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- * CAMPUS COMMUNITY LOOKS FORWARD TO HOMECOMING WEEK ACTIVITIES
- * VALLEY WOODWIND QUINTET PERFORMS BENEFIT CONCERT

* BEDT PROJECT BOOSTED BY EDA GRANT REFERENCE DEPARTMENT

SAGINAW VALLEY STATE COLLEGE LIRPARY

For Saginaw Valley State College employees. Published by the Office of Information 2550 CENTER, MICHIGAN 48710

October 1, 1985

Alumni, students and the campus community are invited to participate in a week-long celebration of homecoming at SVSC. The theme for homecoming week, which runs September 30 through October 5, is "Let's Hear It For The Boys!"

Events kicked off with a strawberry social yesterday. Proceeds will be donated to the Statue of Liberty restoration fund. Campus administrators will be challenged by students in the "Office Olympics" today. Events include wastepaper basketball,

airplane throws, and coffee cup relays. The competitions will be held in Doan Mall from 3:30 to 4:30

p.m. Burt Reynolds fans will be able to catch "Semi-Tough," a football flick that also stars Jill Clayburgh and Kris Kristofferson. Today's show times are 2:00 p.m. in lower level Doan Center, and again at 10:00 p.m. in Wickes Hall lecture hall. Admission is free.

A potluck picnic will take place on Wednesday, October 2, from 11:30 a.m. to 1:30 p.m. Fifty cent hot dogs are the main entree, and participants are asked to bring a dish for 30 people. Live music will be provided by "The Point," a Detroit band that includes three members from Saginaw. "The Point," which has a strong Tri-City following, plays a diverse selection of music from soul and rhythm-and-blues classics, to 50s and 60s 'oldies,' plus current Top 40 hits. The event will be held near the water fountain by Wickes Hall, or, in case of inclement weather, in Doan Mall.

SVSC alumni are invited to an evening at Player's Lounge in the Bay Valley Hotel and Resort on Wednesday evening. From 5:00 to 7:00 p.m. guests will meet fellow alums, SVSC faculty and staff, while enjoying

reduced drink prices and complimentary hors d'oeuvres. Admission is with special alumni coupon only.

Move over, Peppermint Patty--Thursday is "Red and White Day." The campus community will honor the team by wearing something red and white for the entire day. In addition, the week-long window painting contest will be judged at noon. That evening, alumni are encouraged to attend a special get-together at the Sheraton Fashion

Square Hotel. Reduced drink prices will be offered all night long, along with complimentary hors

S.V.S.C. HOMECOMING CELEBRATION '85

SEPTEMBER 30 - OCTOBER 5

d'oeuvres. Admission to the alumni event is by special coupon only.

The annual Cork and Cheese Party, sponsored by the SVSC Faculty Association, will be Friday, October 4, from 4:00 to 6:00 p.m. Alumni, faculty and staff will meet in the third floor faculty lounge in Wickes Hall.

Feel like getting it off your chest? Then be sure to attend the "Go Bonkers Bonfire" and the "Yell Like Hell Contest." You can roast a few hot dogs while stretching your vocal chords beginning at 8:00 p.m. at the Great Lakes dorm complex. Proceeds from the contest will be donated to the Ms. Liberty fund.

Saturday, October 5, activities start with the Family Day check in at 9:00 a.m. Pom pons, shakers and signs will be provided to parents for a crash course in Cardinal cheerleading at 9:30 a.m. A live magic show featuring Bob Garner will be presented for families at 10:00 a.m. in Doan Mall, followed by a "Brunch With The Bunch" at which Garner will come off the stage to perform his illusions. The brunch will be

available for \$4.25 per person in Doan cafeteria between 11:00 a.m. and 1:00 p.m.

Alumni will be treated to a "Pre-Game Warm Up" held in a tent located near the football field. Starting at 11:30 a.m. hot dogs, chips, kielbasa, lemonade and cider will be provided free with an alumni coupon.

Third year coach George Ihler will try to make it three straight homecoming victories as the Cardinals battle Michigan Tech in Cardinal Stadium. For parents, football game tickets will be available in Doan Center at a special rate of \$5 for the entire family. Kick-off time is 1:30. The game also will be carried live on WBCM (1440 AM) beginning at 1:15 p.m.

Following the game, parents are invited to warm up with cider and donuts in Doan Mall before heading home. Alumni can huddle once again in the tent for an entertaining frolic with friends, food and foam. Over 200 joined the party last year, and this year is expected to be even bigger and better. Admission is free with the alumni coupon.

A fifties dance on Saturday night will commemorate ten years of Cardinal football. Doan Center's cafeteria will be open for good times for SVSC students from 9:00 p.m. until midnight.

For more information on SVSC homecoming events, call extension 4050 (for alumni events) or Campus Activities at ext. 4170.

CAMPUS COMMUNITY INVITED TO OUTCOMES WORKSHOP

The SVSC Outcomes Project is pleased to announce a workshop by Aubrey Forrest, American College Testing (ACT) Program, Inc., on Friday, October 4, in lower Doan Center. Set to begin at 1:00 p.m., this three-hour workshop is designed for departments participating in the SVSC Outcomes Project and other campus members who find the topic of interest. Forrest will discuss such topics as assessment in higher education, the ACT Comp Test and the selection of measurement techniques. The campus community is encouraged to participate in what promises to be a stimulating afternoon. No reservation is necessary, and admission is free. For additional information, call Dr. Thomas E. Kullgren, dean of the School of Science, Engineering and Technology, at extension 4144.



VALLEY WOODWIND QUINTET TO PERFORM IN CONCERT

The Valley Woodwind Quintet will perform its first full concert of the 1985-86 season on Friday, October 11, at 8:00 p.m. in the Grace A. Dow Memorial Library, Midland. The program will explore American music from the colonial period to the works for present, featuring two major woodwind quintet: the well-known Summer Music of neoromantic composer Samuel Barber, and the demanding neoclassical Quintet of Walter Piston. Also included are several works by early American composers, and two ragtime pieces by Scott Tickets for this Dow Library Joplin. benefit concert are \$2 for adults, \$1 for students and senior citizens. Tickets can be purchased at the door or in advance by calling Bill Wollner at extension 4389.

JAZZ ENSEMBLE CONCERT SET

The sound of the Big Band Era will be featured at the Jazz Artist Series that will be held in the theatre on Monday, October 7.

Musical selections will include "In The Mood," "Morning Dance," "That September Feeling" and "Samantha." Guest artist for the 7:30 p.m. concert is David Kozal. Kozal is a multi-talented artist self-taught on the trombone, string bass and baritone sax. His main instrument for seven years was the tuba, yet he also has experience playing the piano and baritone horn. Kozal has played with such notables as B.J. Thomas, Myron Floren, Les Elgert, Frankie Lane, the Temptations, Fifth Dimension, Roy Clark and many others.

General admission is \$2, \$1.50 for students and senior citizens. Admission is free for faculty and staff. For reservations or further information call ext. 4159.

BIDI RECEIVES EDA GRANT FOR TECHNOLOGY TRANSFER

Dr. Leonard Herk, director of the Business and Industrial Development Institute (BIDI) at SVSC, has received a boost for a BIDI project designed to aid the local economy. Herk recently was informed by U. S. Representative J. Robert Traxler's office that the Economic Development Administration (EDA) of the U.S. Department of Commerce has awarded a \$50,000 grant for partial funding of BIDI's Dormant Technology Transfer Project.

The Project is a special effort to accomplish the transfer of surplus, unused technologies from U.S. corporations to small regional businesses, with an ultimate goal of expanding and diversifying the local economic base. Herk introduced the concept to the Saginaw Valley after his arrival two years ago, and has devoted considerable energy to identifying corporations with available technologies and to setting up a framework to accomplish the transfer of processes suited to local use.

"The EDA is especially interested in SVSC's Dormant Technology Transfer Project because the concept had never been practiced on a college campus until proposed by SVSC," Herk said. "The federal government is particularly enthusiastic about this project because they can see it being duplicated on other campuses across the U.S. once the idea has been refined at SVSG."

The EDA grant, which will be funded for a 12 month period beginning immediately, was the result of a Technical Assistance application. Grant money will be used to identify sources and users of available technology, to prepare prospectuses and evaluations of placeable technology, and to test prototype products when needed. The funding also will enable potential users to develop improved versions of prototype products, as well as researching and developing markets for the products.

WILLIAMS ELECTED TO FOUNDATION CHAIRMANSHIP

G. James Williams, retired financial vice president of The Dow Chemical Co., Midland, was elected chairman of the SVSC Foundation board of directors at its recent annual meeting.

Dr. Jack M. Ryder was named first vice

chairman; Robert H. Walpole, second vice chairman; Hugo E. Braun, Jr., secretary; Jerry A. Woodcock, treasurer; and Dr. Albert J. Beutler. executive director.

Newly elected directors were Florence F. Saltzman, Patricia H. Schwartz, and Dr. Robert S.P. Yien. Reelected were Robert H. Walpole and Melvin J. Zahnow. Other members of the board of directors are: Frank N. Andersen, Dorothy D. Arbury, Charles B. Curtiss, Richard H. Gilmore, B. J. Humphreys and John W. Kendall. William A. Groening, Jr., is an honorary director.

The SVSC Foundation exists to achieve private financial support for SVSC. Volunteers are involved in planning, decision-making and fund raising.

BRIEFLY SPEAKING

--The fifth annual **Humanities Series** will present Forrest Meek speaking on "Timber Battleground" tonight. The next presentation will be Tuesday, October 8, as Harvey Walker discusses the "Voyage of the Saginaw Gig." Both lectures will be held in the Ruben Daniels Lifelong Learning Center at 7:30 p.m. The series is offered as a public service by SVSC and cooperating agencies. For information call ext. 4267.

--Health Services will host a **blood drive** on Wednesday, October 2, from 11:00 a.m. to 5:00 p.m. Donors should go to the third floor of Wickes Hall where American Red Cross workers will be on hand. Special coupons from Arby's and MacDonald's will be given to anyone who participates. Donors should eat a meal within six hours before donating. For more details, call ext. 4272.

--"Paris, Texas" will be presented by the **Valley Film Society** on Friday, October 4, at 7:45 p.m. in Wickes lecture hall. Call extension 4154 for membership information.

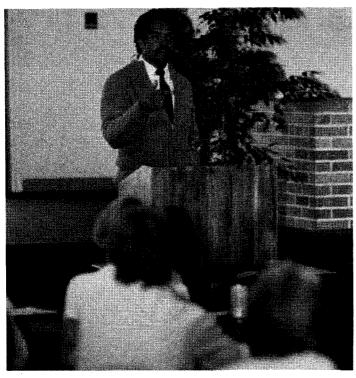
--Faculty and staff may attend the Saginaw Valley Entrepreneurs Club meeting on Wednesday, October 9, in lower level Doan. A social/networking hour begins at 6:00 p.m., followed by dinner at 6:45. Interested persons should contact the BIDI office for a reservation by phoning ext. 4048.

--The campus community is invited to **Grad School Days** on October 9 and 10. For a listing of speakers and activities, call Elizabeth Cameron at ext. 4394.

--Illusionists Denny and Lee will present a magic show on Thursday, October 10, at 8:00 p.m. Come to the SVSC theatre to see their dangerous and hair-raising 'bulletstunt.' For reservation and catching ticket information, call extension 4170.

--Dr. Eric Petersen, professor of history, will present a lecture entitled "The Vietnam War and the Rambo Syndrome" on Tuesday, October 15, at 4:00 p.m. in the Wickes faculty lounge. Admission is free. Call ext. 4473 for further information.

--Dr. Merlyn Mondol, professor of psycholecture on the customs and logy, will culture of her native India on Wednesday, October 16, at noon. The lecture, which will be held in lower level Doan, is free Guests may bring a lunch, or of charge. purchase a carry-in meal from the snack bar. For more information, call extension 4170.



"Economics, not morality, is the mainstay of civilizations."

Saginaw City Councilman Louis Oates cited Thomas Jefferson's statement to explain the involvement of foreign nations in South Africa. He challenged today's students to examine the issues surrounding Apartheid, make a decision and act upon it. He said their stance should be determined "with full realization of the economic realities of that decision. What are you willing to give up?" Oates spoke to a noon-hour SVSC audience on September 25.

HIGH FIVE

The Cardinal football team completely domipreviously-undefeated Hillsdale College 28-17 in the GLIAC opener for both The final margin could have been teams. even wider had it not been for six turnovers. The victory was the 13th consecutive decision for the defending conference champs. It also kept coach George Ihler's record unblemished in career GLIAC games. Saginaw Valley had a total of 510 yards offense while Hillsdale netted 315. Tony Jones was the leading rusher with 164 yards while Brian Krukowski gained 147 more. Krukowski's two touchdowns moved him into second place on the all-time SVSC scoring list with 136 points, and he needs only 14 points to pass leader John Waters. Saturday, Saginaw Valley will entertain Michigan Tech in a 1:30 p.m. homecoming The game will be carried on WBCM contest. (AM 1440) starting at 1:15.

The cross-country team finished second in a race at Saturday's Ferris State Invitational. Friday, SVSC travels to the Notre Dame Invitational.

The women's tennis team split a pair of matches over the weekend, winning Saturday at Oakland University after losing Friday at Wayne State.

SVSC's soccer club defeated Ferris State, 3-2, over the weekend. The win raised the Cardinal's record to 2-2. The next home match will be October 12 against G.M.I.

EVENTWATCH

Oct. 1-9 ... Arts Workshop: C. Bjerke Oct. 1 ... Homecoming: Office Olympics Oct. 1 ... Film Series: "Semi-Tough" Oct. 2 ... Homecoming: Potluck Picnic Oct. 2 ... Homecoming: Alumni @ Bay Valley Oct. 2 ... Health Services Blood Drive Oct. 3 ... Homecoming: Red & White Day Oct. 3 ... Homecoming: Alumni @ Sheraton Oct. 4 ... Homecoming: Cork & Cheese Party Oct. 5 ... Parents' and Family Day Oct. 5 ... Cardinal Run Oct. 5 ... Homecoming: Alumni Warm Up Oct. 5 ... Football: SVSC vs Michigan Tech Oct. 5 ... Women's Tennis vs Hillsdale

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UNIVERSITY CENTER, MICHIGAN 48710

SAGINAM PALLED STATE COLLEGE OCTOBER CALENDAR OF EVENTS

1	Office Olympics; 3:30 - 4:30 p.m., Doan Mall. Campus hotshots compete in wastepaper basketball, airplane throws, coffee cup relays and more. Call Diane Brimmer at ext. 4170 for more information.
1-9	Photograms & Prints by Carol Bjerke; SVSC Art Gallery. Free admission. Call ext. 4159 for more information and gallery hours.
2	Potluck Picnic; 11:30 a.m 1:00 p.m.; Fountain area or Doan Mall in case of rain. Bring a dish for 30. Hotdogs for 50¢ are the main entree. Live music. Call Diane Brimmer at ext. 4170 for more information.
2	Blood Drive; 10:00 a.m 4:00 p.m., 3rd floor Wickes Hall North Concourse. Call Gloria Hansen at ext. 4272 for more information.
3	RED AND WHITE DAY; campus wide. Wear something white and red to honor our team. Part of Homecoming celebrations. Call Diane Brimmer at ext. 4170 for more information.
4	Annual Cork and Cheese party; 4:00 - 6:00 p.m., Wickes Hall faculty lounge. Sponsored by the Faculty Association. Open to alumni, faculty and staff.
5	5th Annual Cardinal Run; 9:00 a.m noon; Morley Field. Area and campus groups and organizations will enter the annual run fund raiser. For participation or pledge information contact Carol Fitzpatrick at ext. 4165.
. 5	Homecoming Football: SVSC vs. Michigan Tech. University; 1:30 p.m. Cardinal Stadium. \$4.00 general admission. Call the Athletics Center at ext. 4114 for more information.
5	Women's Tennis: SVSC vs. Hillsdale College; 11:00 a.m., tennis courts. Call the Athletics Center at ext. 4114 for more information.
7	Jazz Artist Series; 7:30 p.m., Theatre. Live concert that will feature different area professionals. A jazz fan's delight. Admission is \$2.00 general; \$1.50 students. Call ext. 4386 for more information.
9	Entrepreneur Club Dinner Meeting; 6:00 p.m., lower level Doan Center. \$7.50 fee. Area entrepreneurs meet for dinner and speaker. Call ext. 4048 for more information.
10	Magic Show - Denny & Lee; 8:00 p.m., Theatre. Denny & Lee present excitement in illusion. General admission is \$2.00, students are admitted free. Call Diane Brimmer at ext. 4170 for more information.
11	Women's Volleyball: SVSC vs. Michigan Tech.; Lakeland Community College & Delta College; 6:00 p.m. Call the Athletics Center at ext. 4114 for

more information.

12	Women's Volleyball: SVSC vs. Lake Superior State College & Aquinas College: 11:00 a.m. Call the Athletics Center at ext. 4114 for more information.
15	International Programs Lecture Series: "The Vietnam War and The Rambo Syndrome;" 4:00 - 5:00 p.m., Wickes Hall faculty lounge. Lecture by Dr. Eric Petersen, Professor of History. Call ext. 4473 for more information.
16	India Festival; Dr. Merlyn Mondol, Professor of Psychology, will share the customs and culture of her native land. Free admission. For more information on time and location, contact Diane Brimmer at ext. 4170.
16-30	Color Woodblock Prints by Sylvia Pixley; Art Gallery. Free admission. Call ext. 4159 for more information and gallery hours.
17	Women's Volleyball: SVSC vs. Alma College & Schoolcraft Community College; 6:00 p.m., Cardinal Gym. Call the Athletics Center at ext. 4114 for more information.
17	IRRA Dinner and meeting; 6:30 - 10:00 p.m., lower level Doan Center. Call Dr. Mitchell at ext. 4064 for more information.
18	"Lacombe, Lucien;" 7:45 p.m., Wickes Lecture Hall. Drama directed by L. Malle. Provincial boy, rejected by French Resistance finds acceptance in the Gestapo. Admission by membership. Call ext. 4154 for more details.
19	Leadership Conference; 8:30 a.m 4:30 p.m.; Doan Center. This conference will help focus on improving communication & organizational skills. Call Diane Brimmer at ext. 4170 for more information.
22	Women's Volleyball: SVSC vs. Wayne State University & Delta College; 6:00 p.m., Cardinal Gym. Call the Athletics Center at ext. 4114 for more information.
22	Salad Bar Series; 11:30 a.m 1:30 p.m., Doan Mall. Enjoy an all-you-caneat taco salad bar for \$1.25, along with live entertainment by The Joseph LoDuca Group. Call ext. 4170 for more information.
24	Women's Tennis: SVSC vs. Lake Superior State College; time TBA, tennis courts. Call the Athletics Center at ext. 4114 for more information.
25	Women's Volleyball: SVSC vs. U of M- Dearborn & Henry Ford Community College; 6:00 p.m., Cardinal Gym. Call Athletics Center at ext. 4114 for more information.
26	Football: SVSC vs. Wayne State University; 1:30 p.m., Cardinal Stadium. \$4.00 general admission. Call the Athletics Center at ext. 4114 for more information.
31	Women's Volleyball: SVSC vs. Hillsdale College; 6:00 p.m., Cardinal Gym. Call the Athletics Center at ext. 4114 for more information.
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