# Interior

## \* WORLD COMPETITIVE ISSUES FORUM SET

 $\frac{25}{1988}$ 

For Saginaw Valley State University employees. Published by the Office of Information Services. Call 790-4054 with news items.

March 29, 1988

## FORUM EXAMINES APPROPRIATIONS, BUDGET ISSUES

A number of SVSU faculty and staff gathered in Wickes Lecture Hall Friday to hear President Ryder evaluate the University's 1988-89 budget plans in light of anticipated state appropriations. Ryder presented background material on institutional funding, then fielded questions from the audience.

SVSU's rapid enrollment growth has contributed to the problem of limited resources, Ryder said. Percentage increases in the number of fiscal year equated students (derived by dividing the total number of credit hours taught per year by 31) at SVSU have outstripped those of all other Michigan universities in the past decade. (See graph on enrollment change.)

Increases in appropriations generally have been across the board percentages. Thus, appropriations per student have declined, relatively speaking, at the fast-growing institutions. (See graph on appropriations per FYES.)

Ryder reported that Governor Blanchard's recommendation for higher education funding next year is based on an anticipated limitation in state revenues. Funding recommended for SVSU actually would be 1.75% less than current year funding before the .75% cut taken by all state agencies.

Ryder noted that the appropriations process is in the early stages; Senate recommendations may by made this week, with House recommendations to follow. The final appropriation is the result of compromises between House and Senate.

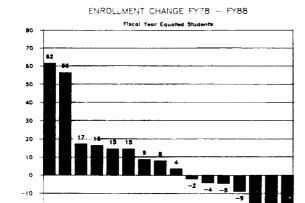
The Governor's recommendation contains no start-up funding

for new buildings. Since many of the state universities have new buildings nearing completion, Ryder expects the legislature to include start-up monies.

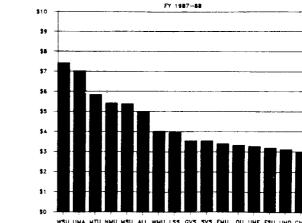
He said, however, that state funding prospects for the next year or two do not look bright, and SVSU must make some hard decisions relative to increasing tuition, restricting enrollments and/or changing spending patterns. SVSU administrators are examining areas where savings can be made and will be preparing recommendations for Board of Control action on tuition increase.

While no figure has yet been established, Ryder anticipates the tuition increase may be double digit. He expects, however, that SVSU will maintain its position among the state universities in the mid-range of cost to attend, as other state institutions face similar decisions.

STATE APPROPRIATION PER FYES



SVS UMF UMD LSS EMU GVS OU FSU CMU ALL WMU UMA MSU WSU MTU



Thousands)

Percent Growth or Loss

institutio

## FORUM ADDRESSES WORLD COMPETITIVE ISSUES

Three members of the SVSU community will participate in a morning forum, April 15 on world competitive issues.

Dr. John Fallon, assistant to the president, will moderate a panel discussion featuring President Jack M. Ryder and Dr. Hong Park, professor of economics.

Also scheduled to be part of the panel are Dr. Michael Czinkota, deputy assistant director of the U.S. Department of Commerce; Gregory Main, director of manufacturing development with the Michigan Department of Commerce; and Karen McKellar, district director of the 10th district from Rep. Bill Schuette's office.

Ryder will discuss SVSU's role in the Saginaw/Bay/Midland and Thumb areas, while Park will talk about the economic factors that affect those same areas.

"A World Competitive Issues Forum" will take place from 8:30 to 11:30 a.m. in the SVSU Theatre. There is no admission charge; reservations are recommended by calling Conference Bureau at extension 4348.

The seminar is co-sponsored by Dow Chemical Co., Dow Corning Corp., the Saginaw Division of General Motors Corp.; the Saginaw, Bay and Midland community growth alliances, under cooperative agreement with the Michigan Department of Commerce and the U.S. Small Business Administration.

## SVSU CHOIRS PLAN SPRING CONCERT: 'AMAZING GRACE'

The SVSU Early Music Collegium, Concert and Chamber

choirs will usher in the fresh spring season with a concert of sacred music, "Amazing Grace." The concert will take place beginning at 3 p.m., Sunday, April 10, at the Michigan Avenue Baptist Church, 203 S. Michigan, Saginaw.

The concert opens with "Gloria" by Johannes Ciconia, an early 15th century composer. It will be performed with choir and the ancient instrument ensemble (lute, vielle, recorder, organetto, krumhorns).

"Jubiliate Deo," by Orlandus Lassus, a late renaissance composer, also will be performed.

The Collegium will go solo for a section of medieval and renaissance dances and music.

Also to be featured are Russian liturgical music from old Russian Orthodox Cathedrals; "Kleine Orgel Mese" ("Small Organ Mass"), by Franz Joseph Haydn for choir, strings, organ and soprano soloist.

Three pieces by William
Billings, an early colonial
American composer, will be
featured. The songs are "I Am
the Rose of Sharon" (text
from the Song of Solomon),
"David's Lamentation," based
on the story of his son,
Absolom, and "Easter Anthem."

The choir will perform "Agnus Dei" ("Lamb of God") from Gabriel Faure's "Requiem."

The final song of the concert will be John Coates Jr.'s "Amazing Grace," a "bluesy" arrangement, according to Dr. Eric Nisula, director of the choirs and collegium.

Tickets to the concert are \$3 for adults and \$2 for senior

citizens and students. For further information, call the music department at extension 4159.

## ENTREPRENEURS TO 'SHOW & TELL'

The April meeting of the Saginaw Valley Entrepreneurs Club will feature a "show and tell" of business products. Entrepreneurs will bring their products to show others and tell of future goals and ambitions.

The session will take place April 13 in Lower Level Doan. The club meeting gets under way at 6 p.m. Dinner begins at 6:45 p.m.

For reservations, call BIDI at extension 4048.

#### CONFERENCE BUREAU PLANS SEMINAR ON PURCHASING

The Saginaw Valley Purchasing Managers Association will sponsor a one-day conference on Wednesday, April 13 in Wickes Lecture Hall. The seminar promises to bring into focus how purchasing for a firm can affect the bottom line and ultimately how the company can survive over the long term by applying leverage principles in the purchasing process.

The guest speaker will be President Jack M. Ryder. Ryder will discuss SVSU's recent physical expansion and the expansion direction SVSU will pursue in the future.

Presenters will be May Warzocha, a steel consultant whose primary function is to develop new sources; and Edward R. O'Hara, recently retired from Beech Aircraft and an adjunct faculty member.

## CANCER, CARCINOGENS TOPIC OF SCIENCE CLUB TALK

Stanley L.S. Dombrowski, manager of environmental affairs at Dow Chemical Co., will discuss cancer and carcinogens beginning at 7:30 p.m., April 6 in Room 229 of Pioneer Hall.

Dombrowski's talk, "Of Mice and Men" will discuss experimental cancer testing in laboratory rodents, including the progression from laboratory studies to government regulations.

## REGIONAL STUDENTS FARE WELL AT HISTORY DAY COMPETITION

Thirteen regional sixth through 12th grade groups will participate in state History Day competition, May 7. The groups, representing six area schools, earned the state berth by placing first or second in the regional History Day competition on campus March 18.

Dr. Thomas Renna, professor of history, was the director of the Northeast Michigan Competition. Renna said there were 73 entries in this year's regional contest.

"The quality was quite high," he said, adding this region has a very high success rate at the state level.

Scheduled to participate in the state event in May at Wayne State University are Marshall Greene Middle School in Birch Run (seventh grade); Nouvel Catholic Central High School (10th grade); D.D. Eisenhower High School (ninth, 10th and 12th grades); Hemlock Middle School (sixth grade); Hemlock High School (12th grade); and Plainfield School in Saginaw (sixth grade).

The winners of the state

contest will advance to the National History Day competition in June in Washington,

The theme for the 1988 event is "Frontiers in History: People, Places, Ideas."

#### VCR, MONITOR USAGE UP

Audio Visual services has reported a dramatic increase in the usage of the department's  $\frac{1}{2}$ -inch (VHS and Beta) and 3/4-inch (U-Matic) videotape machines. However, this increase in usage has created a shortage in hours the machines are available.

Those wishing to borrow the units must request the machines 24 hours in advance to guarantee availability. For more information, call extension 4246.

## BINTZ'S MAKES DINNER DONATIONS TO ANNUAL FUND DRIVE

SVSU students and personnel have the opportunity to contribute to the annual fund drive in an indirect manner - by eating at Bintz's Apple Mt. Steakhouse.

The proprietors have agreed to donate \$1 per dinner to SVSU for each parent or student or member of the faculty or administration and their guests that dine in the restaurant. Proper identification must be presented so the school may receive the funds. The program is available through Aug. 31. Some stipulations do apply.

## PBS' PROGRAM DELVES INTO CARING FOR CHILDREN

A PBS program titled "Who Cares for the Children?" will delve into the issue of child care in America. The show will be aired at 8 p.m., April 13 on local PBS

stations.

The program is part of Public Television's national campaign -- Child Care America -- to heighten awareness and bring people together to improve child care services.

#### BRIEFLY SPEAKING

- -- A Lunchbreak Concert at noon, March 30 in Lower Level Doan will feature "Just Friends," an eclectic mix of old-time and Celtic Ragtime. Bring your own lunch or purchase one for \$1.45.
- -- The Zahnow Library
  Lecture Series is cosponsoring "Michigan Women
  Working for Change," a
  tribute to Women's History
  Month. Two lectures will
  take place March 30 in the
  Student Lounge of the
  Zahnow Library. The first
  will be at 2 p.m.; the
  second at 3 p.m. A reception will follow.
- -- The Valley Film Society will show "Wend Kuni" at 7:45 p.m., April 1 in the SVSU Theatre. For tickets, call extension 4332.
- -- Conferences and Professional Development Programs will sponsor "Using Communication Effectively," a seminar designed to teach individual and group communication skills. The conference will take place from 8:30 a.m. to 4 p.m., April 6 in Lower Level Doan.
- -- The American Red Cross will sponsor a Children's Health Fair, "Your Healthy Body," on April 12 and 13 in Doan Center. SVSU's Health Services will assist with the event for first through third graders.

## ALUMNI PHONE-A-THON NETS MORE THAN HALF ITS GOAL

The 1988 Alumni Phone-a-thon has garnered 219 pledges since March 14 amounting to \$5,530 -- more than half its goal of \$10,000.

The 10 student callers working four days a week have dialed (and re-dialed) 1,935 numbers and successfully reached 794 alumni. The workers will continue calling the 3,949 numbers given them by the Alumni Relations Office until April 14.

The group received \$7,177 paid pledges from 282 alumni donors during the 1987 telemarketing campaign.

#### PERSONNEL

The following position is open to all regular employees of the University:

ASSISTANT/ASSOCIATE PROFESSOR OF FINANCE, fulltime, per-

manent (replacement).
Requires Ph.D. or D.B.A. from recognized school of business; will consider advanced doctoral candidate. Salary negotiable.

All internal applications are due to the Personnel Office, extension 4112, by Monday, April 4.

SVSU is an equal opportunity/ affirmative action employer.

#### PROFESSIONAL PROFILE

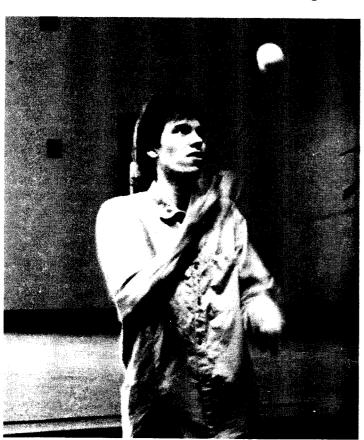
--Dr. Douglas Hansen, professor of physical education and curriculum instructor, addressed a Conference on Bilingual Education, Friday, March 25 in Detroit. Hansen discussed "Problem Solving for Compensatory Students."

-- Dr. Samuel Levine, professor of chemistry presented his paper "A Themodynamic Study of the Ethane-Heptaine System Under High Pressure" during the Physical Sciences

Section at the recent Michigan Academy of Science, Arts and Letters meeting. In that same section, **Dr. Albert Plaush**, professor of chemistry, presented his research paper on "Comparison of Liquid and Solid Chloride Ion Exchangers for Use in Ion Selective Electrodes." Due to an error in the printed program, these names were omitted from The Interior.

-- Mr. James G. Muladore, controller, was elected treasurer for 1988-89 for tile Valley State Employees Credit Union.

-- Ms. Karen Totten, adjunct instructor of English, is the producer for a Public Broadcasting program on eating disorders. "Momentum," Delta Broadcasting's live public affairs program from Delta College, will air the segment at 8 p.m., Wednesday, March 30 on WUCM/WUCX TV, Channels 19 and 35. The program will discuss obesity, anorexia and bulimia.



JUGGLING
DUTIES -- Marc
Beaudin,
Essexville
sophomore,
recites
Coleridge's
"Kubla Kahn"
during the
Non-Stop
Poetic Cabaret
March 23.
(Photo by
Marci
Zissler.)

#### EVENT WATCH

March 30...Lunchbreak Concert: Just Friends March 30...Women in History Celebration April 1...VFS: "Wend Kuni" April 2...BB vs. Alma April 4...SB vs WSU April 6...Communication Conference April 6...SB vs Hillsdale April 6...Science Club Lecture: Cancer April 10...Spring Concert April 10...SB vs. NI April 12-13...Children's Health Fair

# InnerView

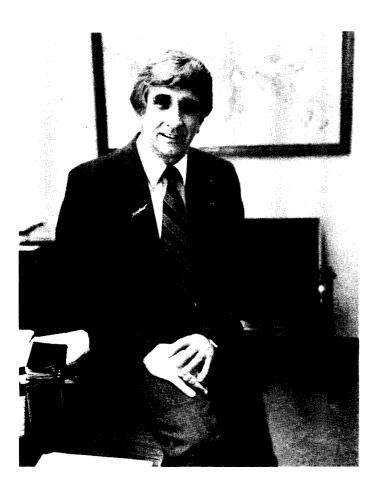
### SAGINAW VALLEY STATE UNIVERSITY

### Learning out of school, out of the country

If you wanted to visit some foreign and exotic country for pleasure, you might call a travel agent. But, who do you call if you want to visit a new land for educational or professional reasons? One solution would be to call Dr. Eugene Hamilton. He could assist you in locating a country to visit and study. He could even go a step further and help you prepare culturally for your stay.

Hamilton, dean of the office of Continuing Education and International Programs, for eight years has been helping students and faculty turn dreams of world travel and world study into reality.

Hamilton said he flew into the position because "I just happened to be there at that time."



"I'm not thoroughly trained; but I don't know if anyone can be," he continued.

Hamilton admits to a lack of foreign language skills, but said he knows many foreign greetings and has picked up key phrases through the years.

"I try to show them some respect by speaking to them in their native language."

While language can be a problem, the hardest thing to learn about a new land is the culture of the people, Hamilton said.

"There is no better way to experience the new culture than to be thrust into a business venture with the people. You must know a bit of their culture in order to deal with them," he said.

While he does get to do quite a bit of traveling, Hamilton does not get to see many of the "touristy" things due to meetings and short visits. His wife Mary Pat often will accompany him -- at her own expense. Mrs. Hamilton does not get to do sightseeing either, Hamilton explained, because most of the people they visit want to meet his wife, too.

"All we saw was a lot of the inside of buildings," Hamilton said.

Despite the less than panoramic views of a country's "interior," Hamilton said he finds many rewards in his job.

"The greatest reward is getting to know and really understand the people of other countries. I feel I've been given a tremendous opportunity."

Another big reward, he added, is the "enjoyment of working with our faculty and our students and sending them abroad.

"I think that's wonderful."

# InnerView

### SAGINAW VALLEY STATE UNIVERSITY

#### Bridges makes wellness part of life

Health education. Physical education. The two fields most often are mentioned in one breath as health and P.E. But few people think of the link between health and physical activities on a scientific basis. However, Dr. Jennifer Bridges, assistant professor of physical education, said a lack of exercise and illness can be attributed to one another. Bridges is quick to add that a lack of exercise may not cause illness; but there is a definite link between the two concepts.

Combining exercise with health notions is what her classes and ideals are all about. It also is the philosophy behind the soon-to-be completed human performance laboratory in the Health and Physical Education Complex, of which Bridges will be the coordinator.

"The public is recognizing exercising is physiology. "It's not just an increase in physical fitness."

Bridges said an increased public awareness of the benefits of knowing the "health" aspects of physical fitness came soon after the death of runner Jim Fixx.

Bridges said one of the aspects of looking into one's whole lifestyle involves a "Health Risk Appraisal" -- HRA -- analyzing someone's exercise regime and habits, such as smoking and drinking alcohol.

"It looks into the cardiovascular system and beyond," she said.

Bridges herself is a frequent walker and runner -- primarily with her dog Demeter. She also is a member of the crew of faculty, staff and alumni that turn out daily for a "friendly" game of basketball during the noon hour.

Bridges said in her exercise science courses she looks at the reasons why people exercise and why it is good for an individual, and even why too much exercise can be detrimental.

Bridges has a doctorate in biomechanics and kinesiology. She became interested in human performance laboratories while at Albion College. Now, Bridges plans to put her education and experience to work for SVSU in the human performance laboratory, which she is instrumental in designing.

Bridges encourages -- nay, demands! -- students and staff provide her with an idea of the programs

"I want the campus community to feel the lab is part of them," she said. "I need to find out what people want."

they would like to see in the lab.



Among the potential services the lab could offer are a wide range of body composition tests, various strength and flexibility tests and physical fitness tests.

"The students will get a wide range of testing abilities," Bridges said. "They will be trained to be practicing professionals."