December 23, 1986

RUBIN TO BEGIN
ADVENTURE DOWN UNDER

What type of undertaking would require a cinematic comedy as a training requisite? Well, if the journey was to the land down under and the film was "Crocodile Dundee," the viewing could prove beneficial.

Dr. Janet Rubin took the time to view the comedy adventure in preparation for her Jan. 9 journey to Australia, as part of SVSC's International Exchange Program.

As Rubin prepares to leave, Bruce Widdop from the continent of Australia, embarks on a six-month experience in SVSC's theater department.

While abroad, Rubin will produce Neil Simon's "Barefoot in the Park" at Ballarat College of Advanced Education.

Widdop will direct "J.G., Specs and Angie" for the College's audience during the time Rubin is gone.

Rubin said the Australian college's programs are very similar to SVSC's and she will be instructing classes similar to SVSC's creative drama, introduction to theater and acting courses.

When the decision was made to "trade" her life for another's, Rubin said she chose an exchange with Widdop because his areas of expertise were similar and he was from a country she wanted to visit, although she and Widdop both selected England as their first choices for an academic exchange.

Rubin's goals are simple: to have a successful production and to absorb the Australian culture and learn more about the people on more than a superficial level.

"I also want them to have a positive image of SVSC and the United States," she added.

Rubin said the greatest challenge she feels awaits her overseas is the cultural differences, specifically the idioms of the language.

"I have no great fears," she said. "I look at it as a big adventure."

Rubin said the motivating force for submitting an application for the exchange program was her desire to travel.

"I saw I had nothing to lose, and it was a once in a lifetime experience."

What about turning her programs over to an Aussie?

"Our department works so well together, it doesn't worry me," Rubin said. "I feel I've done everything I could to make it easier for Bruce."
ACCREDITATION EXAMINED AT FUTURES FORUM

The final session of the October 26 Futures Forum examined regional and specialized accreditation at SVSC. The session was chaired by Board member Florence (Jo) Saltzman.

Dr. Arnold Melnick, associate professor of accounting, reported on the self-study process completed in preparation for the NCA team visit in November. Work on the self-study was initiated with the appointment of a steering committee in November 1983. That group developed guidelines, a timetable and a detailed prospectus for completion of its work. Subcommittees were formed to examine nine major areas of the College's operations, and their work over a 16-month period resulted in the publication of a three-volume report. (Copies have been widely distributed on campus and are available in the library.)

Subsequent to the Forum, an NCA team visited campus for three days. See Nov. 11 Interior for information.

Dr. Elashhab reported that SVSC's School of Education is seeking NCATE (North Central Association Teacher Education) accreditation, and has completed a School of Education self-study. He said the procedure was similar to obtaining general NCA accreditation. A status report was due on October 30.

Dr. Thomas Kullgren, dean of science, engineering and technology, supplied a background paper on the Accreditation Board for Engineering and Technology (ABET). The organization seeks to promote and advance engineering education and to further the public welfare through better education and qualified engineers and others engaged in engineering work.

Kullgren said that ABET accreditation gives a "recognized stamp of approval" that programs meet minimum standards. Employers seek graduates of accredited programs, he said. SVSC's engineering programs were approved by the State in 1984, and the earliest possible eligibility for accreditation is 1988. The tentative accreditation schedule calls for a self-study to begin in summer 1987. Various steps include an ABET team visit in 1988, with accreditation actions announced in summer 1989.

Dr. James Mitchell, dean of business and management, distributed information on accreditation considerations for the School of Business and Management. The American Assembly of Collegiate Schools of Business (AACSB) is the official accrediting body for business schools, he said. SVSC is a member of the Assembly, but is not accredited by AACSB. Accreditation is the best objective measure of the existence of a quality program, Mitchell said. There also is evidence that firms want to hire graduates from accredited schools.

The AACSB accreditation process involves an examination of seven standards, and SVSC already has met several of the stated requirements. Most could be met with some strengthening of existing support service functions, Mitchell feels. He said the School's faculty is on record as desiring accreditation, and the administration has provided resources to help the School move toward accreditation. "Some additional resources will be required, but this is ... a cost of obtaining and maintaining a high quality program," he said.

Etceteras ...

- - Accrediting agencies are themselves subject to review. A panel of the National Advisory Committee on Accreditation and Institutional Eligibility is studying the federal government's role in accrediting higher education. The group is recommending changes so that "accreditation decisions by one accrediting body are not undercut by the decisions of another." The federal government has a significant degree of influence over the accrediting process because only those colleges and universities that are accredited by agencies approved by the Education Department can receive federal aid.

The Chronicle of Higher Education, 12/17/86

- - Accrediting agencies play a significant role in enhancing post-secondary educational quality, according to a report sponsored by the Council on Postsecondary Accreditation.

AASCU Memo, 4/30/86

- - SVSC's programs are accredited by NCA, the American Chemical Society, American Society of Clinical Pathologists, the American Medical Association, National League for Nursing and Council of Social Work Education.

SVSC Profile, other records
5-21  Japanese Woodcut Prints: SVSC Art Gallery. Admission is free. For more information and gallery hours, call the Fine Arts Office at ext. 4159, Monday through Friday, 8:30 a.m. to 3 p.m.

6    Women's Basketball vs. University of Wisconsin-Milwaukee: 5:30 p.m., Cardinal Gymnasium. For more information, contact the Athletic Center at ext. 4114.

8    Basketball vs. Northwood Institute: Women play at 5:45 p.m., Men play at 8 p.m., Cardinal Gymnasium. For more information, contact the Athletic Center at ext. 4114.

9    Valley Film Society presents "Travels With My Aunt," 7:45 p.m., Wickes Lecture Hall. This comedy and adventure film features a stuffy banker on a European tour that becomes involved in a series of mysterious events. Admission is by pro-rated membership, available at the door. For more information, contact Dr. Thomas Herron at ext. 4332.

10   Basketball vs. Oakland University: Women play at 1 p.m., Men play at 3:15 p.m., Cardinal Gymnasium. For more information, contact the Athletic Center at ext. 4114.

12   Men's Basketball vs. Aquinas College: 7:30 p.m., Cardinal Gymnasium. For more information, contact the Athletic Center at ext. 4114.

14   "The Wonderful World of Mr. Fingers," 8 p.m. to midnight, SVSC Theatre. Admission will be charged at the door. For more information, contact Diane Brimmer at ext. 4170.

14   Saginaw Valley Entrepreneurs Club, 6 p.m., Lower Level Doan Center. A social and networking hour followed by dinner and program. Admission is $8, and includes dinner. For more information, contact Amy Ferguson at ext. 4048.

15   Martin Luther King Day, noon to 7 p.m., Lower Level Doan Center. Admission is free. For a list of activities contact Diane Brimmer at ext. 4170.

20   Blood Drive, 11 a.m. to 5 p.m., Third Floor of the North Concourse of Wickes Hall. For more information, contact Health Services at ext. 4271.
20 Salad Bar Concert featuring the Valley Woodwind Quintet, 11 a.m. to 1 p.m., Doan Center. Admission is free. For more information, contact Diane Brimmer at ext. 4170.

20-21 Auditions for the Winter Theatre Production, "J.G. Specs and Angie," 3 to 10 p.m., SVSC Theatre. For more information, contact Dr. William Gourd at ext. 4306.

22 IRRA Dinner and Meeting, 6 to 10 p.m., Lower Level Doan Center. Admission is free. For more information, contact Dr. James Mitchell at ext. 4064.

22 Basketball vs. Lake Superior State College: Women play at 5:45 p.m., Men play at 8 p.m., Cardinal Gymnasium. For more information, contact the Athletic Center at ext. 4114.

23 Valley Film Society presents, "Day of Wrath (Dies Irae)," 7:45 p.m., Wickes Lecture Hall. A film portraying witchcraft in a small Danish town which becomes the symbol for the evil that engulfed Denmark. Admission is by pro-rated membership, available at the door. For more information, contact Dr. Thomas Hearron at ext. 4332.

24 Basketball vs. Michigan Tech University: Women play at 1 p.m., Men play at 3:15 p.m., Cardinal Gymnasium. For more information, contact the Athletic Center at ext. 4114.

27 Clayton Dickey and Dr. Ann Dickey, director of Institutional Research and Planning, present, "Russia's Four Grand Cities and Chernobyl," 4 to 5 p.m., Wickes Lecture Hall faculty lounge. Admission is free. For more information, contact Dr. Eugene Hamilton at ext. 4068.

31 Basketball vs. Grand Valley State College: Women play at 1 p.m., Men play at 3:15 p.m., Cardinal Gymnasium. For more information, contact the Athletic Center at ext. 4114.
BUILDING UPDATE

Item - Library Move: The move date for the library has been changed so the building can be readied for library operations. The Library and Learning Resources area in Wickes Hall will close beginning Monday, February 23, to complete the process of moving into new quarters in the Melvin J. Zahnnow Library. Reopening in the new location is scheduled for Wednesday, March 11. While classes will be in recess from March 1 through March 8 for spring break, the library move also will include dates when classes are in session. Faculty and staff are asked to plan accordingly.

Item - Wickes Hall Renovation: Renovation of Wickes Hall is on hold until the library move is complete, according to Director of Engineering Services Bob Hanes.

Item - Fine Arts Center: Construction of the Fine Arts Center continues to move on schedule. Bob Hanes reports that expectations are the building will be open in September for fall semester classes.

Item - H. & P. E.: Planning and preliminary work continues to move on schedule for the new Health and Physical Education Complex. Bids will be sought on the project in February.

INVENTORS TO DISCUSS COPYRIGHTS, TRADEMARKS

To an entrepreneur, independent inventor or small business owner, patents, copyrights and trademarks can be important assets.

The field of law governing these items -- called intellectual property -- is frequently misunderstood and plagued by myths and falsehoods. Obtaining proper protection, however, can be a relatively simple process. If not pursued correctly, costly mistakes may be made very easily. Few need this protection more than the independent inventor or small business owner.

In an effort to help educate small business owners and independent inventors, the East Central Michigan Inventors Club, Thursday, Jan. 8, will sponsor patent attorney John E. Nemazi.

Nemazi, with the firm of Burton, Parker & Schramm, P.C., of Mt. Clemens, will address "Patents, Copyrights and Trademarks: What Will They Do For You?" during the group's meeting in the Gold Room on the Fourth Floor of the GMI Campus Center Building, Flint.

He will discuss various patents, copyrights and trademarks and the differences that accompany each type. In addition, Nemazi will pinpoint some of the common problem areas, such as computer software protection, patent licensing pitfalls and the selection of a new product trademark.


The organization's social/networking hour begins at 6 p.m., followed by dinner at 6:45 and Nemazi's speech at 7:45.

Registration is due by Monday, Jan. 5, in the Businesses and Industrial Development Institute, ext. 4048.

BRIEFLY SPEAKING

-- Clayton Dickey and Dr. Ann Dickey, director of Institutional Research and Planning, will discuss "Russia's Four Grand Cities and Chernobyl," from 4 to 5 p.m., Tuesday, Jan. 27, in the faculty lounge of Wickes Hall.

-- Japanese Woodcut Prints will be exhibited through Jan. 21 at the SVSC Art Gallery. Admission is free. For further information, contact the Fine Arts Office at ext. 4159.

-- "Travels With My Aunt" is the Friday, Jan. 9, film to be presented by the Valley Film Society. Show time is 7:45 p.m. in the Wickes Lecture Hall. The comedy and adventure film features a stuffy banker on a European tour who becomes involved in a series a mysterious events.

-- Delta College's Community Affairs Department is sponsoring a series of mini courses to enlighten Americans to the ways of the world. The World Around You includes classes about South Africa, Japan, Russia, Kenya, France and Kung Fu. For additional information, call 686-9425. Classes are scheduled to get under way in January.

-- The Wonderful World of Mr. Fingers will feature a journey into psychic phenomenon, including actual tests in ESP and mind reading. The event is slated to take place from 8 p.m. to midnight, Wednesday, Jan. 14, in the SVSC Theatre. Admission will be charged at the door. For more information, contact Diane Brimmer at ext. 4170.
Although Personnel, Information Services, and various other offices made every effort to verify information in the faculty/staff directory, some errors evaded all proof-reading efforts and some changes occurred while the directory was being printed. In addition, there are likely to be numerous changes as we open and occupy new buildings in the months ahead. The "Transitions" column will appear on a monthly basis; it will include office and extension numbers when that information is available. Please use the column to update your directories. Also, please note the following changes/corrections:

**Delete**

Anspach, William J.
Soto, Hope

**Add**

Carr, Cathleen (Ms.) 4080
Custodian

Cook, James (Mr.) 4080
Custodian

Dozier, Michael (Mr.) 4080
Asst. Director
Physical Plant

Espitia, Arthur (Mr.) 4080
Custodian

Garcia, Noel (Mr.) 4277
Shipping/Receiving Clerk
Bookstore

Kiertzner, Barbara (Ms.) 5623
Certification Officer
School of Education
357 Wickes Hall

Martin, Phyllis (Ms.) 4080
Custodian

Stanifer, Nancy (Ms.) 4042
Admin. Secretary to
Asst. to the President &
Sec. to Board of Control

Taylor, Valerie (Ms.) 4027
Senior Faculty Secretary
Brown Hall

Thomas, Janice (Ms.) 4080
Custodian

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**Change/Correct**

Goldman, Jacqueline (Mrs.)
Administrative Secretary
Hoard, Cheryl (Ms.) 4286
Administrative Secretary
Academic Support Services
Hock, Randall (Mr.) 4343
Valderas, Jose L. (Dr.)

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**PROFESSIONAL PROFILE**

Dr. Michael Steltenkamp, adjunct professor of sociology, has successfully defended his doctoral dissertation in anthropology at Michigan State University. His study, "No More Screech Owl: Plains Indian Adaptation as Profiled in the Life of Black Elk," is to be published as a book.

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**HIGH FIVE**

The women's basketball team remains undefeated with a 9-0 mark after a pair of weekend contests in Indiana. Saturday the Lady Cardinals destroyed Indiana University-Purdue University at 83-62, then on Sunday handled Franklin College, 92-51.

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SVSC's Phillip Miller, left, attempts to drive past a Ferris State defender in a men's basketball game. The Cards have the holidays off after losing last Thursday to GLIAC rival Ferris State College, 84-66. SVSC's season record stands at 5-4.

Both men's and women's teams will resume action in January with the Cards playing a home game on Monday, January 5 against the University of Michigan-Dearborn at 7:30 p.m.

The women will take on the University of Wisconsin-Milwaukee at 5:30 p.m. in Cardinal Gym on Tuesday, Jan. 6.