

the Interior

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July 16, 1990

State Appropriations Set; SVSU Adopts 1990-91 Budget

With legislative action completed on State appropriations for higher education, SVSU administrators on July 12 presented a 1990-91 general fund operating budget for Board of Control approval. (See Board Report for discussion.)

The Conference Committee bill, approved by the Senate June 28 and the House June 29, allocates \$16,448,107 for SVSU in fiscal year 1990-91, up 6.8 percent over the the 1989-90 base of \$15,407,126. Increases to the 15 public universities this year ranged from 4.9 to 7.9 percent.

"We are pleased with the good support we received from area legislators and others who recognize the importance of regional institutions in general and SVSU in particular," said Vice President for Public Affairs John Fallon. "While this particular appropriation comes in a really difficult time economically, it is a signal that the Legislature places a high value on higher education."

While pleased with the level of support, Fallon noted that the increase includes building start-up money. The actual increase to the general operating fund base is 4.7 percent, he indicated.

Anticipated revenues for the year total \$26,403,000 compared to \$24,559,000 a year ago, an increase of 4 percent. The 1990-91 revenues include a tuition increase averaging 6.5 percent in all categories. The rate for Michigan undergraduates moved from \$64.75 to \$69.25 per semester hour. "Affordability while maintaining institutional integrity and quality was our prime concern," Fallon said.

Ruffin to Head Multi-Cultural Programs at SVSU

Dr. Roosevelt S. Ruffin has been selected to direct SVSU's efforts to achieve a multi-cultural learning and working environment. His appointment as Director of Multi-Cultural Programs/Affirmative Action was announced at the July 12 Board of Control meeting.

Acceptance of the post marks a return to SVSU for Ruffin. He served as KCP visiting professor in 1988-89, teaching Spanish and other courses during his year-long stint.

In his new assignment, Ruffin will work with area K-12 school districts and Intermediate School Districts to encourage the recruitment of minority students and employees at SVSU. "I also anticipate developing and maintaining alliances with campus, alumni and community groups that focus on issues and concerns related to minorities, women, handicapped and veterans," he said.

To expedite progress toward University goals, Ruffin will create an annual cultural diversity plan. Key to success of the campus-wide initiative are training programs to create awareness among faculty, staff and students of cultural diversity, workplace diversity, discrimination and harassment.

"If we're going to continue as a strong, competitive nation, we have to do something positive about our minority communities," Ruffin said.

Another aspect of the newly-created position involves oversight of policies and procedures to comply with laws regulating Equal Employment Opportunity and Affirmative Action. Ruffin will be responsible for communicating the policies to students and employees and monitoring implementation of the procedures.

(Continued on pg. 2)



Dr. Roosevelt Ruffin

(Ruffin, continued from pg. 1)

A Saginaw resident, Ruffin served as principal of North Intermediate School from 1976 to 1987. Prior to that he was assistant principal for instruction at Arthur Eddy Junior High in Saginaw. His teaching career also includes a five-year stint at Walter French Junior High in Lansing, and he was instructor of Spanish at Wayne State University from 1966 to 1973. Currently he is a financial consultant with IDS Financial Services Inc. of Saginaw.

Ruffin has served on numerous boards and organizations. He was elected to the Saginaw City Council in 1985 and is a member of the Tri-City Airport Commission. He serves on the board of directors for United Way and on advisory boards for the Saginaw Y.M.C.A. and for St. Mary's Medical Center and was a member of the Education Employees Credit Union of Saginaw board of directors.

He is a member of Rotary international and serves on the Michigan Council for the Humanities. His publications include *Black Presence in Saginaw, Michigan: 1855 — 1900*.

A vocalist, Ruffin toured North Africa, Germany and France in the '50s. He returned to Europe in 1975, touring Germany, Italy and Spain. "It was the first best test of my language skills," Ruffin said.

Ruffin holds both bachelor's and master's degrees from Michigan State University and a doctorate in Spanish from the University of Michigan. He has received numerous awards and accolades, among them the Ford Foundation Fellowship for Black Faculty, the Negro Business and Professional Women's Achievement Award and the Frederick Douglass Award from the Women's Progressive Club. The 82nd Legislature of the State of Michigan awarded him "Special Tribute" in 1983 and he was named to the Sigma Delta Pi Spanish Honorary in 1962.

"It is the goal of this University to prepare the next generation of professional work force and leadership for this region," said SVSU President Eric Gilbertson. "That being the case, we must do a better job of serving minority students and minority communities.

"We must also do a better job of preparing students from the majority race to work with,

understand and appreciate the diversity of peoples and ideas that comprise American culture," he continued. "We are delighted that Dr. Ruffin has agreed to join our University community and to add his energy and ideas to our pursuit of these important goals."

Ruffin begins his SVSU duties July 16. He replaces Leroy Hampton, who held a part-time position as director of Affirmative Action, and adds the expanded role of director of multi-cultural programs.

Shannan M. Thompson Golf Memorial Set

The fourth annual Shannan M. Thompson Memorial Golf Classic is just around the corner. According to event chairman Jim Dwyer, last year more than 200 people enjoyed golfing, renewing friendships, dining, dancing and working toward the Shannan M. Thompson Memorial Scholarship. "Thanks to those who participated in the past three outings," Dwyer said, "nearly \$14,000 has been raised."

This year's classic will take place Monday, August 13. Tee-off, a four-person scramble, is set for 11 a.m. at the Germania Country Club. The entry of \$65 includes a dinner (choice of chicken or whitefish), with proceeds going to support the scholarship fund.

Dwyer assure a good time for all who participate. Dinner for non-golfers will be \$20 per person. Tickets include door prizes and entertainment beginning at 5 p.m. The golf classic and dinner tickets can be purchased separately or in combination. Donations also are accepted, Dwyer said. His extension is 4200.

Across Campus

— Congratulations to Conferences and Professional Development Coordinator Mary Ebelt and her husband, David, on the birth of their second child. Daughter Lauren Ann arrived June 22 weighing 8 lbs. 7 oz. She was 21 inches tall.

— Condolences are extended to the family of David Cammin. A technical processing clerk in Zahnnow Library, Cammin died June 11 following an extended illness.

An Emergency Response Plan designed to chart a course of action in the event of a campus disaster is under consideration. Copies of the proposed plan are available for review at the library circulation desk and with faculty secretaries. Comments on the plan can be directed to Zane Rybkowski or Craig Maxwell at the Department of Public Safety, ext. 4250.

Power Plant, BI&PDC Projects Progressing

Planning is progressing on both a proposed central heating and cooling plant and the Business Innovation and Professional Development Center for the SVSU campus.

According to Vice President for Public Affairs John A. Fallon, the Joint Capital Outlay Subcommittee approved an architect/engineer feasibility study for the power plant this spring.

Schematics were waived and funding approved for preliminary plan development of the facility, expected to cost \$31 million.

Harley Ellington Pierce Yee & Associates (HEPY) has been selected as the planning firm for the plant, which is expected to generate fuel and utility savings over the present system of independently heated and cooled campus buildings.

A twice-amended program statement for the Business Innovation and Professional Development Center has been approved by the Department of Management and Budget, Fallon said. He anticipates planning funds to be authorized in the near future. HEPY also has been selected as architect for this project.

The cost of the BI & PDC is estimated at \$17.7 million, with the state to fund \$16.5 million. The center will contain space for a telecommunications network, offices for the College of Business and Management, a theatre and conference facilities, as well as other features.

Sites have not been selected for either facility, Fallon said, but will be determined through planning processes. He also indicated that, while construction on both projects could begin as early as fall 1991, money for the short-term construction of the BI & PDC is contingent on the passage of legislation to increase the state's capital outlay bonding ceiling.

"If this is not successful, construction will be delayed," he said.

Construction funds for the power plant will come from within the state's current bonding limit.

Japanese Students Arrive

Twenty-three young women from Shikoku Women's University in Tokushima, Japan, arrived Thursday, July 12 for a five week stay in Michigan. The group is the largest since the initiation of the exchange program between SWU and SVSU, according to Dr. Robert Braddock, director of international programs.

The young women were welcomed by President Eric Gilbertson Friday morning. They will be studying American life and culture while they are here, as well as practicing their English skills.

Homestay families are needed to host the students during part of their time here, Braddock said. In particular, hosts are being sought for the July 27-29 weekend. Those interested in sharing their homes — and gaining the enjoyment of exposure to another culture — should call Braddock at ext. 4268.

Braddock also is interested in hearing from faculty willing to invite the students to classes, or who would like to take an hour of instruction for the life and culture classes. He indicated a small honorarium would be available for those who teach the special sessions.

Three SVSU students — Lori Luptowski, Lisa Polson and Cheryl Stoick — recently returned from a five-week visit to Shikoku. If you want to know more about their experience in Japan, contact Braddock for arrangements.

New Group to Conduct Organizational Meeting

A non-traditional student organization will hold its organizational meetings at 10 a.m. Tuesday, July 31 and 7:30 p.m. Wednesday, August 1. Both meetings will be held in the Alumni Lounge and interested individuals may choose to attend either or both, said Jean Chesney, director of the Lifelong Resource Center.

Chesney invites calls at ext. 4267 by persons who want more information or who plan to attend the meetings. The organization will provide peer networking, special programming and other services for non-traditional students, Chesney said. She encourages faculty and staff to refer students to the center and to inform them of the new organization.

Faculty/Staff Directory photos will be taken Wednesday, July 25 between 1 and 4:30 p.m. and Thursday, July 26 from 8:30 to 11:30 a.m. Call ext. 4086 for an appointment. These are the only sessions scheduled, as photographer Kevin Benham will be leaving SVSU to attend graduate school.

The Graphics Center plans to print SVSU letterhead in the next few weeks. Departments and offices are asked to place letterhead orders through Information Services immediately, as letterhead will not be printed again until January 1991. Call ext. 4039 for information.

Briefly Speaking

— **The Marshall Fredericks Sculpture Gallery** will be open from 1-5 p.m. Sundays and Wednesdays July and August. Please note the addition of **August** hours to the schedule.

— **A Science Curriculum Development Workshop** coordinated by the Greater Saginaw Valley Regional Education Center takes place on campus July 16-20. Teams of local school administrators and teachers will develop unified science curricula for grades K-12.

— **The last of three sessions of the Mid-American Pompon Camp** takes place on campus July 18-21.

— **New and prospective SVSU students will attend an evening Orientation session** from 5-10 p.m. Wednesday, July 18.

— **SVSU Sports Camps** for elementary and high school boys and girls: **Softball Camp**, July 16-20; **Volleyball Camp**, July 23-26; **Boy's Basketball Camp**, July 23-27; **Cheerleading Camp**, July 25-28.

Transitions

The following personnel changes occurred since May 31. Please make changes in your *Faculty/Staff Directory*.

New Staff

— **Ms. Mary J. Goslin** (ext. 4146), computer operator, Computer Services.

— **Ms. Carol Maciejewski** (ext. 4042), administrative secretary to the executive assistant to the president, President's Office.

— **Dr. Raquel Ontiveros** (ext. 4487), acting director, Bilingual/Bicultural Education. B.A., CMU; M.A., SVSU; Ph.D., U. of M.

— **Dr. Roosevelt Ruffin** (ext. 4397), director of multi-cultural programs/Affirmative Action, President's Office. B.A. and M.A., MSU; Ph.D., U. of M.

Title Changes/Transfers/Promotions

— **Ms. Amy Ballantyne**, director of entrepreneurship programs and services, Business and Industrial Development Institute.

— **Dr. Eugene Hamilton**, associate vice president for continuing education and public service, Public Affairs.

— **Dr. Crystal M. Lange**, associate vice president for academic affairs. (Also will continue as Dean of the College of Nursing and Allied Health Sciences on a half-time basis.)

— **Ms. Jo Ann Peterson**, director of business planning and market research services, Business and Industrial Development Institute.

Departing Staff

— **Ms. Milagro Arenas**, administrative secretary, Bilingual/Bicultural Education.

— **Ms. Jennifer Holliday**, administrative secretary, President's Office.

Professional Profile

— An article by **Dr. Donald E. Wiseman**, professor of accounting, was published in the June issue of the *Michigan Bar Journal*. Titled "Neutral Pension Valuation at Divorce — The Tax Adjustment," the article was based on a paper Wiseman presented to the Mid-West Business Administration Assn. in March.

— **Dr. Albert Menard**, associate professor of physics, delivered a paper, "Computer-Linking College and Secondary Schools - The SVSU Experience," to the national meeting of the American Assn. of Physics Teachers. The paper previously was presented to the Michigan section of AAPT in April. Menard also appeared on WSGW's Open Line, discussing the Hubble Space Telescope and he addressed the Saginaw Kiwanis Club on Hubble.

— **Mr. Marc E. Strain**, public safety officer, recently competed in the Michigan Police Olympics, placing third in golf competition. His bronze medal qualifies him to compete in the Police International Olympic Games to be held in Washington, D.C. in 1991.

— **Dr. Rosalie Troester**, associate professor of English, attended the 4th International Interdisciplinary Congress on Women, held at Hunter College June 3-8. She presented a paper titled "Women in the Catholic Worker Movement" and participated in a special interest group on women working for peace. Also attending the conference was Honors Scholar Denise Morin.

The SVSU Golf Team is sponsoring the **1st Annual Tri-City Medal Play Championship** on August 17, 18 and 19. Proceeds from the event will support the SVSU golf team.

First round play in the amateur event takes place at Kimberly Oaks course. Second round is at Valley View Farms and the final round at Bay Valley. The entry fee is \$75. Prizes of merchandise will be awarded. For detailed information, contact golf coach Joe Vogl at ext. 7300.

★ STAFF MEMBER of the MONTH ★

SAGINAW VALLEY STATE UNIVERSITY

**Ruth E.
Gulliver**

**Administrative
Secretary,
College of
Nursing and
Allied Health
Sciences**

July 1990

There is always a better way to do things, Ruth Gulliver believes.

"I don't want to believe that whatever you are doing now is good enough," she says. "You can always come up with a better way."

Gulliver's desire to achieve perfection, coupled with her dedication to Saginaw Valley, earned her recognition as the July Staff Member of the Month. Those qualities also have benefitted the University in many ways during her nearly 15 years of employment here.

When Gulliver first began, the present College of Nursing and Allied Health Sciences was a department consisting of two faculty (one of whom doubled as department head) and a secretary. Their offices were located in the basement of Tranquil House G, and Dr. Crystal M. Lange had not yet arrived to develop the nursing program.

"When I started out, I was keeping not only student records, but typing progress reports to go to the State Board of Nursing and performing basic office duties," she notes. A unique challenge created by their location was the need to trek to Wickes Hall to make photocopies. That could become a real inconvenience in winter, she says.

As the department grew, offices were temporarily moved to the '66-'68 annex, which demanded an even greater pioneering spirit. The units did not have plumbing, so each morning Gulliver brought in four gallons of water for coffee and drinking. Again, it was necessary to travel to other buildings for such tasks as photocopying.

Two more moves were in store for Gulliver and the nursing program offices — one to Pioneer Hall and in December of 1988 to their present Wickes Hall location. The spaciousness of present quarters is particularly beneficial, she says, noting that she finally can remove storage boxes from beneath her desk.

"No more bruised knees," she quips. "It really makes us appreciate what we have today."

A single parent, Gulliver often has worked part-time jobs in addition to her secretarial position. She has cashiered at the campus cafeteria and has been a weekend hostess at the Panda House restaurant.

In spite of her rigorous schedule, she finds time to enroll in college classes and frequently volunteers to take on extra work evenings and weekends. Among such projects was typing the 1986 NCA Self-Study, a hefty, three-volume report that went through numerous revisions before reaching its final version.

"I can't believe I did that," she laughs. The editing extended over nearly a year.

Gulliver also worked overtime to complete the program statement for the Business Innovation and Professional Development Center by the State's deadline. "Her loyalty to the University is outstanding!," notes Dean Lange.

In the past four years, since her sons have completed college and are established in careers, Gulliver has found time to indulge in international travel. She spent a month in the People's Republic of China, and more recently travelled to Italy. If you want to know what an adventure travel can be, ask about her first 24 hours in Italy!



BOARD REPORT



A Report of the
Saginaw Valley State University
Board of Control

July 12, 1990

The SVSU Board of Control met in special session Thursday, July 12 to adopt a 1990-91 General Fund operating budget and set tuition and fees for the upcoming fall semester. Noting that the two actions were directly linked, President Eric Gilbertson presented information showing how the proposed budget had been developed.

Three principal goals were incorporated in the planning, Gilbertson said. Administrators sought to eliminate a structural budget deficit that had accumulated in recent years; to keep to a minimum any increase in charge for tuition; and to provide a small degree of flexibility for some creative initiatives.

The key strategies employed to achieve the goals included restraining growth in all expenditure categories, identifying areas where cuts could be made with least negative impact on University functions and encouraging the development of revenue-producing activities.

More specifically, Gilbertson explained, general supply budgets in non-academic units were reduced from a scheduled 6 percent increase to an increase of 3.5 percent. Administrative unit heads reporting to the President also were asked to engage in a "3 percent drill" to identify areas where reductions could be made. The resulting savings amounted to more than \$118,000. Also, General Fund allocations to the Athletic Department will be reduced by \$40,000. To augment the athletic budget, the department will sponsor revenue-generating activities such as the summer sports camps.

Gilbertson also cited savings that will accrue from eliminating or consolidating open positions. They include: General Counsel/Associate Director of Personnel - \$75,000; Coordinator of Alumni Affairs - \$32,000; (responsibility in this area will be assumed by Norma Gase in addition to her Annual Fund

duties); Director of BIDI - \$65,000; Director of Custodians and Grounds - \$35,000; Media Coordinator/Photographer, consolidated into one position for a savings of \$25,000; and Director of Conference and Professional Development - \$20,000.

The budget proposal reflects the following changes from the 1989-90 budget, Gilbertson indicated:

- Library - no change¹
- Insurance - 4.6% increase
- Utilities - no change
- Financial Aid, Scholarships - 6% increase
- Student Employment - 6% increase²
- General Supplies - 3.5% increase
- Academic Unit Supplies - 8.3% increase
- Compensation - subject to negotiations or to be determined

Initiatives to receive funding through the new budget are:

- Cultural diversity - \$51,500
- Valley Library Consortium - \$21,440
- Curriculum Development - \$10,000
- Summer Challenge Program - \$7,500
- International Programs - \$12,000
- Student Recruitment - \$25,000

Sources of revenue to fund general operations come generally from three sources, Gilbertson said — state appropriations, tuition and fees, and miscellaneous (such as the recovery of indirect costs through grants). Gilbertson informed Board members that appropriations for 1990-91 have been set at \$16,448,107 (the bill awaits the Governor's signature), which appears to be a 6.8 percent increase over last year's base. He said, however, that figure is somewhat misleading, since only \$95,000 of a needed \$295,000 has been designated for building opening.

1. Including funding from Forward '90

2. Due to increase in minimum wage and required institutional match for Federal funds, there will be a 14% decrease in student employment hours even with increased University budget support.

Action Agenda

1. Tuition and Fees
2. General Fund Budget
3. Revised Student Code

"We are \$200,000 short of what everyone (including state officials) believes it takes to operate Ryder Center," he said. This will necessitate using Program Revision Funds to supplement the General Fund budget, thus creating a real increase of only 4.77 percent in base appropriations, he said.

Gilbertson was quick to add that, despite budget problems, University officials are appreciative of the level of support received from the state. "The state has some serious budget difficulties," he said. "Relative to other state budget needs, education was treated rather well. We appreciate that the Governor and both houses have given education preferential treatment."

After presenting background information on the budget, Gilbertson presented the proposed 1990-91 tuition and fee schedule, which calls for increases of 6.5 percent in tuition and required fees. New rates will be \$69.25 per credit hour for Michigan undergraduates; \$104 per credit hour for Michigan graduate students; \$146/credit hour for out-of-state undergraduates; and \$203.25/credit hour, graduate out-of-state. The general service fee remains at \$4 per credit hour for all students.

Laboratory fees also will increase and new course fees will be added in certain areas with high instructional costs. This policy shifts the cost to the program where it occurs, he said.

In developing the tuition and fee schedule, "We looked at institutional needs and we looked at what our sister institutions are doing," Gilbertson said. "What we have proposed to you is an increase in tuition and fees of 6.5 percent. This puts us among the lowest of public universities in the State of Michigan," he said. "I hope that this is perceived as restraint on our part."

Student Government President Garvin Carrington commented, "We (students) are not pleased that there is an increase, but it seems as if it is a very necessary one. We are pleased that we are on the low end. It is going up by a little more than the rate of inflation. The institution has made some cuts."

Both the tuition and fee schedule and the General Fund budget proposal received unanimous Board approval.

Dean of Student Affairs Richard P. Thompson presented the revised Student Code for ap-

proval. He explained that a committee chaired by Merry Jo Starrine, director of residential housing, and including faculty, staff and student representation, had developed the revisions. The issues and changes also were reviewed by legal counsel.

The principal goal of the revision was to streamline the format and make it easier to understand, Thompson said, adding that the new document was approximately half the length of its predecessor.

Gilbertson noted that the changes were "not substantive changes; they just make the document more concise and understandable. Carrington said he had looked at the revision. "We think that it would make it easier for students to understand," he said. The measure was approved.

Board members were updated by Vice President for Administration and Business Affairs Jerry A. Woodcock on progress toward securing a traffic light at a Bay Road campus entrance. He said the Michigan Department of Transportation completed a survey that indicates the need for a traffic light. However, the survey was conducted at Bay Road and College Drive, and DOT wishes to conduct a second survey at Pierce and Bay.

The state normally prefers to place lights at four-corner intersections on mile markers, Woodcock said. Since only three roadways lead from Bay and College and the intersection is in the middle of a mile, DOT is considering the Pierce Road location. University officials, however, believe the light should be at the main entrance. The issue is being negotiated. Carrington and Board member George Ward urged prompt action. Several board members asked that the matter be placed on the next meeting's agenda.

In addition, Board members:

- received a report from Vice President for Academic Affairs Robert S.P. Yien, updating them on the activities of CIESIN.

- learned of new personnel assignments, including the appointment of Dr. Crystal M. Lange as associate vice president for academic affairs.

- met the July Staff Member of the Month, Ruth Gulliver.

Note: This is an unofficial report of Board activities. Official minutes are on file in the library.