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For Saginaw Valley State University employees. Published by the Office of Information Services. Call 790-4054 with news items.

November 21, 1989

# Entrepreneurs Club Completes Survey

The Saginaw Valley Entrepreneurs Club this summer surveyed past participants in an effort to improve the club's offerings. The results of the survey recently were released by BIDI, which sponsors the Entrepreneurs Club.

The survey materials will be used to determine future programming -- possibly as soon as the 1990-91 season, according to Amy Ballantyne, assistant director of BIDI. Ballantyne said the survey gave her office a "better feel" for the audience in attendance at Entrepreneurs Club gatherings.

The majority of those surveyed (61 percent) felt that speaker topic was the most important factor in their decision to attend a club meeting.

Several respondents indicated a need to conduct meetings in larger quarters to accommodate the growing number of participants. Others suggested locally-established business owners become part of meeting agendas.

Other comments indicated support for the Entrepreneurs Club, including assistance from BIDI and successful networking achievements with other entrepreneurs.

Individuals who attended a club meeting since its inception in 1983 were asked to participate in the survey. Nearly 31 percent (186 of 599) of those mailed surveys completed them. Forty-four percent of the surveys were mailed to club members in Saginaw, 16 percent to Midland and 14 percent to Bay City. The remaining 26 percent were sent to other cities in Michigan.

Sixty-nine percent (128) of the survey respondents indicated they presently own a business. Of those, 81 percent own and manage the business and 19 percent own the business, but have hired someone else to manage it. Thirty-one percent of those surveyed do not own a business. Ten of those manage a business, and 48 have other occupations.

Almost 90 percent of the business owners were in business before they started attending the Entrepreneurs Club. Of those 17 that were not in business before they started participating in the club, 53 percent said the club was at least somewhat helpful in their decision to start a business. Forty-seven percent said the club was not a factor in their decision.



INAUGURAL HOOPING -- Robert Becker, director of athletics, prepares to hand Rep. James E. O'Neill Jr. the "inaugural" ball in the arena named for O'Neill in the Ryder Center for Health and Physical Education. O'Neill tossed up the first ball during inaugural activities for the center prior to the opening contest of SVSU's Tip-Off Tournament, Friday, Nov. 17. The tournament was sponsored by Hardee's and the Kochville Lion's Club. The Cardinals ran off with the tournament trophy.

# Koschik Temporary Head of Microcomputer Labs

Douglas Koschik, head of technical services and systems in the Zahnow Library, has temporarily assumed responsibility for the microcomputer laboratories in room 213 and 215 in Brown Hall, and Room 230 in Zahnow. Koschik will schedule and staff the labs, while Computer Services will provide hardware and software support.

Winter semester schedules for the labs have been established. Therefore, those who need to reserve a lab for the winter semester should contact Koschik by Nov. 29 at extension 4238.

For the latest lab hours, call the "hot line": extension 5674.

#### CORRECTION

The correct extensions to call for information on registering for Ryder Center activities are 4260 and 7306.

#### Tobico Marsh Research Funds Available

A small fund has been established and is available to SVSU faculty for the collection of original scientific data from the natural environment of Tobico Marsh in Bay County. Applications are due Dec. 15.

For further information, contact Dr. Gail Kantak, associate professor of biology, at extension 4496.

## Snack Bar Closed for Holiday

The Cardinal's Nest Snack Bar will close Tuesday, Nov. 21 after supper and remain closed until 7 a.m., Monday, Nov. 27.

## Professor Visiting From New York

Dr. Charles T.P. Wang, professor of physics at the State University of New York, Oneonta, New York, currently is visiting the SVSU optics laboratory during his sabbatical leave from SUNY. Wang will perform holographic experiments developed at SVSU.

### Inauguration Details Finalized

With the big event only a week away, committee members are wrapping up details necessary to conduct the presidential inauguration. The campus community is encouraged to attend. Many already have returned response cards, and a number of faculty and staff will be marching in the processional.

Those who ordered regalia from the Bookstore should pick it up prior to inauguration day. Bookstore hours are 9 a.m. to 6:30 p.m. Monday through Thursday, and 9 a.m. to 4 p.m. Friday, except Wednesday, Nov. 22 when the facility is closed for repairs. The Bookstore also is closed during the Thanksgiving holidays and from 2:30 to 5 p.m. during the inauguration Nov. 28.

Robing will take place in the dance studio at the Ryder Center. Participants should enter through the user entrance at ground level, bringing regalia with them. Following the ceremony, the dance studio will be used as a collection site for returning regalia.

It is permissible to close campus offices (only public contact areas need remain open) so all staff and students may attend inaugural activities. Student Government President Roger Powell asks that faculty remind students of the time, date and location and encourage them to attend.

"I hope that the inauguration is an important part of the life of this institution," said President Eric Gilbertson. "Ceremonies are important; traditions are important. This (inauguration) is about pride in the institution."

Contact committee chairman Al Beutler at extension 4052 with any questions about arrangements

#### Quaker Oats' Tubes Needed

Jean Chesney, director of the Chrysallis Center, is seeking Quaker Oats' tubes for use as pinhole cameras for an elder hostel.

The hostel will take place on campus July 8 through 14.

#### Christmas Gala Celebration Set

Campus Activities will present a Christmas Gala Celebration from 3:30 to 5 p.m., Wednesday, Dec. 6 in Lower Level Doan.

The Children's Center carolers and the Valley Wind Quintet will perform. Refreshments will be served.

#### Polish Christmas Celebration Slated

A Polish Christmas dinner, Wigilia, will take place from 6 to 10 p.m., Sunday, Dec. 10 in Doan Center.

Highlights of the evening will be the serving of traditional Polish dishes, the sharing of the *Oplatki* and singing of Polish Christmas carols.

Tickets are \$9.50. All proceeds will benefit crippled children in Poland.

The event is co-sponsored by the SVSU Students' Polish Club and Friends of Polish Culture in Saginaw.

#### 'Health Yourself - 1990' Sponsors Sought

Sponsors of the sixth annual SVSU Health Fair are seeking offices, classes and groups who would like to sponsor a booth during the fair, Feb. 14 and 15.

"Health Yourself -- 1990" will take place on the Brown Concourse from 11 a.m. to 5 p.m., Wednesday and Thursday, Feb. 14 and 15.

The purpose of the fair is to promote wellness through learning. Participants are urged to provide some activity in which SVSU students, staff, faculty and visitors can take part.

To become part of "Health Yourself," contact Gloria Hansen, coordinator of Health Services, at extension 4272.

# New Scholarship Available to Students in Nursing Program

Thanks to the generosity of a group of Legionnaires, a new scholarship is available to SVSU nursing program students.

Dean of the College of Nursing and Allied

Health Sciences Crystal M. Lange accepted a \$250 check from representatives of the Bay City chapter of the Forty and Eight, Voiture Nationale 40/8, an organization of veterans who undertake a number of fund-raising projects. Nursing education is one of their recognized areas of support, Lange said.

The veterans group is a branch of the American Legion whose members are recognized for special services to the community.

Criteria for selection of a recipient include completion of a minimum of 30 credit hours in the nursing curriculum, a 3.0 or better grade point average, financial need, demonstrated clinical expertise and leadership qualities.



Crystal Lange accepts a \$250 check from members of the Bay City chapter of the Forty and Eight, Voiture Nationale 40/8. Members making the presentation were, from left, George Rowell, Michael Kegley and Richard Worcester Jr.

### **Briefly Speaking**

- -- Recent Weaving, by Lynn Mayne, will be on display in the University Art Gallery Nov. 22 through Dec. 11. For gallery hours, call extension 4159.
- -- The Valley Film Society will show *Heart of Glass* at 8 p.m., Dec. 1 in the Theatre.
- -- A slide lecture in conjunction with the exhibit "Andy Warhol: 15 Minutes of Fame," will be given at 10:30 a.m., Dec. 6 by Tara Glass Robinson, coordinator for the Statewide Services of the Detroit Institute of Arts in the University Art Gallery. For more information, call extension 4159.

#### Professional Profile

- -- Dr. Tai-Chi Lee, associate professor of computer sciences, and Dr. Garry Johns, assistant professor of mathematical sciences, co-authored the paper "S-Distance in Trees" and presented it in October during the First Great Lakes Computer Science Conference in Kalamazoo.
- -- Dr. Ricardo Pastor, professor of Spanish, recently had his eighth book published -- his fifth since joining SVSU in 1977. The book, Los Amigos Del Libro, appeared in the series Enciclopedia Boliviana and includes more than 400 pages of scholarly research. It was adopted as an official text for literature classes in Bolivia.

#### **Across Campus**

-- SVSU will be conducting another blood drive Jan. 25, and Health Services
Coordinator Gloria Hansen asks that donors mark their calendars now. The Nov. 15 drive was "right on target," Hansen said, with 59 pints donated toward a goal of 60. "A special thanks to all who took time out of their busy day to give the gift of life," she said.

### Holiday Closing

The University will be closed on Thursday and Friday, Nov. 23 and 24, in observance of the Thanksgiving holiday.

#### Interior Schedule Set

Publication of *The Interior* temporarily will be suspended for the Thanksgiving holiday. The next issue of *The Interior* will be Tuesday, Dec. 5. All items to be considered for publication should be submitted to the Office of Information Services by noon, Wednesday, Nov. 29.

#### Personnel

The following positions are open to all regular employees of the University:

NATATORIUM SUPERVISOR -- part-time, temporary (new) position (25-30 hours per week). Sunday through Thursday, 4 to 9 p.m. Rate of pay: \$7 per hour. Pool supervision and/or recreation programming experience, WSI and CPR instructor certification required.

BILINGUAL COUNSELOR -- full-time (replacement) position. Master's degree in psychology, counseling or education and a valid Michigan teaching certificate required. Salary negotiable.

All applications must be received in the Personnel Office (ext. 4112) by 4:30 p.m., Tuesday, Nov. 21.

SVSU is an equal opportunity/affirmative action employer.

#### High Five

- -- The men's basketball team won its own Tip-Off Tournament this past weekend, defeating St. Xavier College (IL) in the championship game on Saturday. The Cardinals defeated Aquinas College on Friday to advance to the finals. They host California Christian Heritage at 3 p.m. Saturday.
- -- Freshman Becky Duda finished 18th Saturday in the NCAA Division II national women's cross country championships. Duda was the first-ever SVSU woman to compete at the national level.

#### **Event Watch**

Nov. 22-Dec. 11..."Recent Weaving" exhibit. Nov. 22...Women's BB vs. U. of M.-Dearborn.

Nov. 23-24...Campus closed, Thanksgiving. Nov. 25...Men's BB vs. California Christian.

Nov. 28...Presidential Inauguration.

Dec. 1...VFS: Heart of Glass.

Dec. 1... VIS. Heart of Glass.

Dec. 6...Slide lecture: Andy Warhol: 15 Minutes of Fame.

Dec. 7...Women's and men's BB vs. Indiana University-Purdue University-Fort Wayne.

# InnerView

# SAGINAW VALLEY STATE UNIVERSITY

# Seeking Respect for the Elderly

Saginaw Valley State University is noted for its "non-traditional" students, that is, those not considered the typical college-age pupil. The average age of SVSU's student is more than 27 years old ... and this summer it is expected to get older.

For one week during July, nearly 50 people age 60 and older will be on campus to learn the history of the Saginaw Valley, in particular the lumber era; pinhole photography; and ethics. Stuart Gross, Hideki Kihata and Judith Hill will instruct this group much the same as the latter teach in their regular positions at SVSU. The adults are part of an elder hostel to be hosted through the Office of Continuing Education July 8 through 14 on campus. Jean Chesney will coordinate the events.

"This is a program that enables adults 60 and older to travel to different parts of the country to meet other interested and interesting adults," Chesney said of the elder hostel. "It gives them the chance to be involved in a challenging program."

Chesney said there are no educational requirements for those participating in the program and the three instructors will structure their classes in such a way as to create a happy medium between the grade school educated members and those with doctorates.



"I'd hate for people to feel intimidated just because they're on a university campus," Chesney said. "A lot of people use the elder hostel as an opportunity to travel from place to place."

Chesney said she was hired as director of the Chrysallis Center in May. She added that the concept of an elder hostel was mentioned very early, even during the interview process, to provide services to a group with which the university traditionally has not worked.

"The (elder hostel) program is growing so much," Chesney said. "Many universities and agencies have elder hostels."

In addition to the elder hostel, Chesney worked with Career Counseling to devise a program for older workers, many "retired," wanting to return to the work force. The focus of "Life Experience: How to Make It Work For You" was on convincing a potential employer that the elderly employee was right for the job.

"It was a good workshop," she added.

Chesney said she now is working on a "career adjustment" planning program for three reasons:

"No. 1, nobody retires," she said.
"'Retirement' carries a lot of age
connotations and people need to think of
future plans or careers" -- even 30 to 35 year
olds, she said.

Chesney said senior centers satisfy the social needs of the elderly, but SVSU can provide the educational setting many desire, a place to share mutual interests and have discussions.

"The program has a lot of potential to go in areas of career adjustment, both degree and non-degree," Chesney said.

Chesney emphasized that the center still services the older student looking for guidance and assistance when returning to college.

# InnerView

#### SAGINAW VALLEY STATE UNIVERSITY

Promoting Internationalism Through Teaching, Faith When Mardy Oeming departs for Mexico in January, she leaves with two missions in mind: teaching English to Spanish-speaking students and to spread the word of the Bahá'í faith.

"My whole life is built around internationalism," said Oeming, adjunct professor of English and the humanities.

As a member of the Bahá'í religion, Oeming said she believes in bringing about the unity of mankind to "help us all see ourselves as one. To increase our sense of oneness."

Oeming was partially responsible for the formation of a Bahá'í club in 1969. She said she learned of the faith through a student who gave a report on Bahá'í in one of the classes she was teaching at the time.

But Oeming's internationalism extends far beyond the realms of her faith. At different times, she and her husband had 15 exchange students stay with them; there are two international marriages in her family; and she has traveled to 60 countries.

Oeming's trip to Mexico was at the prompting of her sister, who resides along the border of Central America and owns and operates a large school of languages. Oeming will remain through the winter semester and return to teach at SVSU in the fall 1990. A

graduate of SVSU, Oeming began as an adjunct instructor here 22 years ago, so she has the teaching experience to tackle the task in Mexico ... and she is working with Dr. Emilio Castañeda to better learn the Spanish language.

The private school in which she will be teaching has instruction for all ages, beginning with a bilingual kindergarten class, through classes for doctors, lawyers and housewives. "They're arranged according to age and skill."

Oeming also will act as an official Bahá'í travel teacher to the rapidly growing Bahá'í community in the city of Tapachula, a town about the size of Saginaw, she said.

"I will counsel with them, mostly to be an example of the diversity of the world,"

Oeming added. "The fact I am not a Mexican is a plus for them and me."

Oeming continued to say that her family is anything "but usual."

"There's not a thing that is usual about our family because of our love of travel and internationalism."

In addition to Oeming's sister and her husband living in Tapachula, her mother lives in her sister's home.

"She is the 'queen' of the household,"
Oeming said of her mother. Oeming said her
mother, an invalid, is treated with much
greater respect than she would be if she lived
in the United States.

"Any household with a grandmother in it is considered very honored. Their attitude toward the elderly is genuine."

