January 26, 1988

**ECONOMICS FACULTY, DEAN PARTICIPATE IN ECON CONFAB**

Dr. James Mitchell, dean of the school of business and management; Dr. Hong Park, professor of economics and director of the Center for Economics and Business Research; as well as members of the Saginaw Valley Economics Society, took part in "Economic Outlook 1988" in Saginaw on Jan. 21.

Mitchell served as moderator of the conference, sponsored by the Saginaw County Chamber of Commerce in cooperation with the Saginaw Manufacturers' Association Saginaw Wholesale Committee.

Park addressed "National Economics for 1988" for the 300 people gathered.

In addition, the Saginaw Valley Economics Society -- for which Dr. Mahendra Kanthi is the faculty advisor -- conducted pre- and post-conference surveys on the views of the participants toward 1988's economy. The results will be sent to the participants.

Dr. Gene Hamilton, dean of continuing education and international programs, serves as a member of the Chamber's board of directors and on the subcommittee for programming. Hamilton said comments received were "extremely positive" toward both Park's and Mitchell's participation.

Among the 300 in attendance were several members of the campus community, including President Jack M. Ryder.

**AIDS PANEL DISCUSSION SET**

"AIDS: A Panel Discussion" with area health professionals, is scheduled to take place Jan. 27 on campus. The discussion begins at 7:30 p.m. in Lower Level Doan.

The panel will feature Gloria Hansen, R.N., coordinator of Health Services; Dr. Winifred A. Oyen, M.D., director of the Midland Health Department and Gerald Maki, a volunteer representative of the Wellness Networks of Flint Inc. Maki also is program supervisor of the Saginaw County Health Department.

Hansen's area of concern is the effect AIDS could have on college campuses. An understanding of the disease's transmission, behavioral factors involved in preventing the spread of AIDS and myths versus facts are topics Hansen will address.

Oyen will talk about "AIDS in the Workplace" and Maki will discuss the social ramifications of the disease.

**STATE OF UNIVERSITY ADDRESS:**

12:30 TO 2:00 P.M.
FRIDAY, FEBRUARY 12,
LOWER LEVEL DOAN

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**Etceteras ...**

... "We have increased state funding for higher education by more than 50 percent during the past five years.

... "America's University Presidents now rate Michigan's system third-best in the nation, according to the Chronicle of Higher Education.

... "The Michigan Education Trust (MET), America's first guaranteed tuition program, has become the model for state action across America.

... "We must redouble our efforts to increase the opportunity for minority students to enter and succeed in college ..."

... "Michigan's knowledge-based future requires not only the best schools in the world, but learning opportunities for all our citizens for all of their lives. ... The average person changes jobs six to seven times before retirement, compared with only two or three times a few decades ago."

166 RECEIVE DEGREES

Fall 1987 semester marked the graduation of 166 students from SVSU. They will be among the first graduating class of the newly-named university.

Earning their masters degree in business administration were 10 students, while 13 received master of arts degrees in teaching and another seven received masters in education. Earning bachelor of arts degrees were 59 students, 34 received bachelor’s in business administration, 22 earned a bachelor of science in nursing, 17 received bachelor of science degrees and four earned degrees in social work.

Sixteen students graduated cum laude, "with honor," for maintaining between a 3.40 and 3.59 grade point average on a 4.0 scale. Graduating magna cum laude, "with high honor," were 19 students who maintained a GPA between 3.60 and 3.79. Graduating summa cum laude, "with highest honor," were 14 students with GPAs between 3.80 and 4.0.

PRICING A BUSINESS

The fair market value of an operating business is not an issue taken lightly, either by the buyer or the seller. How to determine a fair price is quite often a difficult task at either end.

In an effort to take some of the "scare" out of buying or selling a business, the Saginaw Valley Entrepreneurs Club is hosting a presentation by Jeffery D. Fox, CFA, ASA, director of business valuations for Dupuis & Ryden, P.C., in Flint. Fox will address the topic "The Price Is Right ... Or Is It?" during the Feb. 10 meeting of the group in lower level Doan.

REGISTRAR’S OFFICE, ACADEMIC SUPPORT SERVICES MOVE TWO FLOORS DOWN

The Registrar's Office and Academic Support Services last week joined other student services on the first floor of Wickes Hall.

The departments join the offices of the Dean of Student Affairs, Health Services, deans of Arts and Behavioral Sciences, Business & Management and Education, the director of Student Teaching and the Valley Vanguard.

The offices had been located on the third floor of Wickes Hall.

THE WALL THAT DIVIDES -- Dr. Goetz von Boehmer, consul general of the Federal Republic of Germany, posted in Detroit, discussed his country and the wall -- and policies -- that divide East and West Germany. Von Boehmer discussed the barriers that have been conquered between his country and East Germany.
BUILDING ABBREVIATIONS

A  Arbury Fine Arts Center
B  Brown Hall
C  Cardinal Athletic Center
PA  Pioneer Annex
P  Pioneer Hall
S  Science Building
T  Theatre
W  Wickes Hall
WL  Wickes Lecture Hall
X  '66 Building
Y  '68 Building
Z  Zahnow Library

LETTERHEAD IN; MEMO PAPER OUT

The new SVSU letterhead and matching envelopes have been received. Departmental titles and phone numbers are being imprinted for those units that requested this service. Delivery of completed orders will begin next week.

All letterhead bears the university name, address and switchboard phone number. If you wish to have your academic or administrative unit designation and phone number added, please place your order through Information Services, where type will be set. The order will be forwarded to Graphics Center for imprinting.

Each order should be an estimated supply for one year, but not less than 500 sheets. Letterhead imprinted this year will carry the 25th anniversary logo.

All orders should be accompanied by a Central Stores order form (to purchase the letterhead) and a Graphics Center job ticket (to order imprinting.) Be sure to include the proper account number and authorized signature.

Plain letterhead (no unit designation) may be ordered directly from Central Stores.

Please note: Central Stores' supply of pink SVSC memo paper is depleted. Continue to use any stock you may have on hand. Also, per President Ryder's Nov. 10 memo, existing supplies of old SVSC letterhead should be used for internal communications.

Please be aware that thermography was used to imprint the old letterhead; therefore, it should not be used as stock for copy machines or laser printers. It may, however, be used as an original from which photocopies are made.

Call Information Services, ext. 4039, if you have questions about letterhead or memo paper.

ACROSS CAMPUS

-- A retirement party for grounds employee Don Zorn will take place from 3 to 5 p.m., Jan. 29 in the Student Lounge (next to the Alumni Lounge) in the Zahnow Library. Zorn is retiring after 20 years of service to SVSU. The Physical Plant staff invites all faculty and staff to join them in a fond adieu to Zorn. Refreshments will be served.

-- A representative of Herff Jones will be on campus from 10 to 4 p.m., Jan. 27 at the Bookstore for a college ring sale. Students, faculty and staff may purchase rings with savings up to $50. A $15 deposit is required on orders.

-- Margaret Flatt, assistant professor of nursing, extends her gratitude to faculty and administrators who participated in a survey to be used in planning an institutional gerontology program. The survey forms are to be returned to Flatt, Pioneer 129, by Feb. 5.

BRIEFLY SPEAKING

-- Dr. Drew Hinderer, professor of philosophy/English, will discuss "The Impoverishment of Ethics" from noon to 1 p.m. in Room 128 of Brown Hall.

-- Dr. Terry Ishihara, professor of mechanical engineering and 1986-87 exchange professor to Shikoku Women's University in Tokushima, Japan, will discuss his adventures there in "Japan: A Treasure of Memories." His discussion will begin at 4 p.m., Feb. 1 in Room 106 of the Arbury Fine Arts Center.

-- A day-long conference on "Surviving the Epidemic of Suicide," will take place Feb. 5 in Lower Level Doan. For further information, contact Conference Bureau, extension 4348.

-- The Valley Film Society will show "Ceddo," an African film set in the 19th century. The film features subtitles. The show begins at 7:45 p.m., Feb. 5 in the Theatre. For ticket information, call extension 4332.

-- Peter "Madcat" Ruth, a blues harmonica player, will perform during a Lunchbreak Concert from noon to 1 p.m., Feb. 9 in Lower Level Doan. Admission is free. Bring your own lunch or purchase one for $1.45.

-- "Cyclotron" will be discussed by Dr. S.K. Yun, professor physics, beginning at 7:30 p.m., Feb. 10 in the Large Seminar Room of the Administrative Services Building.
PROFESSIONAL PROFILE

-- Dr. Chung-Hei (Nan) Yun, associate professor of English, delivered a paper titled "Reflections Through 'The Stained Glass': Images of the West in Selected Novels of Endo and Mishima" for the special session, "Images of the West in Asian Literature." The session was part of the 1987 Annual Modern Language Association Convention Dec. 27 through 30 in San Francisco, Calif.

PERSONNEL

The following position is open to all regular employees of the University:

ASSISTANT/ASSOCIATE PROFESSOR, secondary education, tenure-track (new) position. Salary negotiable. Requires doctorate degree in secondary education, with a strong background in foundations of education, plus secondary teaching experience.

Internal applications are due to the Personnel Office, extension 4112, by Feb. 1.

HIGH FIVE

-- The SVSU men's basketball team dropped its eighth straight game Saturday, falling to Northern Michigan 110-87. The losing streak is the longest in school history.

-- The Lady Cardinals, ranked 20th by the NAIA last week, won three games. SVSU beat Spring Arbor 104-41 Tuesday, dumped Wayne State 85-66 Thursday, and chilled Northern Michigan 79-58 on Saturday.

-- Sue Mayes-Scott earned GLIAC "Player of the Week" honors for her role in three Lady Cardinal wins. She scored 58 points, grabbed 17 rebounds, had 12 assists and 12 steals while hitting 55.3 percent from the floor. The senior captain moved into 10th in career games played (107), into eighth in scoring (979), third in assists (305) and steals (288) last week.

-- Marcia Killian finished sixth in the high jump at Eastern Michigan Saturday with a leap of 5-feet, 5.25 inches to qualify for the NAIA national indoor track meet. Chris Ludka and Jeff Boks qualified for the Cardinal men with their times in the 600-yard run at U of M. Ludka finished sixth with a time of 1:13.42, while Boks was clocked at 1:14.61.

EVENT WATCH

Jan. 27..."Impoverishment of Ethics"
Jan. 27..."AIDS: A Panel Discussion"
Feb. 1...International Lecture: Japan
Feb. 1...Comedy Night
Feb. 2...WBB vs. Aquinas
Feb. 4...WBB & MBB vs. Hillsdale
Feb. 5...Suicide Seminar
Feb. 5...VFS: "Ceddo"

UP FOR GLORY -- Verlynda Wilson fights for a rebound from Wayne State's Pam Mahoney Thursday, as the Lady Cardinals downed the Tartars 85-66 for their third GLIAC win. Wilson, a sophomore, had four points and a trio of caroms in the victory. Brenda Eiseler led the Lady Cards with 22 points -- a career high for the sophomore. The men's basketball team was not as fortunate, however, as they lost 74-59 -- their seventh straight defeat.
Saving for a fiery day?

If you catch Jack Wood rummaging through your file drawers some day -- don't be alarmed. He's not really snooping, he's just looking to create space for you and collections for the university. And he'll ask permission first.

Wood is the university's head of special collections and archives and he promises not to take anything you truly need or not of genuine interest to the university or historians.

Wood is the university's first archivist. He assumed the position in April 1987 with hopes of replenishing data destroyed in the fire of April 1985 and collecting information to pass on to future generations.

Wood said his primary goal is to establish a university archives, save the university money on storage and filing equipment costs and to preserve essential records in the event of another fire. Records are stored in a fire-safe area on the second floor of the library. Wood said the university also is looking into saving materials on microfilm.

"From an historical point, there was no one place for the (information) to be," Wood said.

Wood also is searching the campus community to update files and save on filing space. He currently is working on establishing a records center on campus, and then setting one up off-campus. The records, however, will not be for public use or on display without the originator's permission, Wood added.

A current library display features children's books through history, including Mother Goose nursery rhymes and "Winnie the Pooh," by A.A. Milne. Wood is working toward establishing a tribute to women of Michigan. Many of the current collections originated from the office of Dr. John Jezierski, chairman of the history department. Student projects have been given to the library for display.

In developing the special collections, Wood avoids competing with collections held by local historical societies, libraries or other colleges.

Wood has an undergraduate degree in history and political science and a master's degree in library science, both from Western Michigan University.

Most recently, Wood was collection development librarian in the Texas and local history room of the Houston Public Library. He hails from Bay City.

Wood performs volunteer work for the Bay County Historical Society. In that role, he has the opportunity to pick up for university use -- at no charge -- anything the society is unable to use.
Just as easily as he discusses the bonding of wood pieces, Dr. Eric Petersen talks of the bonding between the United States and Russia through various disarmament treaties.

Petersen, professor of history, is also a maker of office furniture -- his own, that is. Petersen constructed the oak furniture that graces his office on the third floor of Brown Hall. The tall blond oak filing cabinet, shelves and storage unit are complimented by a large oak desk and small occasional table with Formica tops. Fortunately for Petersen, his office door was constructed of light-colored wood as well. (He built part of the equipment prior to the move to Brown Hall.)

Petersen said he "eased" into woodworking during a period of several years. He said he would visit furniture stores and swear he could construct better quality merchandise for considerably less than the stores charged.

"And," he added, "the more you do, the more you want and the more ambitious you become."

The designs for his creations often are spin-offs from items he finds in retail stores. But, Petersen said he adds details of his own -- such as the Formica desk top. He said it was a practical move to make that part of his design in order to preserve the wood finish. The wood is stained with oil in order to retain the natural grain and color of the wood.

Petersen does the woodworking in his "spare time," that is when he isn't teaching and preparing for his history courses on the "Cold War," military and defense policies and the Vietnam War.

Petersen said he believes there is a certain level of interest in the military and defense policies of the U.S. and the Soviet Union. However, he is quick to add that very few people actually are aware of the ramifications of those policies.

"There is a level of ignorance of what we have and what the other side has. The man-on-the-street doesn't understand."

Petersen said the topic does not get the amount of attention in college and in the high schools that it should. He estimated one of every five people are directly or indirectly involved with the arms race.

"One-third to one-half of our nation's resources are spent on defense," Petersen said. "I feel it's pretty important people have an understanding of defense."

He added that the recent treaty signed -- and those being considered -- between the U.S. and the Soviets is "confidence building." Petersen said the missiles have become obsolete, but "it's better to be rid of them."

"The more treaties, the better," he said. "We view ourselves as a peaceful country, but other countries see us spending hundreds of billions on defense and they are skeptical."