April 11, 1989

SVSU Observes Andersen Birthday

"For Frank N. Andersen, all the history of the 20th century has been a current event," commented veteran Saginaw News reporter Jack Tucker last year, as the community celebrated Andersen's 99th birthday.

This year Frank Andersen reaches the century mark on Thursday, April 13. He received an early birthday toast Monday in SVSU's Doan Center.

Andersen was presented a variety of gifts from campus groups. Among them were a monogrammed varsity jacket, a computer-generated drawing of Pioneer Hall, a Chinese "shou" (awarded only to those who reach 100 years of age) and a drawing of the "American Eagle" sculpture purchased by Andersen for the Marshall Fredericks Gallery.

Born in the Finger Lakes region of New York, Andersen first came to Saginaw in 1923 to supervise construction of the Zilwaukee steam generation plant for Consumers Power. In 1929 he started his own sand and gravel firm. Over the years he has headed many successful business ventures, and his community service efforts are legion.

He has been a devoted supporter and leader at SVSU for many years. He served on the SVSU Foundation board of directors for eight years, and continues to be an honorary member. His gifts have been generous, including major contributions for the Pioneer Hall of Engineering & Technology, Morley Track & Field and the purchase of the American Eagle for the Marshall M. Fredericks Sculpture Gallery.

He received an honorary Doctor of Humanities degree from SVSU in 1975.

Two presidential candidates have visited campus. The visit by a third, Dr. James E. Lyons, Sr., president of Bowie State University, will not take place April 13 and 14 as previously announced, but a fourth candidate is expected at SVSU from April 24-26. Dr. Robert W. Carrubba, dean of the graduate school of the University of North Carolina, was on campus April 6 and 7. The campus community met with Dr. Lon W. Weber, provost and vice president for academic affairs of Kearney State College, Nebraska, on April 10 and 11. The visits are designed to provide opportunities for campus members to become better acquainted with candidates, and for the candidates to explore the opportunities SVSU offers. Because the search is a continuing process until the final appointment is made by the Board of Control, further personal interviews and campus visits may be scheduled, said Florence "Jo" Saltzman, chairman of the presidential search committee.

Campus and community friends gathered in Doan Center Monday for an early celebration of Frank N. Andersen's 100th birthday. The traditional decorated cake noted his role as "friend and benefactor" of SVSU.
College of Education conducts workshop toward accreditation

Faculty in the College of Education performed a discrepancy analysis workshop on March 31 -- bringing the college another step closer toward accreditation with the National Council for the Accreditation of Teacher Education (NCATE).

Drs. Ervin Sparapani and Elaine Stephens, associate professors of education, conducted the workshop with assistance from Dr. Rob Roth, consultant on the accreditation process. Sparapani and Stephens are co-coordinators guiding the accreditation efforts.

According to Sparapani, all faculty members were asked to look at each of 94 criterion given by NCATE for accreditation approval.

"We asked them to think about what we already did to fulfill criteria and if we needed to do anything to be in compliance," Sparapani said. "Also, we were asked to identify criterion that might be high risk and determine which needed immediate action."

Sparapani said he, Stephens and Roth had reviewed the criteria prior to seeking faculty input, but sought responses from all faculty in teacher education, education leadership and physical education in order to perform a more comprehensive analysis.

Sparapani and Stephens will collate the information, review it and select those items that need immediate action and take them to Dean of Education David Nelson for discussion, Sparapani said, adding that Sparapani, Stephens, Nelson and Dr. Robert S.P. Yien, vice president for academic affairs, will determine what needs to be done, who is going to do it and from where the funding will come.

"It was a very positive experience for all faculty members," said Stephens. Sparapani added that Yien and President Jack M. Ryder were in attendance at the workshop and have given much input and cooperation. Stephens said the accreditation process, which officially began last summer, will culminate with a visit in the spring 1991 by the national accreditation team. The College of Education will send a letter of intent to the organization this August.

"The process has been very valuable," Stephens said. "... Looking at ourselves, the University as a whole looking at the College of Education, its structure and what it's needs are and the resources that need to be allocated.

"We see it as a renewal, as well as working toward accreditation," she added.

Alpha Mu Gamma Initiation Set

The Theta Omicron Chapter of Alpha Mu Gamma, national collegiate honor society for foreign language students, will initiate 27 new members at 2 p.m. on Sunday, April 16 in the Large Private Dining Room of Doan Center.

Chartered in 1976, the local chapter is one of the oldest honor societies in SVSU. Newly-elected officers are Olivia Soto-Reyes, president; Brandy K. Smith, vice president; Penny Hildinger, secretary-treasurer; and Maryann Douglas, historian.

Dr. David Barker, professor of French, is the faculty sponsor for the chapter.

Valley Film Society Nomination Meeting Set

The Valley Film Society will have its annual meeting to nominate films for its 1989-90 season at 7:30 p.m., Friday, May 5 in Room 108 of the Science Building.

All who have joined the VFS for the 1989-90 season will have the opportunity to nominate two films and to vote on all nominations until a slate of 30 films is obtained. From these 30, the 15 films comprising the 1989-90 season will be chosen by mail ballot by VFS members. For information, contact Tom Hearron at 777-4127.

Reservations are due Wednesday, April 12 for the dinner in honor of President and Mrs. Jack M. Ryder. Reservations are due to Dr. Robert S.P. Yien, vice president for academic affairs. Cost of the dinner is $15 for SVSU employees. The dinner will take place at 7 p.m., Sunday, April 23 in the Health and Physical Education Center.
Students Use Computers for College Competition

Twenty teams of college business students from across the state are engaged in a battle testing their marketing strategies and management skills. The interscholastic "warfare" takes place in a simulated business world that exists within an SVSU computer.

The teams converge at SVSU April 28 and 29, for the finals of the Michigan Intercollegiate Marketing Management Competition. The event marks the first time that Michigan colleges and universities have competed in such a statewide marketing competition.

According to Dr. Richard Leininger, associate professor of marketing and competition coordinator, competition began in January, with each of the 20 teams making decisions each week for pseudo firms.

"Each week's decisions represent a full year of business operations," he continued. "Based upon decisions that are entered, the computer provides annual reports to the respective teams. Team members must analyze these reports to determine their decisions for the next year of business activity," Leininger said.

"The overall concept of this competition is to allow students to go beyond normal classroom-based education," he said. "Teams are required to make strategic decisions for their companies in the areas of marketing, production and inventory management, and other areas of applied business management. The competition requires that student teams effectively apply what they have learned in the classroom."

During the first day of competition, teams will be judged upon the actual results that their decision making had upon their firms' profits and competitive position. "An explanation of the strategies and business methods used for the management of their firms also will be considered by a team of competition judges. The quality of each team's presentation methods will be another factor."

From the Friday judging, five teams will be selected to present their strategies in the competition finals, starting at 9 a.m. Saturday in Wickes Lecture Hall. "These final presentations are open to the public," Leininger said. Winners of the final competition will be announced at a luncheon and awards ceremony following the presentations.

The competition is jointly sponsored by the College of Business and Management, the student chapter of the American Production and Inventory Control Society (APICS) at SVSU and the Saginaw Valley chapter of APICS. Further information about the competition may be obtained by contacting Leininger at ext. 4013.

Briefly Speaking

-- The Honors Program will conduct an Honors Convocation at 4 p.m., Thursday, April 13 in the Theatre.

-- The annual History Day competition will take place on campus on Friday, April 14, beginning at 10 a.m.

-- The Music Department will sponsor a piano masterclass from 2 to 4 p.m., Saturday, April 15 in the Arbury Fine Arts Center. For reservations, call extension 4159.

SCHOLARSHIP APPRECIATION -- Jody Gustin, Saginaw senior, extends her appreciation to the Triskelions for the scholarship she received to attend SVSU. Approximately 45 people were in attendance as private donors and scholarship recipients were recognized in a special luncheon on Wednesday, April 5.
Reception for Visiting Professors Set

The Office of International Programs is sponsoring a reception in honor of three exchange professors -- two from China and one from Japan. The reception will take place from 4 to 5:15 p.m., Wednesday, April 19 in the Alumni Lounge of the Zahnow Library. Refreshments will be served.

To be honored are Jia-Zu Gu of Suzhou University in China, with the English Department; Zhen-Hua Zhang from Jinan University in China, with the Nursing Department; and Katsushi Sakai from Shikoku Women's University in Japan, with the Biology Department.

Professional Profile

-- Dr. Stephen Barbus, assistant professor of education, has been selected to receive Western Michigan University's Department of Special Education's Graduate Research and Creative Scholar Award for 1989. He will be honored during a reception and awards dinner on April 17.

-- Dr. Barron Hirsch, professor of art, has been selected to judge the 29th annual Tawas Bay Waterfront Art Show. This year 220 artists will be exhibiting in a variety of media. Three best of show awards and three category awards in each specialty will be given.

-- Dr. William Hoffmann, professor of history, will read a paper titled "SVSU Students, the Presidential Debates and the Election of 1968" during the Great Lakes History Conference on April 20 in Grand Rapids.

-- Dr. Tai-Chi Lee, associate professor of computer science, has been invited to present a paper on "Some Properties of Petri Net and Their Graph Models" during the ACM 27th annual conference of the Southeast Region on April 7 in Atlanta, Georgia.

Correction

Students with a grade point average of 3.4 and above are welcome to join the Honors Program. For more information, call extension 4484.

High Five

-- The Lady Cards, ranked No. 8 in last week's NAIA national softball poll, swept a doubleheader at NCAA II No. 14-ranked Wayne State in a battle of defending GLIAC co-champs. The women improved to 15-7 overall and 5-0 in the GLIAC by winning seven straight last week.

-- The baseball team dropped its GLIAC opener 6-5 to Oakland, capping a 2-2 week. The Cards are 15-9 overall.

-- The women's tennis team has a new coach: Ken Lambert, head pro at Four Flags. He replaces Vickie VanSteenhouse, who resigned.

Capital Expenditures and Parking Fines, Fees Discussed

The Business and Facilities Committee of the Board of Control met and discussed possible programs for the financing of capital expenditures. The committee discussed funding of various equipment/capital improvements needed during the next several years and proposed sources of payment. Planning will continue before the items are taken to the board for consideration.

Also discussed was the modification of parking fines and fees and an addition to the University Purchasing Policy Regarding Price Variances Compared to the Amount Stated on Purchase Orders.

Clark Appointed to SVSU Board of Control

Terry L. Clark, a Saginaw attorney, has been appointed to the SVSU Board of Control. The appointment was announced last week by Gov. James J. Blanchard.

Clark holds a bachelor's degree in education from the University of Michigan and a law degree from Texas Southern University Thurgood Marshall School of Law. He joined the law firm of Thomas and Jensen, P.C. in 1985.