

the Interior

* NINE FACULTY GRANTED
SABBATICALS
* 42 STUDENTS NAMED TO
'WHO'S WHO'

For Saginaw Valley State University employees. Published by the Office of Information Services. Call 790-4054 with news items.

December 22, 1987

EDUCATION STUDENTS RETURN FROM TEACHING EXPERIENCE

Students in the education program at SVSU have more than the opportunity to spend lots of time teaching in area schools. They now can teach in "foreign" schools.

Due to return this week are four of the latest SVSU education majors to journey across the Atlantic Ocean to English classrooms.

They are the most recent group to venture abroad since the program officially began at SVSU in January.

According to Dr. Eugene Hamilton, dean of continuing education and international programs, two SVSU students in January 1986 went to England through an exchange program as guest students at Western Michigan University.

SVSU's first official exchange with West Midlands College of Higher Education, Walsall, England, near Birmingham, involved two students in January 1987. Three more went to England this past fall.

Hamilton said two more are ready to go in January 1988.

Meanwhile six students from England spent part of the winter 1987 semester with students in the Bangor Township elementary school system.

Dr. Kenneth Wahl, director of student teaching, said the exchange has worked out quite well and students from both sides have reported positive results, as have the instructors and principals involved.

He said the English students viewed Bangor Township administrators and teachers as excellent and very knowledgeable. He added that they were impressed with the way the officials showed interest in the family.

"It's a nice alternative our kids have," Wahl said. "After having several field experiences in this area, it's a new view."

Wahl said the differences in the educational systems are minor. He said the English students coming here receive very close supervision from the supporting teachers. SVSU students are left pretty much alone in England, much as they are in the states.

The cultural differences, too, appear minor, Wahl added, saying the primary difference is the standard of living, which is lower in England.

"The English students were impressed with the amount of supplies and equipment available in the schools."

Dr. David Nelson, dean of the school of education, said the exchange is not only a "nice option," but a "real nice,

positive thing for SVSU."

Hamilton added that the program is working out "beautifully" with all involved.

Etceteras . . .

. . . The first SVSU students involved in the exchange with West Midlands College of Higher Education were Robin Jones of Traverse City and Terri Tilford of Indiana.

. . . SVSU students just returning from England are Marilyn Block of Saginaw, and Sharon Cogan of Essexville, both seniors.

. . . Scheduled to depart for England in January are seniors Stacie Deuscher of Bay City and Sally Scribner of Vassar.

BOARD APPROVES SABBATICALS FOR NINE

Plans proposed for nine SVSU faculty to take sabbatical leaves during the 1988-89 academic year received Board of Control approval Dec. 14. Those faculty members will use their time away from regular teaching assignments to complete a variety of other academic projects.

Dr. Charles Brown, professor of music, plans to prepare a comprehensive, annotated jazz bibliography during fall semester 1988. Dr. Jean Brown, associate professor of education, will use her winter 1989 sabbatical to publish a textbook for pre-service elementary and middle school teachers.

Others who plan writing and publishing projects are Dr. Thomas Hearron, professor of English, complete a novel and write a creative writing textbook, winter '89; Dr. Drew Hinderer, professor of philosophy/English, publish a nonformal logic book, winter '89; Dr. Hong Park, professor of economics, prepare research

papers on employee incentive plans and productivity, fall '88; and Dr. John Willertz, final preparation of a book on U.S. Senator Philip Hart, fall '88.

Dr. Basil Clark, professor of English, will spend his sabbatical as an exchange professor at Shikoku Women's University in Tokushima, Japan, winter semester '89. Dr. Lynn Herkstroeter also will be abroad, teaching at the University of Lille, France, either fall '88 or winter '89.

Dr. Gene Yang, on the other hand, plans to view life from the students' side of the room during the '89 winter semester. A professor of biology, Yang will be taking two upper division courses in human nutrition to update his skills.

In recommending the sabbaticals, the SVSU administration said it supports the leaves as an integral part of the SVSU faculty development program. Faculty are eligible after every six years of service, and must return to

the University and teach at least one full year following sabbatical leave.

SEAT BELTS SAVE LIVES: A TESTIMONIAL

Seat belt use is now required by law in Michigan. However, surveys show fewer than 50 percent of the people on the road buckle up.

On Nov. 8, Lt. Craig Maxwell, department of public safety, realized the importance of seat belts. Just two miles shy of the University on Freeland Road, a car spun out of control in front of Maxwell's vehicle and crossed the center line where Maxwell struck the vehicle broadside. Both vehicles were traveling approximately 50 mph when the collision occurred. Maxwell was wearing a seat belt and was treated for minor injuries.

Neither person in the second car was wearing a seat belt. The driver of the vehicle suffered severe injuries. The passenger died.



SEAT BELTS DO SAVE LIVES -- This was Lt. Craig Maxwell's car following a November accident on Freeland Road. Maxwell suffered minor injuries in the collision. The passenger of the other vehicle was killed and the driver suffered serious injuries. Maxwell was the only individual buckled up.

42 STUDENTS MAKE 'WHO'S WHO' LIST

Forty-two students from SVSU recently made the national listing of "Who's Who Among Students in American Universities and Colleges."

The students were nominated by SVSU and later approved by the national office of "Who's Who."

Students named exhibited scholarship ability and potential for future achievement. In addition, recipients participated in and displayed leadership in academic and extracurricular activities and citizenship and service to the University.

Junior, senior and graduate level students were eligible for the honor. A screening and selection committee chaired by Richard P. Thompson, dean of student affairs, and including members of the faculty and student body, made the selections from nominations.

Students receiving the "Who's Who" honor were five from Bay City; one each from Cheboygan, Chesaning, Corunna, Deford, Eaton Rapids, Gladwin, Harbor Beach, Linden, Mayville, Peck, Sterling, Tecumseh, Turner and Vassar; two each from Dearborn and Linwood; three each from Frankenmuth and Midland; and 13 from Saginaw.

INTERIOR PUBLICATION ENDS FOR YEAR

This issue will be the last of The Interior until Tuesday, Jan. 5. Items to be submitted for publication in the first issue of 1988 are due to the Office of Information Services by Wednesday, Dec. 23.

For further information, call extension 4054.

UNIVERSITY CLOSES FOR HOLIDAYS

Wednesday, Dec. 23 will be the last day the University will be open until Monday, Jan. 4.

All offices will be closed, except those that provide student services.

Have a safe and happy holiday.

BUSINESS CARD ORDERS NOW BEING ACCEPTED

The Office of Information Services is preparing to process order for business cards imprinted with the Saginaw Valley State University name. Per President Jack Ryder's memo of Nov. 10, these cards are second in priority to letterhead.

To conform with legislation stipulating name change costs may not be paid from general funds, only new orders (for new employees who have not had SVSC business cards) and reorders for those whose stocks are largely depleted, can be charged to the general fund print account.

Those wishing to replace existing supplies of SVSC business cards have the option of placing an order through Information Services and paying for it personally. The cost will be approximately \$20 for 500 cards.

Typed information, including name and correct title, SVSU office address and office phone, should be submitted to Marie Rabideau in Information Services, extension 4039.

ACROSS CAMPUS

-- The Office of Information Services extends its grati-

tude to all who made the Dec. 17 **open house** a success, especially Physical Plant, Graphics Center and Campus Dining. Approximately 60 people attended and received tours and information concerning the work of the office. Additional copies of the new Information Services Handbook, detailing the office's services, are available from Information Services, extension 4054.

BRIEFLY SPEAKING

-- **Registration** for winter semester 1988 will be from 9 a.m. to 1 p.m. and 3 to 7 p.m., Jan. 5 and 6 in the Registrar's Office, third floor Wickes Hall.

-- The **Valley Film Society** will show "I Married A Shadow," Friday, Jan. 8 beginning at 7:45 p.m. in the SVSU Theatre. For more information, call extension 4332.

-- **Late registration and schedule adjustment** for winter semester classes will be from 9 a.m. to 1 p.m. and 3 to 7 p.m., Jan. 11 through 14 in the Registrar's Office, third floor Wickes Hall.

-- The **Saginaw Valley Entrepreneurs Club** will meet from 6 to 9 p.m., Jan. 13 in Lower Level Doan. For reservations, call BIDI at extension 4048.

-- SVSU Night at the **Saginaw Hawks** hockey game will be Jan. 13. Game time is 7:30 p.m. in the Saginaw Civic Center. Spectators showing SVSU IDs receive \$2 off the ticket price. Tickets may be purchased at the door for the game against the Colorado Rangers.

PROFESSIONAL PROFILE

-- **Dr. David Skinner**, assistant professor of finance, completed the degree requirements for his doctorate degree at Michigan State University. Skinner defended his dissertation, "Dividend Valuation: The Economic Recovery Tax Act of 1981 and Dividend Reinvestment Plans," on Oct. 8, and graduated Dec. 5. As a result of his doctoral research, he coauthored a working paper, "Dividend Valuation: Ex-Dividend Day Behavior, the Tax-Clientele Hypothesis and Utilities," which was submitted to the Western Finance Association for its June 1988 meeting. Another paper, "Dividend Valuation: The Top Yield Decile Effect and Utilities," was accepted for presentation during the March 1988 meeting of the Michigan Academy of Science, Arts and Letters.

-- **Dr. David Weaver**, professor of political science, addressed the topic "The Superpowers: Nuclear Weapons and National Security" to more than 400 Saginaw County students participating in the 1987-88 Saginaw Student National Issues Forums.

HIGH FIVE

-- Barb Bishop, a senior from Jeddo, near Port Huron, is the 1987 recipient of the **James K. Brooker Memorial Scholar/ Athlete Award**. The Lady Cardinal track co-captain holds the school triple-jump record and is an electrical engineering major with a 3.82 grade point average.

-- Robert Lemuel, senior captain of the **cross country** team, ran off with three of four "Special Awards" during the team's annual banquet. He

was voted "Most Valuable" and "Most Dedicated" by his teammates, and earned the "Most Outstanding Performance" honor. "Most Improved Honors" were bestowed upon sophomore Pat Richardson.

-- The **women's basketball** squad posted its sixth victory of the season with an 84-59 victory over GLIAC rival Ferris State Dec. 17. The Lady Cards sprinted to a 20-2 lead early in the game and led by as many as 30 points during the first half. Senior captain Sue Mayes-Scott dumped in 22 points to lead both squads in scoring. She also nabbed seven rebounds and six steals, in addition to seven assists. The women are idle until they travel to Hillsdale College on Jan. 7.

-- The **men's basketball** team split two contests last week, defeating Aquinas College 78-69 Saturday after losing to Ferris State 79-61 on Thursday. The win put the Cards at 4-4 for the season. Sophomore forward Herb Schoepke and freshman guard Rod Creech each made 11 of 12 free-throw tosses and tied for game-high scoring honors with 23 points each. The men take time off before shuffling off to Buffalo, N.Y., Jan. 2 and 3 for a holiday tournament.



CHRISTMAS SPIRIT -- Members of the SVSU campus community gathered Dec. 16 to share a pre-holiday meal together in Lower Level Doan. Nearly 100 people attended the luncheon with food prepared by Campus Dining.

EVENT WATCH

Dec. 23-Jan. 3...Campus Closed
 Jan. 5-6...Registration
 Jan. 8...VFS: "I Married A Shadow"
 Jan. 9...MBB vs. GVSU
 Jan. 9...WBB vs. GVSU
 Jan. 11...WBB vs. Indianapolis, Ind.

InnerView

SAGINAW VALLEY STATE COLLEGE

Something for nothing? Probably not

Dr. Richard Leininger doesn't claim to be an expert on deceptive advertising. However, his years as an associate professor of marketing, his research and personal experiences more than qualify him to discuss the subject, as well as other areas of advertising and marketing.

Leininger said, however, that many sales techniques perceived as "deceptive" by the consumer often are not illegal.

He said in the mid-1970s, auto companies learned high interest rates can become a purchasing barrier. Therefore, the interest rates have come down; but the net price has increased.

"With cars, people are more attentive to cost per month than actual cost," Leininger said. "There's not anything unethical or hidden, but it's not always the best price.

"Anybody who thinks they're getting something for nothing will probably pay later," he added.

Automobile companies have also begun offering rebates, much as other industries have, particularly appliance dealers.

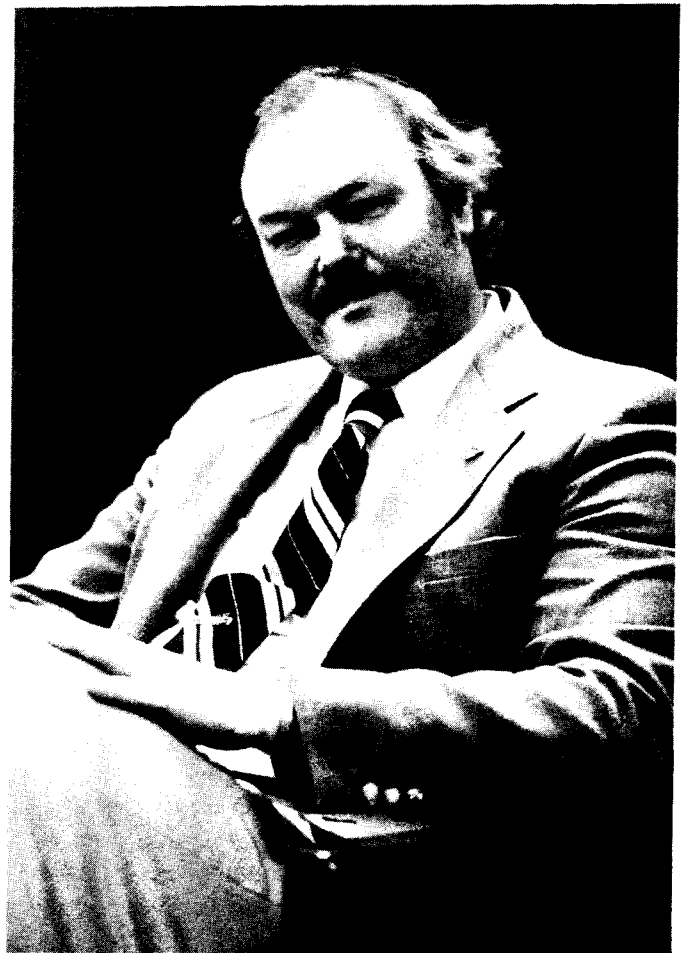
Leininger said rebates and coupons give the company legal controls. He said if a product bears a label stating the price reflects a discount and the dealer neglects to reduce the price, the Federal Trade Commission steps in and comes down on the manufacturer.

Recently, Leininger and his wife, in two separate incidents, reaped the benefits of the Consumer Protection Act. His wife received compensation without going to small claims court against a company that charged her the incorrect price for an item. Leininger's complaint against an appliance firm resulted in him receiving \$250 plus \$13.50 in court costs.

appliance and later stated it offered no such thing on that particular item.

"My reason (for filing suit) was not the money," Leininger said.

"My opinion is most companies are reputable," he added. "But if the consumers don't stick up for themselves, no one else will."



The company advertised free labor on an

InnerView

SAGINAW VALLEY STATE COLLEGE

'Bypassing' to save a life

The life-threatening and life-saving wonders of heart bypass surgery recently were brought to light through The University of Michigan's Bo Schembechler, who underwent his second bypass last week. Personnel at SVSU also have seen the wonders medical technology has wrought through bypass surgery.

An "old hand" at bypasses, Larry Fitzpatrick, SVSU personnel director, is back recruiting new hires and negotiating with union representatives following his second surgery in 1986.

Fitzpatrick took a breather recently to talk about the threats facing Schembechler and how such surgery has enhanced and extended his own life.

The tale of bypasses begins in 1968 when Fitzpatrick suffered a heart attack after running. He was 35 years old, had three young children and No. 4 on the way. The reason for the attack eluded him, since he no longer smoked and he exercised regularly.

Fitzpatrick recovered from the heart attack -- or so he thought. He said his life was free of pain and fear. But in 1974, after accepting a personnel position with the University of Alabama at Birmingham, a young cardiologist informed Fitzpatrick he was a prime candidate for open heart surgery.

He denied the diagnosis, saying he had been out wading trout streams just a few

months earlier and felt fine. Six months later, after suffering frequent angina and chest pains, Fitzpatrick had a catherization. The ordeal, which should have lasted 45 minutes, took more than two hours to complete.

Fitzpatrick was then informed the heart problem was so severe the hospital might not be able to operate. Four of his arteries were plugged, two completely, one was 90 percent blocked and the other 70 percent. Doctors told him the bypass would improve his quality of life, but not extend it.

Twelve years later, five arteries had to be cleaned. However, Fitzpatrick said medical technology had advanced so much the pain was minimal and recovery appeared to occur more quickly. In addition, doctors were confident enough to say the surgery would not only enhance Fitzpatrick's life, but extend it as well.

Fitzpatrick expresses concern for Schembechler, beginning with the seven-hour surgery.

"That's too long," he said. "That usually means there was some problem."

But, Fitzpatrick also expresses optimism with the advances the medical field has made in bypass surgery and he has hopes for Schembechler and others who must undergo the ordeal in order to live healthier, longer lives.

