

# the Interior

\* ECONOMICS CLUB SCHEDULES DEBATE

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February 23, 1988

## DOW CORNING LOANS LASERVIDEO COMPUTERS

SVSU students, faculty and staff, employees of Dow Corning Corp. and members of the community will have the opportunity to learn personal relations and organizational skills on laservideo computers beginning next week.

The learning experience is possible through the graciousness of Dow Corning Corp., which recently loaned to the university on a long-term basis two laservideo computers and work stations. In addition, Dow Corning for six

months is loaning four software programs. Two of the four are called The Versatile Organization and The Name Game.

According to Janet Joyce, coordinator of microcomputer laboratories, Dow Corning was interested in loaning the equipment to SVSU so the corporation's employees have the opportunity to learn the system during their leisure time, and to bring in their families if they like. Two stations also were loaned to Northwood Institute for Midland residents. In all, Dow Corning distributed 28 units with most placed in corporate sites.

Initial two-hour training sessions for a number of faculty and staff will take place Feb. 25. These individuals, in turn, will assist with training others. In addition, library personnel will be available for assistance.

The system is described as "very user friendly." Joyce said it has a touch-screen interface and the computer talks the individual through the program.

Campus personnel may reserve a one- to three-hour time block three days in advance by contacting the library. Anytime a station is not in use, it is available for "drop-in" use.

Users must check in with the library audiovisual desk or circulation desk on the first floor of the Zahnow Library to receive a pair of headphones and instructions. No one may use the stations without headphones, Joyce said.

The software programs provide practical tips for professional ventures. The Versatile Organization teaches users to recognize the personality types of people they deal with every day and to analyze their individual style.

The Name Game uses simulation techniques to help individuals recall names.



**COMPUTING TECHNOLOGY --** Jim Schlafley, supervisor of the Computer Service Group for Dow Corning Corp., prepares a laservideo computer for installation in the Zahnow Library.

### KIHATA SNAPS FIRST PLACE IN 'ALL AREA PHOTO '88'

Hideki Kihata, assistant professor of art, took first place in the Saginaw Art Museum's photography competition "All Area Photo '88." Kihata received the award for three photographs: "Panorama with Sandals," "Panorama with Four Hands" and "Panorama with House."

Kihata became a member of the art faculty to take charge of photography classes in fall 1987. This is the first time he has entered the all area competition.

Kihata said his interest in photography dates back to 1978. He has been an instructor just two years.

Kihata was not the only winner with connections to SVSU.

Second place went to Marshall Lupp, adjunct professor of photography. Lupp's photographs were titled "Glass-Paper," "Ice-Metal" and "Water-Water." Lupp has been an adjunct faculty member for several years.

Dr. David Rayfield, professor of philosophy, received an honorable mention for his photograph "Walk About II."

Photographs by Matt Zivich, professor of art; and Matt Leachman, senior art student, also were accepted in the show.

The photographs will be on display at the Saginaw Art Museum Feb. 28 through March 27. There is no admission charge.

Hours at the museum, located at 1126 N. Michigan, are 10

a.m. to 5 p.m., Tuesday through Saturday; and 1 to 5 p.m. on Sunday.

### CAREER EXPLORATION DAY SET FOR FEBRUARY 24

Placement, Cooperative Education and Counseling Services will have its annual Career Exploration Day from 10 a.m. to 4 p.m., Feb. 24 in the Brown/Wickes Concourse.

The event is for all SVSU students.

More than 40 employers will be available to answer questions and consider resumés from students.

Employers will gather with faculty and staff for a continental breakfast from 10 to 11 a.m. in Room 235 of Brown Hall.



Dick Thompson, dean of student affairs, accepts a \$500 check from Carol Baird, treasurer of Ablers. The check will provide mobility impaired individuals such as Hovae Loranger, senior business major, access to the Zahnaw Library through an electronic-eye door opener. With Thompson is Ted Nitz, personal counselor, and Ablers advisor.



**HARMONIZING** -- Peter "Madcat" Ruth entertains diners gathered during a recent Lunchbreak Concert. The harmonica virtuoso performed blues and folks tunes for the group. Ruth hails from the Ann Arbor area and has traveled throughout the country both solo and as a member of bands.

#### **BIDS BEING ACCEPTED FOR FALLEN TREES**

Bids will be accepted for people interested in purchasing the trees recently felled in Owsley Grove. The trees are for sale to the highest bidder.

Campus personnel may pick up a copy of the bid form from Dale Irish, director of business and auxiliary services, in the '66 Building. The proposals must be returned by March 3.

Bidding is for the entire group of trees. The trees may be inspected in the Owsley Grove area.

Irish said the successful bidder will have 60 days to remove the trees.

#### **SVSU STUDENT 'TOP' COP**

Senior criminal justice

student Galvan R. Smith was cited by the Saginaw Exchange Club as one of the top law enforcement officers of 1987. Smith, 33, is a Michigan State Police trooper.

Smith is a member of the water rescue team and is the post's liaison to the Manufacturers Market Place in Birch Run, training store personnel to spot shoplifting and bad checks. He joined the post in 1978 and specializes in investigating juvenile sexual assault.

#### **ECONOMICS SOCIETY PLANS DEBATE ON BUDGET DEFICIT**

The SVSU Economics Society will debate the issues surrounding the United States' budget deficit.

Moderator will be Robert Vitito, chairman of the board and chief executive officer

of Second National Bank in Saginaw.

The debate will take place at 4 p.m., Feb. 25 in Wickes Lecture Hall.

Debating the issues will be Diana Ketola, Deborah Calhoun, Melissa Ruterbusch and Larry Halle.

#### **BRIEFLY SPEAKING**

-- "Neutrinos," minute particles resulting from a super nova, will be discussed by Jin Kim, a graduate student at the University of Michigan, at 7:30 p.m., Feb. 24 in Room 224 of Pioneer Hall.

-- The office of Conferences and Professional Development Programs will sponsor a **seminar** on "Child Sexual Abuse: Identification and Treatment of the Victim and the Offender" from 8:30 a.m. to 4 p.m. March 2 in Lower Level Doan. To register, call ext. 4348.

-- The **Valley Film Society** will show "The Ballad of Narayama" beginning at 8 p.m., March 4 in the Theatre. For tickets, call ext. 4332.

-- The **Michigan Academy of Science, Arts and Letters** will gather on campus March 4 and 5 for its annual meeting. Approximately 400 professors, faculty and students from state institutions of higher education will present papers on research topics.

-- The **Saginaw Valley Entrepreneurs Club** will meet from 6 to 9 p.m., March 9 in Lower Level Doan. For reservation information, call BIDI at extension 4048.

### PROFESSIONAL PROFILE

-- **Mr. Craig Maxwell**, lieutenant in the office of Public Safety, recently completed his graduate studies at Michigan State University. Maxwell received a master of science degree in criminal justice from Michigan State University in December 1987.

### PERSONNEL

The following position is open to all regular employees of the University.

ASSISTANT/ASSOCIATE PROFESSOR OF EDUCATION, fulltime, permanent (new) position. Requires doctorate in education or related field, with additional preparation in reading/language arts. Salary negotiable.

All internal applications must be received in the Personnel Office by Monday, Feb. 29

Saginaw Valley State University is an equal opportunity/affirmative action employer.

### HIGH FIVE

-- The **men's indoor track** team ran off with the GLIAC title Saturday at Grand Valley State. Chris Ludka won two events and finished second in two others to lead the Cards. SVSU won 10 events and had 181 points to beat Hillsdale with 144. Ludka won the 600-meter run (1:22.59) and the long jump (23-feet- $\frac{1}{4}$ ).

-- The **women's indoor track** squad finished second in the women's meet behind Hillsdale. The Lady Cards won seven events, led by Jill Bigelow's first place finishes in two races. Bigelow won the 300-meter run (41.27 seconds) and the 600-meter run (1:38). She also was a member of the winning 1,600-meter relay.

### RYDER RECEIVES HARRIS AWARD

Only rarely do events and people catch SVSU President Jack M. Ryder off guard, but the Downtown Saginaw Rotarians were able to do just that last week.

The club presented Ryder with a Paul Harris Award to recognize "superior character and superior leadership" in community endeavors. The presentation was made by Dr. Richard H. Gilmore, who noted that Ryder had, just over 10 years ago, "assumed responsibility for a faltering business."

Gilmore went on to outline improvements that had occurred since then. "The recipient, together with a modest staff, has increased the organization's employment of full-time personnel from some 250 to a number exceeding 415; has increased payroll from \$2.8 million to \$15.5 million; has increased production area from 300,000

square feet to 1.229 million square feet; has increased parking area from 314,000 square feet to 877,000 square feet; has engendered community financial support to an impressive \$13 million, and has brought to the community \$64 million in building projects.

"But above all, the end product in 13 years is 6,914 people trained to lead our community; 5,053 with bachelor's degrees and 1,861 with master's degrees."

According to Gilmore, most Paul Harris awards go to Rotarians; Ryder is one of the few non-Rotarians to be so honored. The award is named for the man credited with founding Rotary International. Following Harris' death in 1947, an endowment was established in his name to recognize outstanding leadership and service to the community.



# InnerView

## SAGINAW VALLEY STATE UNIVERSITY

### Returning a favor for students' sake

"If a kid is encouraged to choose a career and feels someone shows concern -- 'Stan is there for me ... Saginaw Valley State University is there for me.' -- that's a motivating factor."

Those are the heartening words of Ron Stanley, the newest Martin Luther King/Cesar Chavez/Rosa Parks College Day Program coordinator in the office of admissions. The program is a cooperative venture between SVSU and Delta College.

"I feel strongly about parent-student relationships," Stanley said. "I encourage parents to get involved and look at the information their child brings home."

"If the child is involved in extracurricular activities, I tell (the parents) to go out and support them."

He continued: "I try to emphasize the family structure. That's so important."

Stanley was hired part time Dec. 4 to coordinate the College Day Program, which at SVSU also includes Dream Week during the summer.

"Kids are my business," Stanley said. "I am bogged down with efforts to help kids."

Stanley and his wife Janet have three sons (9, 4, and 18 months). He is a substitute teacher and football coach at Buena Vista High School and a Pack leader for Cub Scouts aged 8 to 10.

"I find it very rewarding. I feel a responsibility, so to speak. I look back to my freshman year in college when someone gave me direction and served as a role model for me. I'm just returning that favor."

Stanley is in charge of 35 junior high students in the MLK/CC/RP Program. The goal of the program is to retain as many

students as possible and encourage the children to attend the college of their choice. When the program started last year, there were 40 students. Stanley said he is taking a different approach to the program.

"I have taken a more personal approach to students and parents and established a relationship with the junior high counselors," he said.

Stanley said he has the support of the community, but would like to see the University "as a whole," take more interest in the program.

"This is a program that's here to stay," he said. "Minority students -- as a rule -- are underprivileged. Some of these kids will be first generation college students. It is a tremendous effort on the part of the state to make these dreams come true."



# InnerView

**SAGINAW VALLEY STATE UNIVERSITY**

## **Taking responsibility for literacy**

Mention literacy to Dr. Kerry Segel and passion for the topic shows upon his face. The problem of adult illiteracy has a counter effect.

"Graduation should not mean an end of education," the assistant professor of English/reading said. "Expanding one's learning, aptitude and knowledge should go on in a person's life span -- and not just at work."

Segel said studies have found that elderly people given literacy abilities are happier. "Literacy is a lifelong process."

Segel is a member of the Literacy Council of Bay City, an organization responsible for overseeing a program to promote literacy through the recruitment of tutors to teach functionally illiterate adults in Bay County.

Segel said he has first-hand experience as to what it is like to be functionally illiterate. Several years ago he traveled to Iran as a Peace Corps volunteer to teach English in high schools. He was not familiar with the native language and had to learn to communicate with the people.

Segel said literacy is more than knowing how to read and write one's own name. He referred to "functional literacy" as the level of literacy that allows people to do what they need to do in their environment -- depending on the particular environment and the person's needs.

"Alliteracy" is another societal ailment. Alliterate people are supposedly literate individuals -- those that can read and write at a level perceived by society as sufficient -- who do not use their skills.

Segel said we are now living in the "information age." He said to successfully make the transition from the industrial/manufacturing age to the

information age, society needs to be an "each one teach one" society.

"We have to provide the motivational environment and tools by which each learner/student, regardless of his/her level, is able to and -- very importantly -- wants to, and finally, will expand his/her own reading experience into new areas, new worlds and accomplish this without the direction of others. In other words, become a 'self-directed' learner," Segel said.

"I would like to be the person to help self-directed learners," he continued. "To help people become self-directed and to encourage people who have become self-directed to in turn provide that self-directed environment for others."

Segel urged anyone interested in receiving further information on this topic to contact him at extension 5611.

