

the Interior INFERIOR

* FALL CALENDAR OF EVENTS
* UNIVERSITY CLUB PLANS LUNCHEON

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September 1, 1987

ORIENTATION MESSAGE SETS CONTEXT FOR FUTURE

"We can become academic entrepreneurs, striving toward excellence with an obsession rooted in the achievements of our students, thereby making our rightful and direct contribution to a better state, country and world," SVSC President Jack M. Ryder told his audience at the annual faculty and staff orientation meeting last Thursday morning.

He encouraged faculty and staff to become models of virtue in civic literacy and to dedicate themselves to educational and academic rigor. "We can be bold in our advancement of the power of ideas and in exercising our creativity," he said. "We can value the audacity to think beyond the confines of our disciplines and work to invent new approaches, new programs, new answers and new questions.

"We can define and pursue our special professional efforts as a contribution toward a new era for the College specifically, and education in general. We can create a community that is, at one and the same time, a microcosm of the world in which we live, and a caring and warm place which values humaneness, growth and respect for others above else."

Setting the stage for these

charges to the campus community, Ryder warned listeners that "America is in serious trouble." He continued by describing challenges and choices that face us in an international context as well as in the state and regional context.

"In the face of new international rules, novel approaches and emerging nations of people who are willing to work harder, longer and more efficiently, this country appears to be in a state of shock," Ryder said. He cited figures on the U.S. trade deficit and declining productivity growth to support his contention.

"But the international context is not merely confined to economic issues," Ryder continued. He noted the rise of terrorism and the proliferation of nuclear capabilities as contributing toward making the world dangerous.

Illiteracy also presents a major international challenge, according to Ryder. "Such individuals constitute a steady supply of members for the rapidly growing (American) underclass."

Ryder said the most insidious effect of world problems is that they disproportionately affect minorities. "It is the minorities who shoulder the negative consequences of the trade problem, competitiveness issue, illiteracy,

dishonesty and medical conditions at a magnitude which far out-distances their real numbers."

In looking at the regional and state context, Ryder pointed to out-migration as a significant issue. "According to the U.S. Census Bureau Report 'Geographic Mobility, 1983-84,' the heartland of the country lost 60,000 college graduates to southern and western states in the most recent year for which statistics are available." This results in other states receiving the benefit of local tax dollars used to support education and tends to create a climate that leads to more out-migration.

Polls and pollsters that paint a bleak or inaccurate picture of the state and its communities also make the struggle for economic survival more difficult, Ryder said.

In turning to the college context, Ryder found reason for optimism. Noting that SVSC has made extraordinary progress in the recent past, he added, "Our work is far from finished and our place in the sun is far from guaranteed. However, our foundation is solid and the prospects for our continued emergence rest squarely on our ability to work together in the public trust.

"In this matter we have a
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choice -- a clear choice."

Ryder shared his impressions from the National Governors Association meeting in Traverse City, where he represented the American Association of State Colleges and Universities Presidents. "Perhaps the most striking feature of their deliberations was their clear delineation of education and competitiveness as the top two issues facing the country today. Moreover, it is clear that education is considered the principal strategy to regain our competitive position."

Ryder said he was convinced by his Traverse City experience that resources will be available for higher education institutions that become entrepreneurial in their quest to relate to the international, domestic, state and regional contexts in which they exist. "Given this high priority placed on our

calling, our institutional progress will be limited only by our dedication and collective imagination. There will, however, be accountability and there will be challenges."

Preceding Ryder's message, new faculty and staff were introduced by executive committee members. Faculty who received promotions and those who were granted tenure were recognized and awarded certificates. Dr. Donald Bachand, winner of the 1987 Landee Award for Excellence in Teaching; and Dr. Suk Koo Yun, recipient of the Earl Warrick Award for Excellence in Research, also were recognized. President Ryder noted the establishment of two new annual awards called the SVSC Foundation Awards for Excellence in Service. Beginning in the spring of 1988, one will be awarded to a faculty member and one to another member of the campus community each year to recognize

outstanding achievement in service to SVSC. Awardees will receive a plaque and a \$500 cash award.

GERONTOLOGY FEASIBILITY STUDY UNDER WAY

Margaret Flatt, assistant professor in the school of nursing and allied health sciences, is beginning a feasibility study to evaluate the potential for a gerontology center at SVSC. While SVSC has a gerontology major, Flatt said there may be other services the College can provide on behalf of the elderly, their care givers and service organizations for the aged.

Her first step is establishing an advisory board of community and SVSC representatives. Those interested in serving on the board should contact Flatt, ext. 4131, by Sept. 4. Those selected to serve on the board will be notified Sept. 11.



The President's Annual Orientation dinner August 27 brought together various members of the campus community. Gathering for small talk during the outdoor reception were, from left, Joe Pagano, motor pool assistant, Donald Zorn, groundskeeper, Leroy Hampton, director of affirmative action, and Martha Smith, senior secretary in the office of admissions.

UNIVERSITY CLUB SET FOR NEW ACADEMIC YEAR

The SVSC University Club will open its fifth year of activities with a kick-off luncheon preceding the Cardinals' first home football game Sept. 12. The hospitality/luncheon period is set for 11 a.m. to 1 p.m. in lower level Doan Center. There is no charge for club members whose dues are paid. New faculty may attend free of charge as guests of the President's Office, regardless of whether they have joined the Club. Complimentary game tickets will be available at the luncheon.

The game with Franklin College (Indiana) begins at 1:30 p.m., and will be followed by a reception at the Presidential residence for University Club members and guests at the luncheon and game.

Other fall events include the SVSC fall play, "Crimes of the Heart," on Oct. 30, and the Saginaw Choral Society's Christmas show with Marie Osmond on Dec. 13.

The University Club fosters opportunities for SVSC faculty and administrative/professional staff to meet in a social environment. Dues are \$12 a couple or \$6 per person per year. They may be paid to Jim Dwyer, acting director of admissions, or remitted at the luncheon.

Those who plan on attending the luncheon may make reservations with Dwyer, extension 4204, by Sept. 4.

STUDENT AFFAIRS RECEIVES \$46,000 GRANT

The division of student affairs recently received a \$46,224 grant from the U.S. Department of Education to

help fight substance abuse on campus.

The Fund for the Improvement of Postsecondary Education grant will fund a program designed to reduce student substance abuse through the establishment of a campus-wide volunteer support and referral network. The project includes peer education, volunteer training and workshop components. The project is funded through Aug. 21, 1989.

Proposal writers were Diane Brimmer, director of campus activities and orientation, and Gloria Hansen, coordinator of health services. Brimmer and Hansen were assisted by the office of sponsored programs.

Substance Abuse Prevention Committee members are Brimmer and Hansen, Gary Apsey, Robert Becker, Ted Nitz, Merry Jo Starrine and Wendy Brooks. Apsey is the project director.

According to Dr. Ralph Coppola, director of sponsored programs, the FIPSE grant is the most competitive unit in the Department of Education. Coppola added that this is the second such grant SVSC has received.

BIDI NETS SPECIAL PROJECT AWARD

SVSC's Small Business Development Center and the Saginaw Area Growth Alliance Small Business Center jointly received the 1987 Special Project Award from the U.S. Small Business Administration and the Michigan Department of Commerce.

The award, presented July 31, is one of only seven awarded among the 42 state development centers.

The award recognized the results of a conference for farmers called "Finding Business Options for On and Off the Farm," a collaboration of SAGA, SVSC and the Cooperative Extension Service.

TRANSITIONS

The column lists several staff changes that occurred in August.

New faculty

-- **Dr. Jennifer Bridges** (ext. 4122), hired as assistant professor of physical education. Bridges received a B.S. from Northwestern University in Illinois, an M.S. from Indiana University and a Ph.D. from Texas Women's University.

-- **Dr. Sally Edgerton** (ext. 4377), hired as assistant professor of education. Edgerton received her B.A., M.A. and Ph.D. all from Michigan State University.

-- **Ms. Kathryn Kerr** (ext. 4483), hired as one-year, temporary instructor of computer science. She has a B.S. from the University of Minnesota and an M.S. from Central Michigan University.

-- **Ms. Barbara McGregor** (ext. 4020), hired as assistant professor of social work. McGregor received a B.A. from SVSC and an M.S. from Michigan State University.

-- **Ms. Janice Zerfas** (ext. 4022), hired as a one-year, temporary assistant professor of English. Zerfas received her B.A. and M.A. both from Michigan State University.

New staff

-- **Mr. Michael McKenna** (ext. (Please turn to page 4))

("Transitions" from page 3) 4067), hired as intramural supervisor. McKenna received his B.S. from Central Michigan University.

-- **Mr. Andrew Mattfeld** (ext. 4316), hired in the grounds/maintenance area.

-- **Ms. Sharon Pickett** (ext. 4101), hired as buyer, business and auxiliary services. Pickett is completing a business degree at SVSC.

Transfers

-- **Mr. Robert Lopez** transferred from custodian to groundskeeper.

-- **Dr. Morteza Marzjarani** transferred from the mathematical sciences department to the computer science department.

-- **Ms. Jill Wetmore** transferred from the marketing/management department to the finance department.

Departing staff

-- **Ms. Elizabeth Cameron**, financial aid officer.

-- **Ms. Irene Carroll**, administrative secretary, school of education.

-- **Ms. Claudette Wisniewski**, buyer, business and auxiliary services.

PROFESSIONAL PROFILE

-- **Mr. Dave Bertie**, athletic trainer, has been elected secretary of the NAIA Athletic Trainers' Association.

-- **Mr. John Broadfoot**, an alumnus of SVSC, received an Appreciation for Distinguished Service from the Coordinating Council for Continuing Higher Education. The award was presented during the CCCHE's

summer meeting at Oakland University. Broadfoot was SVSC's director of continuing education from 1974-1980. He served from 1974-76 on the CCCHE executive board and also was a founding member of the Saginaw Area Graduate Education Board. He was recognized in 1982 as a distinguished alumni of SVSC.

-- **Mr. Jerry Woodcock**, vice president for administration and business affairs, has been reappointed to the Budget Review Committee within the Prospective Reimbursement System. The system was established by Blue Cross and Blue Shield of Michigan and participating hospitals to voluntarily initiate efforts to control health care costs. Woodcock is a committee member in District V, servicing the north central portion of the Lower Peninsula, and is an alternate member of District VI, which services the Upper Peninsula. He has served in this capacity since the system was initiated in 1976.

88 STUDENTS NAMED TO DEANS', PRESIDENT'S LISTS

Recently 38 students were named to the President's List and another 50 were named to the Deans' List, while carrying 12 or more credit hours during the summer.

Students named to the President's List maintained a 4.0 grade point average. Students on the Deans' List were recognized for maintaining between a 3.4 and 3.99 grade point average.

CAREER GROUPS AVAILABLE TO CAMPUS PERSONNEL

As people consider a return to school, they also begin think through career options. A Career Group through the

Career Counseling Office will attempt to help those unsure of career options available to them.

Five groups begin this fall and each group meets for one hour per week for four weeks. During these meetings, work related values, skills and decision making will be discussed.

To register, stop by Wickes Hall, Room 320, or call extension 5600.

CHILDREN'S CENTER OPENINGS

Openings remain in the SVSC Children's Center for children ages 2 to 6. The center offers pre-school training.

The center includes a developmentally-based program with social, emotional and physical experiences in a play-oriented environment, according to Brenda Lee, coordinator/teacher.

Hours are from 7:45 a.m. to 5:15 p.m. daily, when College classes are in session. Cost is \$1.80 an hour per child for a minimum of six hours per week. For further information, contact Lee at 753-8631.

HIGH FIVE

-- The annual **Red vs. White** football scrimmage is scheduled to take place at 11 a.m., Saturday, Sept. 5 at Morley Field. Thirty-four returning letterwinners are featured on the squad.

EVENT WATCH

Sept. 12...Football vs. Franklin College
Sept. 14...Lunchbreak Concert

SAGINAW VALLEY STATE COLLEGE

September

Calendar of Events

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- 1 Lunchbreak Concert featuring the Sweet Adelines, from noon to 1 p.m. in Lower Level Doan. Bring your own lunch or purchase one for \$1.45.
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- 12 Football vs. Franklin College at 1:30 p.m. on Morley Field.
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- 12 The Saginaw Valley Computer Club will meet from 10 a.m. to noon in Room 108 of the Science Building. For more information, call ext. 4323.
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- 14 Lunchbreak Concert featuring Onita Sanders, contemporary harpist and singer. The concert will take place from noon to 1 p.m. in Lower Level Doan. Bring your own lunch or purchase one for \$1.45.
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- 17 The SVSC History/Political Science Club will meet from 9:30 to 10:30 a.m., in the large private dining room in the Doan Center Cafeteria. For further information, call 686-0592.
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- 19 Real Estate Licensing Examination will take place from 8 a.m. to 3 p.m. in Brown Hall, rooms 126, 127 and 128.
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- 19 The PSAT-SAT exams will be given from 8:15 a.m to 4 p.m. in Room 108 of the Science Building.
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- 19 Tennis vs. GLIAC opponent Oakland University at noon at Delta College's tennis courts.
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- 20 Tennis vs. GLIAC foe Wayne State University at 11 a.m. at Delta College's tennis courts.
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- 22 "Caruso," four musical brothers from the Detroit area, will perform at 8 p.m. in the Theatre. "Caruso" has opened concerts for Rick Springfield, Joan Jett and UB40.
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- 26 Employer Recognition Day at SVSC for employers that have recruited SVSC graduates during the academic year 1986-87. Sponsored by Placement, Cooperative Education and Counseling Services.

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- 26 Football vs. University of Indianapolis, Indiana, at 1:30 p.m. on Morley Field.
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- 28 A Career Day, sponsored by BusinessWeek Careers and hosted by SVSC's office of Placement, Cooperative Education and Counseling, will take place at 7 p.m. in Doan Center.
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- 29 Volleyball vs. GLIAC opponent Wayne State University at 7 p.m. in Cardinal Gymnasium.
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