March 10, 1987

**SVSC, THREE OTHER STATE COLLEGES SEEK NAME CHANGE**

What's in a name?

For SVSC and three other Michigan public colleges, it's a question of accuracy.

SVSC and sister institutions Ferris State College, Grand Valley State College and Lake Superior State College are asking the state legislature to change their designation to university, and a series of bills has been introduced to accomplish the change. Of Michigan's 15 publicly funded baccalaureate institutions, they are the only four currently without university designation.

The proposed name change, they say, would more accurately reflect the comprehensive academic or professional programs offered by the institutions.

"The term 'college' is no longer appropriate for most American public baccalaureate institutions of higher education, since they have evolved into 'universities' by common definition," President Jack M. Ryder declared. He said most public baccalaureate institutions in the U.S., including SVSC, FSC, GVSC and LSSC, have "gone far beyond the liberal arts, including a variety of professional schools or colleges and graduate programs."

Although the size of student enrollment is only one factor in the definition of a university, the presidents of the Michigan colleges believe their ranking in the top third of all U.S. public colleges and universities should be considered. They note that many other states, such as Pennsylvania, Kansas, Minnesota, Wisconsin and North Dakota, already have designated their state institutions as universities, regardless of size.

"All four (of the Michigan colleges) seeking university status offer baccalaureate and master's degree programs," Ryder said. "Each institution has a variety of professional schools, colleges or programs offering a substantial number of baccalaureate degree and master's degree programs responding to local and state-wide needs." Ferris also offers a Dr. of Optometry degree.

Ryder said the designation as "university" will add a "well deserved, although limited, dimension of prestige" to the four institutions. He said such recognition will enhance the economic development capabilities of local areas and make them more attractive to out-of-state business.

A further reason for the university designation, Ryder said, is to clarify the image of the institutions on the (continued on page 2)
international scene. The programming of the four Michigan institutions fits the pattern of universities in other nations, while colleges are more limited in scope.

Legislators serving the areas where the four colleges are located are sponsoring the bills for the name change. Prior to presenting their request to state lawmakers, Ryder and the presidents of FSC, LSSC and GVSC sought support of their colleagues in the Michigan Presidents Council of State Colleges and Universities. "There was no indication of opposition from any of the presidents," Ryder said.

Name changes for state assisted institutions can be accomplished only through action by the legislature. Depending on progress of the legislative process, the name changes could take place in time for the next academic year.

THEATRE DEPARTMENT TO PRESENT PROGRAM OF NOSTALGIA

Chris Dickins, an Australian playwright, recounts the tale of a trio of elementary-aged children as they grow from disinterested acquaintances to firm friends in "J.G., Specs and Angie." Bringing the play to life for SVSC audiences will be director and visiting professor Bruce Widdop from Australia.

Performances of "J.G., Specs and Angie" are at 8 p.m. March 27 and 28 and at 2 p.m. March 28 and 29.

NURSES ASSOCIATION SEEKS HEALTH CARE ADVOCATES

The American Nurses Association, through Peggy Flatt, assistant professor of nursing, is seeking SVSC community support to oppose proposed cuts in health appropriations.

According to Flatt, President Ronald Reagan plans to cut $8.4 billion from Medicare in 1988. Discretionary health programs are to be reduced by $2 billion, affecting funding for nursing education and research.


A decision on the budget resolution is anticipated for March 15.

DELTA SEEKS MILLAGE INCREASE

On Monday, March 23, Delta College officials will ask voters in Bay, Midland and Saginaw counties to approve a proposal that would increase Delta's local property taxing authority by one mill. The revenues generated by this increase would be used to support Delta's current programs and maintain its present building and facilities, as well as to begin completion of its campus master building plan and to initiate new academic programs and services.

According to Jim Still, coordinator of the Delta effort, the increase would have a nominal effect on individual property owners. Taxes on a $40,000 house, which is the average value of all dwellings in the three counties, would increase by $20 annually, Still said. He pointed out that local property owners currently pay 1.6 mills in Delta taxes and that rate is only one-tenth of one mill more than the 1.5 mills set when Delta was established in 1958.

SVSC President Jack M. Ryder is encouraging College employees to vote in the upcoming millage election. "I'm also asking that you consider supporting Delta's request. For a very modest tax rate increase, the tri-county community can insure that their community college will continue to offer programs that meet local needs. Delta has been recognized as one of the outstanding community colleges in the nation, and it is in the region's long-term best interest to assure that the school has adequate support," Ryder noted that SVSC and Delta cooperate in many areas, and that SVSC is the number one school of choice for Delta graduates.

For further information, contact Still at 686-9057.

FACULTY, STAFF CAN PRESENT ALUMNI SCROLLS TO GRADUATES

Faculty and staff will have the opportunity to present the Alumni Scroll to graduating family members during Commencement May 1 and 2. Those who wish to make the presentations should contact the office of development at extension 4052.

The last day to order regalia for Commencement without a late fee is March 13. All late orders will be assessed a $5 fee. To place an order, call Betty Wineland at extension 4277. Those who plan to march in the procession but do not need to order regalia should contact the Bookstore so an accurate count of participants is available.
STUDENT GETS LAW SCHOLARSHIP

Kelly Bhirdo, a Saginaw senior, recently was awarded a Case Western Law School scholarship. The Cleveland, Ohio, school granted Bhirdo funds equal to $31,500 for three years of law school, based on her Law School Admissions Test.

The sociology major received invitations to apply to 30 law schools across the country based upon her LSAT scores. Bhirdo has not decided which school to attend.

BRIEFLY SPEAKING

-- A representative of the Internal Revenue Service is scheduled to be on campus to discuss the filing of the new W-4 forms at 1:30 and 3:30 p.m., Thursday, March 12, in Wickes Lecture Hall.

-- Candace Anderson will present a Salad Bar Concert of singing storytelling today beginning at 11:30 a.m. in lower level Doan. For more information, call ext. 4170.

-- Science and Engineering Day will take place Friday, March 13 throughout campus.

-- Dr. Eric Petersen, professor of history, will address "Crisis and the Constitution" beginning at 7 p.m., March 11 in the Theatre.

-- A caricature artist will be on campus from 4 to 7 p.m., March 17 and 18 in Brown Hall. For more information, call extension 4170.

-- On Thursday, March 12, SVSC will be Company of the Day in Rockie's Saloon in the Sheraton Fashion Square Inn. The honorary designation entitles employees to reduced beverage prices and hors d'oeuvres.

-- A weightlifting competition to benefit Special Olympics is scheduled to take place April 1 in the weight room. Reservations are due March 18 to Phil Emory, extension 4116, or Terese Deneff, extension 4067.

MATH OLYMPICS SCHEDULED

Nearly 400 high school students are scheduled to participate in the 14th annual Math Olympiad on campus March 13, beginning at 10 a.m. The ninth through 12th graders planning to take the one-hour examination were chosen by their respective schools for the competition.

According to Dr. Rose Novey, mathematics professor and co-director of the competition, the olympics provide schools the means to compare math programs. She is assisted by Diana Frederick. Novey said the test, written by she and Frederick, encompasses math topics covered in a four-year high school program.

Awards will be given to the top scorers in each grade level with two people receiving renewable scholarships in math or computer math, Novey said.

For further information, contact Novey at ext. 4353.

129 STUDENTS TAKE PART IN COMPUTER CONTEST FEB. 27

Grand Blanc High School's team took top honors Feb. 27, during the 1987 High School Computer Programming Contest. Forty-three teams of three students each competed to solve four problems using one of three selected computer languages.

One hundred and twenty-nine students from 19 area schools participated in the two-hour long competition. Second place went to a team from Bridgeport High School and coming in third was a trio from Midland High School.

Other finishers were a squad from Arthur Hill in fourth place and one from Douglas MacArthur in fifth place.

The contest was sponsored by the College's chapter of the Association for Computing Machinery. Incomp Computer Center and Computerland, both of Saginaw, and the Midland Computer Shop provided computer equipment for the contest.
CHARNEY CHILLS OUT -- Women's basketball coach Claudette Charney receives an icy bath from her charges following the Lady Cardinals' sixth straight NAIA district tournament victory Feb. 25. For the seventh straight year, the women will travel to the NAIA national tournament in Kansas City, Mo. The Cards take a 29-1 record into the Friday contest against Bluefield State College, West Virginia (22-7).

PERSONNEL

The following positions are open to all regular employees of the College:

ASSISTANT/ASSOCIATE PROFESSOR, management, full-time, permanent (replacement). Salary negotiable. Must have Ph.D. (or ABD at assistant level), plus teaching experience.

MARTIN LUTHER KING DISTINGUISHED VISITING PROFESSOR, full-time, temporary (new) position. Salary negotiable.

ADMISSIONS CLERK, full-time, permanent (replacement). Grade level 4, $5.92 per hour. Hours of work: Monday through Thursday, 10:30 a.m. to 7 p.m., Friday, 8 a.m. to 4:30 p.m.

All internal applications must be received no later than March 16, in the Personnel Office.

SVSC is an equal opportunity/affirmative action employer.

CONSUL OF MEXICO, ROBERT GONZALEZ VISITS

There are approximately 80,000 Mexican nationals living in Michigan, and each of them is the responsibility of Robert Gonzalez, consul of Mexico.

Gonzalez addressed a small group of campus and community members during a special visit Feb. 26. Gonzalez's visit was prompted by the request of former Board of Control member Dr. Guemecindo Salas.

Gonzalez described a variety of duties his Detroit office fulfills, including issuing visas to all non-Mexican nationals that want to travel to Mexico.

A three-year resident of Michigan, Gonzalez said he treks to Mexico as often as possible. Prior to his assignment in Michigan, Gonzalez spent four years in Holland, Netherlands, and eight years in Los Angeles.

HIGH FIVE

-- The men's basketball team finished its season March 4 falling to Northwood in the playoffs 89-81. Phillip Miller had 25 points and Herb Schoepke pulled down six caroms. The Cards finished the season 13-17.

-- During the recent Buckeye Collegiate Classic tournament, men's bowling team member Russ Nalley bowled a 299 game en route to winning the singles championship. The men's team finished fifth in a field of 28 teams. This week, the men travel to Pittsburgh, PA, to compete in the NBC sectionals. Participation is by invitation to the top teams in a 12-state area.

-- Sherri McQuarter led the women's bowling squad in the Buckeye Collegiate Classic Tournament with a 198 average, finishing third. The women finished fifth in a field of 12 teams.

EVENT WATCH

Mar. 10...Candace Anderson storytelling
Mar. 11..."Crisis and the Constitution"
Mar. 13...Science and Engineering Day
Mar. 13...Math Olympics
Mar. 17-18...Caricature Artist
Mar. 20...VFS: "Shoot the Piano Player"
Mar. 24..."Signs in Technology: Plans and Policies of Selected Developing Countries"

For information on these and other events, call Information Services
March 9, 1987

The regularly scheduled March meeting of SVSC's Board of Control got off to a quick start with the deletion of its first action item on the agenda. While the agenda provided for suspension of a Board operating policy requiring a quorum of five, by general consent Board members agreed the action was rendered unnecessary by a legal opinion indicating that four members constituted a quorum of the Board's current seven members. The eighth position was vacated recently by the resignation of Dr. Gumecindo Salas following his election to the State Board of Education.

A resolution commending Dr. Salas for his service to the SVSC governing board and for his commitment to higher education in Michigan was unanimously approved by the Board.

Explanation of a proposal that would dramatically change the way SVSC provides for its liability, professional and certain other insurance coverages received lengthy attention by Board members and generated numerous questions. When introducing the topic, Vice President for Administration and Business Affairs Jerry A. Woodcock explained that he served on a state-wide study group that has been investigating the concept of a self-insurance pool for Michigan's 13 public colleges and universities.

The study grew out of the concerns of college administrators over the trend beginning in the early 80's toward larger claims, which increased insurance costs and/or decreased the availability of coverage. "We have been more successful than some of our sister institutions throughout the country in not having our premiums greatly increased," Woodcock said, but added that we have had decreases in coverage and increase of exemptions.

The Michigan study group led to the establishment of the "Michigan Higher Education Risk-Sharing Facility" (MHERSF), which would act as a self-insurance pool for Michigan colleges and universities. Mr. Donald L. Holmes, vice president of Johnson & Higgins, presented information on the proposed plan and SVSC's participation in it. His comments supplemented a nine-page report detailing premiums and coverages and answering questions about the plan. (Copies of the report are on file in Vice President Woodcock's office.)

Under the plan, SVSC would pay $220,783 in premiums for first year coverage, plus $10,237 as the first year's allocation of a one-time capital contribution of $51,187 to be amortized over five years. That compares with $65,000 currently being paid as an annual insurance premium.

The advantages of the MHERSF plan include the potential for stabilizing the availability of protection against claims. Also, it would provide more extensive protection than now available in certain areas, such as for claims against trustees and officers and for athletic participation. The plan also offers higher limits of liability in some areas.

However, there are areas of concern regarding the proposal. Both Woodcock and Holmes pointed out the potential of additional assessment if losses on a state-wide basis should exceed assets of MHERSF.

An important factor is the substantial increase SVSC would pay over current commercial premiums - the first year rate, with capital contribution, is approximately 2 1/2 times the currently paid commercial premium. Other concerns include the aggregate limit of $25 million for the MHERSF plan on comprehensive general liability coverage, and the MHERSF aggregate of $3 million on trustee and officer coverage.

The added first year cost of SVSC's participation in the plan ($166,020) amounts to .9 percent of the 1986-87 budget. If the entire cost of the increase over commercial
rates were covered through state appropriations, it would require a 1.4 percent increase in those allocations. Woodcock noted that, after funds specified for building start-up costs are deducted, the Governor's recommended increase for SVSC is 3.4 percent, so participation in the MHERSF plan could reduce that to 2 percent available for general use.

Alternatively, if the increased costs were funded through tuition increases, it would require an adjustment of 2.7 percent, or $1.43 per credit hour.

Woodcock pointed out that participation in the MHERSF plan could benefit SVSC in the long run, but that commercial coverage appeared to be in the College's best interests in the short run. He recommended staying with commercial coverage (currently handled by Saginaw-Bay Underwriters), particularly if there is an option for joining the Facility later if conditions change. Another alternative, he said, is to consider participation in the Facility "if we can get significant reductions in cost."

It appears that other Michigan colleges and universities could save money through participation in the plan, and that SVSC's position is unique because the College has experienced few claims. Board members took no action on the matter, saying they preferred convening for a special meeting if new information became available before the mid-April deadline for sign-up.

As a follow-up to the Feb. 23 special meeting, the Board approved a revision of the 1986-87 Auxiliary Services Bonded Facilities operating budget to allow for pre-payment of Series A bonds (see 2/23 Board Report).

Board members adopted a resolution recommending that the Governor and the State Legislature change SVSC's designation from college to university, and give similar consideration to redesignating FSC, GVSC and LSSC to university status (see article, pg. 1).

In other action, the Board:

--approved appointment of Mr. Lawrence K. Fitzpatrick, Dr. William K. Barnett, Dr. Thomas E. Kuligren, Mr. James G. Muladore and Ms. Elizabeth A. Kornacki to the administrative team for faculty contract negotiations.

--received a personnel report listing currently filled positions.

--accepted a winter semester registration report showing that 5,020 students registered for 47,220 credit hours. This represents a 7.5 percent increase in student numbers and a 7.9 percent rise in credit hours. In presenting the report, Dean of Student Affairs Richard P. Thompson noted there was an increase in returning students, as well as in the percentage of men attending winter classes. He also said applications for admission for fall semester 1987 are up by 18 percent over the same period in 1986.

--approved appointment of Charles Curtiss, Hugo Braun and Ernest Lofton to the nominating committee for 1987-88 Board of Control officers.

--were reminded of the upcoming dedication ceremonies for Maurice E. Brown Hall, Melvin J. Zahnow Library and the Science Building scheduled for Sunday, April 12.

--reviewed a draft of the 1987-88 regular and committee meeting schedule.

--heard a report by Dean of Nursing and Allied Health Sciences Crystal Lange on programs in the school. She noted there now are two doctorally prepared faculty in the School (Dr. Sachiko Claus and Dr. Esther O'Dea), and several others are engaged in doctoral programs or other professional development. Dr. Lange indicated that SVSC has filled all available spots in both fall and winter semester nursing program classes despite declining numbers of candidates. She commented on the current shortage of nurses, the need for higher levels of preparation to meet today's health care needs, and the success of students who graduate from SVSC's program. (Scores of SVSC's May 1986 nursing program graduates on the licensure exam ranked first in the state.) Dr. Lange told the Board that planning for a Master of Science in Nursing program at SVSC has been underway for some time, and that "we will bring a proposal to the Board of Control in the next two or three months."

--heard comments from President Ryder on results of the NCA accreditation process (see March 3 "Interior," pg. 1). He expressed satisfaction with the 7 year span between visitations and lifting of the approval requirement for master's degree programs. Ryder told the Board that the administration and faculty have consulted the area federal mediator, Mr. Don Towers, to work with them to ameliorate problems noted by the NCA team. He said cooperative efforts will continue toward resolving differences between the groups.