

the Interior

- * EARLY MUSIC ENSEMBLE
NETS GRANT
- * CARDINAL FOOTBALL SQUAD
OPENS WITH VICTORY

For Saginaw Valley State College employees. Published by the Office of Information Services. Call 790-4054 with news items.

September 15, 1987

SVSC CELEBRATES HISPANIC HERITAGE WEEK

Michigan's celebration of Hispanic Heritage Week 1987 began today in Lansing. Joining in the festivities is SVSC, which begins its observance Wednesday with "U.S.A.: Students' Perspectives."

The 11:30 a.m. activity features four Mexican exchange students from La Universidad de Las Americas Puebla. The quartet will discuss their views of "norteamericanos" from a political, economic and social base. The significance of Sept. 16, Mexican Independence Day, also will be experienced. Speakers are Plutarco Sanchez, Othon F. Necochea, Alejandro Tomassiny and Rodrigo de la Hidalga. The event will be in Room 204 of the Arbury Fine Arts Center.

Activities continue Thursday, Sept. 17 with "A Salute to Hispanics," featuring Dr. Rodolfo Martinez, Wayne State University professor, and Wanda Martinez, a teacher in the Buena Vista School District. The 4 to 6 p.m. event will be in the student lounge of the Zahnow Library. Refreshments will be served and music will be provided by Mr. Rene Flores of Saginaw.

On Friday, Sept. 18, "Xochi-quetzal," a Saginaw-based Mexican Folkloric Ballet company will perform. The

troupe is under the direction of Carmen Menchaca. The presentation will take place from 7 to 8:30 p.m. in the SVSC Theatre. There is no charge for the event.

Hispanic Heritage Week is planned to provide Hispanics with the opportunity to examine their status and develop platforms and strategic plans for implementation, according to the Commission on Spanish Speaking Affairs. It also is an avenue to display the rich cultural heritage of Hispanics through music, dance and art.

For further information regarding Hispanic Awareness Week 1987, contact the commission office at 373-8339.

POLISH HERITAGE WEEK CELEBRATION IN OCTOBER

The month of October has been designated by the U.S. Congress as Polish Heritage Month. In recognition of this proclamation, SVSC will sponsor a Polish Heritage Week October 5 through October 10. Events include films and exhibits.

According to Dr. Anna Dadlez, associate professor of Polish: "During the Saginaw Valley State College Polish Days in October, we shall attempt to disseminate knowledge of some of the Polish achievements which made a permanent contribution

to the European and World cultures."

Beginning on Monday, Oct. 5, an exhibit of 50 posters focusing on particular aspects of Polish modern art will be displayed in the Zahnow Library. The exhibit, introduced by Professor Michael Mikos, will open at 7 p.m. and remain on display through Saturday, Oct. 10.

Mikos is the chairman of the department of Slavic languages at the University of Wisconsin-Milwaukee. Refreshments will be served during the opening celebration.

Dadlez added that since Polish cultural heritage is "inseparable" from Poland's 1,000 year history, R. Szporluk, professor of history at the University of Michigan, will address the topic of Polish people in the United States and elsewhere. His discussion will take place at 6:30 p.m., Oct. 7 in Lower Level Doan. Refreshments will be served.

A number of films dealing with Poland and its people will be introduced by Dadlez at 6:30 p.m., Friday, Oct. 9 in the SVSC Theatre. Refreshments will be served.

Polish Heritage Week events are sponsored by SVSC and the Polish American Congress, through a grant from the National Endowment for the Humanities. For information, call Dadlez at ext. 4315.

HUMANITIES SERIES CONTINUES

The second in a series of speakers discussing Saginaw's heritage, "After the Pine," is scheduled for 7:30 p.m., Tuesday, Sept. 22 in the Ruben Daniels Lifelong Learning Center.

Stuart Gross, a Saginaw author, will focus on the Valley after the pines were cut and the sawmills were closing: a time of transition as Saginaw moved into the manufacturing era.

In particular, Gross will discuss the role of women during the Valley's reform.

Tuesday, Sept. 29, Jack Tucker will present "The Prairie Farm and Sunshine Cooperative. His presentation also will be at 7:30 p.m. in the Daniels Center. Tucker is a staff writer with The Saginaw News.

Tucker will talk about the more than 50 New York City families who came to the Saginaw Valley during the early years of the Depression in search of a "better" life. Tucker promises to bring to light the roots of the group's development and outline the results of a local experience in communal living.

BUSINESSWEEK PLANS CAREER DAYS

BusinessWeek Careers magazine will be on campus Monday and Tuesday, Sept. 28 and 29 in Doan Center. In addition to the Monday night meeting at 7 and the Tuesday morning gathering at 11, representatives will be available to address individual classes.

The general meetings will cover several aspects of the job search process, including resumé writing, interview techniques, dressing for

success and new career opportunities. There is no charge for the workshops.

During classroom sessions, the representatives will discuss career search topics and answer questions according to the needs of the instructor's students.

The BusinessWeek Careers workshops are co-sponsored by placement, cooperative education and counseling services. For further information, contact that office at extension 4291.

'CARDINAL SINS' POSTS SUBMISSION DEADLINES

Deadlines for publication in "Cardinal Sins" during the fall semester are 11 a.m. Fridays, Oct. 23 and Nov. 20. The literary journal, published by students, accepts two-dimensional art, black and white photographs, poetry, short fiction and essays.

All faculty and staff are welcome to submit material for consideration. The "Cardinal Sins" office is on the third floor of Wickes Hall. The editor-in-chief is Beth Medley, a Saginaw senior. Faculty advisor is Dr. Diane Sautter, associate professor of English.

SEMINAR PROVIDES MARKETING STRATEGY FOR NEW BUSINESSES

A small business seminar for developing and evaluating a marketing strategy is scheduled to take place two days this month at Garber High School in Essexville.

The seminar is sponsored by BIDI, the Small Business Center of the Bay Area Chamber of Commerce and Essexville-Hampton Community Education.

The conference will take place from 7 to 9 p.m., Monday, Sept. 21 and Monday, Sept. 28. Cost is \$10 and includes both presentation nights.

The speaker will be Thomas Ferguson, president and chief executive officer of ENTRECON. Ferguson will describe a step-by-step process for conducting marketing research.

Participants will learn to collect and analyze marketing data, implement a marketing audit and measure the success of their marketing plan.

For further information, call 894-9718, 8 a.m. to 4 p.m., Monday through Friday.

BIDI SETS WORKSHOP TO DISCUSS HAZARDOUS WASTE DISPOSAL

One-half of the more than 1,500 Michigan sites of known or suspected environmental contamination have been at small businesses and industries. Due to this alarming number, BIDI and the Waste Systems Institute of Michigan Inc. are joining to sponsor a seminar on how to handle and recycle waste solvents.

The workshop, "Small Quantity Hazardous Waste Management," will take place from 8 a.m. to 3 p.m., Thursday, Sept. 24 at the Bavarian Inn in Frankenmuth.

The seminar is intended for small businesses that generate or use waste cleaning fluids, degreasers, thinners and other solvents in any part of their operations.

Registration is \$40 per person. Payment and reservations must be made by Sept. 21, to Gloria Wagener in BIDI, extension 4048.

EARLY MUSIC ENSEMBLE NETS TRAVELING GRANT

The Early Music Ensemble recently was awarded a grant from the Touring Arts Agency of the Midland Center for the Arts.

Funds will be used toward financing a mid-November concert, according to Dr. Eric Nisula, music professor. The concert of medieval/Renaissance music will be performed at 8:30 p.m., Wednesday, Nov. 18 on campus.

Nisula applied for the grant on behalf of the ensemble, of

which he also is a member.

'CARUSO' TO PERFORM

Four brothers from Detroit make up "Caruso," one of the most talked about up-and-coming bands in America.

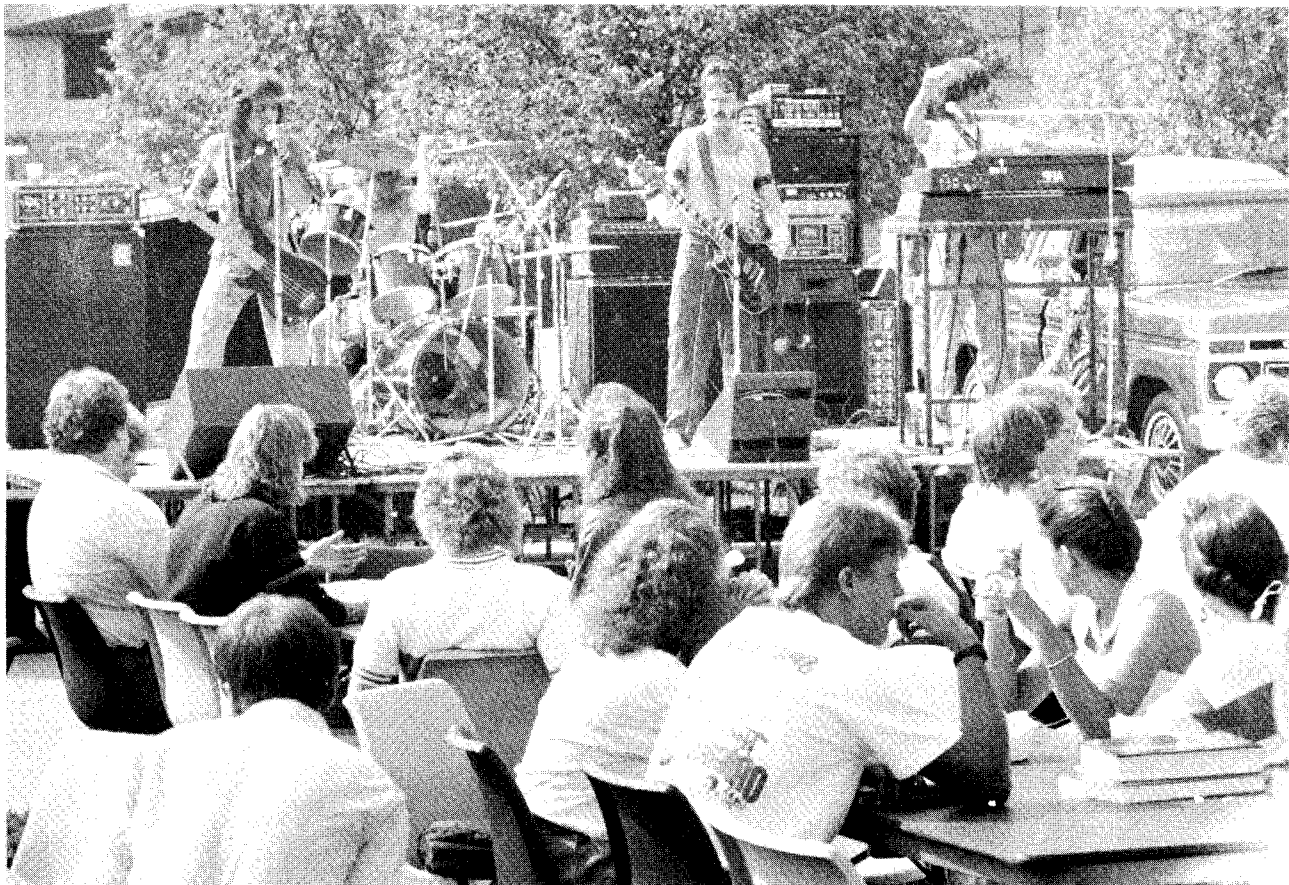
The band will perform at 8 p.m., Sept. 22, in the SVSC Theatre. Admission is \$2 per person; free to students.

The concert is sponsored by Program Board.

On Aug. 10, "Caruso" released an extended play album, "In the Face," with their first

single "London," according to Mike Caruso, one of the band members. The EP is available at any Harmony House Records location.

"Caruso" has opened for such acts as UB40, Rick Springfield and Joan Jett. The band also was nominated for the fourth consecutive year as the top band by the National Association of Campus Activities. Last year, "Caruso" defeated the "Bangles." This year they are competing with the "Georgia Satellites." Previous winners are the "J. Giles Band" and "Journey."



"Diamondhead" entertained picnickers Thursday, Sept. 10 during one of many September Welcome Festivities sponsored by Campus Activities/Orientation, Election Commission, Inter-Club Council, Minority Mentoring Coordinating Committee, Program Board and Student Government. The concert took place in the campus fountain area. Other welcome activities include a magic show that is scheduled for 8 p.m., Thursday, Sept. 17 in the Theatre.

SVSC quarterback Paul Gigliotti attempts to slip past Franklin's defensive back Denny Fulton during Saturday's 24-0 Cardinal victory.



PROFESSIONAL PROFILE

-- Dr. John Jezierski, professor of history, on Aug. 12 presented a paper titled "The Image of Nordic Immigrants in Vernacular Canadian Photographs" at the triennial Canadian-Nordic Studies Conference at Lund University in Lund, Sweden. The paper will be published in the Conference Proceedings.

HIGH FIVE

-- The men's **cross country** team won the seven-team Hillsdale Invitational Saturday with 38 points, surpassing the host school's 54-point total. Senior Robert Lemuel was the top Cardinal finisher, taking fourth with a 26:59 clocking. The win was

the first by a Cardinal team first by a Cardinal team over Hillsdale, under SVSC third-year coach Jim Nesbitt. The thinclads compete Saturday, Sept. 19 at the Midwest Championships in Kenosha, Wisc.

-- The Saginaw Valley **football** squad ended a pair of droughts in Saturday's rainy 24-0 victory over Franklin College, Ind. The shutout was the first by the Cardinals in 75 games dating back to November 1979. Freshman cornerback Dave Cook returned an interception 12 yards for a touchdown for the first TD return of any kind since September 1980. Cook was named NAIA "Defensive Player of the Week." The Cardinals travel to Central

State University, Ohio, Saturday.

-- New head **volleyball** coach Chris Bertie notched her first collegiate win in the Panther Open at the University of Wisconsin-Milwaukee. SVSC defeated Wisconsin-Stevens Point 15-8, 16-14. The Lady Cardinals are 1-7 on the season. They travel to Aquinas College this evening and Hillsdale on Thursday.

-- SVSC women's **tennis** team dropped its opening match 5-1 at Oakland University. Rain halted play before doubles matches could be played. The squad will host Oakland University for a GLIAC contest at noon Saturday on Delta College's courts.



Members of SVSC's Cardinal Club take shelter from the rains that drenched the gridiron during Saturday's opening football contest.

FIVE STAR Entertainment

*All shows begin at 8:00 p.m. in the College Theatre. Admission is free to students with SVSC identification.
\$2.00 admission for faculty, staff and community members.*



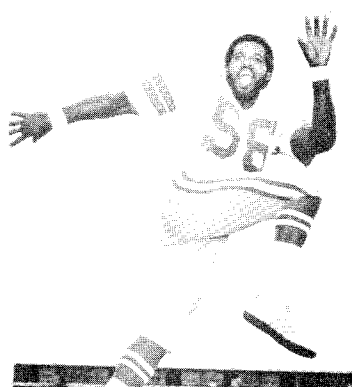
**September 22
CARUSO**

Four brothers from Detroit make up one of the most talked about bands in America. Such acts as UB40, Rick Springfield and Joan Jett have called upon this group for opening slots in their tour schedules. This young band has set attendance records at college performances across the country. The Detroit Free Press describes Caruso as "infectious power pop."



**November 5
COLONEL
CHARLES SCOTT**

Col. Scott spent his 31 year army career as an expert on the Mideast. That is, until his career was postponed for 444 days as he was held hostage in the U.S. Embassy in Iran. Col. Scott has the unique perspective of a man who strategized about combatting terrorism, and then became a victim of it. Col. Scott will speak on international terrorism and what it means to the United States.



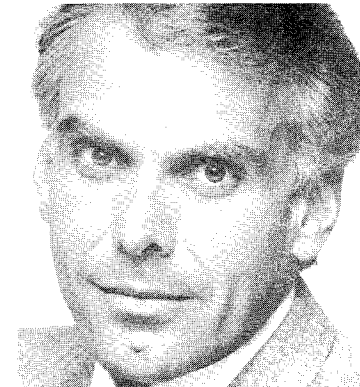
**January 25
THOMAS
"HOLLYWOOD"
HENDERSON**

Henderson, one of the most celebrated football players of the 1970's, was the number one selection of the Dallas Cowboys in the 1975 NFL draft. During his colorful seven year career as a linebacker in the NFL, Henderson played in three Super Bowls. Unfortunately, his brilliant career was cut short by his addiction to drugs and alcohol.



**February 23
SISTER-SISTER
FEATURING
VINIE BURROWS**

A masterpiece, one woman show which documents womens' struggles and celebrates womens' joys. Vinie Burrows uses the raw materials of true experiences and words of gifted writers from Germany, Ireland, Soweto, Italy and the U.S. to create an insightful powerful theatre experience for and about the sisterhood of women.



**March 24
JAMES J. MAPES**

James J. Mapes is the director at the New York Hypnosis Center. Be part of Mapes' show as he hypnotizes 30-40 people on the stage and in the audience. Audience members become involved as they visit strange planets and travel back in time. This entertainer has been a visible figure in the media-having appeared on "The Merv Griffin Show," "Hour Magazine" and "A.M. Los Angeles."

Sponsored by the SVSC PROGRAM BOARD

For more information, call Campus Activities at 790-4170.

S.V.S.C. HOMECOMING CELEBRATION '87

OCTOBER 5 – 10

MONDAY, OCTOBER 5

- Noon – **WINDOW PAINTING CONTEST**
Show your suite spirit, paint your dorm or apartment window to enter the competition.
- 10:00 p.m. – **MOVIE: "NOTHING BUT A WINNER"**
An enduring testimonial to an American legend. In this film, all time winningest Coach Bear Bryant reveals his secrets for success. Nachos will be served. Lower Level Doan Center. Free.

TUESDAY, OCTOBER 6

- All Day – **RED AND BLUE DAY**
Show your school spirit by wearing your red and blue today. Those wearing red and blue today are eligible for a free gift from the Information Desk, Doan Center.

WEDNESDAY, OCTOBER 7

- Noon – **LUNCH BREAK CONCERT: SVSC MARCHING BAND**
Celebrate Homecoming Week with a lively pep band concert. Music from noon to 1:00 p.m. Lower Level Doan Center.
- 8:00 p.m. – **TALENT SHOW**
See some of our finest entertainers perform. College Theatre.

THURSDAY, OCTOBER 8

- Noon – **HOMECOMING COURT LUNCHEON**
Members of the '87-'88 Homecoming Court enjoy lunch with President and Mrs. Ryder. President's Residence.
- 5:00 p.m. – **ALUMNI EVENING AT BAY VALLEY**
Come to Players Lounge at Bay Valley Hotel and Resort and meet fellow alumni, faculty and staff. Admission free to all SVSC alumni, faculty and staff.
- 10:00 p.m. – **SVSC SPIRIT BONFIRE**
Spirit Bonfire and Yell Like Hell Competition. Recreation area next to the Bookstore.



FRIDAY, OCTOBER 9

- Noon – **WINDOW PAINTING JUDGED**
Have your window ready to be judged from the outside for theme, originality, and color.
- 4:00 p.m. – **ANNUAL CORK AND CHEESE PARTY**
Sponsored by the SVSC Faculty Association. Join SVSC alumni, faculty and staff in Brown Hall room 204. Open to all alumni, faculty and staff.
- 10:00 p.m. – **CASINO NIGHT**
Casino Night in Lower Level Doan. Gamble your night away for prizes from the SVSC spirit shop.

SATURDAY, OCTOBER 10

- 10:00 a.m. – **FAMILY DAY-BRUNCH WITH THE BUNCH**
A great opportunity to get together with family and friends and enjoy conversation and a delicious meal. Menu includes: baked country ham, sausage, pancakes, muffins, salads and more. Pay at the door. Cafeteria.

- 10:30 a.m. – **FAMILY DAY:**
11:30 a.m. **VENTRILOQUIST**
Fun for all. Enjoy the show given by Barbara Jean Crandall, Miss Michigan 1984. Doan Mall, Doan Center. Free.
- Noon – **FAMILY DAY: TOURS**
1:00 p.m. Tour the new campus buildings. Meet in Doan Lobby.
- 11:30 – **ALUMNI PRE-GAME WARM-UP**
1:30 p.m. Join fellow SVSC seniors and alumni for a Pre-Game Warm-Up Luncheon. Look for the alumni tent near the football field. Game tickets available for purchase.
- 1:30 p.m. – **CARDINAL FOOTBALL: HOMECOMING GAME**
This is certain to be an exciting game between the University of Wisconsin-La Crosse and the Cards. Special ticket rates of \$5.00 per family. Tickets must be purchased in the Campus Activities Office. Cardinal Stadium.
- RHA Football Party in the Bleacher Bums section of the Cardinal stands.
- 4:30 p.m. – **FAMILY DAY: CIDER POUR**
5:30 p.m. One to warm up for the road. Cider and donuts. Doan Mall.
- 4:00 p.m. – **ANNUAL ALUMNI AFTERGLOW**
7:00 p.m. Alumni tent near the football field. Entertainment, friends and food. Reunion tables will be organized for various groups. Free to all alumni. \$2.00 charge for non-alumni.

Sponsored by:
Alumni Relations
Athletic Department
Campus Activities
Dining Services
Marching Band
Program Board
Pom Pon Squad
Residence Hall Association
SVSC Cheerleaders

For more information call 790-4170.