October 6, 1987

HONORS PROGRAM GRANT NETS AUTOMOTIVE EXPERT AS SPEAKER

Dr. David E. Cole, professor of engineering and director of the office of the Study of Automotive Transportation at The University of Michigan, is scheduled to present a lecture at 3 p.m., Thursday, Oct. 15, in the Theatre.

Cole's address, "Technology and Change: Restructuring for New Realities," is sponsored by the Honors Program through a grant from the GTE Foundation Lectureship Program.

The $2,500 grant was awarded to enable the College to examine an issue related to science, technology and human values in order to promote interaction between the campus and the local community.

Dr. Rosalie Riegle Troester, chair of the honors program and associate professor of English, and Dr. Hong Park, professor of economics and a member of the Honors Committee, designed a two-part lecture series centered around the theme, "The Economic and Social Effects of Technological Change."

The second speech will be given March 15 by Dr. Michael Flynn, formerly a professor of sociology at U of M and now with the Industrial Technology Institute in Ann Arbor.

The aim of the lectures is to examine the political, economic and social environments surrounding new manufacturing technologies and present a framework for reintegrating social values into a less labor-intensive economy.

The lectures are open to the public free of charge. Papers concerning both lectures will be published in the "SVSC Economic and Business Review," edited by Park.

Cole's major efforts in automotive engineering are related both to engines and vehicles. He received his bachelor's, master's and doctorate degrees in mechanical engineering from U of M. In addition to his teaching responsibilities in the automotive and thermal sciences area, Cole is known for his research on automotive power plants and overall automotive industry trends.

Cole's recent research focuses on strategic issues relating to the competitiveness of U.S. industry in the international environment. He is active in the Society of Automotive Engineers, currently as a member of the board of directors and previously as chairman of its engineering board. In 1986 he was named a fellow of SAE.

The Honors Program proposal was one of 77 funded out of 400 submissions, according to Dr. Ralph Coppola, director of sponsored programs.

Etceteras

... "The National Science Foundation plans to start 10 to 20 university-based science and technology centers this year as part of a Presidential effort to promote research capable of improving the country's competitiveness."

Chronicle of Higher Education, 9-30-87

... "The Select Committee recommends the State's post-secondary education system be looked to in order to address the training and retraining needs of the population."

Michigan Higher Education: Meeting the Challenges of the Future, 3-25-86

... "Without strong educational institutions, the United States will not be able to capitalize on our key potential strengths in technology and human resources."

The President's Commission on Industrial Competitiveness, January 1985

... "It is clear that 'high tech' manufacturing is engaged in a policy of jobless growth and that only about 5% of the jobs in this area require 'high tech' skills."

HOMECOMING 1987
Festivities Under Way

Homecoming 1987 activities got under way Monday with the start of a window painting contest. Competition began at noon Monday and continues through noon, Oct. 9 when the entries will be judged for theme, originality and color.

The theme of this year's events is "Thanks for the Memories."

Today, a kaleidoscope of reds and blues can be seen about campus as the College community marks "Red and Blue Day." Those wearing the school colors may stop in at the Information Desk to receive a free gift.

From noon to 1 p.m., Wednesday, members of the 64-piece Marching Band will perform during the Lunchbreak Concert in Lower Level Doan. Later on Wednesday, beginning at 8 p.m. in the Theatre, a talent show will take place.

Events geared toward alumni commence Thursday and continue through Saturday evening. Contact Alumni Relations, extension 4050, for details.

Homecoming Day, Saturday, begins with a series of Family Day activities, including a "Brunch with the Bunch" from 11 a.m. to 1 p.m. in the Doan Center Cafeteria. A ventriloquist will perform from 10:30 to 11:30 a.m. in the Doan Mall. Immediately following, the cheerleaders and pompon squad will lead a pep rally.

Cardinal football vs. the University of Wisconsin-LaCrosse gets under way at 1:30 p.m.

Cider will flow and doughnuts will roll from 4:30 to 5:30 p.m. in the Doan Mall to close out the week's activities.

BOARD OF CONTROL COMMITTEE STUDIES BUDGET REQUEST

The Board of Control's Business and Facilities Committee focused on planning for the 1988-89 budget request, which will be submitted to the state in November. The preparation is one step in the process leading to annual state appropriations.

Details of the administration's plan are not final, and will reflect input received from Board members at the Sept. 30 meeting. The preliminary proposal asks for a 15.9% increase in operating funds over 1987-88. If state-approved, it would bring SVSC's appropriation to $16,048,817. The budget also will list several program revision requests, including $320,000 to hire additional full-time faculty and money for start up costs for the Fine Arts Center, Wickes Hall, and the Health and Physical Education Complex.

A separate request for capital outlay also is in preparation. It likely will include funds for planning and beginning construction of a center for business and professional development.

Other items under consideration are planning and construction money for a central heating and cooling plant and planning money for phase II of the Fine Arts Center and for I.F. #3. Priority order for these requests is yet to be set.

Committee members learned that electrical service to the campus will be upgraded, and discussed renewal of a line of credit agreement with Michigan National Bank.

They also were told that the change to university status could take place before year's end.

One of the highlights of Homecoming Week is the crowning of the King and Queen during halftime of the football contest.
HOMECOMING THEME
PARAPHERNALIA AVAILABLE

SVSC alumni who now are
College employees may purchase
1987 Homecoming memorabilia
prior to Saturday's football
test.

A limited number of T-shirts
and caps bearing the theme
"Thanks for the Memories," are
available for $5 and $4. The
items may be purchased in the
Alumni Relations Office,
Zahnok Library.

HAVE BRUNCH WITH THE BUNCH
AND PLENTY TO MUNCH

Whet your appetite with good
food and good company during the
Homecoming "Family Day" Brunch with the Bunch.

A smorgasbord of good things
to eat will be served from 11 a.m. to 1 p.m. in the Doan
Center Cafeteria.

Menu items include baked ham,
broccoli in cheese sauce,
browned link sausage, Irish
scrambled eggs, pancakes,
assorted fresh fruits and
salads, danish, bagels with
cream cheese and jam, muffins
and coffee cake.

Tickets may be purchased at
the door for $4.25 for adults;
$2.25 for children under 12
and $3.25 for senior citizens.

HOMECOMING COURT NAMED

Eight students last week were
elected to the 1987 Homecoming
Court. Two will be named
Homecoming King and Queen
during halftime of the Oct. 10
football game against the
University of Wisconsin-
LaCrosse.

Four students from Saginaw
were named to the court: Beth
Campbell, a junior; John
Ioannidis, a senior; and Jina
and Don Thalmann, a junior and
senior, respectively. Others
elected were Jon Miller, a
junior from Grayling; Danise
Duckert, a junior from Brown
City; Scott Beard, a senior
from Brooklyn, Mich.; and
Kirsten Smilley, a senior
from Waterford.

BRIEFLY SPEAKING

-- Lunchbreak Concert
featuring the SVSC Marching
Band from noon to 1 p.m.,
Oct. 7 in Lower Level Doan.
Bring your own lunch or buy
one for $1.45.

-- The Minority Mentoring
Program kicks off with a
dinner from 4:30 to 6:30
p.m., Monday, Oct. 12, in
Lower Level Doan. Dr.
Roosevelt Ruffin, principal
of North Junior High School
in Saginaw, will be the guest
speaker.

-- Dr. Billy Howell, trom-
bonist and composer, will be
guest soloist with the SVSC
Jazz Ensemble at 7:30 p.m.,
Oct. 12, in the Theatre.
Howell has appeared with
Quincy Jones, Nancy Wilson,
Melba Moore and Sonny Stitt.
General admission is $5; $3
for students and senior
citizens.

-- The Saginaw Valley
Entrepreneurs Club will meet
to discuss marketing strate-
gies beginning at 6 p.m.,
Oct. 14, in Lower Level Doan.
For reservations, call BIDI
at extension 4048.

-- The Valley Film Society
will show "How Tasty Was My
Little Frenchman," on Friday,
Oct. 16. The film originated
in Brazil. The evening begins
with short features at 7:45
p.m., followed by the film at
8 p.m.

-- The Industrial Relations
Research Association will
meet at 6 p.m., Oct. 15, in
Lower Level Doan. For
reservations, call ext. 4064.

TRANSITIONS

This column lists several
staff changes that occurred
in September.

New faculty

-- Ms. Kathryn D. Kerr (ext.
4483), hired as one-year tem-
porary instructor of computer
science. Kerr received a
bachelor of science degree in
1969 from the University of
Minnesota, and recently
received a master of science
degree from Central Michigan
University.

-- Dr. Chung-Hei (Nan) Yun
(ext. 5624), hired as a one-
year temporary associate
professor of English.

New staff

-- Ms. Marsha J. Coffey (ext.
4045), hired as executive
secretary to the vice presi-
dent for administration and
business affairs. (Coffey had
been in that office on a
temporary basis.)

-- Mr. Neal Rogers (ext.
5696), hired as microcomputer
hardware and software tech-
nician. Rogers holds an
associate's degree from Delta
College and is working on a
business degree at SVSC.
(Rogers previously worked for
SVSC in a temporary posi-
tion.)

-- Mr. Raymond Ruiz (ext.
4080), hired as third-shift
custodian.

Transfers

-- Ms. Brenda Goddard (ext.
4059), transferred from a
senior accounting clerk
position in the Controller's
Office to a secretarial
position in the School of
Education.
ACROSS CAMPUS

-- SVSC employees of the Zahnow Library Sept. 30 took home a trophy of "trivial" nature. The group of 15-plus netted top honors at Rockies in the Sheraton Hotel "Corporate Team Trivia" contest, sponsored by the hotel and WIOG Radio. As champions, the group also received checks totaling $200. The group was led by Donna Alward, reference technical assistant. During a two-month period, the group butted heads with five tri-city companies for the championship. Its most recent victim was a group from St. Luke's Hospital.

-- The Valley Woodwind Quintet performed in concert Sept. 27 on Stage One of the Detroit Area Festival of the Arts. The group was invited through audition by a screening committee on the basis of recordings of recent recitals and public performances. It was listed by the Detroit Free Press as one of only five "Choice" events on that day. In all, approximately 300,000 people attended the festival and several hundred performers and exhibitors participated. The Quintet's performance was underwritten by AT&T.

PROFESSIONAL PROFILE

-- Dr. Drew Hinderer, professor of philosophy and English, has been appointed to the board of directors of the Medical Ethics Resource Network of Michigan. Currently headquartered in the Medical Humanities Program of Michigan State University, it is soon to move to new offices under the auspices of the Michigan Health Council. The MERN is a statewide, multi-institutional organization of physicians, hospital administrators, professors of biomedical ethics and others recognized as actively involved as resource people and participants on ethics committees. Among the network's current goals and activities are efforts to coordinate the approaches and training of ethics committees, to establish and make available resources for teaching biomedical ethical issues and to provide consultive and other services regarding biomedical ethical matters to clients throughout Michigan.

-- Mr. Hideki Kihata, assistant professor of art, will be the guest speaker during the opening reception for photographs by Todd Webb of Detroit at the Saginaw Art Museum. Kihata will address the topic of photography beginning at 2 p.m., Sunday, Oct. 11. Webb's photographs of Paris and New York between the years of 1945 and 1960 will be on exhibit through Nov. 8 at the museum.

-- Dr. Robert S.P. Yien, vice president of academic affairs, will be presenting three lectures at Jianan University in Guang Zhou, China. Yien's first lecture will be Oct. 12 on "U.S. Higher Education." On Oct. 14, he will present two lectures. The first lecture is titled "A Comparison of Higher Education Systems in Japan, China and the United States." The second speech will be on "Mass Media and Public Opinion." On Oct. 18, Yien will meet with the chairman of the Central Committee on Education, Beijing, People's Republic of China.

HIGH FIVE

-- SVSC opened its football GLIAC season by knocking off 10th-ranked, two-time defending league champion Hillsdale College 17-7.

Senior quarterback Paul Gigliotti rushed for 104 yards and scored a 16-yard touchdown. The Cardinals (3-1, 1-0) host the University of Wisconsin-LaCrosse this Saturday for homecoming.

-- The Lady Cardinal volleyball team pushed nationally ranked Wayne State to four games in a loss Tuesday, then opened its season with a four-game victory over Northwood. The loss was the first by NI to a district opponent in more than four years. SVSC also dumped GLIAC rival Lake Superior at home Saturday to push its record to 5-10 overall and 2-3 in the league. The Lady Cards host Grand Valley tonight and Siena Heights on Wednesday. Both games begin at 7 p.m. in Cardinal Gymnasium.

-- SVSC lost 8-1 to Hillsdale in women's tennis Friday. The Cards (2-3, 2-2) travel to powerful Ferris State this Friday.

-- The Cardinal cross country team finished ninth among 21 teams in the Gold race at the Notre Dame Invitational Friday. Senior Robert Lemuel finished seventh to lead SVSC.

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EVENT WATCH

Oct. 5-10...Polish Heritage Week
Oct. 5-10...Homecoming Week
Oct. 6...VB vs. GVSC
Oct. 7...Polish Lecture
Oct. 7...Lunchbreak
   Concert: Marching Band
Oct. 8...VB vs. Siena Heights
Oct. 9...Polish Films
Oct. 10...HOMECOMING
Oct. 12...Jazz Concert