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October 4, 1988

ANNIVERSARY WEEK LOOKS AT PAST, FUTURE

A bevy of activities last week offered the opportunity to reflect on SVSU's past, examine issues in higher education today, or take a look at the future. There also was time out for fun and celebration.

The Brown Bag Luncheon/Lecture series kicked off with a discussion of academic balance by Dr. Eugene Arden, vice chancellor, U. of M.-Dearborn. Arden examined the problem of developing curricula with appropriate emphasis on both the liberal arts and the professional programs.

He said striking a balance requires more than lip service. Not only should professional programs have a liberal arts component, but the reverse should be true. Professors, too, should have balanced academic backgrounds, and this may necessitate changing the focus of sabbaticals.

During the week, the luncheon series featured panels of people familiar with SVSU's beginnings. First SVC President Samuel Marble told the audience about the struggles leading to chartering the institution. He was greeted with a standing ovation.

A Thursday evening Founders Dinner honored the people who

pioneered efforts to establish and nurture the institution through its early years. Comments from Marble, Dr. William Groening (first SVC Board of Control chairman) and Bertram Schafer (member of first graduating class) set the stage for remarks by government representatives.

Charles Curtiss, charter and current Board member, spoke both of early achievements and of future challenges. He said funding is and will continue to be a problem and noted that limited increases in state revenues are committed to prison construction for the
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'MARVELOUS' WINDOW -- The cartoon character "Marvin" waves a Cardinal flag in the runner-up window from the HomeComing/25th Anniversary window painting contest. The residents of Room E-3 were the creators of the masterpiece. Top honors went to Room E-4, whose window featured a quarterback and the motto "25 and still running." (For additional photos, see insert.)

OPEN SESSION SET FOR PRESIDENTIAL RESEARCH STUDY

What institutional priorities should SVSU set for the near future? What qualities should a new president have to lead us toward those goals?

Two representatives from Academic Search Consultation Service will be at SVSU next week to obtain input from the campus community on these topics. The Board of Control authorized ASCS to conduct the presidential pre-search study as a basis for identifying essential leadership qualities and qualifications SVSU should seek in its next president. ASCS also will recommend the actual search process and the structure of the search committee.

Dr. Ronald Stead and Dr. Bruce Alton from ASCS will be on campus Oct. 12 to meet with various campus groups and to gather information. An open meeting is set from 4:15 to 5:30 p.m. in the Large Private Dining Room, Doan Center. Members of the campus community are encouraged to drop in with their comments and questions relative to the search process and institutional priorities.

UNITED WAY CAMPAIGN UNDER WAY

The 1988-89 United Way campaign is in progress throughout the area. Members of the campus community soon will receive a mailing that includes a pledge form and related materials.

Dr. John Fallon, who is chairing SVSU's solicitation, asks that you watch for the mailing and return the pledge form, even if you decide not to contribute. Those who do pledge may choose a method of payment and may specify whether their contributions

should go to the Bay, Midland or Saginaw county division of United Way.

Each year, an increasing number of SVSU families receive services from United Way agencies.

CAREER COUNSELING GROUPS BEGIN OCT. 10

Career Groups begin Oct. 10 in the Career Counseling Office on the first floor of Wickes Hall.

For further information, call Career Counseling at extension 5600.

OPEN HOUSE IN TROY

SVSU alumni in metropolitan Detroit will celebrate the 25th anniversary of the University's founding during a reception on Monday, Oct. 10.

President and Mrs. Jack M. Ryder and the Board of Control will host the reception from 4:30 to 6:30 p.m. at the Classic Auto Showplace Ltd. in Troy.

Prior to the reception, the Board of Control will meet in the Macomb Intermediate School District office, Mt. Clemens.

UNIVERSITY ART GALLERY FEATURES LINOCUTS

The linocuts of Phil Savaglio of Royal Oak will be featured during the October exhibit in the University Art Gallery. The printmaker has exhibited at the Detroit Scarab Club, the Pine Creek Gallery in Rochester, the Ann Arbor Art Association and the Detroit Institute of Arts.

The works will be on display Oct. 6 through 28. Hours are 9 a.m. to noon, Monday and

Wednesday; and 12:30 to 4 p.m., Tuesday and Thursday.

Savaglio will discuss his work during an Oct. 5 reception at 1 p.m. in Arbury Room 120.

Savaglio combines simplified images with composition and design in his black and white cuts. He presents the relationship between large forms and decorative pattern and the interplay of positive and negative shapes. Animals and still-life are frequent subjects.

BRIEFLY SPEAKING

-- The **Marshall Fredericks Sculpture Gallery** will be open for tours from 1 to 6 p.m., Wednesdays, Oct. 5, 12, 19 and 26; and from 11 a.m. to 4 p.m., Sundays, Oct. 9, 16, 23 and 30.

-- The Valley Film Society will show **"That Sinking Feeling"** at 8 p.m., Oct. 7 in the Theatre. For ticket information, call extension 4332.

-- The Oct. 11 **Lunchbreak Concert** will feature the Baby Watson Bros. The group will perform swing music from noon to 1 p.m. in Lower Level Doan.

-- The **Saginaw Valley Entrepreneurs Club** will meet beginning at 6 p.m., Oct. 12 in Lower Level Doan.

ACROSS CAMPUS

-- Congratulations to **Mrs. Mary Ebelt**, coordinator of Conference Bureau, and her husband David on the birth of their first child on Sept. 24. Brent David weighed 8 pounds, 10 ounces.

PROFESSIONAL PROFILE

-- Dr. Sally Edgerton, assistant professor of education, presented a paper, "Building Bridges: The Articulation of Children from Kindergarten to the Primary Grades." The paper was presented during "Kindergarten: Issues, Concerns and Trends," a conference sponsored by the Michigan Department of Education Sept. 26 and 27 in Flint.

TRANSITIONS

The following personnel changes occurred during September. Please note the changes in your Faculty/Staff Directory.

New staff

-- Ms. Cynthia I. Bala (ext. 4219), hired as senior accounting clerk in the Controller's Office. Bala has an associate's degree from Lake City Community College in Florida.

-- Ms. Pamela G. LaDouce (ext. 4212), hired as a part-time cashier in the Controller's Office. LaDouce has a bachelor of arts degree from SVSC and is a former employee in the Office of Facilities Scheduling.

New titles

-- Ms. Norma Gase (ext. 4075), coordinator of annual funds and special projects, will assume the additional responsibility of acting coordinator of Alumni Relations.

Departing staff

-- Mr. Anse Cates, SVSU Bookstore director.

-- Ms. Alberta Lee, coordinator of Alumni Relations.

HIGH FIVE

-- The **cross country** team defeated Ferris State in a dual meet on Friday by a score of 21-36.

-- The **football** team dropped its fifth straight contest Saturday in a 44-14 decision versus Hillsdale. The Cardinals' Jim Miron caught six passes for 93 yards and one touchdown. The Cards' are 0-3 overall and 0-1 in the GLIAC.

-- The **tennis** squad lost its second straight match 9-0 to Hillsdale on Saturday. The loss leaves the women at 2-2 overall and 1-2 in the league.

-- The **volleyball** team extended its conference losing streak to 11 games this weekend, losing Friday to Michigan Tech and Saturday to Northern Michigan. The women are now 6-13 overall, 0-8 in the GLIAC.



OFF AND RUNNING -- President Jack M. Ryder recently accepted a check from Robert Dooley, area manager for ServiceMaster Co., to defray expenses of participating in the NAIA National Outdoor Track and Field Championships. The ServiceMaster gift of \$1,859.61 was based on a formula that considered local expenses and travel considerations for institutions sending teams to the nationals. SVSU sent eight men and seven women to the national meet. Each team scored 13 points and landed a pair of All-Americans. The men finished in a three-way tie for 20th, while the women tied for 24th. ServiceMaster considers its annual sponsorship of the championship event "an investment in the future of young men and women. We are grateful to the NAIA for providing this vehicle of student development and competition, and look forward to a long relationship." Ryder expressed his appreciation for the contribution and for the commemorative trophy (a baton imprinted with the date and location of the championship event) also presented to SVSU.

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next three to five years. Therefore, higher education must closely examine how it spends its limited resources.

On behalf of Gov. James J. Blanchard, Deputy Chief of Staff Nancy Austin Schwartz presented a photo-plaque. She also noted the problems created by limited resources available for assisting public universities and stressed the need to keep tuition affordable for students.

Rep. James E. O'Neill presented a framed copy of a joint resolution commending SVSU for 25 years of service. A plaque imprinted with a message read into the Congressional Record by Congressman Bob Traxler was presented by his aide, Andre Borrello.

Michigan Sen. William A. Sederburg presented the keynote address at a Friday luncheon for faculty and administrative staff. He presented a glimpse of the future for higher education in Michigan, based on extrapolation of present trends and examination of paradigms that predict shifts.

Sederburg noted the declining number of high school graduates through 1994 and the related shifts in population age groups. He also pointed to geographic shifts, with a total decline in Michigan mostly from the central cities. The number of manufacturing-related jobs has declined, so education for the information age makes sense, he said.

He presented graphs showing Michigan tuition increases to be well above the Detroit CPI increases in recent years, and expenditures at SVSU on a relative basis well above average.

Sederburg said recent studies show public opinion supports higher education, but the legislative process for allocating support has not properly reflected demand by region.

Sederburg said we must do a better job of educating minorities, and pointed out that there are more black males in prison than in colleges and universities.

He pointed to paradigms such as the heavy response to the Michigan Education Trust that advocate controlling costs for students/consumers.

Sederburg said the immediate future appears to be one of limited or no growth. Schools will be faced with relatively flat appropriations plus pressure to keep tuition constant. He discussed the problems caused by an appropriations process not based on enrollment trends at individual institutions.

There is movement, such as providing a per student base, to change that process, he said. The Research Excellence Fund and the Program Revision Request process also offer opportunities toward more equitable funding.

Current faculty members Drs. William Hoffmann, Leslie Whittaker and George Eastland; and Dr. Ann Dickey, director of Institutional Research and Planning, regaled Brown Bag Lunch spectators with tales of the early years ... from SVC to SVSU. Whittaker not only told stories, but sang two folk songs he created for the 25th anniversary of SVSU.

Some of the lighter events on campus during the HomeComing/25th Anniversary celebration included the annual Window

Painting Contest.

E-House walked off with the top three prizes in the contest. Room 4 was the top winner with a window featuring a quarterback and the motto "25 years and still running." Second place went to room 3, featuring the cartoon character "Marvin" waving a Cardinal banner. Room 6 took third place with an illustration of a bear holding the University seal.

The top winners received points toward a house total. The winning house at the end of the celebration netted \$100.

Alumni gathered prior to and following the HomeComing contest on Saturday. Special guests were the class of 1966, the institution's first graduates. In addition, the Alumni Association honored Hoffmann as its "Honorary Alumnus" of the year for his contributions.

**POWER FAILURE RESULTS
IN WICKES HALL FLOODING**

A power outage during the early hours of Sunday morning resulted in minor flooding of Wickes Hall. The flooding came about when the automatic sprinklers responded to the heat generated by the boilers when the power returned.

Flooding began in a small area of the third floor, then spread through to the second and first floors, according to Tom Summers, director of Physical Plant. Summers said damage was primarily contained within the ceiling tiles, which will be replaced after they dry.

25 YEARS AND STILL GROWING!

Above, guests honored during the Founders Dinner on Thursday evening included early graduates and Dr. Melvin J. Zahnow (center), for whom the Zahnow Library is named; and Ned Arbury (left), whose name the Arbury Fine Arts Center bears. Below, Sen. William A. Sederburg was the keynote speaker during a Friday luncheon for faculty and administrative staff. Sederburg presented a glimpse of the future for higher education in Michigan.



CELEBRATING 25 YEARS!

At left, Dr. Eugene Arden, vice chancellor of the University of Michigan-Dearborn, was the opening guest in the Brown Bag Luncheon/Lecture Series kicking off the HomeComing/25th Anniversary celebration. Arden discussed the role of liberal arts in college curriculum. Lower left, Dr. Leslie Whittaker, professor of English, told tales of the early days of SVC/SVSU and regaled those gathered with folk songs he created for the occasion.



Above, Dr. Samuel Marble, the first president of Saginaw Valley College, meets with Paul Gill, assistant director of the Office of Scholarships and Financial Aid. Marble told the audience of the trials and tribulations leading to the founding of what 25 years later would become SVSU.