

the Interior

* FALL PLAY PERFORMANCES SET FOR
NOVEMBER 6 - 9

* SOCCER CLUB SEASON RECORD
STANDS AT 3-2-3

For Saginaw Valley State College employees. Published by the Office of Information Services. Call 790-4054 with news items.

October 28, 1986

The emotional experience of a rebellious 14 year old boy coming to terms with himself is the subject of SVSC's fall play. "What I Did Last Summer" will premiere November 6 through November 9 at the SVSC theatre.

The director, Dr. Janet Rubin, selected the play because "it provided a good range of characters, namely, two old women, two young women and two young men. Also, the ages of the characters fit the performance range of our actors." The play is set in the 40's and Rubin explained,

"This gives the actors an opportunity to do a 'period piece' but one not so far removed from their frame of experience. But most important," said Rubin, "the play was selected because of the kind of experience that it describes. A youth coming of age is a universal emotional experience that all of us have."

After completing this production, Rubin will be off to Ballarat College of Advanced Education, Victoria, Australia on an exchange program. There she will direct "Barefoot in the Park."

(Continued on page 2)

Etceteras...

... SVSC first offered classes in theater in 1970. The curriculum included nine courses and a directed study.

Source: 1970 SVSC Catalog

... By 1974 the curriculum in theater had grown to 30 courses, with an additional 20 courses listed in the dance option. Theater faculty included Susan Adams, lecturer, and Ronald Kieft, associate professor.

Source: 1974 SVSC Catalog

... The current SVSC Theatre began as an unenclosed summer theatre in the early 70's. Many of the early productions were due to the efforts of a group called "The Valley Theatre Associates."

Source: Annual Reports of the President, 71, 72, 73

... In May, 1973, the Kresge Foundation awarded a \$100,000 grant, subject to match by the College, for winterizing the theater. Prine, Toshach & Associates were selected as architects for the project. Bids for construction were opened December 15, 1973, with Wobig Construction Company submitting the successful bid of \$256,000. The renovation was funded from the Kresge Grant and Project '71 funds, and was completed for September 1974 classes.

Source: 1973 Interiors

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WHAT I DID LAST SUMMER

by A. R. Gurney, Jr.

Coming to SVSC in her place will be Bruce T. Widdop. Widdop has a Diploma of Librarianship from the Royal Melbourne Institute of Technology, a Bachelor of Arts Degree from the Australian National University, and a Diploma of Dramatic Art in Directing from the National Institute of Dramatic Art.

The plot of "What I Did Last Summer" centers around Charlie, who is vacationing with his mother and sister at a well-to-do vacation colony before going off to an expensive boarding school in the fall. Here he meets an iconoclastic, Bohemian art teacher who exposes him to "radical" ideas about life and love, and stimulates a self-awareness that will shape the man Charlie is destined to become.

The role of Charlie is played by Mike Walton, who has played John in "Peter Pan" and a crony in "Li'l Abner." Walton, a radiology major, is the son of Mike and Sharon Zietz, of Saginaw.

Making his first appearance on the stage in the role of Ted is Jim Bader. Bader, a communication major, was on the national dean's list at Ferris State College. A junior, Bader is the son of Vassar residents Larry and Jacky Bader.

Virginia Wheelihan has the part of the teacher, Anna. Wheelihan, also a junior, has had parts in "Stage Door," "God's Favorite," and "The Red Shoes" at the St. Clair County Community College in Port Huron, as well as "Arkansaw Bear" at SVSC. A biology/secondary education major, Wheelihan was president of the Drama Club for two years and vice president of Student Government at Port Huron. She

is a member of "Who's Who Among Junior Colleges" and worked for two years at Cherry County Playhouse in Traverse City. Wheelihan is the daughter of Charles and Kathleen Wheelihan of Capac.

Grace is being played by Kirsten Smitley, a theatre major. Smitley, a junior, has performed in three SVSC plays; "Wiley and The Hairy Man," "When You Comin Back, Red Ryder?" and "Arkansaw Bear." Smitley is a national representative for BACCHUS, a substance abuse awareness club, and vice president of the Theatricity Club. Smitley's parents are Richard and Amanda Smitley of Waterford.

Kristin Misener, an education major, portrays Benny. Misener has played in "The Hobbit," "Li'l Abner," "Peter Pan," "Up The Down Staircase" and "Merry Murders at Montmarie." She is a freshman and lives in Saginaw with her parents Fred and Joy Misener.

Christine Rosencrans, also a freshman, is playing the part of Elise. Rosencrans has had stage experience in "The Clumsy Custard Horror Show," "Li'l Abner," "Peter Pan," "Up the Down Staircase" and "Merry Murders At Montmarie." Rosencrans is the daughter of William and Judith Rosencrans of Saginaw.

The first show, Thursday, November 6 will be a matinee for High School Day. Performances on November 7 and 8 will be at 8:00 p.m. and the November 9 show is set for 2:00 p.m. Tickets are \$3 for general admission and \$1 for students and senior citizens. All seats are reserved. For further information or reservations please call extension 4110.

ENTREPRENEURS LEARN PROMOTIONAL STRATEGIES

Local business operators who need information on planning and executing successful promotional campaigns should attend the November 12 Entrepreneurs Club meeting at SVSC. The program will be held in the lower level of Doan Center.

"An effective promotion can be instrumental in making the public aware of your business," says Amy C. Ferguson, assistant director of the Business and Industrial Development Institute (BIDI). "Like all other parts of your business, an effective promotional campaign requires extensive thought and timely planning."

Supplying promotional advice will be Mr. S. Michael Keyes. Keyes, the vice president of marketing and sales for Zenders of Frankenmuth, will take a look at how to analyze and set up a promotion, with emphasis placed on identifying the steps that are necessary for achieving a successful promotional strategy.

A social hour begins at 6:00 p.m., followed by a buffet dinner and the guest speaker. Reservations are required by November 7, 1986. For additional information call Amy Ferguson at ext. 4048.

INVENTORS CLUB PROGRAM STUDIES MARKETING MYOPIA

Which came first, the chicken or the egg? Inventors, in trying to define the purpose of their goal, may ask: which came first, the product or the customer's needs? This topic will be discussed at the November 6 meeting of the East Central Michigan Inventors Club (ECMIC). The

presentation will be held in the lower level of Doan Center at SVSC.

"When you're wrapped up in the height of developing a new idea, it's easy to lose sight of the commercial aspect of your final product," stated Amy C. Ferguson, assistant director of BIDI. "If you want to see your invention make dollars, you'll need to understand the concept of marketing myopia."

The guest speaker for the meeting will be Dr. Richard Leininger, chairperson of the marketing department at SVSC. Leininger's talk, titled "Avoiding Marketing Myopia," will include a series of demonstrations aimed at providing a clear understanding of marketing concepts.

A social hour will begin at 6:00 p.m. followed by a dinner and the guest speaker. Reservations are required by October 31, 1986. SVSC faculty and staff can attend both club programs for \$7.50. For additional information or to make reservations, contact Amy Ferguson at ext. 4048.

NOMINATIONS SOUGHT FOR "WHO'S WHO"

Nomination forms for "Who's Who Among Students in American Universities and Colleges" are available in the Student Government Office, the offices of the academic deans and the Office of Dean of Student Affairs.

Students who are nominated must be able to demonstrate scholarship ability; participation and leadership in academic and extracurricular activities; citizenship and service to the College; and potential for future achievement. Only currently enrolled juniors, seniors and graduate

students are eligible for nomination. Completed nomination forms must be submitted to the Dean of Student Affairs Office by 4:30 p.m. Thursday, November 6, 1986.

Recipients of "Who's Who" will be eligible for selection as college representatives to the Michigan Association of Governing Boards of Colleges' and Universities' Outstanding Student Award Ceremony.

UNITED WAY CAMPAIGN CONTINUES

You still have an opportunity to strengthen the role that United Way agencies play in the lives of SVSC faculty, staff and students by participating in the annual United Way Drive. The campaign has been extended to November 6, so if you haven't already returned a pledge card, contact the President's Office at extension 4041.

CAMPUS COMMUNITY INVITED TO Q & A SESSION ON DRUGS

The reality of street drugs and the effect on society will be the topic of a presentation by Ed Florendo, an undercover narcotics agent. Florendo will speak in lower level Doan Center on Wednesday, October 29 at 7:30 p.m. Faculty may make arrangements to bring a class by contacting Health Services. Admission is free.

RETIREMENT RECEPTION TO HONOR WOLFF

After 16-1/2 years, Gene Wolff, a custodial and maintenance employee in Physical Plant, will join the retirement ranks. The campus community is invited to attend a reception in Wolff's honor Thursday, October 30, from 3:00 to 5:00 p.m. in

lower level Doan Center. Refreshments will be served.

BRIEFLY SPEAKING

--**Volunteer Services** has relocated its office to room 320 in Wickes Hall. The office assists in placing students in non-profit institutions around the Tri-Cities. Academic credit sometimes is granted for volunteer experiences. Call ext. 4167 for details.

--Health Services thanks all those who participated in the October 9 **blood drive**. The next scheduled blood drive is January 20.

--Faculty are reminded that **curriculum and policy proposals** that pertain to the graduate programs are submitted to the Graduate Council rather than the Curriculum Committee or Academic Policy Review Committee. The only joint submission might be a new undergraduate course needing approval for graduate credit.

--"Little Jake" will be the final presentation in the **Saginaw Humanities Series**, sponsored by the Chrysallis Center. Jack Tucker is the guest speaker at tonight's program, which begins at 7:30 p.m. in the Ruben Daniels Lifelong Learning Center.

--Looking for a safe way to observe Halloween? Check out the ghosts and spirits at the SVSC **Haunted Forest**. The spooks come out between 6 p.m. and midnight in the woods by Cardinal Gym. Activities continue through October 31.

--Start preparing for the visit of **SVSC's youngest goblins** on Friday, October 31. The youngsters will be on campus from 10 to 11:30 a.m.

WALK-IN VISITS PART OF NCA ITINERARY

Ninety minutes will be reserved for walk-in visits with the NCA 5-member team on Tuesday, November 4. Any member of the campus community can stop by between 3:30 to 5:00 p.m. in Wickes Hall faculty lounge. No appointment is necessary, and the team will be available to receive comments and discuss concerns.

LOT A CLOSED FOR GOVERNOR'S VISIT

The Public Safety Office has announced that Lot A will be closed from 5:00 to 7:00 p.m. on Tuesday, October 28 in preparation for Governor Blanchard's appearance at the SVSC Theatre, scheduled from 7:00 to 9:00 p.m.

PROFESSIONAL PROFILE

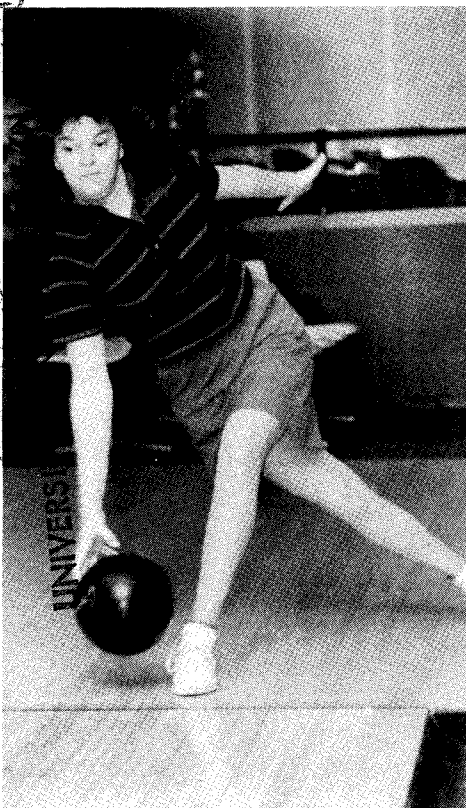
--Dr. Thomas Renna, professor of history, presented a paper at the Patristic, Medieval, and Renaissance conference held at Villanova University (Augustinian Historical Institute) in Philadelphia October 11. The paper was titled "The Influence of Augustine's City of God on Medieval Utopias."

Dr. Renna also gave a paper at the 56th Annual Midwest Medieval Conference held at Case Western Reserve University in Cleveland October 18. "The Lollard Tradition" was the title of his paper.

--Dr. Rosalie Riegle Troester, assistant professor of English, presented a paper at the Midwest Popular Culture Association annual meeting at Western Michigan University from October 23-26. Title of the paper was "Women and Language: Writers Shaping Their Own Realities."

HIGH FIVE

--SVSC's football team hung on for a 12-7 victory at Wayne State University Saturday. After building a 12-0 half time lead, the Cardinal defense thwarted several comeback attempts by the Tartars. Cardinal quarterback Paul Gigliotti completed 12 of 24 passes for 130 yards and two touchdowns. Chris Clark rushed for 107 yards on 22 carries, his first 100-yard game as a Cardinal. SVSC will play its final home game of the season Saturday, hosting GLIAC rival Ferris State College. Kick off time is 1:30 p.m.



The SVSC bowling team won their first event of the season as both men's and women's keglers took the championship trophy at the Central Michigan University Singles Classic October 11. Steve Gorden won the men's event, finishing ahead of 60 entrants. Sherry McQuarter placed first in a field of 25 women.

--The men's cross-country team ran its "race of the year" Saturday, according to Coach Jim Nesbitt. The effort resulted in a second place finish in the 10,000 meter GLIAC Cross-Country Championships held at Ferris State College. Senior Neal Rogers finished fourth in the field with a 32:27.1 time. Other Cardinals that scored were Rich Genson, Robert Lemuel, Tom Bishop and Alan Banazak. Next, the 18th-ranked Cardinals will compete in Saturday's District 23 meet at Siena Heights College.

--The volleyball squad defeated Siena Heights Saturday, leaving the Cardinals with a 4-2 record against NAIA District 23 opponents. However, SVSC will not participate in the district tournament due to a sub-.500 overall record.

--The soccer team defeated Delta College last week, 3-2. Ed Cheek, Brian Raftery and Lao-Lu Hang performed well for the Cardinals. The team will try to improve its 3-2-3 record Thursday, October 30, against Northwood at 4 p.m.

EVENTWATCH

Oct. 28...Governor Blanchard Pre-election Rally
Oct. 28-31...SVSC Haunted Forest
Oct. 29...Ed Florendo lecture
Oct. 30...Gene Wolff retirement reception
Oct. 31...Children's Center Halloween Visit
Oct. 31...Halloween
Nov. 1...Football: SVSC vs. Ferris State College

For times and details see monthly calendar or call Information Services

SAGINAW VALLEY STATE COLLEGE

Calendar of Events

NOVEMBER

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- 1 Football: SVSC vs. Ferris State College; 1:30 p.m., Cardinal Stadium. Admission is \$4.00 for adults and \$2.00 for students. For more information call the SVSC Athletic Center at extension 4114.
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- 5 Foreign Language Day; 8:00 a.m. to 2:00 p.m., Cardinal Gymnasium. Admission is \$1.00 for participants. For more information contact Emilio Castaneda at extension 4498.
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- 7 Valley Film Society presents, "Mississippi Blues"; 7:45 p.m., SVSC's Wickes Lecture Hall. Admission is by membership, available at the door.
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- 7 - 9 Fall Performances of "What I Did Last Summer"; 8:00 p.m. on the 7th, and 8th and 2:00 p.m. on the 9th, SVSC Theatre. Admission is \$3:00 for adults, and \$1:00 for students. For more information contact Dr. Janet Rubin at extension 4019.
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- 12 Salad Bar Concert: Raffi Kasparian, Pianist; 11:30 a.m. - 1:00 p.m., SVSC Lower Level Doan. For more information contact Diane Brimmer at extension 4170.
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- 12 Saginaw Valley Entrepreneurs Club; 6:00 p.m., Lower Level Doan Center. For more information contact the BIDI Office at extension 4048.
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- 13 Industrial Relations Research Association; 6:00 p.m., Lower Level Doan Center. Call extension 4064 for more information.
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- 16 Marching Band Concert; 3:00 to 6:00 p.m., SVSC Theatre. Admission is \$2.00 adults, and \$1.50 for students and senior citizens. For more information contact Bill Wollner at extension 4389.
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- 17 Detroit Printmakers Consortium; SVSC Arts Workshop Gallery, located in the '68 building. Admission is free. For more information call SVSC Fine Arts office at extension 4159. Monday thru Friday, 8:30 a.m. to 3:00 p.m.
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- 18 Lecture by Robert Muller; 8:00 p.m., SVSC Theatre. Admission is free. For more information contact Diane Brimmer at extension 4170.
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- 19 SVSC Valley Woodwind Quintet; 8:00 to 10:00 p.m., SVSC Theatre. Admission charge is \$3.00 for adults and \$1.50 for students and senior citizens. For more information contact William Wollner at extension 4389.
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- 20 Salad Bar Concert: Valley Woodwind Quintet; 10:00 a.m. to 2:00 p.m., Lower Level Doan Center. For more information contact Diane Brimmer at extension 4170.
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- 21 Valley Film Society presents, "The Lady from Shanghai"; 7:45 p.m., in SVSC's Wickes Lecture Hall. Admission is by membership, available at the door.
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- 23 Women's Basketball: SVSC vs. University of Toronto; 2:00 p.m., Cardinal Gymnasium. For more information contact the SVSC Athletic Center at extension 4053.
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