballet Folklorico de Tamaulipas will offer instruction on dances from around the Spanish-speaking world. Registration will take place on the morning of each workshop, from 8 to 8:30 a.m. There will be a special session for children ages 7 to 12 on Saturday. Both workshops are free and will take place in the Dance Studio of the Ryder Center for Health and Physical Education. For more information, call the Bilingual/Bicultural Center at ext. 4494.

To continue the celebration, a Fiesta Hispanica will be held on Friday, Sept. 21. Participants will enjoy the light Latin rhythms of Los Viajeros Trio and also a barbecue from 8 to 10 p.m. Dinner, which costs \$2, includes barbecued chicken, corn-on-the-cob, refried beans, salad, dessert and beverage. Ron Lopez

and Associates will liven up the music from 10 p.m. to 1 a.m. Salsa and chips will be served by the light of the stars and Mexican-style luminarias. This event will take place in the Gazelle Fountain Area, or, in case of rain the festivities will be moved to Ryder Center. For more information, call the Campus Activities office at ext. 4170

"Growing Up Hispanic" will be the topic for the first installment of the new Cultural Exchange and Coffee at SVSU. This informative discussion, designed to highlight the rich diversity of the campus community, will take place Tuesday, Sept. 25, from noon to 1 p.m. in the Student Lounge of Zahnow Library. For more information, call the Campus Activities office.

Free buttons to commemorate this year's celebration can be picked up from the Evening Services office in the Brown Hall Concourse or the Campus Activities office.

President Gilbertson will conduct a series of three open forums for students in Brown Concourse. The first is set for 4-5:30 p.m. Wednesday, Sept. 12. Others are scheduled Oct. 25 and Nov. 7.

### **Employee Wellness Program Kick-Off**

Faculty and staff are encouraged to participate in the kick-off of the SVSU Employee Wellness Program Thursday, Sept. 13 in Ryder Center. A complimentary lunch at noon sets the stage for an afternoon of informational activities. The wellness fair is part of a long-range program designed to help campus employees to develop healthy lifestyles that will promote physical, mental and emotional wellness. The program is being planned by an SVSU employee wellness committee, and suggestions are welcomed.

Thursday's activities include mini aerobic dance sessions at 2:30 and 5 p.m.; blood pressure checks; cancer screening; information on life planning, AIDS, safety and stress management; a "CPR Challenge" and tours of Ryder Center. In addition to these free services, glucose and cholesterol screening are available for \$2 each. Weight Watchers will have a table; they are offering a 10-week, on-campus session, normally \$85, for \$26.50 through grant support from the Michigan Health Initiative. And there will be music, fun and a 1 p.m. drawing. Lunch reservations are requested; call ext. 4109 to reserve your spot.

Campus Dining invites you to enter the daily drawing for credit toward your next meal. Simply sign your name and add your phone extension on the back of your guest check for a chance to win the amount of your current purchase.

Give the gift of life. The first 1990-91 blood drive will be conducted in Brown Concourse between 11 a.m. and 5 p.m. Thursday, Sept. 13. For information, call ext. 4271.

## Alumni Association Elects Officers

The SVSU Alumni Association has selected Matt Heinen of Midland as president for the 1990-91 academic year. He will head a 15-member board that sets policy and plans activities of the association.

Also elected as officers at the board's Aug. 27 meeting were Rhonda Kuehn, Saginaw, vice president; and Pam O'Farrell, Bay City, secretary. Each will serve a one-year term.

Heinen is vice president of Second National Bank in Midland. He received a bachelor's degree from Alma College and a Master of Business Administration (MBA) degree from SVSU. Kuehn, support services coordinator for Saginaw County Child Development Centers, holds both a bachelor's degree and a Master of Arts in Teaching (MAT) from SVSU. O'Farrell is an accountant for Bay-Arenac Mental Health Services Board. She holds both BBA and MBA degrees from SVSU.

The SVSU Alumni Association is open to all persons who have earned degrees from the University. The association provides assistance to University programs and activities. Annual Homecoming and Commencement events are focal points of the association's activities.

Other members of the alumni board are James Blakley, Flint; Timothy Dijak, Michael Faerber, Ann Garcia, Mary Ann Jersevic, David Lewis, Kathryn Curtiss-Morley, Victoria Popp, Donald Seidel, Gerald Survant and Joseph Vogl, all of Saginaw; and Timothy Lipan of Muskegon.

Heinen replaces Lipan, who has served 10 years as president of the organization and has been instrumental in its development.

## Play Auditions Scheduled

SVSU theatre director Janet Rubin is seeking performers for the fall semester production of Noel Coward's *Blithe Spirit*. There are roles for five women and two men in the comedy. Auditions will be conducted in the SVSU Theatre at 7 p.m. on Tuesday, Sept. 18 and at 4 p.m. on Thursday, Sept. 20. Play performance dates are Nov. 16-18. For more information, call ext. 4019.

## Lyric Ensemble to Perform

The Lyric Ensemble will perform in the SVSU Theatre on Tuesday, Sept. 18 at 1 p.m. This will be the first in a series of performance/lecture/demonstrations sponsored by the SVSU music department.

The Lyric Ensemble combines Sharon Faust, oboe; Randal Faust, french horn; Harold Kafer, piano; and Cecilia Kafer, vocalist in a unique performance. They will present a collection of works ranging from classical to modern, including *Kyrie* by H. Kafer, *Rondeaux with Oboe* by D. Handel and *Alphorn, op. 15 no. 3* by R. Strauss. The chamber music concert will be followed by a discussion about the music by the Lyric Ensemble and a question and answer period.

Sharon Faust is the principal oboe with the Columbus (GA) Symphony and is administrative director of the Southeastern Music Festival. She holds a B.M.E. from Eastern Michigan University, an M.A. from the University of Iowa and an Artists Diploma from Cincinnati College Conservatory where she studied with Sara Lambert Bloom.

Randall Faust also is a principal horn with the Columbus Symphony and serves as an Associate Professor of Horn at Auburn University and on the horn faculty at the National Music Camp at Interlochen, Michigan. He holds a B.S. from Eastern Michigan University, an M.M. from Mankato State University and a D.M.A. from the University of Iowa where he studied with Paul Anderson.

Cecelia Kafer is a freelance artist performing opera, oratorio, recital and vocal chamber music. She holds B.M. and M.M. degrees from Arizona State University and has done post-graduate work at North Texas State University, studying voice with Grant Williams and opera with Arthur Schoep and Thomas Holliday.

Harold Kafer serves as head of the music department at Auburn University. He holds a B.M. from Peabody Conservatory, an M.M. from Arizona State University and a Ph.D. from North Texas State University where he studied piano with Stefan Bardas and conducted with Anshel Brusilow.

For more information, call ext. 4159.

## **Library Display Features Middle East**

The Zahnow Library staff is offering an opportunity to become better informed about the people and geography of the Middle East through their September exhibit.

"The exhibit is intended to publicize Dr. Kerry Segal's new General Education course, 'Literature of the Middle East,'" said Jack Wood, head of special collections and archives. Segal, associate professor of English/reading, indicated the course is an exploration of cultures and issues of the Middle East through the words and images of its peoples.

According to Wood, the library exhibit features books, posters, maps and other items Segal obtained from embassies. Various Middle Eastern countries are represented, he said. In addition to the exhibit, other materials on the Middle East are available in the library, held on reserve under Segal's name. For more information, call ext. 5638.

## **Campus Signage Update**

Directing visitors and new students around campus should be a bit easier now, thanks to exterior lettering identifying the names of all major buildings. The labels are part of a more comprehensive plan for campus signage, much of which should be completed during fall semester.

The new system of signs, maps and directories is expected to aid traffic flow and provide information, as well as complimenting campus design.

Turnouts have been constructed along College Drive near both Bay and Pierce roads. Campus maps will be placed in both areas, and the location at the Bay Road entrance also will accommodate an events calendar. In addition, there will be directional signage at several campus intersections and, eventually, a new sign for the main entrance at Bay Road and College Drive.

The main entrance sign is being designed, according to Vice President for Administration and Business Affairs Jerry Woodcock. "Depending upon final design approval, bidding requirements and when the contract is let will determine if the sign is installed yet this fall or next spring," he said.

## **Ryder Center Policies Announced**

Effective with the beginning of fall semester, Ryder Center has new hours and has initiated some changes in user fees and locker usage. The center now is open seven days a week. Scheduled hours are Monday through Friday from 7 a.m. to 10 p.m., Saturdays from 9 a.m. to 9 p.m. and Sundays from noon to 9 p.m.

In addition, user fees have been eliminated for enrolled students, according to center manager Joe Vogl. Previously, students paid for use of the racquetball courts and the pool. These fees will remain in effect for other members of the campus community and guests.

Vogl also announced a new locker policy permitting rental of half-lockers in the faculty/staff locker rooms for \$25 per year. The fee can be paid at the center control desk and covers Oct. 1 through Sept. 30. Full size lockers will not be available for rent and locks will not be permitted on them overnight. No overnight locks will be permitted in recreation/intramural lockers rooms A, B, C and D.

The intent of the policy is to make large lockers available for faculty and staff throughout the course of any day, Vogl said. Persons using the center facilities may use the lockers while they are in the building, but must remove their possessions and the lock when they leave, freeing the space for other users.

## **University Art Gallery Hours Set**

Dr. Barron Hirsch, professor of art, has announced fall semester hours for the University Art Gallery. It will be open for viewing from 1 to 5 p.m. Monday, Tuesday, Thursday and Sunday. In addition, the gallery will be open from 9 to 11 a.m. Tuesday and Thursday. The current display is "Clayworks 1990," an exhibit of contemporary ceramic work by six Saginaw Valley artists.

**Reserve parking permits for 1990-91 are available at the Department of Public Safety Parking Bureau. They can be purchased for \$20 Monday through Friday between 8 a.m. and 12 noon & 1-4:30 p.m. In addition, the Parking Bureau will be open from 4:30 to 7 p.m. Sept. 12 and 13. Current permits expire Sept. 15. Call ext. 4140 for more information.**

### **SVSU Bookstore Reader's Club**

**Purchase 10 trade books (sorry, no textbooks) and receive an 11th book, worth up to 10 percent of the total cost of the first 10 books, free. Readers also can take advantage of the Director's Special for September and receive a 10 percent discount on their first purchase when they sign up for the club. For more information, call ext. 4277.**

## Briefly Speaking

Cardinal Athletic Cards granting admission to all regularly scheduled home football and basketball games may be picked up by faculty and staff in the Ryder Center athletic office weekdays from 8 a.m. to 4:30 p.m. Additional cards may be purchased for \$20. Call ext. 7300 for information.

— **The Entrepreneurs Club** will begin its 1990-91 season with a look at employee wellness programs Wednesday, Sept. 12 in lower level Doan Center. A social/networking hour begins at 6 p.m. with a buffet dinner at 6:45 p.m. At 7:45 p.m. guest speaker Pat Phillips, health promotion coordinator for The Dow Chemical Company, will speak on the evolution of health attitudes. Tickets are \$10/person in advance or \$13 at the door. This year's theme is "entrepreneurial participation." For more information, call BIDI at ext. 4048.

— **"The Cards' Party"** sponsored by Campus Activities runs from 6-11 p.m. Wednesday, Sept. 12 by the Gazelle Fountain. The party features a band, club booths, games and prizes. Food will be available for \$1. For more information, call ext. 4170.

— Student Government is sponsoring a **Multi-Cultural Festival** at 11 a.m. Tuesday, Sept. 18 in the Gazelle Fountain area. For more information, call ext. 4232.

— **Volunteer Services** is sponsoring a popcorn sale from 9 a.m. to 5 p.m. Wednesday, Sept. 19 in Brown Concourse.

— **The Valley Film Society** presents *Yol* at 8 p.m. Friday, Sept. 21 in the SVSU Theatre. For information on membership in the society, call ext. 4015.

## Professional Profile

— **Dr. Susie Emond** and **Dr. Elaine Stephens**, both professors of education, participated in the planning and teaching of reading strategies for the Summer Reading Institute for Midland County educators, conducted this summer.

— **Margaret M. Flatt**, associate professor of nursing, provided consultation services to the Saginaw County Health Department's Quality Assurance and Record Audit committees. She will be presenting "Vietnam: A Nursing Perspective" to the Saginaw Riverside Kiwanis on Sept. 11.

— **Suzanne S. Rice**, reference and library administration intern, was one of 36 people from 20 countries who participated in the 1990 International Graduate Information Studies

Session at the University College of Wales in Aberystwyth from July 1-Aug. 18.

— **Dr. Janet E. Rubin**, professor of communication and theatre, recently attended the American Alliance for Theatre in Education conference in Minneapolis. Rubin is on the National Board of Directors and, at the conference, chaired a reporting session and led a training session for "Theatre in Our Schools," a major project for AATE members nationally. She also was a presenter at the annual awards ceremony.

## Transitions

The following personnel changes occurred since May 31. Please make changes in your *Faculty/Staff Directory*.

### New Faculty

— **Ms. Gail E. Sype** (ext. 5606), assistant professor, Management. B.A., Western Michigan University; M.B.A., University of Michigan.

— **Dr. Leslie J. Thornton** (ext. 5670), KCP Visiting Professor. B.A., Michigan State University; M.S.W., M.A. and Ph.D., University of Michigan.

### New Staff

— **Mr. Leonard Adams** (ext. 7321), campus recreation supervisor, Athletic Department. B.S. and M.A., Central Michigan University.

— **Ms. Carla Chavez** (753-8361), teacher, Children's Center. B.S., Central Mich. Univ.

— **Mr. Robert Lemuel** (ext. 4163), admissions representative, Office of Admissions. B.B.A., SVSU.

— **Ms. Kimberly F. Wagner** (753-8631), teacher, Children's Center. B.S., Oakland Univ.

### Departing Staff

— **Ms. Marie Helveston**, substance abuse prevention specialist.

— **Ms. Vickie Jaskiewicz**, senior secretary, Conference Bureau.

— **Ms. Barbara Quirk**, certification officer, College of Education.

The next Zahnow Library tour is set for 9-10 a.m. Tuesday, Sept. 18. Tours cover all three floors and include explanations of library services and programs. Call ext. 5635 for more information.

# InnerView

SAGINAW VALLEY STATE UNIVERSITY

## Lust and the Eureka Process

George Corser and his wife, Maureen, joke that their marriage was triggered by Lust and elicited headlines in the hometown newspaper.

Their marriage license, he says, was signed by clerk Pauline Lust some 28 years ago. The union has been a good one, and Corser counts his two sons and a daughter, all "twenty-something," as among the most important ingredients of his life.

The Corsers' oldest son holds a civil engineering degree from Princeton. He and his wife are the parents of two children that are a source of great pleasure to the Corsers. "I love being a grandfather," Corser says.

Corser's younger son and daughter both graduated from the University of Michigan. His daughter brushed aside some career advice to take courses she enjoyed, Corser says. She graduated with a liberal arts degree, writes poetry and sculpts. Some of her work graces the Corser home.

Currently she is a budget analyst for Meritz Communication in Los Angeles, where the younger Corser son also is employed. His skill in photography led to his job with Meritz, but also involved him in some exciting special projects before joining the communications firm. He travelled through often dangerous areas in Nicaragua on one assignment, and was in China just prior to the Tiananmen Square incident.

"He regretted missing it, but I was relieved," Corser confesses.

Corser's strong sense of family spills over to his teaching and community service. He is proud of the achievements of Arthur Hill High School (Saginaw) senior Khary Bridgewater, whom he assisted by loaning equipment for producing a winning Science Fair project. Bridgewater was referred for help by AHHS teacher Dan Sealy, an SVSU grad who took a mechanical measurements class from Corser.

Bridgewater's project dealing with methods of reducing resistance and stress on boat hulls took first place at the Saginaw County Science Fair and won an Award for Excellence from the U.S. Navy at the International Science and Engineering Fair in Tulsa. It also won him \$2,000 of equipment from the NAACP/Afro-American Cultural Technology and Science Organization for a DEC 316 PC he won with his previous year's entry.

Bridgewater is a three-time winner in the local science fair and has placed twice in the international contest.

"We are going to work together this year on another project," Corser notes. "It is just a pleasure to work with a bright kid like Khary. It is part of what you do as a professional. This fellow will do great things; helping is a small way to contribute to his future.

"I guess that is why we are in teaching. It won't make us rich in money, but in other ways. It is fun. Once in awhile you see that 'Eureka' process kick in (when a student suddenly grasps a difficult concept). That is what makes it worthwhile. Students do the work; teachers just try to aim them in the right direction," Corser says.

And that's what has kept him teaching for 32 years without requesting a sabbatical. "I always figure I am going to miss something." Among the licenses and awards on his office wall is a plaque recognizing him as an outstanding instructor at GMI, where he taught for 16 years before joining SVSU. He holds two patents in conjunction with his work at GMI.



# InnerView

SAGINAW VALLEY STATE UNIVERSITY

## Changing Times; Changing Careers

Carol Shuler began employment at SVSU as a temporary keypunch operator in Computer Services. She has changed career paths three times since then without having to seek work with a new organization.

After leaving the keypunch position, Shuler served as secretary in the dean's office of the College of Science, Engineering and Technology. Later she was senior faculty secretary and office coordinator for 1st floor Science Building.

Today she holds a position she calls "definitely the most challenging" as administrative secretary for the Regional Math/Science Center. The center is a division of the grant-funded Greater Saginaw Valley Regional Education Cooperative (GSVREC) and has been in existence for just over a year.

The consortium is a response to the growing awareness that education is a continuous process and that all segments of the educational system have a stake in how well each part performs.

"Our major thing is to impact (K-12) teachers," Shuler says. "It doesn't help to start a process with a first grade student if the second grade teacher doesn't see it through. If you impact the teachers, they carry a program on from year to year."

Under the direction of center director Walt

Rathkamp, Shuler and other members of the staff have put together a whole host of activities designed to improve K-12 instruction in math and science. Their ideas are tested and assisted by "teacher fellows" on loan from local schools. Fellows this fall are from Essexville-Hampton and Saginaw Township school systems. They will be replaced by teachers from Carrollton, Bay City and Buena Vista during winter semester.

Last year's teacher fellows helped develop teaching modules for grades K-4. The modules consist of guides for earth science, life science, physical science and math, Shuler explains. "They average about 200 pages each and feature hands-on science and math activities." The activities utilize inexpensive and easy-to-find materials, Shuler says, because "teachers need activities that don't take a lot of prep time and don't cost a lot of money. Money is a problem for many school districts."

Consequently, many "grocery store" items such as Elmer's Glue, Staflo Starch, Karo Syrup, eggs and vinegar are on Shuler's shopping list as she helps 1989-90 teacher fellows set up the center's Labs on Wheels, based on the modules. Labs on Wheels provides mobile support for teachers in outlying districts.

Shuler says you can make something resembling Silly Putty from glue and starch. And you can use syrup, eggs and vinegar to show the process of osmosis. The rest of her shopping list, she says, ranges from expendables such as 162 boxes of crayons to "big equipment. We could have purchased kits, but we felt it was better to do things that would encourage the teachers to develop their own ideas."

New teacher fellows will start on modules for grades 5-7, with grades 8-12 to be addressed in subsequent years, Shuler says. The center also provides in-service training for area teachers and conducts summer workshops, as well as various other special projects. It makes for a hectic, but fascinating, schedule — and one that Shuler believes in. In fact, she plans to present information about center activities at a meeting of her own Meridian district (Midland County) school board.



# BOARD REPORT



A Report of the  
Saginaw Valley State University  
Board of Control

September 10, 1990

SVSU's Board of Control conducted a brief special meeting Monday to act on the collective bargaining agreement between the SVSU Faculty Association and the University. Key terms of the agreement, which was ratified by the faculty Sept. 6, are detailed on the following pages.

The motion to adopt the agreement was approved by the Board.

## Action Agenda

### 1. Approval of Faculty Contract

## Economic Issues, Year #1

Salary	Percent	Cost to SVSU	Total
Across-the-board increases	5.50	\$330,000	
Equity allocation increases		13,000	
Promotion increases (estimate based on 89-90 promotion rates)		3,500	
Total salary increases			\$346,500
Increases as % of 89-90 salary base	5.78		
<b>Benefits</b>			
Health insurance (increases maximum from \$270/month to \$366/month)		\$111,000	
Vision/Dental coverage increase		3,500	
Employer's contribution to TIAA/CREF and FICA increases (calculated on increased salary base)		64,000	
Life and disability insurance increases		2,500	
Total increases in benefits			\$181,000
Increase in benefits as % of 89-90 benefits base	11.23		
Total cost of increases in compensation, Year #1			\$527,500
Compensation increases as % of 89-90 compensation base	6.93		

**Economic Issues, Year #2**

<b>Salary</b>	<b>Percent</b>	<b>Cost to SVSU</b>	<b>Total</b>
Across-the-board increases	5.25	\$333,000	
Professorial merit increases		25,000	
Total salary increases			\$358,000
Increases as % of 90-91 salary base	5.64		
<b>Benefits</b>			
Health insurance (increases maximum from \$366/month to \$383.50/month)		26,500	
Vision/Dental coverage increases		3,500	
Employer's contribution to TIAA/CREF and FICA increases (calculated on increased salary base)		67,000	
Life and disability insurance increases		2,500	
Total increases in benefits			\$ 99,500
Increase in benefits as % of 90-91 benefits base	5.55		
<b>Total cost of increases in compensation, Year #2</b>			<b>\$457,500</b>
<b>Compensation increases as % of 90-91 compensation base</b>	<b>5.62</b>		

**Economic Issues, Year #3**

<b>Salary</b>	<b>Percentage</b>	<b>Cost to SVSU</b>	<b>Total</b>
Across-the-board increases	5.25	\$352,000	
Professorial merit increases		25,000	
Total salary increases			\$377,000
Increases as % of 91-92 salary base	5.62		
<b>Benefits</b>			
Health insurance (increases maximum from \$383.50/month to \$403.50/month)		35,000	
Vision/Dental coverage increases		3,500	
Employer's contribution to TIAA/CREF & FICA (calculated on increased salary base)		70,000	
Life and disability insurance increases		2,500	
Total increases in benefits costs			\$111,000
Increases as % of 91-92 benefits	5.87		
<b>Total cost of increases in compensation, Year #3</b>			<b>\$488,000</b>
<b>Compensation increases as % of 91-92 benefits</b>	<b>5.67</b>		



### Other Economic Implications, Year #1

Cost (at adjunct replacement rate) of increases in release time (for Department Chairs)	\$ 1,500
Cost (in Year One) of reduced workload provision	12,500
Cost of increase in Professional Development Pool	3,000
Cost of increase in secretarial support	<u>18,600</u>
Total other costs	<u>\$35,600</u>
Other costs as % of faculty compensation	<u>0.47%</u>

### Major Policy Provisions

1. Professorial Merit Program - provides for voluntary performance review of eligible faculty at full Professor rank, incentive of salary increase for superior performance — faculty at this rank currently have no opportunity to improve compensation beyond across-the-board increases (Note: approximately 50% of all full-time faculty are now at this rank).
2. Improvements in Promotion/Tenure Process - provides agreed weights to teaching performance (50%) and research and service activities (20-30%), standardizes forms, etc.
3. Instructional Initiatives Memorandum - parties agree to support creative and innovative instructional developments; University agrees to seek support from outside General Fund; faculty involved will not be penalized if results are unsatisfactory.
4. Workload Relief - provides for alternative means of compensation through workload reduction for faculty who produce excess student credit hours.
5. New Instructional Rank - position of "Lecturer" and "Teaching Associate" created to assist with lower level or remedial courses — subject to departmental approval.