

November 8, 1988

STUDENT ATTITUDES SURVEYED

Why do students choose to attend SVSU? It all depends. The primary reasons cited for selecting SVSU are different for students who reside on campus and those who commute to classes, according to a recent survey.

Differences in the age and interests of residential and commuting students are responsible for differing attitudes, says Dr. Ann K. Dickey, director of institutional research and planning. Dickey, who circulated the survey and analyzed its results, notes that "virtually all students who live in campus residence halls and apartments are relatively young, full-time students whose life for months at a time centers on classes and campus activities.

"Commuters are primarily comprised of employed students in a broad age range, many of whom attend part time. What happens in their classes is important; what happens elsewhere on the campus may be only mildly interesting -- unless, of course, a needed service is not available at a time convenient to them."

Dickey conducted the survey to learn how students feel about SVSU programs and services. The American College Testing Corp. (ACT) Student Opinion Survey form was supplemented with 29 local questions to use

as the survey instrument. Questionnaires were mailed to a random sample of 1,145 on-campus students enrolled in degree programs during March 1988, with 430 responses received.

Because the ACT survey instrument was used, Dickey could compare SVSU satisfaction rates with national norms. "SVSU students reported significantly higher levels of satisfaction with several services than the ACT national norms might lead one to expect," she said.

Four standouts are campus health services, the health insurance program, day care services and food services. Levels of satisfaction with the condition of buildings and grounds, classroom facilities, study areas and class size also were "conspicuously high" according to Dickey.

Comparative percentages are 90 percent SVSU satisfaction with health services, 65 percent national rating; health insurance, 70 percent SVSU, 54 percent national; day care, 92 percent SVSU, 65 percent national.

In general, "younger male students are less satisfied with their SVSU experience than older men or either age group of women." Also, students under age 26 are considerably more interested than older students in

(Please turn to Page 2.)

Etceteras...

. . . Students were queried about usage of more than 20 categories of services. Their responses ranged from 3 percent who use children's day care to 97 percent who utilize parking services.

. . . Survey data show that day care and veterans' services are used primarily by older students. Other findings: Older male students were considerably more likely to attend cultural programs than the younger men. Use of most other services was higher among younger students.

. . . Composite results of the survey show location to be a primary factor in selecting SVSU, followed in order by academic programs, cost, academic reputation, average class size, availability of financial aid, size of student body, the recommendation of a parent or counselor, social or extracurricular activities offered and athletic programs.

. . . The 80 percent of SVSU student respondents who expressed satisfaction with "this college in general" is statistically equal to the national norm of 79 percent.

(Continued from Page 1.)

attending intercollegiate games, participating in intramurals, using health and physical education facilities for recreation and using them to maintain or increase physical fitness. Half of SVSU's students are 25 or older.

Results of the survey suggest that SVSU is on its way to becoming an institution that meets minority students' needs, Dickey says. In particular, minority students showed above-average satisfaction with admissions procedures, and they were more likely than white students to be satisfied with the variety of courses offered, their opportunities for involvement in campus activities and the pre-enrollment information they received on financial aid.

Just as there were differences in ratings by commuters and campus dwellers, satisfaction levels varied between day and evening students. Dickey was surprised to learn that a higher proportion of evening students (58 percent) than day students (52 percent) were satisfied with the variety of courses offered.

Only a few evening students indicated any interest in varsity athletic events or participating in intramurals. However, half of them said they would like to use the health and physical education facilities for recreation, and 59 percent were interested in fitness activities.

What do the survey results mean for university planners? Programs receiving strong satisfaction ratings will try to identify and retain attributes that led to student satisfaction.

Areas that were perceived with less satisfaction will be examined and efforts directed toward improvement. Dickey acknowledges that at least one such area, the "availability of the courses you want at the times you can take them," probably will be difficult to resolve. "Unless resources become more abundant and substantial growth occurs, this problem will be hard to ameliorate," she says.

More detailed information about the Student Opinion Survey is available in the Office of Institutional Research and Planning.

CONCERTS SET FOR NOVEMBER

A pair of University bands will entertain during November in the Theatre.

Kicking off the series of concerts will be the Marching Band in its annual indoor concert. The performance will begin at 3 p.m. on Sunday, Nov. 13 and feature selections from halftime shows of the football season. Tickets for the event are \$2 for adults and \$1.50 for students and senior citizens.

The final concert will be the SVSU Jazz Ensemble on Monday, Nov. 21 at 7:30 p.m. The performance will be the first of the season for the ensemble. Admission is \$5 for adults and \$3 for students and senior citizens.

For additional information, contact the music department at extension 4159.

QUINTET SCHEDULES ITS FIRST CONCERT OF THE SEASON

The Valley Woodwind Quintet will perform its first full concert of the season on Tuesday, Nov. 15 at 8 p.m. in

the Theatre. The concert be one of the group's first since returning from Tokushima and Matsuyama, Japan in May.

The quintet will be joined by Ann Arbor's Linden String Quartet and bassist Greg Powell.

The groups will perform Franz Schubert's "Octet, Op. 166." The quintet will then perform Telemann's "Trio Sonata in G Minor" and Darius Milhaud's "La Chiminee du Roi Rene." The quartet will perform excerpts from a piece written by Mozart.

Admission to the concert is \$5 for adults and \$3 for students and senior citizens.

For additional information, contact the music department at extension 4159.

PRESIDENTIAL PRE-SEARCH STUDY COMPLETED

A presidential pre-search study has been completed by Dr. Ronald Stead and Dr. Bruce Alston of Academic Search Consultation Service. A report of the study results will be presented by Alston at a special meeting of the SVSU Board of Control on Monday, Nov. 14. The Board will consider actions based on study recommendations.

'SPIRITUALITY, RESTRUCTURING IN THE USSR' TOPIC OF SPEECH

Jim Forest, communications director for the International Fellowship of Reconciliation in Holland, will discuss "Spirituality and Restructuring in the USSR." Forest will address that topic and other issues during SVSU's Honors Program recruitment seminar at noon on Saturday, Nov. 12, in Lower Level Doan.

Prior to Forest's address, students interested in the Honors Program will attend a luncheon featuring a program by Dr. Rosalie Riegle Troester, chairman of the program, and members of the Honors Committee.

In 1977, Forest moved to Alkmaar, near Amsterdam in Holland, and began 10 years as general secretary of the International Fellowship of Reconciliation. He serves as consultant to the World Council of Churches and is a contributing editor of Sojourners and The Other Side magazines.

Research by Forest during visits to the Soviet Union and contacts with the Russian Orthodox Church led him to write A Pilgrim to the Russian Church and are the basis for the materials for his speech at SVSU.

3 JEEPS, 2 TRACTORS, 2 PICKUPS ... AND A BID FORM IN THE MAIL

As Christmas approaches and funds become increasingly smaller, the odds of a new vehicle in your future become dimmer. Take heart, there is hope -- and not in the form of a shining star; rather, in the form of a rusty car.

The University is offering seven used vehicles for sale through bidding. Bid forms are

available from the Business Services Office. The forms are due back to Business Services by 2 p.m., Nov. 17, when they will be opened and the successful bidders named.

Three jeeps, two tractors and two pickups are available for inspection in the northeast corner of Lot A (near the Theatre). For additional information pertaining to the vehicles, contact the Motor Pool at extension 4153.

UNITED WAY CAMPAIGN ENDING

Campus personnel are reminded they can still contribute to the United Way Campaign through this week. The year-to-date total contribution from SVSU is \$10,432 -- down from last year. Even those who elect not to participate are asked to return their signed pledge cards to Dr. John Fallon, United Way coordinator.

NOMINATIONS BEING ACCEPTED FOR WHO'S WHO AMONG STUDENTS

SVSU faculty and staff are asked to submit the names of students to be considered for nomination in Who's Who Among Students in American Universities and Colleges. Nominations are due to the Office of the Dean of Student Affairs by Nov. 21.

To be considered, students must have a grade point average of 2.5 or better; be a junior, senior or graduate student; and have exemplified curricular/extracurricular achievement.

A screening and selection committee, chaired by the dean of student affairs, and including faculty, staff and students, will make selections from nominations to be forwarded to the national committee.

Nomination forms are available in the Student Government Office, the Office of the Dean of Student Affairs and all faculty secretary stations.

ACROSS CAMPUS

-- The **SVSU Math Club** sponsored its first colloquium of the 1988-89 year on Oct. 31. Dr. Garry Johns, assistant professor of mathematical sciences, was the speaker. Johns discussed "Three Puzzles and their Mathematical Solutions." The puzzles were "instant insanity," "throwing an election" and "Magic Squares."

BRIEFLY SPEAKING

-- **Christmas Cards** will be sold Nov. 7 through 11 in Brown Concourse by Volunteer Services. All proceeds will benefit UNICEF, a worldwide organization that assists children and families around the world.

-- The Office of Scholarships and Financial Aid is sponsoring a **Debt Management Program** for students at 1 p.m., Nov. 9 in Room 204 of the Zahnaw Library; and 5:30 p.m., Nov. 10 in Room 143 Science Building.

-- Volunteer Services will sponsor **"Skip-a-Meal"** to benefit UNICEF on Tuesday, Nov. 15. Faculty and staff members who wish to make a contribution may do so at the Career Counseling Office on the first floor of Wickes Hall through Nov. 15.

-- **The Magic of Stuart and Lori** will be presented at 8 p.m., Nov. 16 in the Theatre. The magical duo combine magic, music and dance in its act.

PROFESSIONAL PROFILE

-- **Mr. Matt Henderson**, studio art technician, has had his pottery accepted for exhibit in the 30th Midland Mid-Michigan Art Competition. The exhibit takes place through Dec. 1.

-- **Mr. Hideki Kihata**, assistant professor of art, has had his photography accepted for display at the 30th Midland Mid-Michigan Art Competition. The competition takes place through Dec. 1.

-- **Mr. Marshall Lupp**, adjunct professor of art, will have his photographs displayed at the Members' Exhibition of the Michigan Friends of Photography in Detroit.

-- **Dr. Ghulam Raz**, assistant professor of electrical engineering, presented a paper at the IEEE Military Communications Conference, "MILCOM 88, 21st Century

Military Communication -- What's Possible?" The title of his paper was "An Extension of Rice's Click Model for Frequency Hopping Interference." The conference, in San Diego, Calif., was sponsored by the Institute of Electrical and Electronics Engineers, IEEE Communication Society, the U.S. Department of Defense, and the Armed Forces Communications and Electronics Association.

DIRECTORY ALTERATIONS

Please make the following change in your Faculty/Staff Directory.

-- The new extension for **Todd Cramer**, student employment coordinator in the Office of Scholarships and Financial Aid, is 5660.

HIGH FIVE

-- The **football** team Saturday shut out Ferris State 12-0 to

up its GLIAC record to 2-2. Overall, the Cards are 4-4. They conclude their regular season Saturday at Grand Valley.

-- The **cross country** squad was edged by Hillsdale Saturday at the NAIA District 23 Cross Country Championships in Grand Rapids. Hillsdale had 27 points; SVSU, 35. Shaun Butler was the leading SVSU runner, taking second place.

EVENT WATCH

Nov. 9...Lunchbreak
Concert: Lady of Lake
Nov. 9...Entrepreneurs
Nov. 9...VB vs. GVSU
Nov. 10...VB vs. LSSU
Nov. 11...VFS:
"Pather Panchali"
Nov. 13...Marching Band
Nov. 15...VWQ Concert



Presidential Award recipient Karrie Schmidt represented students in her response. She reminded students that maintaining superior academic progress can be stressful. "Set achievable goals," she said. "Take time out for yourself. Keep up with work, but have a good time, too." Schmidt said college gives students a second chance -- "your chance to be original. People are more accepting of you in college."

RECOGNIZING SCHOLARLY ACHIEVEMENT -- "It is a real pleasure to recognize all who have received scholarships," SVSU President Jack M. Ryder told the group gathered for the 10th annual Scholarship Recognition Luncheon on Nov. 1. "We want you to know how much we appreciate you and your contributions as outstanding students at SVSU." He also told the audience his pleasure was mixed with sadness, as this would be the last time he would address the group as president. He reminded students that their achievements came during SVSU's 25th anniversary year.

