

the Interior

* STUDENT SERVICES
RESPONSIBILITIES REALIGNED

* UPDATE AVAILABLE ON
SVSC SELF-STUDY

REFERENCE DEPARTMENT

For Saginaw Valley State College employees. Published by the Office of Information Services. Call 790-4054 with news items.

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Etceteras.

September 3, 1986

"PROGRESS" KEYNOTES ORIENTATION ADDRESS

"We have come a very long way in ten short years."

SVSC President Jack M. Ryder welcomed new and returning faculty and staff to share in the excitement of a special semester. "The fall semester is always a symbol of new beginnings and this year is no exception," he told the annual orientation audience.

"I believe the openings of Maurice Brown Hall and the science building create in us great expectations for the future of Saginaw Valley State College." President Ryder then briefly reviewed progress over the past decade. "Ten years ago we enrolled 3,125 students and operated with only 85 full time faculty members. In 1976, we were just beginning to plan the financing and construction of Pioneer Hall of Engineering and Technology."

Significant benchmarks in SVSC' growth included the dedication of Pioneer Hall in 1978, signing of an agreement to provide third and fourth year classes to complement Delta College's first and second year courses at off-campus centers, establishment of a sister college relationship with Shikoku Women's University in Tokushima, Japan, groundbreaking in 1983 for the I.F. 2 complex, dedication this year of the



Administrative Services Building and Pine Grove Apartments, construction now underway on the Fine Arts Center and Marshall M. Fredericks Sculpture Gallery, approval and planning for construction of a health and physical education complex, and steady enrollment growth that will bring the fall student count to more than 5,000 students.

"Although there have been literally hundreds of noteworthy accomplishments by faculty, staff, administration and our students over these past ten years, ... perhaps the most important achievement we can all take credit for is the establishment of SVSC as a viable continuing institution in service to the people of this state," he said.

(Continued on Page 2)

. . . In 1964 SVSC offered its first classes, with 119 students enrolled. They registered for 779 credit hours. Tuition was \$20 per credit hour.

Source: SVSC Fact Book

. . . Private support has been an important factor in SVSC's development. The campus was acquired and the first buildings constructed through a \$4 million campaign in 1965. Private sources contributed \$2.7 million for construction of the Pioneer Hall of Engineering and Technology, completed in 1978. The Fine Arts Center and Marshall M. Fredericks Sculpture Gallery, a \$7 million project currently under construction, is funded through private contributions. Scholarships, faculty research and various other activities also receive contributed funds.

Source: SVSC records

. . . A campus master plan was adopted in 1967, and a revised campus master plan approved in 1979, providing guidelines for the development of College facilities.

Source: SVSC records

. . . "On balance, we reached the conclusion that the future of higher education is positive and growth oriented."

The Select Committee on Higher Education
Wm. A. Sederburg, Chair

Cooperation was the key to SVSC's success, Dr. Ryder said. "No one of us alone deserves the credit for the College's recent progress. What we have accomplished, we have accomplished by working together...By working together, we are building a college that will endure for generations."

"The steady growth of Saginaw Valley State College reflects Michigan's increasing dependence on its schools and colleges. There is no doubt that the average citizen's view of the world has changed dramatically since America's bicentennial year.

"Suddenly, five years ago Michigan found itself heavily in debt. Led by a new administration in Lansing, the Blanchard administration, the Legislature decided to preserve its schools and colleges through the use of a temporary tax increase.... SVSC became a full partner in the bipartisan effort to revitalize Michigan."

He cited activities taking place through SVSC's Business and Industrial Development Institute, Office of Sponsored Programs and Saginaw Valley Research and Development Corporation as contributing to economic redevelopment. Programs in electrical and mechanical engineering, criminal justice/political science and computer science also were initiated in response to community needs.

"This fall, in response to opinions expressed in our planning cycle, we have added a career counselor in the person of Ms. Allyn Talg," he said. "At the same time, in conjunction with the Presidents Council of State Colleges and Universities, we have begun a campaign to

improve the academic readiness of college freshmen by providing the secondary schools with specific recommendation of coursework for college preparation. In addition, high school sophomores will be tested in mathematics achievements and a regimen of high school mathematics courses will be recommended individually in order to prepare students for their chosen college major."

Dr. Ryder called on the campus community to take pride in the new buildings that have or will be opened. "I encourage you to share your sense of pride with your students. Invite them to join us as stewards of these new resources."

He also urged listeners to take pride in the professional accomplishments of their peers and of the students. "I invite you this fall to tell your colleagues and your students how much you appreciate their achievements." The orientation program included presentation of certificates to faculty who had received promotions during 1985-86.

Dr. Ryder listed changes scheduled to take place in the near future and outlined his expectations for the long-term development of the College. He informed the audience that organizational changes have occurred in the student services area. (See related article on page 3.) He said that decision making would continue to become more decentralized, "so that those persons who are in the best position to make decisions are empowered to make them."

Dr. Ryder also announced the completion of a report by the Intercollegiate Athletics Program Review Committee, and

said the document is being given serious consideration by the administration and the Board of Control.

He advised each department to secure and become familiar with the College's Affirmative Action plan. "During the coming year, I believe that we should reaffirm and join in a renewed effort to implement each facet of the plan...Each and every hiring should be consistent with the affirmative action policies of SVSC."

A picture of SVSC in 1996 concluded the address. "I believe that in 1996 SVSC will be thought of as a mature university and a vital link in the Michigan system of higher education. It will be known for its outstanding master's degree programs in a number of fields...Nearly twenty percent of its students will be minorities, and international students and exchange professors will be a constant and visible reminder of the College's linkages with institutions abroad...The SVSC faculty will be a model for institutions interested in faculty development...SVSC will be both the patron and the beneficiary of a high technology-based economic rebirth in the Saginaw Valley... The College will be known as an exceptional learning environment where intellectual capabilities can be developed...it will be a center of excellence in cultural and artistic development.

"These are some of the things that are possible if we join forces at this critical point in our development...This is my vision. This is my hope. Let us go forward, together, as partners in a grand enterprise."

STUDENT SERVICES RESPONSIBILITIES REALIGNED

In his orientation message last Thursday, President Ryder announced an administrative reorganization of departments that provide a broad range of student services. "Effective September 1, I am appointing Mr. Richard P. Thompson as Dean of Student Affairs and adding athletics, financial aid, cooperative education programs and placement to his portfolio. Removing Dick from direct responsibilities for admissions will allow him to direct the course of the entire range of student services at the College," Ryder said. He added that the reorganization realigns responsibilities formerly held by Dr. Philip E. Beal, who resigned his post of Dean of Students during the summer.

The Student Affairs section will include seven areas that will report to Thompson. They are registrar, Paul Saft; scholarships & financial aid, Paul Gill, director; admissions, James Dwyer, acting director; athletics, Robert Becker, director; counseling, placement & co-op services, Gary Apsey, director; residential halls, Merry Jo Starrine, director; and campus activities & orientation, Diane Brimmer, director. Campus ministry activities also will continue to be located administratively in the student affairs area.

Thompson said he will be implementing steps to fill vacancies in the Student Affairs staff. "We are concerned about filling all positions, but want to take adequate time to select people who can provide the high level of service our students deserve," he said. When a new director is named, Paul Gill will assume the responsibilities

of assistant director of scholarships & financial aid. The position of assistant director of admissions also is vacant while Dwyer handles the duties of director of admissions. Since Thompson no longer will be handling admissions duties on a daily basis, the admissions office will employ a one-year temporary admissions representative.

Student life counseling services will be consolidated into one reporting area with Gary Apsey supervising. Included will be personal counseling & handicapped services (Ted Nitz), career counseling (Allyn Talg), and Health Services (Gloria Hansen). The student Volunteer Services Bureau also will be part of this unit.

With the additional responsibilities relating to the Pine Grove Apartment complex, Merry Jo Starrine's title has been changed from coordinator to director of residential housing. In recognition of the additional responsibility of supervising evening services and the Children's Center, Diane Brimmer's title has been changed from coordinator to director of campus activities and orientation.

Combining the various student services offices into one reporting unit will allow better coordination of such activities. "We will be able to utilize College resources efficiently and provide services that range from pre-admission counseling to placement services for our graduates," Thompson said.

He said one of his first priorities in his new role will be to review the recommendations of the Intercollegiate Athletics

Program Review Committee. "I will be meeting with representatives of the committee, Board of Control and the athletics department to develop a timetable and examine ways of implementing recommendations contained in the report. The intercollegiate athletic program has been a very positive influence at SVSC. Our sports teams have set a standard of excellence and have brought a great deal of recognition to the College. We want to plan any changes in such a way as to retain the strengths of the program while ensuring that adequate resources for academic programs are a top priority."

BIDI SCHEDULES "IDEAS & OPPORTUNITIES" CONFERENCE

The Business and Industrial Development Institute (BIDI) is sponsoring a September 9 conference, titled "Ideas and Opportunities." Executives from four corporations will demonstrate how to evaluate and develop business opportunities.

This one day conference will be held at the Bavarian Inn Motor Lodge in Frankenmuth, Michigan. Registration begins at 8:00 a.m. For reservation details, contact Amy Ferguson at ext. 4048.

ENTREPRENEURS CLUB TO MEET

"Nonverbal Behavior and Personal Credibility" will be the topic of discussion at the September 10 meeting, held in lower level Doan Center. Keynote speaker will be Dr. Murlene E. McKinnon, trainer developer and chief executive officer for Macnlow Associates. Reservations are required before September 5. For further information contact Amy Ferguson by calling extension 4048.

ENTREPRENEURIAL WOMAN CONFERENCE SCHEDULED

A conference designed for women who want to achieve success through business ownership is set for Thursday, September 11, from 8:00 a.m. to 5:00 p.m. at Bintz Apple Mountain Steakhouse in Freeland.

Titled "The Entrepreneurial Woman," the conference will address the special needs of women entrepreneurs, and provide networking opportunities for current, wish-to-be and long time existing women business owners.

Another goal is to create an awareness within the business

community of the existing number of women-owned businesses and the rapid rate at which these businesses are multiplying.

Deadline for registration is September 5. For further information or to register contact Amy Ferguson by calling extension 4048.

U. of M. PROFESSOR PRESENTS ORIENTATION ADDRESS

"We are offered the opportunity to turn with the seasons. Each September we are offered the opportunity to look with new eyes -- to make a difference."

Dr. Gerald F. Linderman, professor of history at the University of Michigan, spoke to SVSC faculty and staff about the joys and frustrations of teaching. Titling his comments simply "Teaching," Linderman explored various aspects of the profession.

"What is good teaching? Who is a good teacher?" Linderman asked. He described the difficulty in defining quality teaching, and contrasted the experience of a teacher with that of a concert musician whose performance may be rewarded with applause. He said it is difficult to establish measures of teaching performance and compared that to the situation during the Vietnamese War. "We could not devise an index to measure the progress of the war." Consequently, he said, there was great frustration.

Because there are no commonly recognized measures of good teaching, teachers may feel unappreciated. Some professors will concentrate instead on research and writing, which can be more easily identified

and measured. "You can count, weigh, or even read publications."

Linderman encouraged his colleagues to continue to seek excellence in their teaching. He urged them to "Be sure that the sense of ourselves as humane human beings is there in all that we do and all that we say."

Prior to joining the U. of M. faculty, Dr. Linderman spent 10 years in the U.S. Foreign Service, with tours of duty in Nigeria, India and the Congo. He has written two books and numerous other publications. His first book is on the Spanish-American War, and a second book, "Embattled Courage," will be published early next year. It

details the soldiers' experience in the U.S. Civil War. Dr. Linderman also is recognized as one of the outstanding teachers at the U. of M. and encourages student participation in his classes. He is recognized for his ability to relate course materials to the interests and questions that students have today.

Dr. Linderman's appearance was jointly sponsored by the SVSC Faculty Association and the Office of Academic Affairs. "We felt he could bring a point of view that would prepare us for the opening of another academic year and help us look forward with enthusiasm to the opening of classes," said SVSCFA Pres. John Willertz.



Dr. Gerald F. Linderman addresses SVSC faculty and staff.

UPDATE ON SVSC SELF-STUDY

Thursday's orientation session included a report on the status of the self-study completed as part of the process leading to a renewal of NCA accreditation. The study, which was conducted by seven subcommittees and coordinated by a steering committee, is compiled in a three-volume report. Volume I, which includes 13 chapters covering various aspects of College organization, purpose and administration, and Volume II, dealing with programs of instruction, will be available for each faculty member and administrative office. Volume III will have a more limited circulation, but reference copies will be available in the library.

Leading into the update, Vice President for Academic Affairs Robert Yien noted that more than 40 faculty members had been involved, along with administrators, in developing the self-study. They began work nearly two years ago.

Yien announced that an NCA accreditation team would be visiting campus Monday, November 3 through Wednesday, November 5. The group will be led by Dr. Joseph McFadden, president of the University of South Dakota. Yien asked for campus-wide cooperation in preparing for the accrediting team visit.

Reports were presented by Dr. David Barker, who chaired the steering committee, and by each subcommittee chair. Membership of the committees was: **Steering Committee** - Dr. Barker, Dr. Gamal Elashhab, Mrs. Mary Graiver, Mr. Donald Novey, Dr. Walter Rathkamp, Dr. Ann Dickey, Mr. Richard Thompson, Mr. Jerry Woodcock, and Dr. Arnold Melnick. **Mission and Purposes Subcom-**

mittee - Dr. George Eastland, Chair; Mrs. Janalou Blecke, Mr. Donald Novey, Dr. Douglas Hansen, Dr. Thomas Renna, Dr. James Syphers, Dr. Ann Dickey, and Mr. Charles Curtiss.

Programs of Instruction

Subcommittee - Dr. Richard Trdan, Chair; Dr. Donald Bachand, Mrs. Sachiko Claus, Dr. Gamal Elashhab, Dr. Gary Thompson, Ms. Angelita Torrez, and Mrs. Jill Wetmore.

Faculty & Instructional

Support Subcommittee - Dr. Robbert Braddock, chair; Dr. Leslie Whittaker, Dr. Walter Rathkamp, Mr. Matthew Zivich, Mr. James Finzel, Mr. Lawrence Fitzpatrick, and Mrs. Dorothy Horwath.

Research & Scholarly Activities Subcommittee - Dr. Jean Brown, Chair; Dr. David Barker, Mr. George Corser, Dr. William Gourd, Mrs. Sally Decker, Dr. Rose Novey, Dr. Hong Park, and Dr. Earl Warrick.

Financial Resources &

Operations Subcommittee - Dr. Donald Wiseman, chair; Mr. Lawrence Kickham, Mr. Wayne Mackie, Mr. James Muladore, Mr. Jerry Woodcock, Dr. Louis Jacoby, and Dr. Gerald Peterson.

Physical Facilities &

Community Resources Subcommittee - Dr. James Mitchell, chair; Ms. Norma Gase, Dr. Eugene Hamilton, Mr. Robert Hanes, Dr. Leonard Herk, Dr. Douglas Hansen, Dr. Ricardo Pastor, Dr. Alex Ross, Dr. Rosalie Troester, and Mr. Jerry Woodcock.

Students & Student Services

Subcommittee - Dr. Basil Clark, chair; Dr. Elaine Stephens, Dr. Philip Beal, Mr. Richard Thompson, Mrs. Mary Graiver, Dr. Lynn Herkstroeter, Dr. Phyllis Hastings, Mr. James Gaertner (alumnus), Ms. Jean Tolfra and Mr. John Duyck (SVSC students).

BRIEFLY SPEAKING

--**1986-'87 Lot C parking passes** are available for \$20. Applications must be accompanied by a driver's license. For further information on parking permits call Public Safety at extension 4141.

--**Fine art reproductions** will go on sale in Doan Mall September 3 and 4 from 10:00 a.m. to 2:00 p.m. For more information call ext. 4170.

--On display in SVSC's **Art Workshop** are "Prints from Lakeside." Admission is free. Call ext. 4159 for details.

--**Faculty/Staff portraits** for the Directory will be taken (or retaken) September 4 and 5. Make an appointment by calling Mark Cornillie at extension 4086.

--The SVSC Music Department is accepting new **choir members**. Contact Dr. Eric Nisula at extension 4307.

--The SVSC **University Club** will meet at the Best Western-Saginaw prior to the SVSC vs. Central State football game, played at Arthur Hill High School. A buffet luncheon will be available between noon and 1:30 p.m. University Club dues will include the luncheon and game ticket. For more information contact Randall Hock at ext. 4188 or Jim Dwyer at ext. 4200.

--Copies of the State of Michigan **Audit Report** are available in the Library. The audit is for the period of August 1, 1981 through November 30, 1985.

--Comedian **Andy Andrews** will perform in the SVSC theatre on Wednesday, September 10 at 8:00 p.m. For ticket information call ext. 4170.

--An **open forum** to discuss priorities for future building plans is set for Wednesday, September 17 from 3:30 to 5:00 p.m. in lower level Doan Center. The campus community is invited to attend the forum.

--**Enrollment** totals from summer 1986 sessions show a 3.5 percent decrease over the same period a year ago. The 2,687 students who signed up for summer courses is second to the previous high of 2,785 students from 1982-'83. A new mark was set for total credit hours generated. A total of 14,790 hours were recorded, up 5.3 percent from 1985-'86.

--Included in this **Interior** is a copy of the Fall 1986 Calendar of Events. The Calendar lists various events and activities occurring at SVSC during the fall semester. For additional copies, call extension 4054.

--Watch for campus **building updates** that are included in the **Interior** every other week.

--**Cardinal Club** members will meet at the Best Western of Saginaw from noon to 1:30 p.m. before attending Saturday's football game. Persons interested in joining the Cardinal Club may do so at the luncheon, or by calling Kert Lehman at ext. 4165.

PROFESSIONAL PROFILE

Every week this column features faculty and staff activities and accomplishments. Submissions may be of past or future events. Typically, notes about presentations, publications, participation in workshops, et cetera, have been included. Send information to the Office of Information Services, or call extension 4054.

PERSONNEL

ADMISSIONS REPRESENTATIVE: Full time, temporary position for one year. Bachelor's degree or equivalent combination of experience and education required; previous Admissions experience preferred. Salary negotiable (minimum of \$16,000). Extensive travel and evening/week-end work is required.

TEACHER ASSISTANT, Children's Center: Part time, permanent (replacement). Must have Associate's Degree or CDA, or a minimum of two year of experience working with children. Must be mature, patient person capable of working with small children, and capable of interacting with adults. \$3.75 - \$5.00 per hour. Exact working hours depend on semester enrollments.

ENGINEERING SERVICES CLERK, Physical Plant: Full time, short-term temporary position to assist with typing, filing, telephone calls, etc. \$4.50/hour; position is for less than 120 days.

CUSTODIAN: Full time, permanent (replacement). Third shift. Beginning pay: \$5.75/hour.

AFFIRMATIVE ACTION OFFICER: Half time (replacement). Baccalaureate degree required, Master's degree preferred. Experience in personnel with emphasis Affirmative Action-related programs.

All internal applications must be received by the Personnel Office no later than Friday, September 12. For further information about these openings call ext. 4112. SVSC is an Equal Opportunity/Affirmative Action employer.

HIGH FIVE

--SVSC's home **football** opener will be played at Arthur Hill High School Memorial Stadium this Saturday, September 6. Central State University of Ohio will provide the opposition. The Marauders are seeking their fourth consecutive post-season playoff appearance this season.

SVSC is offering a special price on tickets since dubbing the opener "student day." All students will be admitted on a two-for-one basis, allowing two students to enter the game with one \$2 ticket.

Kickoff is scheduled for 1:30 p.m. and tickets will be available at the gate.

The game also will be carried live on WBCM Radio (1440 AM). Chicago native Doug McEdwards will call the play-by-play. McEdwards currently is a morning news man at WTRX in Flint. His play-by-play experience includes six years of broadcasting high school football and basketball in Indiana. Pregame show is at 1:15 p.m.

--The Cardinal **Cross Country** team will host the SVSC Open Saturday, September 6.

EVENTWATCH

Sept. 2-17...Art Gallery: "Prints from Lakeside"
Sept. 3, 4...Art Sale
Sept. 6...Football vs. Central State University
Sept. 6...Cross Country; SVSC Open
Sept. 9...BIDI "Ideas & Opportunities" conference

For times and details see monthly calendar or call Information Services

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