

For Saginaw Valley State University employees. Published by the Office of Information Services. Call 790-4054 with news items.

September 27, 1988

HOMECOMING EVENTS

FOCUS ON STUDENTS, ALUMNI

Homecoming 1988 and 25th Anniversary Celebration activities continue through Saturday this week, with the majority of events focusing on SVSU current and past students.

Saturday's Homecoming Day events begin with the Cardinal Run at 9 a.m. at Morley Field. The semi-annual fund-raiser benefits SVSU athletics and area charities.

The Red and White Homecoming Luncheon will take place from 10:30 a.m. to 1:15 p.m. in Doan Center. Among the list of program participants are President Jack Ryder, Head Football Coach George Ihler, the Marching Band and cheerleaders, the Homecoming King, Queen and court and Cardinal alumni. In addition, special recognition will be given the class of 1966 -- SVSU's first graduating class.

For alumni, a pre-game warm up will take place from noon to 1:30 p.m. in the Alumni Tent adjacent to Cardinal Stadium.

Homecoming kickoff is at 1:30 p.m. against the Chargers of Hillsdale College. During halftime of that contest, the Homecoming court will be introduced and the King and Queen will be crowned.

halftime at the Alumni Tent. Free refreshments will be served to alumni.

An Alumni Afterglow Reception will take place from 4 to 6:30 p.m., also in the Alumni Tent.

The Marshall M. Fredericks Sculpture Gallery will be open Homecoming day from 10 a.m. to 6 p.m. for tours.

In addition, the Bookstore will be open from 9 a.m. to 1 p.m. with an assortment of SVSU memorabilia and clothing available.

Tuesday is "Red and Blue Day" on campus. Those individuals who don the school colors are entitled to receive a free gift at the Doan Center Information Desk.

This evening, beginning at 10 p.m., "The Secret of My Success," starring Michael J. Fox, will be shown in the SVSU Theatre. There is no admission charge.

Wednesday afternoon, the staff of the Office of Student Affairs will open its doors for all to wander through. Members of the staff will discuss the various tasks performed within the department and answer any questions. Refreshments also will be served. The open house will take place from 3 to 6 p.m. on the first floor of Wickes Hall.

Etceteras . . .

. . . This is the first Homecoming in which Hillsdale will be the Cardinals' opponent.

. . . SVSU has a 5-8 Homecoming series.

. . . Last season, the Cards lost to Wisconsin-LaCrosse 20-17.

. . . The Cards are doing a turnabout this year: During the 1987 season, the Chargers lost their Homecoming contest to SVSU, 17-7.

. . . SVSU's Homecoming loss in 1987 was its first since 1982, when the Cards were shut out 35-0 by Northwood.

. . . SVSU has one more victory (7-6) than Hillsdale in the 13-year series, including five of six meetings under Ihler.

. . . SVSU opens its GLIAC season against Hillsdale for the 10th straight year. The Cards have a 6-6 record in conference kickoffs.

Alumni will gather during

(Please turn to Page 2.)

('HomeComing' -- from Page 1.)

Beginning at 10 p.m. on Thursday, Spirit Night gets under way with the annual "Yell Like Hell" contest and bonfire in the recreational area adjacent to Great Lakes Hall.

On Friday, judging of the window painting contest will take place. Judging of windows decorated with the Homecoming/25th Anniversary theme begins at 3 p.m.

The Melvin J. Zahnow Library will feature a week-long exhibit of SVSC/SVSU archival materials.

The Brown Bag Lectures on Wednesday and Thursday will highlight SVSU's formative years with faculty and staff who lived them. The luncheons take place from noon to 1:30 p.m. in the Student Lounge of the Zahnow Library.

FACULTY OPEN CLASSROOMS TO PUBLIC DURING HOMECOMING WEEK

A number of faculty are opening the doors of their classrooms to the public during Homecoming Week, Sept. 26 through 30. Among the open classes offered are courses in nursing, physics, English, history, electrical engineering, natural science, sociology, biology, chemistry, mechanical engineering and mathematics.

Faculty with open classrooms are Janalou Blecke, Dr. H.S. Chen, Dr. David Dalgarn, Sally Decker, Dr. George Eastland, Eldon Graham, Anita Harrand, Dr. Thomas Hearron, Dr. William Hoffmann, Dr. Tai-Chi Lee, Dr. John Mooningham, Dr. Rose Novey, Dr. Altaf-Ur Rahman, Dr. Walter Rathkamp, Dr. Thomas Renna, Dr. Gary Thompson, Dr. Harriet Tillock, Dr. Richard Trdan, Sister

Rachel Wallace and Dr. Suk Koo Yun.

For more specific information, call extension 4195.

**SECRETS FOR SUCCESS
TO BE REVEALED IN SEMINAR**

A minimum of six weeks can help entrepreneurs get their business venture off paper and under way. Those six weeks could be spent in the seminar "Secrets for Success," to be offered Mondays, Oct. 3 through Nov. 7. The seminar is co-sponsored by BIDI and the Midland Small Business Center.

The program proposes to provide more efficient ways to operate an existing business and assistance in planning a new business.

The first week of the program is an overview of entrepreneurship and the entrepreneur. The seminar then moves into marketing strategy and market research. The final weeks will focus upon financial planning and the "accountants' language."

Instructors for the seminar series are Thomas G. Ferguson, an SVSC alumnus, and president and chief executive officer of Entrecon -- Entrepreneur Consulting Group; and Jo Hutter, a research associate with BIDI.

Program participants also are entitled to eight contact hours with a BIDI research specialist.

The seminar will include two offerings: from 2 to 4:30 p.m. in the Large Seminar Room of the Administrative Services Building; and from 6:30 to 9 p.m. in the Conference Room of the Midland Area Chamber of Commerce, downtown Midland.

Registration is \$125 per person. Call BIDI, extension 4048 for reservations.

**FOUNDATION INDUCTS BOARD
MEMBERS, ELECTS OFFICERS**

Three people are beginning new terms on the SVSU Foundation executive board.

John W. Kendall of Southfield recently was named to a seat on the board, along with B.J. Humphreys of Saginaw and Dorothy "Honey" Arbury of Midland. Humphreys rejoins the board after a one-year absence. Arbury was re-elected.

In addition to welcoming new members, the Foundation board elected officers during its September meeting. Robert Walpole of Cass City was re-elected chairman. Martha Arnold of Midland will again serve as second vice chairman, with President Jack Ryder continuing his role as first vice chairman.

Patsy Schwartz of Bay City is the newly-elected secretary, and Jerry A. Woodcock, vice president for administration and business affairs, will again serve as treasurer.

Dr. Richard Gilmore of Saginaw also serves on the Foundation board.

**WARD NAMED TO SVSU
BOARD OF CONTROL**

George E. Ward of Detroit, recently was appointed by Gov. James Blanchard to the Board of Control to replace Dr. Richard Gilmore, whose term expired July 1987.

Ward, a native of Saginaw, is chief assistant prosecuting attorney for Wayne County.

ATHLETIC PASSES AVAILABLE

Just in time for Homecoming, all full-time faculty and staff may receive a complimentary pass to all home athletic events during the 1988-89 season.

The passes must be picked up in person at the Athletic Department office in Cardinal Gymnasium daily between 8 a.m. and 4:30 p.m.

BASIC SKILLS TESTING SCHEDULE ESTABLISHED

Basic Skills Testing for basic math, algebra, reading and writing will take place Oct. 6, 17 and 20 in Wickes Lecture Hall.

Basic math testing will be at 4 p.m. Oct. 6 and 3 p.m. Oct. 17. Algebra testing will be at 5 p.m. Oct. 6 and 2 p.m., Oct. 20. Reading tests will be administered at 6 p.m., Oct. 6 and 2 p.m., Oct. 17. Writing tests will be given at 1 p.m., Oct. 20.

Appointments must be made one day prior to testing by calling extension 4284.

PAPER USAGE REMINDER

The President's Office reminds personnel that the new SVSU letterhead is not to be used for internal communications. The supply of SVSC letterhead and memo paper must be exhausted before the new stock may be used.

Alternative memo stock is available for offices with laserjet printers. Call Business Services at extension 4101 to obtain the stock.

BREAKFAST CLUB REGROUPS

The Cardinal's Nest Snack Bar will once again offer "The Breakfast Club" from 7:15 to

8:30 a.m., Monday through Friday. The cost of the early morning feast is \$1.99.

RESERVE PARKING PERMITS AVAILABLE AT PUBLIC SAFETY

Faculty and staff now may purchase 1988-89 reserve parking permits for Lots C and D. Permits are \$20. A valid driver's license must be presented at the time of purchase.

All 1987-88 permits expire Sept. 30, including administrative department permits. Requests for new permits also are due before Sept. 30.

LUNCHEBREAK CONCERT SERIES BEGINS OCTOBER 11

The Lunchbreak Concert Series is scheduled to kick off with smooth, "snap-your-fingers" swing music. The Baby Watson Bros. will begin the series on Tuesday, Oct. 11.

All Lunchbreak Concerts take place from noon to 1 p.m. in Lower Level Doan. Spectators may bring their own lunches, or purchase lunches for \$1.45. The concerts are co-sponsored by Campus Activities and Program Board.

The concert series continues Nov. 9 with Lady of the Lake, featuring Appalachian, Celtic and classical tunes on banjo, cello, flute, dulcimer and mandolin.

After the holiday break, the series will resume Jan. 25 with the Triple Trio, nine young singers presenting contemporary and traditional musical selections.

Charlie Brown's Jazz Group will be the Feb. 14 entertainment.

On March 15, the Magic of

Rodgers and Hammerstein will be presented through vocal selections and piano solos. The entertainment will be provided by Hope College professors George and Robert Kraft.

The 1988-89 series ends April 3 with Mark Mitchell. Mitchell will sing tales of the people and history of the upper midwest.

For information, call Campus Activities at ext. 4170.

WORDPERFECT 5.0 CLASSES TO BE OFFERED THIS FALL

Beginning Oct. 3, the Office of Computer Services will update campus computers from WordPerfect version 4.2 to version 5.0, where applicable.

Because of the upgrade, classes will be offered instructing campus personnel on the uses and advantages of the version 5.0. For more information, call extension 5636.

BRIEFLY SPEAKING

-- For a complete list of HomeComing 1988 activities on Oct. 1, see Page 1.

-- The **Marshall M. Fredericks Sculpture Gallery** will be open for tours from 1 to 6 p.m., Oct. 5; and from 11 a.m. to 4 p.m. on Oct. 9.

-- The Valley Film Society will show "**That Sinking Feeling**" at 8 p.m., Oct. 7 in the SVSU Theatre. The film is a hilarious romp about a group of high school dropouts who devise a plan to steal a truckload of sinks. For ticket information, call extension 4332.

ACROSS CAMPUS

-- The campus community extends its condolences to the family of **Marilyn Boyd**, senior secretary in the Office of Campus Activities of Orientation on the recent death of her father.

-- The campus community also extends its condolences to the family of **Dr. Eugene Hamilton**, former dean of Continuing Education and International Programs, on the recent death of his brother.

HIGH FIVE

-- The women's **tennis** team on Friday lost to Ferris State, 9-0 to drop its record to 2-1

overall and 1-1 in the GLIAC. The squad will travel to Hillsdale on Saturday for a 1 p.m. contest.

-- The **volleyball** squad dropped three games this weekend to extend its losing streak to five matches. SVSU on Friday lost to Wayne State. On Saturday, the Lady Cards lost to Oakland University then were beat by Indiana University-Purdue University-Fort Wayne. The Lady Cards on Friday will host Michigan Tech at Bridgeport High School; then Saturday at 1 p.m., they will host Northern Michigan in Cardinal Gymnasium.

-- The **men's cross country**

team won the Ferris State University Invitational with 37 points during the weekend. Shaun Butler won the individual race, finishing the eight kilometers in 26:01. The Cardinals host Ferris in a dual meet on Friday.

EVENT WATCH

Sep. 30...VB vs. Mich. Tech., Bridgeport
 Sep. 30...CC vs. FSU
 Sep. 30...Comedy & Jazz
 Oct. 1...HomeComing
 Oct. 4...VB vs. GVSU
 Oct. 6...VB vs. Madonna
 Oct. 7...VFS: "That Sinking Feeling"

OCTOBER CALENDAR OF EVENTS

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|----|--|
| 4 | The Lady Cardinal volleyball team will host GLIAC opponent Grand Valley State University at 7 p.m. in Cardinal Gymnasium. For ticket information, call ext. 4114. |
| 5 | The Marshall M. Fredericks Gallery will be open for tours from 1 to 6 p.m. |
| 6 | The Lady Cardinal volleyball team will host Madonna College at 7 p.m. in Cardinal Gymnasium. For ticket information, call ext. 4114. |
| 7 | The Valley Film Society will show "That Sinking Feeling" (Great Britain, 1979) at 8 p.m. in the Theatre. For ticket information, call ext. 4332. |
| 9 | The Marshall M. Fredericks Gallery will be open for tours from 11 a.m. to 4 p.m. |
| 11 | The Lady Cardinal volleyball team will host GLIAC opponent Ferris State University at 7 p.m. in Cardinal Gymnasium. For ticket information, call ext. 4114. |
| 12 | The Saginaw Valley Entrepreneurs Club will meet to discuss "Finding Capital to Make a Business Work." The meeting, featuring W. Joseph Costello, manager of Entrepreneurial Services Group of Arthur Young & Co., will begin with a social hour at 6 p.m., followed by dinner at 6:45 in Lower Level Doan. For reservations, call BIDI at ext. 4048. |
| 12 | The Marshall M. Fredericks Gallery will be open for tours from 1 to 6 p.m. |
| 13 | The Lady Cardinal volleyball team will host Spring Arbor College at 7 p.m. in Cardinal Gymnasium. For ticket information, call ext. 4114. |
| 15 | The Graduate Management Admissions Test will be administered from 8 a.m. to 1:30 p.m. in Wickes Lecture Hall. For further information, call Conference Bureau at extension 4348. |

BOARD REPORT



A Report of the
Saginaw Valley State University
Board of Control

September 22, 1988

The SVSU Board of Control welcomed a new member at its special session on Thursday, September 22. George Ward, a Saginaw native currently serving as chief assistant prosecuting attorney for Wayne County, was recently appointed by Governor James J. Blanchard to replace Dr. Richard H. Gilmore, whose term expired July 21, 1987.

The special meeting was convened to reconsider tuition rates established in July and to implement steps in the presidential search process.

President Jack M. Ryder provided background on the proposal to roll tuition back for Michigan resident undergraduate students.

"We reached the point last summer when the Board approved a 13.9 percent increase in tuition and required fees," he said. "This was the minimum amount the institution felt it could levy in light of the needs of the institution and the level of state appropriations we received."

Ryder said general fund appropriations for SVSU were only .7 percent higher than 1987-88 appropriations. Also, he said, while the Department of Management and Budget agreed that SVSU needed some \$600,000 for building openings, only half that amount was included in the 1988-89 appropriations.

After tuition and fee rates were set at SVSU and most other state universities, Ryder said, Gov. Blanchard requested that increases be limited to less than 10 percent.

"In my judgement (this request) presents a severe problem," Ryder said, citing the late date of the request and the implications it would have on the budgeting process. He noted that SVSU was informed the Governor was prepared to veto appropriations of institutions that failed to roll back tuition and fees below 10 percent.

On that basis, he had contacted Board members and received their commitment to support a rollback on the assumption that all other institutions also would roll tuition back. To date, it appears that all have or will, although the rollback at Ferris State will not be effective until winter term.

Ryder recommended that the Board roll tuition back from \$62.50 to \$60.20 per credit hour, and that the administration make application for a supplemental appropriation to support start-up costs for the operation of the new Health and Physical Education Center that will be completed early in 1989.

The Board resolution also lists several concerns about funding for higher education and specifies that a copy be

sent to Governor Blanchard to make him aware of these concerns.

Although individual Board members expressed apprehension about the effects of losing some \$282,000 in revenue through the rollback, they unanimously passed the resolution. They urged that SVSU work with other state universities and the Governor's office to develop a more systematic and predictable method for funding higher education, to avoid similar situations in the future.

Chairperson Jo Saltzman inquired how refunds would be handled, and was informed that returning students would receive a credit on their winter tuition statements. Those who do not sign up for winter classes will receive a refund by January 27, 1989.

Later in the meeting, Student Government President Lisa Tucker asked the administration to consider issuing refund checks immediately to all students enrolled this fall. She was told the winter credit policy would result in labor, material and postage savings for the university.

Next, the Board shifted its attention to establishing a process for seeking a new president. Members Charles Curtiss and Joyce Woods had been designated to examine various approaches and bring their recommendations to the

Board for action.

Curtiss and Woods outlined their activities in this regard. After consulting with other institutions who have completed a presidential search, they contacted the Academic Search Consultation Service (ASCS) of Washington, D.C.

Dr. Ronald S. Stead, executive director of ASCS, met with them and representatives of various campus constituencies on September 7 to discuss elements of a positive search process.

Following that meeting, ASCS was requested to submit a proposal for conducting a presearch study to aid the Board in laying the essential groundwork for the search.

The presearch would include a two-day visit to the campus by two ASCS staff members, plus review of documents provided by SVSU. Follow-up includes a written report and a meeting by one member of the study team with the Board of Control.

The reports will cover ASCS's assessment of the priorities for leadership at SVSU and their identification of the essential qualities and qualifications to seek in the next president. They also will recommend a search process, including the structure of the search committee. The fee for this service is \$8,500.

The resolution to engage ASCS for the presearch study received unanimous approval.

In other business, the Board:

--received a report on fall enrollment showing 5,882 students registered for 55,995 credit hours. This represents a 2 percent increase in head count and a 4.8 percent rise in credit hours. The increase

would have been higher, members were told, if admissions had not been closed on Aug. 23 following the Governor's request to roll tuition back.

--learned that SVSU residence halls were filled to capacity, with a waiting list of nine students. The Pine Grove Apartments also are filled and have a winter waiting list of two male and three female students seeking apartment housing.

--accepted an update on planning for the capital outlay request to be submitted to the state in November. The request will repeat five projects listed on the current year request, with appropriate changes for inflation and to reflect completion of the Health and Physical Education complex. The top priority on the list is planning money for a proposed Center for Business Innovation and Professional Development. President Ryder told the Board that planning money for this facility "could possibly be awarded this year."

Curtiss noted the separation of capital outlay and operating funds. He pointed out that approval of funds to build facilities used to imply the state's intent to provide operating money for the facilities. However, in recent years operating money has not always been approved for new buildings.

Curtiss cautioned the Board to "be aware of general fund implications" when they approve program statements for new building.

The morning general session was followed by an open meeting of the Academic and Student Affairs Committee.

The group received recommendations based on the Board of Fellows study of "The Blessings of Liberty." They also learned results of a student opinion survey conducted by the Office of Institutional Research and Planning and heard a report on the Safe-Haven program developed to prevent the problem of substance abuse.