

# the Interior

For Saginaw Valley State University employees. Published by the Office of Information Services. Call 790-4054 with news items.

August 28, 1990

## Faculty, Staff Gear Up for New Academic Year

SVSU faculty and staff gathered for a series of campus meetings Thursday, Aug. 23 to prepare for the upcoming academic year. New-comers to the campus community began the day with a brief tour of campus.

Both returning and new faculty participated in a noon lunch program where they learned about recent developments in the Consortium for International Earth Science Information Network (CIESIN) activities. Vice President for Academic Affairs Robert S.P. Yien, who chairs CIESIN's board, provided the update.

The early afternoon was devoted to College meetings to discuss plans and programs for the 1990-91 school year.

At 4 p.m. the entire campus community welcomed new faculty and staff at a Doan Center assembly. Faculty who had earned promotions effective July 1, 1990 were recognized and received plaques.

In his remarks to the campus community, President Eric Gilbertson presented three themes he believes should shape the University's future. Creating cultural diversity will be an important goal, he said. "The university is and increasingly will be society's primary portal of opportunity. It is also the mission of this University to prepare the next generation's professional workforce and economic, social and political leadership for this region — and beyond."

The second theme identified by the president is institutional improvement — both reputational and substantive. He challenged individuals and units to aggressively seek out oppor-

tunity. "This will require risk taking — by individuals and units — and some initiatives will fail," he said. The Planning Task Force is completing its work and will be recommending several specific initiatives, he said.

A final theme, Gilbertson said, is developing an institutional culture. The important question to ask, he said, is not what we want to be, but what we want to accomplish. "The principal purpose of this University — that is, what we want to accomplish — is to help those students who come to us and who trust us to better understand and deal rationally with the world as they find it, and then to believe they can make it better."

Copies of the complete text of President Gilbertson's Orientation message are available in the Office of Information Services. Persons interested in reading the full text may make arrangements by calling ext. 4055.



Campus employees were joined by their families for an "Opening of School" picnic capping off Thursday's Orientation activities. A festive mood, good food, entertainment and fellowship compensated for gloomy skies. The Gazelle Fountain area provided a central site.

## **SVSU to Assist with LAMP Projects**

SVSU has signed a \$38,000 contract with the Saginaw Area Growth Alliance (SAGA) to provide assistance with certain aspects of SAGA's Local Area Modernization Plan (LAMP). Funding for the project comes from a grant from the Michigan Modernization Service (MMS). The projects will be coordinated by BIDI in cooperation with the Saginaw Valley Manufacturer's Association.

BIDI plans to take a three-pronged approach in providing LAMP services. The first project, already well underway, is the development of a Tri-County supplier's directory for manufacturers. BIDI also is sponsoring a technology access awareness forum, set for Sept. 28. To complete the triad of services, BIDI has engaged a part-time manufacturing specialist to coordinate the development of a technology cell system linking manufacturers with similar needs.

The technology cell system will be an extension of the technology access awareness forum, said Jo Peterson, director of business research services for BIDI.

William G. Edwards of Midland has been hired to head up the technology cell development effort. Edwards, an engineer with Consumers Power Company for 34 years, will identify groups of manufacturers with similar operations who can work together to introduce new technology to their production facilities.

"I am acquainting myself with the various technologies that are being considered and meeting with representatives from various resources that are available at SVSU and other organizations," Edwards said. "We will have to identify those firms who need new technologies, which in some cases may not be aware that they need them.

"Ultimately, the tech cells will involve current users and people who need training in the technologies. I will meet with various state and local resources that deal with training and with various technologies. That may include vendors and other resources that can furnish information," he concluded.

The idea for the technology-sharing cells grew out of a 1989 study commissioned by SAGA

and performed by the Research and Analysis Group of MMS. In their report to SAGA, MMS said their data suggested that Saginaw County fabricated metal producers utilize less technology than elsewhere in the state. Further, LAMP analysis indicated that some Saginaw County users may not be reaping maximum advantage from their technology purchases, though the systems may be justified on the basis of increased production flexibility.

JoAnn Crary, project director for the LAMP study and SAGA deputy director, indicated that a sizable number of Saginaw County firms apparently are on the verge of a significant wave of investment. New technologies planned for implementation include Computer Aided Design (CAD), MRP II-type production planning systems, as well as automated gauging and inspection. "For most of them, these technologies are qualitatively different from those with which they have past experience," Crary said. "All can be expensive, under-utilized approaches unless implemented properly."

The Sept. 28 technology access forum is the first step in alerting the Saginaw Valley's small and medium sized manufacturers to the potential benefits of implementing new technologies, said Amy Ballantyne, director of BIDI's entrepreneurial programs and services. The day-long forum, to be held on the SVSU campus, will focus on the need for quality in all aspects of the production process and examine public sector support programs available to help manufacturers implement new technologies.

An industrial buying guide for Saginaw Valley manufacturers was the earliest of the projects to receive SVSU assistance. Survey forms were mailed to 462 manufacturers in Bay, Midland and Saginaw counties, asking for basic directory information about the firms and specific information on the products or services provided by the companies.

The completed directory will list alphabetically all the products produced by Saginaw Valley manufacturers. Under each product heading will be a list of area firms that manufacture the product. A second section of the directory will alphabetically list all the manufacturing companies in the Valley, including company name, address, phone number, other key personnel, Standard Industrial Classification Codes and the products manufactured by the firms.

**Cardinal Athletic Cards** granting admission to all regularly scheduled home football and basketball games are available to faculty and staff. They may be picked up in the Ryder Center athletic office weekdays from 8 a.m. to 4:30 p.m. Additional cards for spouses and family members may be purchased for \$20. Call ext. 7300 for more information.

## Pastor Edits Journal

Last year Dr. Ricardo Pastor, professor of Spanish, was elected editor of *Bolivian Studies*, a journal published by the Institute of Bolivian Studies in the United States.

The first issue of *Bolivian Studies* was publicly presented by Pastor and Dr. Hugo Lijerón Alberdi, president of the Bolivian Studies Institute and professor at the University of Akron, at the 72nd meeting of the American Association of Teachers of Spanish and Portuguese. The Association's annual meeting was held Aug. 10-14 in Miami, and the presentation took place during a session, "Bolivia Es Diferente" (Bolivia Is Different), dedicated to Bolivian studies.

Pastor also read a paper on "Revolution and Social Change Influencing Prose Writers: The Case of Che Guevara" at the conference.



Dr. Ricardo Pastor (l), SVSU and Dr. Hugo Lijerón Alberdi (r), University of Akron, present the first issue of *Bolivian Studies* at the recent American Association of Teachers of Spanish and Portuguese. With them is Mario Soria of Drake University.

## Summer Enrollment Shows Increase

The final tally of summer semester students showed a 7.5 percent increase over the 1989 total. A record 3,252 students signed into the recently completed sessions, compared to 3,024 last year. The largest increase was among transfer students, with almost double the 1989 number enrolling. Those enrolling before fall 1990 were able to enter under the General Education requirements in effect during the 1987-88 academic year through a MACRAO agreement.

Although late registration is incomplete, fall semester enrollments already have exceeded the 6,000 mark. A rise in the number of returning students accounts for much of the increase. Late registration continues through Thursday.

## Humanities Series Celebrates Tenth Anniversary

In 1981 Rose Collamer, then director of the SVSU Chrysallis Center and associate professor of English, drew together University and community resources to begin a humanities lecture series.

Some ten years later, the program has surpassed even the most optimistic predictions

for its success. Approximately 50 lectures have been presented, each dealing with an aspect of Saginaw history. The series has attracted approximately 10,000 people.

The 1990-91 series is being dedicated to Rose Collamer. The lectures will reprise the most popular speakers and topics that have been presented to date. Each of the six Tuesday programs will begin at 7:30 p.m. at the Ruben Daniels Lifelong Learning Center, beginning Sept. 25 and continuing through Oct. 30.

The Sept. 25 program examines Saginaw's era of songwriting. Dr. Grant Smith, author of *From the Saginaw Valley to Tin Pan Alley*, will act as Master of Ceremonies for the evening. The Renaissance Jazz Band with Donn Cramton, vocalist, will present songs written by Saginaw composers.

The series is offered as a public service by SVSU and cooperating agencies. There is no charge for admission.

The tenth anniversary series is made possible by grants from the Michigan Council for the Humanities and the Saginaw Community Foundation. Additional support from the Second National Bank, *The Saginaw News*, the Saginaw County Historical Society and the Ruben Daniels Lifelong Learning Center have enabled the program to continue to expand.

*The Interior* will not be published next week following the Labor Day holiday. The next issue is scheduled for Tues., Sept. 11. Material for that issue should be submitted to Information Services by Sept. 7.

## Briefly Speaking

— **Alpha Kappa Alpha** sorority presents a "Mo' Better Jam" at Doan Center Friday, Aug. 31 from 9 p.m. to 1 a.m. Admission is \$3 before 11 p.m.

— New students with questions about campus life are invited to attend an evening **Orienta-tion** session tonight in lower level Doan Center. Call ext. 4170 for details.

— **The Valley Film Society** begins its 1990-91 season with a showing of "Women on the Verge of a Nervous Breakdown." The 1988 Spanish film features a distinctive blend of camerawork, plot twists, deadpan absurdities and a jaundiced view of "normal" relationships. The 8 p.m. film is preceded by shorts at 7:45 p.m. in the SVSU Theatre. For VFS membership information, call ext. 4015.

— The first of a series of **Zahnow Library** tours takes place from 1-2 p.m. Monday, Sept. 10. Tours cover all three floors and include demonstrations and explanations of library services and programs. Call ext. 5635 for more information.

## Professional Profile

— **Dr. Altaf-ur-Rahman**, professor of electrical engineering and technology, attended a two-week course entitled "Automation and Robotics" at Rensselaer Polytechnic Institute in New York from June 11 through 22. This faculty professional development program was sponsored by the American Society for Engineering Education.

— **Dr. Ricardo Pastor**, professor of Spanish, presented a paper on "Revolution and Social Change Influencing Prose Writers: The Case of Che Guevara" at the annual meeting of the American Association of Teachers of Spanish and Portuguese in Miami Aug. 10-14.

— **Dr. Edward J. Soehnlen**, adjunct faculty in the music department, participated in the 8th annual Institute of Music in General Studies sponsored by the College Music Society at Copper Mountain, CO, June 10-15. The theme of the institute was "The Post-Stravinsky Generation — Teaching Music in an Era of Changing Aesthetics, Technology and Perception." Soehnlen's participation in the MGS Institute was made possible through a profes-

sional development grant awarded last spring by SVSU.

## High Five

— The Cardinal athletic campaign kicks off this Saturday when the **football** team hosts Hillsdale College. SVSU's noon kickoff will be the first official play in the newly-formed, 11-team Midwest Intercollegiate Football Conference (MIFC).

MIFC coaches picked Hillsdale to finish third in a preseason poll, while the Cardinals were tabbed for eighth.

The contest is the first of four "home" games to be played at Arthur Hill High School's Memorial Stadium, while two others will be played at Bay City Handy High School. SVSU has played twice previously at Arthur Hill, winning an NAIA playoff game in 1983 and losing the 1986 season opener.

Athletic Director Bob Becker announced a change in the 1990 football schedule. The Cardinals will host Northwood Institute in the 15th Annual Axe Bowl, Saturday, Oct. 20 at noon in Memorial Stadium. Earlier plans called for the game to be played in Midland.

-- Becker also announced **Art Gillis** will take over as head coach of the Lady Cardinal **soft-ball** team this fall. Gillis is the father of SVSU pitching coach Doug Gillis and becomes the sixth coach in the 11-year history of the program. Art Gillis has played or coached softball for over 40 years at various levels, including assembling and sponsoring the Saginaw Bolters men's fast-pitch team which won the world championship in 1979. He replaces Art Tolfree, who resigned after compiling a 170-70 record in five seasons, including an NAIA national championship in 1988.

Any member of the SVSU faculty or staff who would be interested in serving on either the Planning Commission or the Street Tree Committee for Bay City may contact Dr. John Fallon, vice president for public affairs, at ext. 4096. He will provide details regarding the vacancies and how to apply for these appointive positions.

Reserve parking permits for 1990-91 are available at the Department of Public Safety Parking Bureau. They can be purchased for \$20 Monday through Friday between 8 a.m. and 12 noon & 1- 4:30 p.m. In addition, this week the Parking Bureau will be open from 4:30 to 7 p.m. The extended hours are in effect Sept. 12 and 13 also. Current permits expire Sept. 15. Call ext. 4140 for more information.

- 1-31 The Marshall M. Fredericks Sculpture Gallery will be open each week Tuesdays, Wednesdays, Thursdays and Sundays from 1-5 p.m. for fall semester. For more information or to schedule a tour, call ext. 5667.
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- 1 The Cardinal Football team kicks off the new season by facing Hillsdale College at noon. Due to the construction status of the new SVSU stadium, this home game will be played at Saginaw's Arthur Hill High School. Admissions is \$3 for adults and \$2 for students. For more information, call ext. 7300.
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- 4-27 *Clayworks 1990*, a contemporary ceramic exhibit by artists from the Saginaw Valley, will be shown in the University Art Gallery. For more information, call ext. 4391.
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- 7 Valley Film Society presents the first film of the 1990-91 season. *Women on the Verge of a Nervous Breakdown* will begin at 8 p.m. in the Theatre. Film shorts start at 7:45 p.m. For more information, call ext. 4015.
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- 11 The Lady Cardinal Volleyball team faces Ferris State University at 7 p.m. in the Cardinal gym. For more information, call ext. 7300.
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- 11 Psychology Club will hold the first of two popcorn/bake sales from 10 a.m. to 4 p.m. in the lobby of Doan Center. For more information, call Dr. Cohen at ext. 4309.
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- 12 Saginaw Valley Entrepreneurs Club begins their new year with a health attitude adjustment. The first meeting features Pat Phillips, health promotion coordinator for The Dow Chemical Company. A social/networking hour begins at 6 p.m. followed by a buffet dinner and the guest speaker in LLD. Advance registration is \$10/person and \$13/person at the door. For more information, call BIDI ext. 4048.
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- 12 Campus Activities will be holding "The Card's Party" by the Gazelle Fountain. The festivities will begin at 6 p.m. and continue until 11 p.m. Features include a band, club booths, games and prizes. Food will be available for \$1. For more information, call ext. 4170.
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- 13 The Lady Cardinal Volleyball team faces Madonna College at 7 p.m. in the Cardinal gym. For more information, call ext. 7300.
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- 13 An Employees Wellness Kickoff will begin at noon in the gym's east arena. Activities are expected to last until 5 p.m. For more information, call ext. 4109.
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- 14-15 A Spanish Dance Workshop taught by a folkloric troupe will take place in the Dance Studio in Ryder Center as part of Hispanic Heritage Month. For more information, call ext. 4494.
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- 15 - Bilingual/Bicultural Education, Campus Activities, Evening Services and Multicultural Programs will be sponsoring various events to celebrate Hispanic Heritage Month at SVSU. Buttons will be available from Evening Services or  
14 Campus Activities throughout the month. For more information, call ext. 4170.
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- 15 The volleyball team will host Lake Superior State University at 1 p.m. in the Cardinal gym. For more information, call ext. 7300.
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- 16 The Lady Cardinal Tennis team faces Oakland University in the first match of the season. The game begins at noon on the tennis courts. For more information, call ext. 7300.

- 18 The music department presents "The Lyric Ensemble" at 1 p.m. This lecture/performance/demonstration will be held in the Theatre. For more information, call ext. 4387.
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- 18 The first of two auditions for the Department of Communication and Theatre's fall production *Blithe Spirit* by Noel Coward will be held at 7 p.m. in the Theatre. For more information, call ext. 4019.
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- 20 The second audition for the Department of Communication and Theatre's fall production *Blithe Spirit* by Noel Coward will be held at 4 p.m. in the Theatre. For more information, call ext. 4019.
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- 21 Valley Film Society presents *Yol* at 8 p.m. in the Theatre. Film shorts start at 7:45 p.m. For more information on membership, call ext. 4015.
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- 21 A "Fiesta Hispanica" will begin at 8 p.m. at the Gazelle Fountain. Features will include free entertainment highlighted by two bands and a barbecue for \$2. For more information, call Campus Activities at ext. 4170 or Ann Garcia at ext. 4092.
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- 21 The tennis team will face Lake Superior State University at 3 p.m. on the tennis courts. For more information, call ext. 7300.
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- 22 The football team will host Saint Joseph's College (IN) at noon at Bay City Handy High School. For more information, call ext. 7300.
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- 23 The tennis team will host Michigan Tech University at 10 a.m. on the tennis courts. For more information, call ext. 7300.
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- 24 Campus Activities will once again sponsor Comedy Nights at SVSU. The first of three events begins at 10 p.m. in Lower Level Doan. For more information, call ext. 4170.
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- 25 The tenth year of the Humanities Lecture Series is entitled *Highlights of Saginaw's History: A Celebration of Ten Years*. The first program, "Music of Saginaw's History: Reflection on the Era" with the Renaissance Jazz Band, begins at 7:30 p.m. at the Ruben Daniels Lifelong Learning Center. For more information, call ext. 4267.
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- 25 The first Cultural Exchange and Coffee will take place at 1 p.m. in the Zahnow Student Lounge. This informational chat session, part of Hispanic Heritage Month, will focus on "Growing Up Hispanic." For more information, call ext. 4170.
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- 25 The volleyball team will face Oakland University at 7 p.m. in the Cardinal gym. For more information, call ext. 7300.
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- 26 Psychology Club will hold a popcorn/bake sale from 2 to 6 p.m. in the lobby of Doan Center. For more information, call Dr. Cohen at ext. 4309.
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- 26 The Environmental Protection Agency will hold a conference on the impact and control of zebra mussels. Experts from various federal and state agencies as well as from both Canada and the Soviet Union will meet in the Theatre. For more information, call ext. 4348 or Bill Gilmartin at (202) 225-2806.
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# STAFF MEMBER of the MONTH

## SAGINAW VALLEY STATE UNIVERSITY

**Robert D.  
Hanes**

**Director,  
Engineering  
Services**

**September  
1990**

Bob Hanes has been so busy planning, building and caring for facilities that he hardly has noticed the passage of almost 23 years since his arrival on campus.

"They were just finishing the '66 Building when I came here Oct. 1, 1967," he says. "I have been involved in all of the construction here, including buildings, utilities, landscaping and parking lots."

"Much of the campus as we know it today has been strongly influenced in many subtle ways by Bob Hanes," notes Jerry A. Woodcock, vice president for administration and business affairs. "We have much to thank him for on the campus. His work will benefit many generations to come."

The process of creating each campus facility can be of long duration, Hanes points out. "Most times I have been involved for five or six years," he says. "There are four stages of construction. The schematic plans involve development of the building concept. That's followed by preliminary plans specifying materials. Next, the construction drawings provide blueprints for building the facility.

"The fourth stage is construction. And the process doesn't conclude when the building is occupied. Each facility has a year's warranty period to note and correct any deficiencies."

Hanes ranks the three-building I.F. #2 construction and Wickes Hall renovation as the largest single project he has supervised. "But the most complicated will be the heating and cooling plant," he says. "We must dig through all areas of campus (for connecting tunnels) and miss all of the things there now.

"Basically, this campus is a small city. We have our own utilities — water, phone lines, electric and gas service, sewers and so forth," he says.

If all of the construction weren't enough to keep Hanes on his toes, the repair and remodeling would. "A good many of our buildings have been remodeled," he says. At any given time, there usually are a half dozen or so such projects underway. For example, the current list includes remodeling of the '66 and '68 Buildings, the Public Safety building, the library (the Valley Library Consortium computer area is being renovated) and old Cardinal gym, as well as repairs to the Cardinal gym fascia and to residence hall stairways.

Also, the new football stadium is under construction, along with a retention basin near the Bay Road entrance.

Hanes served as physical plant director until 1980, supervising plant operations on a daily basis as well as handling engineering duties.

In addition to the technical aspects of his work, Hanes has to deal with people. Architects and engineers seeking campus construction jobs are frequent guests in his office. He has seen numerous presentations, complete with movies, slides, whatever. "They all put on a show," he smiles.

And then there are the campus folks, who often greet the disruptions of construction and remodeling with something less than whole-hearted enthusiasm. As one such person noted, "Bob's been responsive to real needs in our area and critical of our foolishness. We've learned to respect his judgment."

