March 8, 1988

**WALBRO EXECUTIVE ADDRESSES MASA MEETING**

"... The academic community has the opportunity, perhaps even the obligation, to develop programs that broaden the outlook of its students -- programs that are global in scope and reflect the realities of today."

Those were the words of L.E. Althaver, president and chief executive officer of Walbro Corp. of Cass City. Althaver addressed the group of faculty and students gathered March 3 and 4 for the 92nd annual meeting of the Michigan Academy of Science, Arts & Letters.

He spoke to the group during the opening day luncheon in the Doan Center Cafeteria.

Althaver discussed many correlations between SVSU and Walbro Corp., including the continued growth of both. He talked about the similar goals both institutions possess.

"As an academic institution, the primary mission of Saginaw Valley State University is to promote the intellectual and personal growth of its students," Althaver said. "As a business organization, Walbro's primary mission is to serve its customers and, by doing so, make a profit for its stockholders. But, in the process, Walbro is committed to fostering the intellectual, personal and professional growth of its employees."

"In fact, with the help of several colleges, universities and the state of Michigan, Walbro has implemented a wide range of educational programs for its employees."

Althaver also talked about meeting Walbro's customers' needs through developed technology.

"The source of that technology is research -- both basic and applied -- that starts with education at our colleges and universities. Without the support of our system of higher education, research would falter -- and with it, companies like Walbro."

Althaver commended SVSU for its progress in international studies and said more Americans have to "become citizens of the world" if the United States is to prosper.

Also speaking during the luncheon were Wayne Kiefer of Central Michigan University, president of the academy; SVSU President Jack M. Ryder and Vice President for Academic Affairs Robert S.P. Yien.

Yien was instrumental in bringing the academy to

(Please turn to Page 2)
Yien said approximately 20 percent of SVSU's faculty are involved in the academy. For the meeting, a record number of SVSU 30 faculty and students were scheduled to present their research papers. Dr. Thomas Renna, professor of history and SVSU's representative to the academy, said the academy has several purposes, among them the publication of a journal titled the Michigan Academician.

The primary purpose of the academy's annual conference, Renna continued, is to provide a forum for people to deliver papers on their scholarly research.

"It is a place to come to present papers on recent, original research."

Renna described the academy as multi-disciplinary. He said it is unique in Michigan in that respect.

He added that while the academy travels throughout the state, it is not funded by the state. In addition, the research papers often provide valuable information for the state.

"We are doing research the state might not otherwise afford," Renna said.

**WOMEN'S CONTRIBUTIONS TO HISTORY MARKED DURING MARCH**

March is Women's History Month and SVSU and Delta Community College are joining forces to sponsor a two-day lecture series on Michigan women. In addition, a Lunchbreak Concert celebrates women's musical contributions.

The SVSU-Delta series, "Michigan Women Working For Change," will take place Wednesday and Thursday, March 30 and 31. Events will kick off at 2 p.m., March 30 at SVSU in the Student Lounge of the Zahnow Library.

Virginia Law Burns will discuss "Ana Clemenci: Heroine of the Copper Miners," at 2 p.m. Beverly Fish will talk about "Sojourner Truth: Crusader for Women's Rights" at 3 p.m. A reception will follow the talks at 3:45 p.m. in the Alumni Lounge of the Zahnow Library.

Both Burns and Fish were featured writers in the recently-published book *Historic Women of Michigan: A Sesquicentennial Celebration*, which was edited by Dr. Rosalie Riegle Troester, associate professor of English. The book was published by the Michigan Women's Studies Association Press.

March 31 at Delta the main speaker will be Nancy Austin Schwartz, deputy chief of staff of the executive office of Gov. James Blanchard. Schwartz will discuss "Women's Political Progress: Perception and Realities." Her speech will begin at 8:30 p.m. in the Lecture Series Theatre at Delta. A reception will follow at 9:15 p.m. in the Commons area.

Troester and Dr. Evelyn Shields of Delta were members of the lecture committee.

The March 30 Lunchbreak Concert from noon to 1 p.m. in Lower Level Doan will feature "Just Friends," a group of women from southern Michigan.

"Just Friends" performs a variety of musical styles, from Old Time and Celtic to Ragtime and Blues, plus an occasional show tune or classical piece. The group's vocal harmonies are supported by a variety of instruments, including the dulcimer, Celtic harp, guitar, bass mandolin, banjo-mandolin, bluegrass and old time banjo.

The group of four women has performed at the Detroit Institute of Arts, Greenfield Village, the Great American Dulcimer Convention in Kentucky and the Great Black Swamp Dulcimer Festival in Lima, Ohio.

**DELTA COLLEGE PRESENTS 'GLOBAL AWARENESS WEEK'**

Delta Community College will sponsor a "Global Awareness Week" March 14 through 18. The theme for the week-long program is "Toward a Better World."

Among those scheduled to address the group is Dr. Eugene Hamilton, SVSU dean of Continuing Education and International Programs. Hamilton will speak from 12:30 to 1:30 p.m., March 14 on "Study Abroad Opportunities." His address will be in Room P269.

During "Community Day" on March 18, Rep. Bill Schuette will speak at an international buffet from 1 to 2:30 p.m. in the Delta Commons. The luncheon is to honor community groups and individuals who foster global awareness.
SVSU HONORS PROGRAM SPONSORS AUTOMOTIVE TECHNOLOGIES EXPERT

Michael S. Flynn, currently senior researcher in the Center for Social and Economic Issues for the Industrial Technology Institute, will speak at 3 p.m., Tuesday, March 15 in Lower Level Doan.

Flynn’s work focuses on the changing relationship of U.S. manufacturers and their suppliers and its implications for industry structure, functioning, and competitive success. He also researched the impact of the Japanese industry on market and competitive issues for domestic manufacturers and suppliers. His address is titled "Non-machine Technologies and Competitive Responses in the Domestic Automotive Industry."

Flynn’s address is sponsored by the Honors Program. His speech is the second sponsored through the GTE Foundation Lectureship Program. The Honors Program received a $2,500 grant from the organization to sponsor two speakers to examine an issue related to science, technology, and human values in order to promote interaction between the campus and local communities. In October, Dr. David E. Cole, professor of engineering and director of the Study of Automotive Transportation at the University of Michigan, discussed "Technology and Change: Restructuring for New Realities."

The lecture is open to the public free of charge.

CONFERENCE SHOWS WAYS OF CULTIVATING NEW BUSINESS IDEAS

Area business-assistance organizations are blending resources to sponsor a conference titled "Cultivating New Business Ideas." The seminar will take place from 8 a.m. to 4 p.m., Thursday, March 10 at Bintz Apple Mountain Steakhouse in Freeland.

The conference will focus on new business options available to farmers in the Saginaw Valley. Opportunities include leasing land for hunting privileges, raising dogs, opening a bed and breakfast or developing a sporting-goods complex.

The conference is co-sponsored by BIDI.

Cost of the seminar is $15 per person; $25 for two. To register or for further information, contact BIDI at extension 4048.

PHI DELTA KAPPA SPONSORS 'WRITING FOR PUBLICATION'

The Saginaw Bay Chapter of Phi Delta Kappa is sponsoring a workshop on "Writing for Publication," March 11 and 12 in Lower Level Doan.

The March 11 workshop will take place from 7 to 10 p.m.; on March 12, it will be from 8 a.m. to 1 p.m.

The featured speaker will be Pauline Gough, editor of the Phi Delta Kappan.

The registration fee is $25. For more information, contact Jon Laabs, St. Lorenz Lutheran School, 140 Churchgrove Road, Frankenmuth, 48734.

BRIEFLY SPEAKING

-- High school members of National Honor Society will gather on campus for meetings and a tour on March 9.

-- The Saginaw Valley Entrepreneurs Club will meet from 6 to 9 p.m., Wednesday, March 9 in Lower Level Doan. For information, call BIDI at extension 4048.

-- The Lunchbreak Concert will feature Bryan Hardy, a student pianist, from noon to 1 p.m., March 14 in Lower Level Doan. Bring your own lunch or purchase one for $1.45.

-- Registration for five summer class sessions will take place March 17 through 24 in the Registrar's Office on the first floor of Wickes Hall.

-- A one-day workshop in cooperative education will take place Tuesday, March 15 in Lower Level Doan for regional high school counselors.

-- History Day, Science and Engineering Day and Math Olympics will take place Friday, March 18 on campus. High school students from throughout the tri-cities and the Thumb areas will be at SVSU for these three events, which will take place throughout campus.

-- A caricature artist will be in the Brown Concourse March 16 and 17.

ACROSS CAMPUS

-- Condolences are extended to Dr. David Barker, professor of French, on the recent death of his mother.

-- Six members of the SVSU community were part of the Class A Saginaw City Basketball Champions. Members of the winning team -- West Side Decorating -- included SVSU's Jim Dwyer, Brian Fisher, Clifton Jones, Jim Muladore, John Spreaman and Joe Vogl. Congratulations, guys!
**TRANSITIONS**

**New staff**

-- Mr. Ronald Fitzmaurice (ext. 4080), hired in grounds/maintenance in Physical Plant.

-- Mr. Jonathon Kortz (ext. 4080), hired as third-shift custodian in Physical Plant.

**Transfers/promotions**

-- Mrs. Maureen Kozumplik (ext. 4133), transferred to Nursing Grant, formerly administrative assistant in the Controller's Office.

**Departing staff**

-- Mr. Mark Cornillie, college photographer.

-- Mr. Mike Dozier, assistant director of Physical Plant.

-- Mr. John Leonard, instrument repair technician in the College of Science, Engineering and Technology.

-- Mrs. Ann Schulte, assistant director of Personnel.

**PROFESSIONAL PROFILE**

-- Dr. Barron Hirsch, professor of art, on March 1 presented a lecture to a group of approximately 35 teachers at the Saginaw Art Museum. His lecture was titled "Japanese Woodblock Prints and Their Influences on French Painting of the 19th Century."

-- Bill White, a 1980 master's degree recipient from SVSC, made his first visit to his alma mater as coach of the University of Michigan-Dearborn women's basketball team. His visit March 2 wasn't an entirely pleasant one, however, as his She-Wolves fell to the Lady Cardinals, 97-76.

**JOIN THE 'BREAKFAST CLUB'**

Faculty, staff and students can ease into their academic day with a filling and tasty breakfast from the Cardinal's Nest Snack Bar.

For $1.99, patrons receive fruit juice, fruit, eggs, hot cakes and syrup, hash brown potatoes, sausage, bacon, ham, muffins, doughnuts and coffee. In addition, visit the "Breakfast Club" 10 times and the food is on house!

Breakfast is served from 7:15 to 8:30 a.m.

**HIGH FIVE**

-- The women's basketball team is one victory shy of heading for Kansas City, Mo., and competing in the NAIA national tournament. The Lady Cards defeated Aquinas College Friday, 68-49, and will compete in the NAIA Bi-District game at 7 p.m. Tuesday against Central State University (Ohio). The win was Coach Claudette Charney's 100th collegiate victory and the Lady Cards' seventh consecutive district title. Lisa Horne led the women in scoring with 20 points, and seven assists.

-- Sue Mayes-Scott was named NAIA District 23 Player of the Year. Lisa Horne and Brenda Eiseler also were named to the 10-member squad.

**EVENT WATCH**

March 8...WBB vs. Central State
March 9...NHS Day
March 9...Saginaw Valley Entrepreneurs
March 14...Lunchbreak Concert
March 16-17...Caricature Artist
March 17-24...Open Registration

IN CONTROL -- SVSU's Brenda Eiseler takes control of the basketball during the Lady Cardinals 68-49 victory over Aquinas College Friday. The women are back in tournament action tonight against Central State University.