August 29, 1989

SVSU to be Continuing Education ‘Record Keeper’

Recent changes in Michigan regulations require public school administrators to be certified. Further, they must continue to update their credentials through participation in seminars, workshops or other approved continuing education activities to renew their certificates every five years.

Beginning July 1, 1992, teachers also must be recertified every five years, and, under the new guidelines, may choose to obtain part or all of their educational requirements through approved continuing education courses.

"Before, all certification was achieved through academic credits," said Dr. David Nelson, dean of the College of Education. Nelson serves on a statewide Teacher Examination Advisory Committee.

Under the new requirements, the state Board of Education approves certain in-service training sessions, workshops and other professional activities and awards -- "State Board-Continuing Education Units" -- for successful completion. The value is established on the basis of "contact hours," with 10 contact hours generating one SB-CEU.

While the new regulations provide greater flexibility for teachers and evidence of professional development for administrators, the plan necessitates a new system of record keeping to account for the SB-CEUs. That need is being met by Michigan Department of Education-approved sponsors.

SVSU has been designated as an official record keeper for the continuing education units in the 14-county east central Michigan region. Dr. Crystal M. Lange, interim dean for continuing education and international programs, said SVSU is prepared to keep both individual and class records for approved educational activities.

"We will be able to provide individuals with a complete record of all SB-CEU work for a five-year period," Lange said.

To produce this record, requesting teachers or administrators will need to supply certificates for each approved course they've taken. Information from the certificates will be entered into an SVSU database that can be used to generate a transcript for each student.

"SVSU can function as a class record depository as well," Lange indicated. In that case, class records would be maintained, showing each participant and the SB-CEUs earned. She said each workshop or class must be approved prior to being offered.

A fee of $100 covering both input of data and a copy of the resulting transcript will be charged for individuals using the service. Class records will cost $50 per class, plus $3 per person participating in the workshop. The records will be maintained for 10 years.

Nelson said certification would be required of administrators in 1990. Teachers who receive their Professional/Education or Occupational Education Certificate on or after July 1, 1992 will have to renew those certificates every

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PRESIDENTIAL ADDRESS SET

Dr. Eric R. Gilbertson will address the campus community for the first time as president of SVSU at 4 p.m., Thursday, Aug. 31 in Wickes Lecture Hall. A reception will follow at 5 p.m. in the lobby of the Arbury Fine Arts Center. Prior to Gilbertson's address, Dr. Robert S.P. Yien, vice president for academic affairs, will introduce new faculty and staff and recognize faculty promotions. All faculty and staff are encouraged to attend.
five years.

Nelson said teachers and teacher organizations had requested alternative methods for obtaining recertification. "There are several reasons for seeking an alternative route to recertification. Allowing SB-CEUs gives teachers much more latitude. Many of the continuing education activities take place at the local level. They are what teachers want for their own buildings and grade levels. The SB-CEU plan recognizes staff development activities."

Many Michigan teachers -- more than half -- already have master's degrees, Nelson said, which is another reason they desire the option of counting SB-CEUs toward recertification.

Lange said SVSU's record keeping would be a facilitating service for the teachers and administrators. Service will be provided to a 14-county area of east central Michigan. SVSU also is designated as the Regional Math/Science Center for this area.

Parking Fees Increase

Faculty and staff without parking permits as of Monday, Aug. 28, were greeted with an additional 50 cent charge to park in Lot C. Effective that day, the gate fee increased from 50 cents to $1.

The Department of Public Safety now has 1989-90 hanging parking permit cards available for $30. That also increased -- from $20. Current permit cards expire Sept. 30. Employees are reminded to retain their gate cards until after Oct. 1 when a new system is installed. After that date, new gate cards may be picked up from the Department of Public Safety.

For further information, contact Public Safety at extension 4140.

... In Other Transportation News ...

Beginning in mid-April, individuals using eastbound U.S.-10 will be greeted by construction delays along a 12-mile stretch.

The Michigan Department of Transportation will repair the stretch of U.S.-10 from the Midland County line to the east limits of Bay City. Traffic at that time will be narrowed to one lane.

The anticipated construction dates are mid-April to Aug. 24, 1990.

Transportation officials indicated some relief from construction during evening and/or weekend hours may be possible. As the date approaches, the Department of Transportation will be releasing information pertaining to the construction and alternate routes.

Plans also are being considered to perform road work on westbound U.S.-10 within the next two years, transportation officials said last week.

The department will seek bids beginning on Sept. 27. Officials said some "winter" work may begin at that time; but no traffic delays are expected.

20 YEARS AND RUNNING -- Dr. Robert S.P. Yen, vice president for academic affairs, accepts a check for $2,000 from William Sharratt, district manager of Lakehead Pipe Line Co. Inc. of Wisconsin. The company has given SVSU scholarship monies since 1969 for United States or Canadian students in their second or subsequent year of study in applied sciences. "We are pleased that we can provide assistance to students," Sharratt said.
Events Celebrate Hispanic Heritage Month

Several events are planned by the Office of Campus Activities to celebrate Hispanic Heritage Month Sept. 15 through Oct. 14.

SVSU events kick off Sept. 14 with Hispanic Heritage Month buttons. The offices of Campus Activities and Evening Services will distribute the buttons to interested individuals.

On four consecutive Mondays, reports from the PBS series "Crisis in Central America" will be shown at 3:30 p.m. in Wickes Lecture Hall: Sept. 18, "Battle for El Salvador" will trace the evolution of El Salvador's civil war and of U.S. policy toward the country; Sept. 25, "Castro's Challenge" will be shown. The report looks at the roots of revolution, Castro's rise to power and the progression of tensions with the U.S.; Oct. 2, the report "Revolution in Nicaragua" will document U.S. involvement in Nicaragua; and Oct. 9, "The Yankee Years" will be shown. This video reviews the turbulent years that set the stage for the 1980s crisis in Central America.

Other events include a Sept. 19 performance by the Xochiquetzal Children's Dance Group outdoors near Zahnow, Wickes and Great Lakes halls from 4 to 4:30 p.m.

Two panel discussions are planned: Sept. 26, "Working with Hispanic Students: Past, Present, Future" will be headed by Dr. Jose Valderas and other Hispanic educators at 3 p.m. in Lower Level Doan; Oct. 11, "Hispanic Entrepreneurship in Saginaw" will include a real estate agent, restaurant and advertising agency owners, at noon in Lower Level Doan.

Also on Oct. 11, Juan Constantino, executive director of SER-Jobs for Progress, will discuss El Zocalo, Saginaw's new enrichment learning center. The discussion will take place at 12:45 p.m. in Lower Level Doan.

Food Services Offers Food Discount Card

Food Services is offering a Commuter Meal Deal for $25 -- a $30 value. The ticket is valid in the Snack Bar and cafeteria, at campus picnics, the Itza Pizza program and for any function sponsored by Campus Dining. The card is available to all students, and employees and is valid through April 27.

Labor Day Closing

Classes will not take place on Sept. 4 and 5 in observance of Labor Day.

In addition, all campus offices will be closed on Sept. 4. Offices will be open on Sept. 5.

Briefly Speaking

-- Evening orientation for new and prospective students will take place from 6 to 10 p.m., Sept. 6 in Lower Level Doan.

-- The works of Michigan Friends of Photography will be on display in the University Art Gallery Sept. 7 through 27. The works of Hideki Kihata, assistant professor of art; and Marshall Lupp, adjunct professor of art, are included in the exhibit.

-- Auditions for the fall 1989 theatre production of "Dracula" will take place at 7 p.m., Sept. 12 and at 4 p.m., Sept. 14 in the Theatre. For script copies, call ext. 4019.

INTERNATIONAL APPRECIATION -- Vice President for Academic Affairs Robert S.P. Yien looks on as Yoko Mossner, Saginaw resident, presents a gift to visiting Japanese student Chieko Yomagata of Shikoku Women's University. Yomagata is among a group of women from Shikoku visiting SVSU as part of the sister schools' exchange program. Mossner was instrumental in implementing the program in 1980.
Professional Profile

— Ms. Amy Ballantyne, assistant director of BIDI, recently was named vice president of recruitment for the Tri-City Chapter of the American Society of Training and Development.

— A book by Dr. Anna Dadlez, professor of Polish, "Political and Social Issues in Poland, Reflected in the Polish Novel, 1946-1985," has been published and soon will be in the SVSU library. The work provides an insight into the political and cultural developments in a country which, due to World War II losses, could not resist Soviet domination in the early postwar period. It became, however, more and more intransigent as years went by.

— Mr. Tirumale Ramesh, assistant professor of electrical engineering, attended the 32nd Midwest Symposium on Circuits and Systems on Aug. 14 through 16 in Champaign, Ill., and presented a paper, "An Algorithm for a Reconfigurable PLA." The symposium was co-sponsored by the department of electrical and computer engineering and coordinated by the science laboratory, University of Illinois at Urbana-Champaign and the IEEE Circuits and Systems Society.

— Mr. Ghulam H. Raz, associate professor of electrical engineering and technology, presented a paper titled "Computer Network from Satellites to Automobile" during the seventh annual International Conference on Mathematical and Computer Modeling. The conference took place Aug. 2 through 5 in Chicago and was sponsored by international institutions such as International Science and Technology, International Association for Mathematics and Computer Simulation, INRIA of France, Pergamon Press and the USSR Academy of Science.

— Dr. Janet E. Rubin, professor of communication and theatre, recently chaired three sessions at the American Alliance for Theatre in Education conference in New York City. Rubin also was appointed state chairperson for Michigan and will coordinate the national Theater in the Schools Month celebration in March.

Correction

The resolution adopted by the Board of Control on Aug. 14, names our newest facility "The Ryder Center for Health and Physical Education." The Aug. 14 Board Report incorrectly listed it as the Ryder Health and Physical Education Center. Also, the Board ratified the president's contract, not his contact. The editor apologizes for the errors and thanks the anonymous writer who so kindly pointed out the headline gaffe.

Ryder Center Now Open

The Ryder Center for Health and Physical Education began regular hours on Monday, Aug. 28. The center's hours will be 8 a.m. to 5 p.m., Monday through Friday for physical education classes and limited recreational use (excluding the aquatics area) for students and employees. The center will be open in the evenings to accommodate the scheduled physical education classes only.

An expanded schedule of recreational hours and potential pool usage is under consideration. In addition, recreation memberships for student and employee families, alumni and the public also are being considered. These memberships and rates will be announced during the fall 1989 semester.
Dr. Berner Gorden is a bowler; but beneath that "macho" image, he also is considered among the last of the "true romantics." Romantic toward passenger rail service, that is, and an awakening of its use.

"I was brought up in an era where trains were the only way to travel," admitted Gorden, 50, professor of chemistry. "People my age who really love to travel (this way) are considered 'romantics.'"

Gorden added that there are a lot of other reasons for a revival in rail travel. Chief among them are economics and safety.

Economically: "The capacity of a train is virtually unlimited and the greater the capacity, the costs begins to be very attractive, and, indeed, superior to any other mode."

Safety: "Traveling by rail is 20 times safer than by auto and 50 percent safer than airlines. In a rail accident, seldom are fatalities involved."

Gorden said the United States and Canada are at the lower end in countries which most utilize rail travel. On the other hand, Japan and France are at the forefront in technology.

"In all other countries of the world, the train is the backbone of travel." That is why Gorden is a 20-year member of the National Association of Railroad Passengers and is part of a group seeking to bring an Amtrak line to Saginaw.

The North/Central Michigan Association of Railroad Passengers, Gorden said, is a "pro-consumer" group.

"The state of Michigan and Amtrak are not looking for expansion. The demand has to come from the consumer. We're behind the scenes trying to coax people into the viability and attractiveness of train travel."

(Individuals interested in resurrecting this mode of transportation in Saginaw may contact Gorden at extension 4327.)

Gorden's enthusiasm for rail travel is matched only by his fervor as coach of SVSU's bowling team -- which was third in the nation two years ago and No. 9 in 1988.

Gorden admits collegiate bowling is not the spectator sport of its counterparts -- such as football. "We're not going to draw large crowds. If you just watch for a few minutes you would not be particularly impressed. But once you watch them bowl a few times -- they're awesome! College bowling is really exciting stuff. This is an opportunity for these kids to grow and mature."

Gorden said if a student has illusions of the pro bowling circuit, he or she must start at the collegiate level. "This is where they gain experience and knowledge of bowling under various conditions."

In the history of SVSU's bowling team, a handful have pursued the pro circuit, including Dale Strike, who is considered among the top six bowlers in Michigan.

"(SVSU) is very well respected out there as a powerful bowling school," Gorden said. As a matter of fact, he said he gets several letters annually from bowlers wanting a piece of the action. "It took four years for that to happen; but it's happening!"
Building a Foundation for Future Development

When one decides to "develop" something, a "foundation" is usually among the first phases in planning. Maybe that is why Dr. Albert Beutler is the executive director of Development and the SVSU Foundation. However, if you want to watch Beutler working at, say, development, it will not vary much from what he does in the Foundation. As a matter of fact, the two are distinguished through budgets only, he said.

"(The Foundation's) purpose is to be supportive of SVSU, especially in the raising of funds to support special projects within the University," Beutler explained.

The Office of Development, meanwhile, focuses on areas such as alumni and ... Development.

"I don't think consciously while working that 'now I'm doing Development work' or 'now I'm doing Foundation work.'"

Since Beutler arrived at SVSU in 1985, alumni giving has increased. In 1986, 235 alumni gave $31,000. During 1988, a total of $33,157 was given by 695 alumni. The peak year was 1987 when 586 alumni donated more than $36,000 to the University. Compare those figures to 1980 when just 25 alumni gave little more than $2,000.

In addition to the increase in alumni giving, a special funds drive to build a fine arts center was successful.

Some might say the Lord is on Beutler's side. Both his bachelor's and master's degrees are in biblical literature. Beutler's undergraduate degree was obtained from Bethel College in Mishawaka, Ind.; his master's from Winona Lake School of Theology, also in Indiana. However, the former president of Bethel College limits his theological work to a few campus invocations and volunteer activities.

"As an undergrad, I had intentions of pursuing some ministerial occupations," Beutler confessed. However, following graduation, Bethel College asked him to serve a year as dean of men, which he did. He was then asked to perform graduate work, continue as dean of men and teach a little, until he chose to pursue his doctorate from Michigan State University in 1963.

In 1974 he was asked to return to his alma mater, Bethel, this time as president. "I found it very rewarding. It was during a crucial time in terms of finances and declining enrollment."

But Beutler dug through the trenches and balanced the college's operating budget and eliminated a $250,000 operating deficit. "That was very satisfying!"

Beutler describes the greatest challenge to the Foundation as cultivating "friends" who will ultimately become supportive of the University, including financial contributions. He also said there really isn't a "downside" to his job; but if he had to point to a negative he said it is when "you're not able to raise money for a piece of equipment. That is disappointing."

Because he is a "people person," Beutler said he most enjoys contact with various groups. "I enjoy the opportunity to work with people on campus, the community and in industrial areas."
The Lady Cardinal volleyball team will host Grand Rapids Baptist College at 1 p.m. in the Ryder Center for Health and Physical Education.

SVSU classes and campus offices will be closed in observance of Labor Day.

SVSU students will not have classes in observance of Labor Day.

Evening orientation for new and prospective SVSU students will take place from 6 to 10 p.m. in Lower Level Doan. For registration information, call ext. 4170.

The works of Michigan Friends of Photography will be on display in the University Art Gallery through Sept. 27. This third touring exhibition represents a variety of American photographic styles.

Auditions for the fall 1989 Theater Production of "Dracula" will take place at 7 p.m. in the SVSU Theatre. For copies of the script, contact the department of communication and theatre, ext. 4019.

The Lady Cardinal Volleyball team will host Northwood Institute at 7 p.m. in the Ryder Center for Health and Physical Education.

A blood drive will take place from 11 a.m. to 5 p.m. in the Brown Concourse. It is sponsored by Health Services.

Auditions for the fall 1989 Theater Production of "Dracula" will take place at 4 p.m. in the SVSU Theatre. For copies of the script, contact the department of communication and theatre, ext. 4019.

The Lady Cardinal Volleyball team will host Siena Heights at 7 p.m. in the Ryder Center for Health and Physical Education.

The Valley Film Society will show its first film of the 1989-90 season at 7:45 p.m. in the SVSU Theatre. For ticket information, call ext. 4332.

A PSAT/SAT Workshop will take place in Wickes Lecture Hall. For additional information, call Conference Bureau at ext. 4348.

The women's tennis team will host Hillsdale College at 1 p.m.

The Office of Placement, Cooperative Education and Counseling Services will host its annual Employer Recognition Day during the Cardinal Football contest at 1 p.m. For information, call ext. 4291.

The Cardinal football team will host the University of Indianapolis (Ind.) for its home opener at 1:30 p.m. on Cardinal Field. For ticket information, call ext. 4114.

The women's tennis team will host Oakland University at noon.

From the PBS "Crisis in Central America Series," the Office of Campus Activities will show "Battle for El Salvador," at 3:30 p.m. in Wickes Lecture Hall. The video traces the evolution of El Salvador's civil war and of U.S. policy toward the country. The showing is part of Hispanic Heritage Month.

The Xochiquetzal Children's Dance Group will perform outdoors in the areas of Zahnow, Wickes and the Great Lakes Residence halls from 4 to 4:30 p.m. as part of Hispanic Heritage Month. In case of rain, the event will take place Sept. 20 or 21.
The Saginaw Valley Entrepreneurs Club will kick off its 1989-90 season with a discussion of "Striving for Excellence through Customer Service." The meeting will begin with a networking hour at 6 p.m. in Lower Level Doan. The guest speaker, Donald Torline, founder and president of Dvorak, Torline & Associates, will address the group at 7:45 p.m. For reservations, contact BIDI at ext. 4048.

An LSAT examination will be administered in Wickes Lecture Hall. For information, call Conference Bureau at ext. 4348.

The Lady Cardinal Volleyball team will host Michigan Tech. at 2 p.m. in the Ryder Center for Health and Physical Education.

From the "Crisis in Central America" PBS' series, Campus Activities will show "Castro's Challenge," at 3:30 p.m. in Wickes Lecture Hall. The video looks at the roots of the revolution, Fidel Castro's rise to power and the evolution of tensions with the United States. The showing is part of Hispanic Heritage Month.

Dr. José Valderas, director of the Bilingual/Bicultural Center, and other Hispanic educators will discuss "Working with Hispanic Students: Past, Present, Future" beginning at 3 p.m. in Lower Level Doan. The discussion is part of Hispanic Heritage Month.

The Melvin J. Zahnow Library Lecture Series will kick off the 1989-90 season in the Alumni Lounge. A faculty member will present a program from noon to 1 p.m. Refreshments will be served.

The Lady Cardinal Volleyball team will host Grand Valley State University at 7 p.m. in the Ryder Center for Health and Physical Education.

The League of Women Voters will meet in Lower Level Doan from 7:30 to 9:30 p.m. For additional information, call Sue Hill at 792-0001.

BIDI will sponsor "Focus on Time Management: An Entrepreneur's Introduction to the Franklin Planner" from 8 a.m. to noon in Lower Level Doan. Registration fees include a copy of the Franklin Day Planner. To register, call BIDI at ext. 4048.

Media & Me Day for regional high school students will take place from 9 a.m. to noon on campus. For more information, contact the Office of Admissions at ext. 4200.

The Cardinal men's and women's cross country teams will host Ferris State University at 4 p.m.

The Lady Cardinal Volleyball team will host Concordia College at 1 p.m. in the Ryder Center for Health and Physical Education.

OFFICE OF INFORMATION SERVICES,
SECOND FLOOR, WICKES HALL
extension 4054.