August 21, 1990

University Art Gallery Sets Fall Semester Exhibitions

An exhibit by six Saginaw Valley artists who work in clay will kick off the fall University Art Gallery series. "Clayworks 1990" is scheduled to run from Sept. 4-27.

"The exhibit shows all the different styles of ceramics that are nationally and internationally popular," noted Dr. Barron Hirsch, who coordinates the annual series of art exhibitions displayed during fall and winter semesters.

"Each of the six artists produces work that is different, very individual. 'Clayworks' is a diverse show," Hirsch said.

Artists whose work will be on display are Barbara Gaye-Gonzales, Matthew Henderson and Gregg Laatsch of Saginaw; Terry Lynn Basmadjian and Marlene Pellerito, Bay City; and Marcia Polenberg, Midland.

Gaye-Gonzales currently is enrolled in graduate courses at Penland School in North Carolina. She exhibits throughout Michigan. "She creates large, functional pieces," Hirsch noted. "Her work is bold and has a kind of heftiness and naturalness about it. Some is unglazed, with matte color. Her work seems to show Japanese influence," he said, noting that one piece is Raku fired. Gaye-Gonzales is well-known in the area and has been active in the Saginaw Art Museum for many years.

By contrast, Basmadjian is relatively new to the Saginaw area, Hirsch said. "Her work is extremely sophisticated. She employs geometric shapes and clean, intense colors. The style could be called 'Post Modern,' it shows the influence of Chicago art." Hirsch said her display includes many decorative pieces. "Her work is elegant, polished," he said. Basmadjian is a former instructor in ceramics and is active in Bay City's Studio 23 Gallery.

Hirsch characterized Laatsch's work as having a primitive, tribal quality. "It relates to early cultures. The surfaces appear burnt and the shapes are simple but elegant. In addition, he has a group of ceramic masks that also relate anthropologically and ethnologically to early cultures. They deal with emotions and only vaguely resemble faces." Laatsch has exhibited in Saginaw, Flint, Detroit and Midland. He currently is studying at Eastern Michigan University.

Henderson is an instructor in ceramics at SVSU. He exhibits in Texas, Georgia and Michigan. His display includes large, decorative pots showing the influence of classic Greek pottery and the art of the American Southwest. "Matt is very knowledgeable," Hirsch said. "His work tends to be glazed, with matte finish. Earth tone colors predominate."

Pellerito also teaches ceramics at SVSU. "She has been a mainstay of our ceramics program since its inception," Hirsch said. She exhibits in the Tri-Cities. "Marlene's work is large ceramic sculpture composed of biomorphic forms. Her pieces are highly glazed, usually in very light colors. It is Impressionistic in nature; her forms tend to resemble figurative forms."

Polenberg is a member of the Central Michigan University staff and has taught at Delta College. Her work has been displayed in Ann Arbor, Midland and Saginaw. "Her style is Expressionistic," Hirsch said. "It has a raw, direct emotional quality. It is designed to express feelings rather than serve as decoration. She uses bright colors with glazes that appear to be splashed on, but really are carefully applied. This work has emotional power."

(Continued on pg. 2)
(Continued from pg. 1) Hirsch believes the show will be popular because of the wide range of work and the familiarity of the local artists.

Other shows scheduled for fall semester are the Ninth Annual Alma College Statewide Print Competition, a traveling exhibit of Michigan printmaking, Oct. 8-26; the Saginaw Photo Journalism Invitational, an exhibit of major photographs by the staff of the Saginaw News, Nov. 1-21; and The Paintings of Dong Wenzheng, landscapes from China by a Suzhou University professor, Nov. 26-Dec. 13.

Admission to all shows is open free of charge. For gallery hours or more information, call ext. 4391.

VFS Announces Season’s Features

The 12th season of the Valley Film Society will feature a variety of classic and contemporary films, all screened in the SVSU Theatre. Showings generally are the first and third Fridays of each month Sept. through May. The 8 p.m. features are preceded by shorts at 7:45 p.m.

The 1990-91 season begins Sept. 7 with the screening of "Women on the Verge of a Nervous Breakdown." On Sept. 21 the featured movie is "Yol."


VFS adds an educational aspect to the showings by providing audience members with a summary and critical analysis of each film. All foreign films feature subtitles.

Regular memberships in VFS are $21, while students may join for $8.50. The membership cost is prorated for those joining later in the season.

For more information or application for membership, call Dr. Tyler Haynes at ext. 4015.

Fall Bookstore Hours Announced

Bookstore Director Betty Chenoweth has announced fall semester business hours for the campus Bookstore. Regular business hours are 9 a.m. to 6:30 p.m. Monday through Thursday and 9 a.m. to 4 p.m. on Friday.

Special hours in effect today for registration and book buy-back are 9 a.m. to 6 p.m. The registration and buy-back hours continue Aug. 22-24 from 9 a.m. to 4 p.m.

Chenoweth also has listed the following hours during opening week of school: Aug. 25 (Sat.) - 10 a.m. to 4 p.m.; Aug. 26 (Sun.) - 1 to 5 p.m.; Aug. 27-30 - 8:15 a.m. to 7:15 p.m.; Aug. 31 - 9 a.m. to 4 p.m. Please note that the Bookstore will be closed Sat., Sept. 1 for the Labor Day Holiday. An earlier memo had indicated open hours that day.

On Tues., Sept. 4 the Bookstore will be open from 9 a.m. to 4 p.m. Regular business hours begin Sept. 5.

Cardinal Athletic Cards Available

SVSU faculty and staff may pick up Cardinal Athletic Cards beginning today. The cards are available in the Ryder Center athletic office weekdays from 8 a.m. to 4:30 p.m.

The card grants admission to all regularly scheduled home football and basketball games. Additional cards for spouses and family members may be purchased for $20. For more information, call ext. 7300.

Parking Permits Available

Reserve parking permits for 1990-91 are available at the Department of Public Safety Parking Bureau. They can be purchased for $20 Mon. through Fri. between 8 a.m. and 12 noon and 1 to 4:30 p.m.

During the first week of classes, Aug. 27 through Aug. 31, the Parking Bureau will be open additional hours Mon. through Thurs. from 4:30 to 7 p.m., according to Director of Public Safety Zane Rybkowski. Extended 4:30 to 7 p.m. hours also are in effect Sept. 12 and 13. Current permits expire Sept. 15. For more information, call the Parking Bureau at ext. 4140.
Briefly Speaking

-- Fall classes begin Mon., Aug. 27. Late registration will continue throughout the week.

-- New and prospective students will meet in lower level Dean Center for Evening Orientation Tues., Aug. 28. For more information, call ext. 4170.

-- The O'Neill Arena in Ryder Center is closed through Aug. 25 for repainting.

Professional Profile

-- Dr. Morteza Marzjarani, associate professor of computer science, attended the annual meeting of the American Statistical Association in Anaheim, California Aug. 6-9. He spoke on the "Logarithmic Transformation of Raw Data" in session 46 of the meeting. Other speakers in the session were from CDC, IBM, VA Medical Center and Temple and Cornell Universities.

Across Campus

The campus community extends condolences to the family of Virginia Groening, who passed away Mon., Aug. 13. Her husband, William A. Groening Jr., is an honorary member of the SVSU Foundation Board of Directors and former chairman of the Board of Control. He was accorded an honorary Doctor of Laws degree in 1974 in recognition of his service to the institution.

A Virginia Groening Memorial Scholarship Fund has been established at SVSU and memorial gifts are being received. For information about the fund, contact Dr. Albert Beutler at ext. 4052.

International Students to Arrive

Twenty-three students from Shikoku Women's University, Tokushima, Japan concluded their American Language and Culture course last week and departed from SVSU. However, they soon will be replaced by students from various countries who will begin arriving Aug. 24 in preparation for fall semester classes, according to Dr. Robert C. Braddock, director of international programs.

Braddock still is seeking host families for a Labor Day weekend homestay for the international students. Because no food service is offered in the residence halls over the holiday weekend, it is especially important to find alternate arrangements for the students, Braddock said.

"We have students coming from France, Japan, Great Britain, Malta and places in between," he said. "They don't need anything special; just a place to go and someone who cares. If you can help out, please call me soon at ext. 4268."

Library Tours Scheduled

Students, faculty and staff who would like to participate in an orientation tour of the Zahnnow Library are invited to come to the first floor Reference Desk on one of the following dates: Mon., Sept. 10, 1-2 p.m.; Tues., Sept 18, 9-10 a.m.; Wed., Sept. 26, 3-4 p.m.; Tues., Oct. 9, 2-3 p.m.; Thurs., Oct. 25, 9-10 a.m.; Wed., Nov. 14, 1-2 p.m.

Tours will cover all three floors and will include demonstrations and explanations of services, programs, collections and print and automated resources. For more information, contact Julie Voelck, head of public services, at ext. 5635.

Dining Services Offers 'Bagel Wagon'

The beginning of fall semester classes Aug. 27 will herald the opening of a new service from Campus Dining. The "Bagel Wagon" will offer light fare from 7:30 to 10 a.m. and again 11 a.m. to 1:30 p.m. Mon. through Thurs. The wagon will be located outside of the Alumni and Student Lounges on the first floor of the Zahnnow Library building.

The menu features sandwiches and salads, bagels with cream cheese, jumbo muffins, fresh doughnuts, cookies and fruit juices. So — if you're too rushed to prepare breakfast or lunch before you leave home, keep the Bagel Wagon in mind.

Work to repair and resurface 12 miles of westbound US-10 between Bay City and Midland began Aug. 8 and will continue until the job is finished in late Nov., according to the Michigan Department of Transportation. Work on eastbound lanes is to be completed by Labor Day. Alternate routes are advised when possible.
The water tower face-lift is progressing in spite of rainy weather. Old paint was removed by sandblasting and fresh primer coats have been applied inside and out.

Barring weather delays, the tower should be sporting a new coat of red by Wednesday, Aug. 22. And the new "SVSU" letters should be applied in time to greet new faculty and staff, as well as those returning, for Thursday orientation sessions.

Fall Semester Hours, Marshall M. Fredericks Sculpture Gallery

Beginning Aug. 27 the Fredericks Gallery will be open without charge from 1 to 5 p.m. on Sunday, Tuesday, Wednesday and Thursday throughout fall semester. During the weeks of Aug. 27 and Sept. 2, the gallery will have special open hours from 5 until 8 in the evening on Tuesday, Wednesday and Thursday. As usual, the gallery also will be open for group tours by appointment. For more information, call ext. 5667.
The Chemistry of Cars

Americans are noted for their love affair with the automobile, with its seemingly infinite variety of forms and functions. Art Andrews finds a special chemistry in classic MGB sports cars.

The chemistry professor says he bought his first MGB, a 1966 model, "the same way I got interested in chemistry -- by accident." (Andrews' undergraduate degree is a bachelor of arts, not science, with a liberal arts focus.)

"About five years ago I saw an ad for an MGB and said, 'Let's go out and see this car.' By the time we got there, it was dark. So I bought the car for $400 without really seeing it. Two days later I went back and saw what it was really like. It wasn't running, so we towed it home; there were no brakes or anything."

While he had always "fooled around with cars," Andrews quickly determined that the MGB was "a project that obviously was going to be big." Undaunted, he bought a book and started on page 1. "It was either that or wait for the price of rust to go up so I could make a profit," he jokes.

During the nearly two years required for the restoration, Andrews says he went through several books and learned a lot. He did all the work personally except the final paint and installation of upholstery. He even made some of the upholstery on a sewing machine borrowed from Nancy (Mrs. Dale) Irish.

The result: "A pretty auto. It is Porsche red with an all white interior and black dash."

Presently Andrews awaits the return of a 1964 MGB, which is being painted "1990 Corvette light lime green metallic." The interior is gray, and he expects the combination to be quite elegant. "The car was in very, very bad shape when I got it, but because I know better what I am doing, it will be a stronger auto than the first one," he says.

But autos aren't Andrews' only interest. On the glass wall of his 2nd floor Science Building office, Doonesbury cartoons form a base for a news photo of a skiing contest and stickers representing diverse organizations and activities — Earth Day, Lion's Club, Phi Kappa Phi, Greenpeace, the Wilderness Society, World Wildlife Fund, Handgun Control, Ziggy cartoons and articles on scientific literacy dot his door and interior walls.

His interest in the environment is not inconsistent with his interest in chemistry, he contends. "The fact of the matter is that I think most chemists are environmentalists. They understand better than most the impacts of chemistry."

Because of their knowledge, chemists do not always respond to what they perceive as outrages that really have no basis in fact. Protests are sometimes exaggerated, he feels, when people don't fully understand how a process works or what a chemical compound does. "They want to err on the basis of being safe rather than sorry."

Andrews feels that chemists and the chemical industry should do more to properly educate the public regarding chemical usage. And he acknowledges that in the past chemicals were used without a full understanding of their impact on the environment.

Andrews often has lived and studied abroad. His overseas stints include 15 months in England and two two-year sessions at the University of Trondheim in Norway. The European stays honed an interest is skiing and soccer that he shares with his sons, aged 18, 16 and 14.
Rachel Jersevicz unabashedly admits, "I would do anything for my love affair." And it's been that way for about five years, she says.

She serves as general chairman for the annual Love-A-Fair, which was organized more than 20 years ago to raise money for citizens with mental retardation. The one-day event produces about $10,000 to support such things as camp, trips, participation in Special Olympics, activities at Millet Center and emergency assistance for retarded citizens.

This year's Love-A-Fair is set for Nov. 13, and by Sept. 1 Jersevicz will be on the phone, "begging for crafts, baked goods, services" — anything that can make the giant, volunteer-staffed bazaar a success. "Basically, it takes all year to get ready," she notes.

Jersevicz has offered her talent and enthusiasm to many other organizations over the years. A Saginaw native, she has been active in Jaycees and served as a secretary for the local chapter’s Raft Race, the Haunted House and other activities in the days before women were admitted as members. She also has volunteered for the Muscular Dystrophy Telethon and has been a campaign worker for several politicians.

The list continues. President of Home and School Assn., organist at St. Casimir’s Church, active in Knights of Lithuania, Pulaski Club Women’s Auxiliary and Sons of Italy. (She is of Lithuanian and Italian extraction.) Member of Board of Directors for A.R.C.

She fondly recalls serving as a fortune-telling (and frightening) gypsy for a school fund raiser. With her flair for the dramatic and off-beat sense of humor, she concocted hair-raising futures for her young audience.

Jersevicz landed her first job almost by accident. "It was in 1961 and the competition for jobs was intense. I had just earned a legal secretarial degree from Saginaw Business Institute and my mother was urging me to get a job. I answered an ad for what I thought was a gasket company," she says.

When it turned out to be a casket company, she was taken aback, but accepted the job offer she received over several other candidates. At Opportunity Manufacturing Company Jersevicz used artistic ability she says rubbed off from her father to design caskets. Her designs would be executed by the assemblers; then she would direct the installation of linings done in various colors and materials. Since part of her job was selling, Jersevicz often coordinated her clothing with materials used in the ornate caskets. "Everyone looked for our display at the conventions," she says.

The job ended abruptly when the family-owned business was sold and closed down in 1979. But prior to that, Jersevicz designed a red, white and blue creation called "The America" for the 1976 Bicentennial. "It was a very popular model, especially for veterans," she notes.

Four years ago Jersevicz joined the SVSU Foundation staff. "With my background in fundraising, this is where I belong," she says.

Her zest for life is infectious. "I love helping others, animals (especially my two dogs), jazz, Barry Manilow, boxing, the color blue, hearts, shopping, shoes. And my daughter Brigette is a big part of my life." A single parent, Jersevicz is proud of her daughter’s independence and the fact that she graduated from SVSU and is back for work toward a master’s. "My sister also holds two degrees from SVSU," she says. "We really bombarded this place!"
Saginaw Valley State University

MELVIN J. ZAHNOW LIBRARY

F A L L 90

Regular Hours

Monday - Thursday 8:00 a.m. - 11:00 p.m.
Friday 8:00 a.m. - 4:30 p.m.
Saturday 9:00 a.m. - 5:00 p.m.
Sunday 2:00 p.m. - 10:00 p.m.

August 16-17 (Final Exams)
August 18-19 (Weekend)
August 20-24
August 25-26 (Weekend)

August 27 (Begin Fall Term)
September 3 (Labor Day)

November 21
November 22-25

December 10-15 (Final Exams)
December 16 (Sunday)
December 17-21
Dec. 22, 1990-Jan. 1, 1991*

Regular Summer Hours
CLOSED
8:00 a.m. - 4:30 p.m.
CLOSED

Regular Fall Hours
CLOSED
8:00 a.m. - 9:00 p.m.
CLOSED

Reference Desk Hours

Monday - Thursday 8:00 a.m. - 8:00 p.m.
Friday 8:00 a.m. - 4:30 p.m.
Saturday 10:00 a.m. - 2:00 p.m.

Audio Visual Services Hours

Monday - Thursday 8:00 a.m. - 7:30 p.m.
Friday 8:00 a.m. - 4:30 p.m.

*Subject to approval of holiday closing.
August 20, 1990

SVSU Board of Control members learned at the Monday meeting that the Michigan Department of Transportation has approved installation of a traffic light at the Bay Road-College Drive entrance to campus. In making the announcement, Vice President for Administration and Business Affairs Jerry A. Woodcock said he had received excellent cooperation from local DOT officials to expedite the matter.

Woodcock anticipates that the SVSU project will be placed on the September bid list as an added item. If so, the contractor who is awarded the bid will have until July 31, 1991 to complete installation of all approved lights. "We have expressed concern that we would like it sooner," Woodcock said.

The major portion of the installation cost will be covered by Federal monies, he said. Approximately $3000 in administrative costs will be split, with Michigan DOT paying $2000 and SVSU the remaining $1000. DOT and SVSU also will share the estimated $1200 annual energy and maintenance costs on an $800/$400 basis.

Other good news was announced by Dr. Basil Clark, president of the SVSU Faculty Association. He informed Board members that tentative agreement has been reached on a new contract.

"I am pleased to announce that the Faculty Association has reached settlement with the University about a faculty contract," he said. "A summary of changes is being prepared for the membership and a ratification meeting is set for September 6, pending review of the executive board."

Board Chairperson Joyce Woods expressed appreciation to Clark for his role in negotiating the contract. "We are extremely pleased with the news," she said.

"The tone of negotiations was constructive," Clark said. "Things were conducted with dignity by all concerned." President Gilbertson added his appreciation for the successful negotiating sessions.

Board member Jay Hornsby was appointed to fill a vacancy on the SVSU Foundation Board of Directors. He was named to a four-year term.

Resolutions authorizing the repainting of the water tower and replacing the fascia on the old Cardinal gymnasium received Board approval. (See water tower photos, pg. 4.) A piece of the fascia had separated from the old gymnasium, Woodcock said, and the entire fascia is in need of replacement. The project will cost about $35,000. Both it and the water tower repainting will be paid from 1989-90 remodeling and renovation funds advanced by the State, he said.

Board members also supported a policy governing the commercial use of campus property. The policy's goal is to maintain use of the campus in a manner that does not disrupt its primary purpose of providing instruction, research and community services. It provides for usage fees that consider the nature of labor and services that SVSU must provide and recognizes the value of facility use to the renter. "We try to be a resource institution to the community," President Gilbertson said.

The policy stipulates that individuals or organizations wishing to use University facilities must submit a written proposal including details and requirements. In response to questions regarding Ryder Center usage, President Gilbertson noted that first priority for the facility is on-campus use. Next, the facility will be used to support activities of area schools, and remaining availability will be for general uses, he said.
Board members approved drafting of a resolution of commendation to be presented at the September dedication of the Japan Center for Michigan Universities, located in Shiga Prefecture, Japan. "I visited the Center at the end of July," Woods said, "when it was nearly completed. The people of the Shiga Prefecture have provided a wonderful facility for the students of Michigan."

"There are two buildings. One has a large reception area and classrooms, while the other contains living quarters. I was very impressed with the facility," she said. One SVSU student who has studied through the exchange arrangement has returned with a fluent command of the Japanese language, as well as a much greater appreciation of other cultures, noted President Gilbertson. The Center is a source of great pride, he said.

August Staff Member of the Month Jane Anderson was presented to the Board by her supervisor, Controller James G. Muladore. Board member George Ward commended the program, noting that it "promotes the habit of excellence."

Registrar Paul Saft conveyed good news regarding summer enrollments and the status of fall enrollments. Final summer figures show an increase of 7.5 percent over summer 1989, he said. There were significant increases both in first time in college and in transferring students. Saft said the high transfer enrollment may have been spurred by the MACRAO agreement that allows these students to enter under old General Education requirements. Those entering after the summer sessions will be governed by the new requirements.

Total summer enrollment was 3252, compared to 3024 last year.

Fall semester registrations also are ahead of the comparable date for last year, Saft said. At the completion of Aug. 16, 5678 students had signed up for fall classes, up six percent from Aug. 17, 1989. Registration continues Aug. 20 and 21, with late registration Aug. 27-30. Saft anticipates the final count to be about three percent above fall 1989.

Director of Academic Support Services Angelita Torrez reported on the Summer Challenge Program, which concluded Friday. Of the 23 students who participated in the intensive five-week session, 21 had successfully completed all requirements and will be enrolled in fall classes, she said. One of the remaining two will be attending a community college this fall.

The students who successfully completed the program each have been assigned an academic advisor and must meet with the advisor every two weeks for the first two semesters, she said.

President Gilbertson described the program as "a prescriptive approach to admissions. It takes a high-risk population and accelerates their chances of success," he said.

Torrez said evaluation forms indicated that the students had enjoyed their classes and were concerned about grades in the Sociology 211 class taken for academic credit. All but one received a passing grade, she said. The students liked the opportunity for career counseling, she said. There were some comments that the program presented too much work for a five-week period, and some students felt they were together too much.

All evaluative comments will be considered in planning next year's program, Torrez said. She has ideas for strengthening the program and building on the successful base established this year. In response to questions, she said that five of the 23 were minority students, 18 participants were employed on campus during weekday afternoons and 15 lived in the residence halls during the session.

Gilbertson updated Board members on the status of the NCA focused visit. The visiting team presented a favorable report to the readers, he said. They in turn have forwarded a favorable response for NCA approval.

He also informed members that a tentative site for the Business Innovation and Professional Development Center has been identified by the architects. That site, also favored by campus planners, stretches across Lot C between the Arbury Center and Doan Center.

Gilbertson said the contract for construction of seating and stadium buildings will be signed in the near future; a letter of intent has been issued. Because the bids were favorable, the stadium will have a 4000-seat capacity and some landscaping will be included. "We are able to have more than hoped for within the gift that we were given," he said.