

the Interior

* WINTER CALENDAR OF EVENTS
IN THIS WEEK'S ISSUE

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1988

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December 13, 1988

AASCU ACCORDS RYDER RECOGNITION

SVSU President Jack M. Ryder was among those honored by the American Association of State Colleges and Universities at its annual meeting last month.

Ryder received a Meritorious Service Award to recognize notable service to the association. The award, which is reserved for presidents and chancellors who have retired or announced their intention to resign/retire from AASCU

member institutions, was established in 1987.

Criteria for selection include level of involvement in AASCU committees, the Board of Directors, the Council of State Representatives, special task forces and projects, and national service on the association's behalf. Dr. John W. Porter, departing president of Eastern Michigan University, also was a 1988 recipient.

During his AASCU membership, Ryder has served on its Argentine Educational

Exchange and on the International Programs Committee. He recently completed a term as state representative to AASCU.

The theme of the 1988 annual meeting was "Multicultural Education for a Global Society." Programs were designed to initiate thought and dialogue on the educational implications of a global society and what it means for students, faculties and administrators. The conference took place Nov. 20 through 22 in Baltimore.



SVSU President Jack M. Ryder accepts a commemorative plaque from Dr. Alice Chandler, Chair of the American Association of State Colleges and Universities and President of State University College at New Paltz, NY. The plaque was presented at AASCU's annual meeting in recognition of meritorious service to the association.

CO-OP EDUCATION PARTICIPANTS EARN MONEY, EXPERIENCE

More than 2 percent of SVSU's population is realizing a double benefit through the cooperative education program. Those 119 students are gaining experience in addition to funds to continue their college education.

Gary Apsey, director of Placement, Cooperative Education & Counseling Services, said the salaries SVSU's students are paid through their co-op employers is competitive with the Midwest average. Apsey cited figures from the 1988 Midwest Cooperative Education Student Employee Salary and Benefits Survey prepared through the Cooperative Education Research Program.

On an average, the report claims, engineering students earn \$1,342 a month; science students, \$1,252; business students, \$1,138 and social science students, \$1,043. Apsey said employers such as Dow Chemical and Dow Corning keep the average co-op student's salary comparable with those cited in the survey. He added that the median hourly wage for co-op students is \$4.75 to \$4.80 an hour.

Co-op students have two employment options at SVSU. The alternative most SVSU students select is to work part time while attending school full or part time. The second option is to attend one semester of school and work during the second semester.

"The primary purpose of the co-op program at this institution is to give students the opportunity to acquire practical job skills," Apsey said. He added that at least 70 percent of the students are

retained as employees following the co-op period.

"More and more employers are using cooperative education to recruit new people," Apsey said. "It is a very inexpensive way for them to recruit."

More than 20 companies a semester use cooperative education students. Apsey said Dow Chemical is "by far the largest employer." He said 35 to 40 students are employed either by Dow-Michigan or Dow-U.S.A. headquarters.

General Motors and public accounting firms also utilize a number of SVSU students.

Students with a grade point average of at least 2.5 and 45 to 75 credit hours are eligible for the program. Students with more than 75 hours are not considered, Apsey said, because they often are set in their career choices.

"We try to catch them early enough to make changes in their majors," he said. "The whole idea is career exploration."

SNACK BAR HOLIDAY HOURS; SEMESTER CHANGES

The Cardinal's Nest Snack Bar will close at 3 p.m., Friday, Dec. 16 and reopen at 7 p.m., Sunday, Jan. 8

When the Snack Bar reopens in January, personnel will notice a few changes. Although the Breakfast Club will no longer be in existence, a vast selection of breakfast foods will remain on the menu. Breakfast is served beginning at 7 a.m., Monday through Friday.

In addition, the Snack Bar

will begin closing at 3 p.m. every Friday because of the birds that fly the coop!

The staff at Campus Dining extends best wishes for a Merry Christmas and a prosperous new year!

SVSU STYLES ON SALE

The SVSU Bookstore is continuing to sell SVSU paraphernalia for 20 percent off the marked price through Dec. 22. Items on sale include clothing, mugs and hats. In addition, stuffed animals, stationery and a variety of other items are on sale (excluding textbooks).

A clearance on some books also is taking place through Dec. 22. Hardcover books are 75 cents and paperback books are 39 cents.

STATIONERY ORDERS DUE

Campus departments that wish to order additional SVSU stationery may do so during the month of January. Orders will be accepted during January and June **only**.

For ordering information, call Information Services at extension 4039.

FARM COMPUTER EXPO

An agriculture/small business computer expo, "Cashing in on High Technology," will take place from 8:30 a.m. to 4:30 p.m., Tuesday, Dec. 20 on campus. The expo is co-sponsored by BIDI and will include several hands-on activities.

For information, call BIDI at extension 4048.

THE FESTIVITIES BEGIN!

Campus Christmas celebrations began Dec. 6 with musical events in the Student Lounge. Above, Jeanne Chisena (right) is aided by fellow teacher Lindsay Stark-Susalski in leading the Children's Center Choir. Joining in the singing are Sheldon Gross and Sara Emmenecker. At right, Judy Ezop, Rick Allen and Kathi Crafton, members of the Bavarian Inn Gaslight Players, revel listeners with German and American Christmas carols.



Personnel enjoyed another fine meal prepared by Campus Dining Services for the annual holiday luncheon on Dec. 9. Preparing for dining are Donna Alward, reference technical assistant; Louise Dukarski, coordinator of computer operations, Valley Library Consortium; John Sandstrom, head of acquisitions; and Diane Bassett, administrative secretary in Zahnow Library.

FACULTY REMINDER:

Faculty are reminded to return ALL audiovisual materials by Dec. 20.

This includes slide projectors and video materials.

No items may be checked out before Jan. 9 in order to accommodate inventory schedules.

PERSONNEL

The following position is open to all regular employees of the University:

FACULTY SECRETARY, second floor, Wickes -- full-time, permanent, 10-month (new) position. Grade Level 5: \$6.96 per hour.

All internal applications must be received in the Personnel Office (extension 4112) by 4:30 p.m., Dec. 13.

SVSU is an equal opportunity/affirmative action employer.

DIRECTORY ALTERATIONS

Please note the following changes in your 1988-89 Faculty/Staff Directory:

-- The new extension for **Mrs. Rosalie Fasse**, senior secretary for Alumni Relations, is 4196.

-- The new extension for **Mrs. Laurie Gregory**, senior Bookstore assistant, is 4375.

PROFESSIONAL PROFILE

-- **Dr. Hong Y. Park**, professor of economics, on Dec. 12 spoke during the monthly meeting of the Data Club on the Saginaw Economy. The Data Club is an informal group of Saginaw businessmen committed to the

Saginaw area and its success. Park also is serving as a member of the Retention and Expansion Action Team for the manufacturing sector of the Saginaw Future Project.

-- **Dr. Jill Wetmore**, assistant professor of finance, presented a paper during the recent Financial Management Association Annual Conference in New Orleans. The title of the paper was "LDC Write-off Effects and Bank Stock Returns: The Bank of Boston Decision." The paper was co-written with Dr. John Brick, professor of finance at Michigan State University.

HIGH FIVE

-- The **men's basketball** team defeated Aquinas College 108-96 on Wednesday. Rod Creech led the Cardinals with 25 points. On Saturday, Ferris State beat the Cardinals by a score of 78-74. Herb Schoepke led SVSU with 20 points. The Cardinals will take a 3-3 overall record to Siena Heights on Thursday.

-- The **women's basketball** squad posted a 3-0 record last week to improve their record to 5-2 on the season. On Tuesday, the Lady Cards defeated Indianapolis 91-72. Lisa Horne led all scorers with 31 points. On Thursday, SVSU defeated Spring Arbor by a score of 78-54. Brenda Eiseler had 26 points to lead the Lady Cards. On Saturday, the women opened the GLIAC season with a 72-51 win over Ferris State. The women will face Siena Heights on Thursday.

HOLIDAY HEALTH REMINDERS

Most everyone looks forward to the holiday season. It presents an opportunity to take a break from school and work and spend time with

family and friends. Health Services reminds us, however, that too often holiday socializing can lead to disappointment. Be alert to the following holiday "traps":

* Overeating. Holidays are not the time to diet. Moderation is the key. Eat small portions slowly and enjoy.

* Drinking too much. Celebrating the season with alcohol is not an excuse for excessive drinking. Remember to provide food for guests that may consume alcoholic beverages. Non-alcoholic beverages always should be available. Selecting a designated drive to provide transportation is more than safe: it can ease your mind!

* Overspending. Keep those credit cards at home! Christmas is for sharing and giving -- not for spending beyond one's means. Extravagant gifts may leave you disappointed in the new year. Evaluate your gift buying and offer practical gifts that also are within your budget.

* Family conflict. Students, single parents, divorced people and married couples all have different concerns during the holidays. Avoid family conflicts through careful planning. Special times with family and friends can be enjoyed throughout the week.

EVENT WATCH

Dec. 14...Gallery Open
Dec. 16...VFS: "Le Bal"
Dec. 18...Gallery Open
Dec. 19...WBB & MBB
vs. Northwood
Dec. 20...Computer Expo

BOARD REPORT



A Report of the
Saginaw Valley State University
Board of Control

December 12, 1988

The SVSU Board of Control conducted two open meetings back-to-back this week. The first was a special meeting on Sunday afternoon to discuss revisions to the 1988-89 budget, plus the 1989-90 budget request presented to the State. The second, a regularly scheduled meeting, was held Monday morning for action on the two budget resolutions, as well as various other matters.

Documents presented at the Sunday meeting (which are on file in the President's Office and will be part of the Board minutes on file in the library) included summaries of the proposed General Fund budget revision presented at the Oct. Board meeting and the updates to the revision, plus a summary of the increases and decreases to the 88-89 General Fund budget, which was adopted in Aug. The revisions presented in Oct., which listed a \$482,000 deficit, were tabled by the Board at that time.

The newly revised budget lowers the anticipated deficit to \$68,251, including an allowance for the non-recurring cost involved in the presidential search. The improved position resulted from a favorable change in the State's method of forward funding, an \$8,623 larger than expected surplus from 87-88, increases in some miscellaneous revenues, and a change in the composite tuition and fee level with a higher proportion of graduate and out-of-state students than expected. Partially offsetting these increases were the loss of \$282,000 in revenues due to the tuition rollback and a \$47,600

reduction based on reforecast student credit hours.

In total, the revised operating budget, which received Board approval Monday, calls for expenditures of \$22,700,023. Anticipated revenues are \$22,549,000.

President Jack M. Ryder informed Board members that cuts had been made in several categories to bring the budget as closely into balance as possible. The reductions include:

- \$712,000 in start-up funds for the Fine Arts Building and renovated Wickes Hall will be reallocated to general operating expenditures. Original plans were to fund new positions from this source.

- Money to fund projects/materials identified as priorities of the planning process have been reduced from \$260,000 to \$51,000, which will be used to assist in seeking specialized accreditations.

- Supplies and Expense budgets, slated for a 3 percent increase, will be frozen at 87-88 levels.

- The budget for library acquisitions has been reduced to \$169,000, which will be supplemented by \$189,000 from the Wickes Foundation grant. (This is the last year of funding from the grant of \$1 million, and University officials expressed great concern about the detrimental effect on the library if future operating budgets remain severely constrained.)

- Physical plant expenditures will be reduced by \$50,000.

- The position of Alumni Coordinator has not been filled, but is assigned on a part-time basis to a current full-time employee (Norma Gase).

- Refilling of other vacancies that may occur will be delayed as long as feasible.

- Admissions for fall semester were closed early to contain enrollment growth. (Ryder noted that several Michigan universities have had to limit enrollments, raising the question of accessibility for qualified students.)

After wrestling with revisions to the 1988-89 operating budget Monday, Board members approved a 1989-90 appropriations request calling for a 7.9 percent program maintenance request increase plus an additional 16.6 percent increase in program revision requests (PRR's). If approved by the legislature, SVSU would receive \$15,260,638 for program maintenance, up more than \$1 million from the 87-88 base of \$14,149,873. Top priority among PRR's is a request for \$271,000 to hire six additional faculty as part of a five year plan to add 30 full-time positions to the instructional staff. Second priority is \$344,857 in final phase start-up funding for the Fine Arts Center and renovated Wickes Hall. \$1,294,242 is requested for start-up of the physical education facility, and \$443,875 is requested for computing.

The budget request incorporates a continuation of forward funding, projects student credit hours at the 88-89 level, includes the deficit from the current year and assumes a 6 percent tuition increase. It is based on a management strategy that

assumes limited or no growth unless appropriations are increased to recognize the region's demand for college education.

Board Chairperson Florence "Jo" Saltzman, who also chairs the **Presidential Search Committee** reported on progress in the search. The following people have been appointed to the committee: **Board of Control** - Saltzman, Joyce K. Woods, Charles B. Curtiss; **Faculty** - Dr. Walter Rathkamp, Dr. Douglas Hansen, Dr. Rosalie Troester; **Administration** - Dr. Crystal Lange; **Students** - Lisa Tucker (President of Student Government); **Board of Fellows/Foundation** - Dr. Linneaus Dorman; **SVSU Alumni** - Timothy Lipan (Alumni Assn. President).

The committee met Dec. 6, discussed the pre-search study conducted by ASCS, listed characteristics to be sought in the next president, adopted a national recruitment strategy and approved operating procedures for the search. Summarized, qualifications sought are:

- * the ability to provide strong educational leadership
- * effective communications skills and an accessible leadership style
- * the ability to represent SVSU effectively externally
- * the commitment and skill to develop and maintain participatory governance
- * the personal skills required to enhance SVSU revenues from private sources
- * strong advocacy of SVSU's mission
- * a commitment to collaborative planning and evaluations
- * astute management and decision-making abilities
- * the ability to assist the Board of Control in its over-sight role

(A complete listing will be included with Board minutes on file in the library.)

Nominees are being accepted. Names and addresses of qualified candidates may be forwarded to Mrs. Saltzman, c/o Presidential Search Committee, Administrative Services Bldg., SVSU. All nominees will be contacted and

encouraged to consider the position.

The committee plans to meet Jan. 4 to begin the screening process. By mid-February the pool of candidates will be narrowed for in-depth investigation, with the objective of selecting three finalists who will be brought to campus for interviews and meetings. Saltzman said she plans another progress report in mid-January. The position has been posted in the *Chronicle of Higher Education*.

Board members heard the second in a series of reports from the academic colleges. Drs. William Barnett, dean; Basil Clark, former assistant dean; and Eric Petersen, assistant dean, presented a seven-part description of the composition of the Arts & Behavioral Sciences faculty, staff and student body, their activities and their concerns, and distributed several supporting documents. Barnett pointed out that credit hour growth in the College had outstripped growth in SVSU's other academic areas, accounting for 69 percent of the total credit hour growth since 1981-82. Among the reasons is that many Basic Skills and General Education courses are taught through A&BS; the College also provides "service" courses for several other majors, and it offers many general interest courses students may elect to take.

A&BS faculty are actively involved with students/activities, Clark said, and most departments have clubs and/or honor societies for students. He said the varying backgrounds and abilities of SVSU students creates a challenge for professors. "How do you challenge outstanding students while not leaving the others behind?" He lauded commuter students, "who often do not have the luxury of making academic work their primary responsibility," for their dedication.

Petersen pointed out that teaching at SVSU is "definitely a full-time occupation." He said faculty who teach 12 hours plan to spend 24 or more hours weekly in preparation and conduct at least five office hours per week. In addition, they engage in research and scholarly activities, plus

performing a community service role on University committees/activities. Among faculty concerns, he cited coping with increasing class sizes without teaching assistants, the poor preparation of many incoming students, the heavy reliance on part-time faculty, the increased requirements in professional areas that limit student exposure to liberal arts education, and the hope that the new president will have a strong interest in examining curriculum development and assessing academic programs at SVSU.

In other business, the Board:

-- approved sabbaticals for Mrs. Judith Apgar, Dr. Emilio Castañeda, Dr. Frank Chen, Dr. George Eastland, Dr. Drew Hinderer, Dr. Elaine Stephens, Dr. Jill Wetmore and Mr. Matthew Zivich.

-- approved a leave of absence without pay for Ms. Rosella Collamer.

-- accepted the annual financial audit by Ernst & Whinney.

-- approved raising the limit on SVSU's line of credit with Michigan National Bank from \$2 million to \$2.5 million.

-- designated an Ecological Research Area on the SVSU campus.

-- approved an auxiliary services-bonded facilities operating budget with anticipated revenues of \$1,757,400 and expenditures of \$1,416,200.

-- heard reports on winter admissions and registration. Winter registration is up 6.6 percent in student numbers and 8.2 percent in credit hours over the same date last year. Applications for admission are nearly 9 percent above last year's level.

Note: This is an unofficial report of Board activities. Official minutes are on file in the library.